



# CENTRALINA

REGIONAL COUNCIL

## THE CENTRAL LINES

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- In the News: Small Towns Thrives Receives Achievement & Leadership Award, Town of Faith Job Opportunity, FY25 Grants Forecast, 2025-2030 NC Outdoor Recreation Plan

### Announcements & Featured Articles

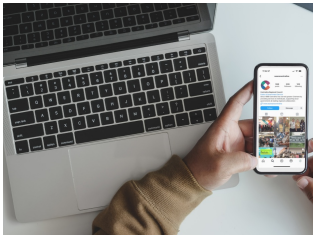
- Communications Survey
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## UPCOMING EVENTS

August 19 - 22 [Living Healthy with Chronic Disease Leader Training](#)

September 10 [Centralina Workforce Development Board Meeting](#)

## COMMUNICATIONS SURVEY



Centralina is looking for feedback on our communications so that we can better reach you with important and timely information and resources. Take **just five minutes** to answer the nine-question survey and [reach out with any questions](#).

**What Can We Improve?**

## CAPITOL CORNER



The U.S. Supreme Court's recent decision in *Loper Bright Enterprises, Inc. v. Raimondo* significantly changes the balance of interpretive authority between the federal judiciary and executive agencies. This ruling ended 40 years of precedent, set by a doctrine known as "Chevron deference," and will eventually impact the work of local governments in North Carolina.

## How the Ruling Will Affect NC

## CENTRALINA *Region of Excellence Awards*



LAST CALL! The nomination period for **Centralina's Region of Excellence Awards** closes this Friday! Get your nominations in by **5 p.m. on August 16** for a chance to be recognized and celebrated for the important work you do in our region.

Let Centralina spread the word about the amazing work you're doing. Winners will be celebrated in a ceremony on October 9th, highlighted in our monthly newsletter with a feature article, mentioned in the press release and showcased on social media. Don't miss your opportunity to earn bragging rights!

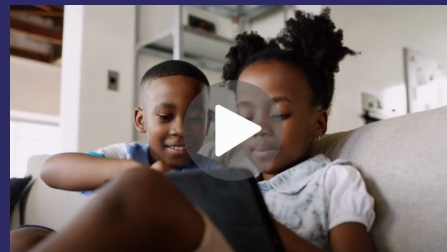
Two potential awards will be given in each category - one for larger and one for smaller jurisdictions. View our [overview flyer](#) or [watch this brief video](#) for more information on eligibility.

## Nomination Form

## FEATURED ARTICLES

### Bridging the Digital Divide

Digital inclusion ensures all communities, especially disadvantaged populations, can connect to and use the internet. Recognizing that a regional approach is critical to closing the digital divide, Centralina is working to improve broadband access and equity through funding from the **Building a New Digital Economy program**. This initiative seeks to assist county leaders in our region in developing and implementing digital inclusion strategies that connect individuals, communities and our region to important resources.



### Meet Centralina's Integrated Mobility Center

Mobility is a challenge for each of our counties, cities, towns and communities. New developments are approved every day that drive increased interest in local businesses and attractions, and on top of that, our region is home to the fifth hottest real estate market in the country. This growth should be a good thing, but it presents many challenges for transportation infrastructure and our overall ability to get around.



Your government has likely experienced this strain first-hand and has identified projects to alleviate congestion and provide alternative transportation options. However, transportation projects can take years to get underway and require massive funding. Centralina's Integrated Mobility Center (IMC) is here to help. IMC was created to address the need that everyone in our region has for thoughtful, creative and holistic mobility planning. As a regional resource, IMC is able to step back and see the bigger picture of how your transportation project connects to neighboring areas, the developments needed to support the success of your project and how our region can collectively apply for funding.

**Start Working with IMC**

### The Importance of Pre-Disaster Recovery Planning

The Centralina region is susceptible to a wide range of natural and man-made hazards with cascading impacts across the globe. The region supports many economic industries across the United States and is growing at a rapid rate. Due to these factors, we must ensure planning efforts support consideration of what happens after a disaster. In 2021, Centralina Regional Council and the Centralina Economic Development District created a collaborative that included nine county emergency management directors to better prepare the region for disaster.



**What the Collaborative Did for Anson County**

### Centralina AAA Makes Strides in Outreach to Hispanic Adults

In NC, individuals who are "Hispanic or of Latino Origin" comprise roughly 3% of the state's 65+ age group and are the third-largest ethnic population. In order to meet the needs of this often underserved group, Centralina Area Agency on Aging

(Centralina AAA) spearheaded a variety of new collaborations to reach out to the region's Hispanic older adult population. This included hiring consultant Myra Green, a community health worker who is not only bi-lingual but is also an expert in services for older adults.



### What Centralina AAA Has Done to Meet Local Needs

## Bicycle Helmet Grant Improves Safety Education in Charlotte's Historic West End

From 2017 to 2021, the City of Charlotte recorded 93 bicycle crashes involving children ages 0 to 17. This number is higher than that of any other city in the state. To protect our children and their right to ride safely, the Clean Cities Energy and Environmental Justice Initiative, an extension of the [Centralina Clean Fuels Coalition](#), successfully applied for an NCDOT grant that awarded Centralina Regional Council with 50 helmets to distribute to local youth in underserved communities.



### How the Helmets Help West End Community

## Regional Road Trip: Iredell County

It's hard to believe, but we're at our last stop on the Regional Road Trip: [Iredell County](#)! We asked our community members for tips on what to see and do – here's what they had to say:

[Town of Mooresville](#) - A day in Mooresville is a day well spent. Start your visit with a stroll through downtown. Main Street is lined with historic buildings that now house charming shops and restaurants. Cool off from the mid-day heat with a stop at the [Liberty Park](#) splash pad or catch a [Rock the Park](#) concert, then head to [Havanna 33](#) or [Eddie's on Lake Norman](#) for an unforgettable meal.



We hope you've enjoyed getting to know the communities in our nine-county region. Keep these recommendations in mind as you set off on your own Regional Road Trip!

## IN THE NEWS

**Centralina Receives Prestigious Achievement & Leadership Award**

The National Association of Regional Councils (NARC) presented its Achievement and Leadership Awards on June 25, 2024, during an awards ceremony held at its 58th Annual Conference & Exhibition in Atlanta, Georgia.

Centralina Regional Council received one of these prestigious awards for its Small Towns Thrive initiative. Small Towns Thrive assists small local governments by offering a peer-to-peer program, direct technical assistance services and educational resources. This initiative focuses on building local capacity, creating connections and addressing community-specific needs. Smaller local governments often lack the resources for these kinds of programs and initiatives, and Small Towns Thrive enables them to access services generally available only to larger governments.

### About Small Towns Thrive

### Town of Faith Job Opportunity

The Town of Faith, NC, is a tight-knit community in eastern Rowan County. Currently, it's accepting applications for the position of Deputy Clerk. Interested applicants must have experience in a town hall setting. The position is part-time. Interested parties may request an application packet at Faith Town Hall, located at 100 North Main St. in Faith, or by calling 704-279-7500.

### FY25 Grants Forecast

Plan for future funding opportunities with our annual forecast of federal grants. This information will help you prepare for the application process and stay ahead of changes that often shift from year to year.

### Access on the Member Portal

### 2025-2030 NC Outdoor Recreation Plan: Feedback Needed

The North Carolina Division of Parks & Recreation is requesting public feedback to help inform its five-year Outdoor Recreation Plan. The survey is available until August 30th. [Learn more and give your feedback here.](#)

### View Centralina Job Opportunities

### Access the Member Portal



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