

# Affordable Housing Strategy Exercise

## Informational Resource:

- Link: [NC Housing Coalition \(NCHC\) County Profiles](#)

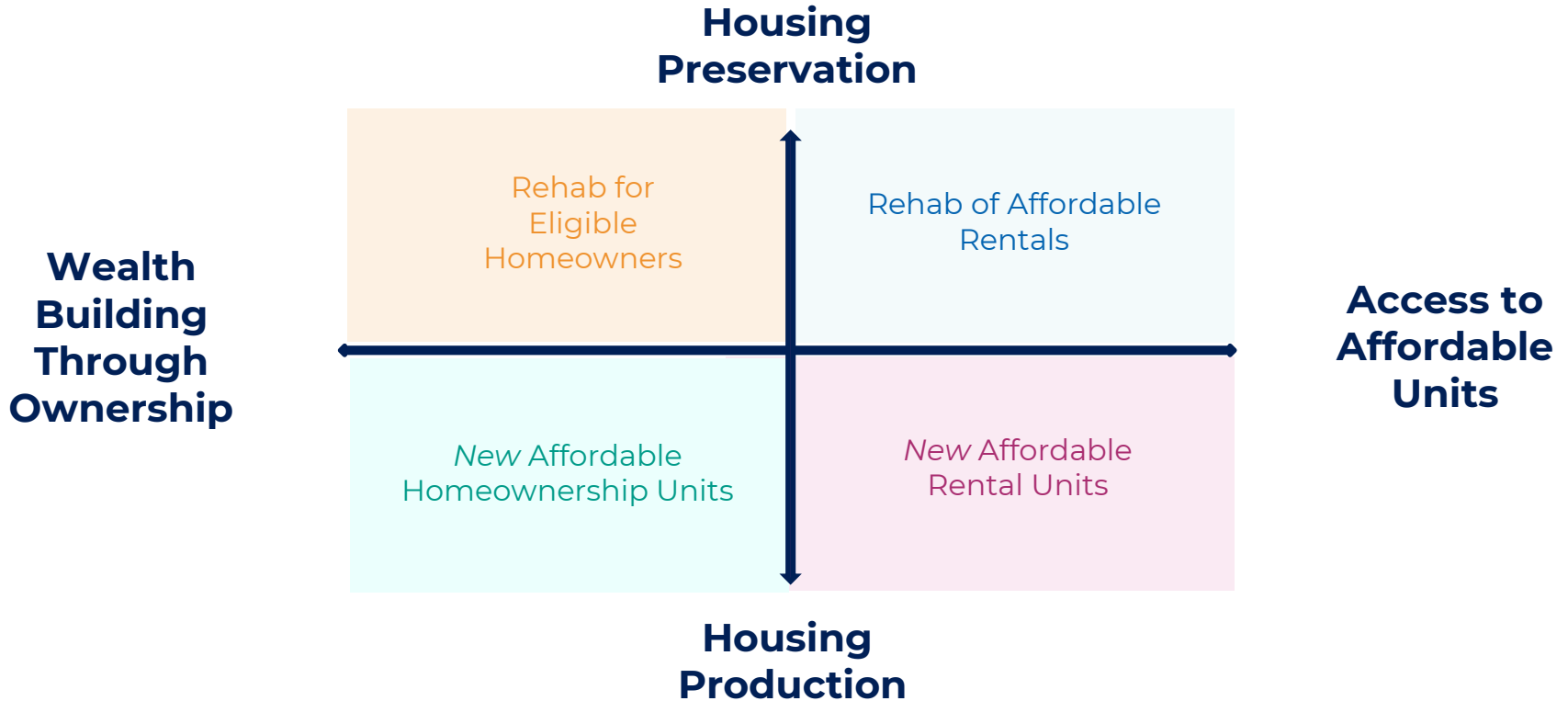
## Activity Instructions:

- **Review** the Affordable Housing Strategic Focus (AHSF) diagram on the following page, the list of Opportunities and Challenges for Wealth Building on p. 3 and the NCHC county profile for your county.
- **Select** one quadrant on the AHSF diagram as your strategic focus based on the data found on the NCHC county profile.
- **Data supported decision making**
  - Approach
    - Think of any on-going or planned projects that fit in the selected quadrant.
  - Partners
    - Think of any ongoing, or planned partners related to the projects you identified above.
- **Reflect:**
  - Do your current or planned approaches align with the overall need shown on the NCHC data sheet?



# Affordable Housing Strategic Focus

80% of AMI or Below



# Opportunities and Challenges for Wealth Building

## HOUSING PRESERVATION

### Opportunities

- Enhanced quality of life
- Lower environmental impacts
- Furthers affordable housing
- Supports history & culture
- Sustains healthy and safe living environments
- Concerns public safety

### Challenges

- Limited staff resources
- Compliance with federal regulations for federal dollars
- Contractor/construction material shortages
- Homeowner concerns/trust about gov't programs

## HOUSING PRODUCTION

### Opportunities

- Enhanced quality of life
- Transportation opportunities
- Talent retention/Enhanced workforce
- Economic development & mobility
- Lower environmental impacts
- Opportunity to utilize land use and zoning

### Challenges

- Infrastructure challenges
- Land use and zoning limitations
- Transportation barriers
- Available land