



CENTRALINA
REGIONAL COUNCIL

Regional AI Working Group Meeting #3

April 11, 2024

Working Group Purpose

- Discuss generative AI issues, applications and concerns
- Identify opportunities to build local knowledge
- Develop template for a Generative AI Usage Policy and preparation guide

Today's Session

Discussion Agenda

- Working Group Recap
- Peer Profile: City of Tempe, AZ
 - Dr. Stephanie Deitrick, Chief Data & Analytics Officer
- Policy Development Discussion

Getting Started

Introductions



*AI generated image: Canva.com
Prompt: virtual meeting participants with cats*

Meetings 1 & 2 Recap

- Generative AI definition and discussion of benefits, risks, case study cities and usage policies (#1)
- Deeper dive into AI utilization goals, acquisition and governance models and policy development process options (#2)



*AI generated image: Canva.com
Prompt: cartoon style mayor at city hall
holding a rubber ducky*

AI Utilization

Individual
Productivity

Organizational
Productivity

Organizational
Problem
Solving

- **Allow employee access to tools that support their individual productivity**
 - Free, “Ready to Launch” tools and apps that don’t require an enterprise account, e.g. Chat GPT 3.0, Firefly
- **Increase organizational productivity through enterprise level solutions**
 - Paid or Enterprise level “Ready to Launch” tools and apps. Subscription based solutions, .e.g. Chat GPT 4.0, Otter.ai, Jasper
- **Build or customize AI models for specific organizational purposes**
 - Unique AI models developed to solve specific challenges or carry out specific tasks, i.e. Chat Bot for your zoning code

AI Utilization: Case Studies

Individual
Productivity

Organizational
Productivity

Organizational
Problem
Solving

**City of Tempe & City of Seattle –
*consistency of use and clarity of purpose***

**City of San Jose & City of Boston –
*encourages experimentation, individual
productivity***

AI Acquisition



Individual
Productivity

Organizational
Productivity

Organizational
Problem
Solving

City of Tempe & City of Seattle: Organizational control- All staff must use preapproved generative AI software. Non-approved software requires review and approval.

City of San Jose & City of Boston: Personal responsibility- “Users should be open to responsibly incorporating Generative AI into their work where it can make services better, more just, and more efficient”

Governance Spectrum

Personal Responsibility-----Organizational Control



City of Boston

- Policy
- Resources
- Dos & Don't

City of San Jose

- Policy
- All AI usage is logged in an online form

City of Tempe

- Policy
- Dept. goals established
- Usage requests evaluated by Committee

City of Seattle

- Policy
- Use of pre-approved software list

City of Seattle

- Policy
- New software requests



Peer Profile

City of Tempe, AZ

Group Discussion

- What insights from the Tempe policy and governance approach sparked your interest or concern?
- What progress have you made on developing or implementing your AI policies?



*AI generated image: Canva.com
Prompt: frog as judge*

Policy Development Process

IT Dept. Led

Working Group
w/ Internal
Stakeholders

Working Group
w/Internal &
External
Stakeholders

Consultants or
Advisory
Services

Variations

- Level of formal or informal expert consultation
- Level of all-employee engagement and education

Policy Template & Guidebook

Preview – Next Meeting

- Policy template outline
- Key questions for consideration:
 - AI Utilization
 - Governance Approaches
 - Guiding Principles
 - Other good practice from case studies
- Options for policy development process & keys to success
- Policy Content
 - Working Group Discussions
 - Sample Language

Thank You

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