

Advancing the Plan Committee Meeting Minutes January 27, 2023

Jurisdictions/Organization	Committee	Centralina Staff and Guests
	Members Present	Present
City of Kannapolis	Darrell Hinnant	Michelle Nance, Centralina
City of Charlotte	Vi Lyles	Jason Wager, Centralina
City of Salisbury	Karen Alexander	Narissa Claiborne, Centralina
NC Public Transportation	David Rhew	Sarah Niess, Centralina
Gaston Business Alliance	Pat Mumford	
Union County	Brian Helms	
Anson County	Jarvis Woodburn	Guests
Gaston County	Bob Hovis	Bob Cook, CRTPO
City of Gastonia	Jennifer Stepp	Kelly Goforth, CATS
Stanly County	Andy Lucas	Jason Lawrence, CATS
Charlotte Regional Business Alliance	Janet LaBar	
City of Kings Mountain	Scott Neisler	
City of Charlotte	Marcus Jones	
Gaston County	Kim Eagle	
City of Concord	Lloyd Payne	
	(remote)	

Call to Order

Co-Chair Mayor Lyles, City of Charlotte, called the meeting to order.

Co-Chair Mayor Hinnant, City of Kannapolis, proceeded with a roll call of all meeting attendees.

Welcome and Why this Committee is Important:

Both Mayor Hinnant and Mayor Lyles shared their thoughts on the importance of the Advancing the Plan Committee's work. Mayor Hinnant emphasized the importance of working together and that more can be accomplished together than individually. Mayor Lyles noted the importance of communication and transparency of this work.

Agenda Items:

1. Role of the Committee & First-Year Goals

Geraldine Gardner, Centralina Executive Director, reviewed the First Year Committee goals as well as the activities that the Committee will undertake to achieve these goals.

Committee members were asked to share their feedback on the goals and identify any concerns that they may have. All Committee members agreed with the goals presented.

2. Review of 2021 Funding and Partnerships Work Group Activities and Findings

Jason Wager, Centralina Assistant Director of Planning, reviewed the 2021 Funding Partnership work done as part of the CONNECT Beyond plan development process. Agenda packets included detailed information about the work done. Committee members were asked to break out into groups and provide areas of agreement with the work done and any areas of disagreement that they may have. Each group captured their inputs on a handout collected by Centralina staff.

3. Legislative Engagement and Advocacy

Geraldine Gardner, Executive Director reviewed the importance of regional and local initiatives to the collective work of CONNECT Beyond implementation and the importance of educating and engaging lawmakers on all implementation activities. Committee members were asked to share their responses to the following focus questions during an engagement activity led by the Committee's Co-Chairs:

Focus Questions:

- 1. What are the key messages for this group to convey to lawmakers about regional collaboration on transportation and CONNECT Beyond implementation?
- 2. How can this regional work support your local efforts?

4. Plan in Action

Centralina's Senior Director, Michelle Nance, highlighted some CONNECT Beyond projects currently (or soon to be) underway that will help to show implementation progress and will require Committee input. These projects include the development of a regional Transportation Demand Management (TDM) plan (connecting workers and employers with greater mobility options) and the start of a Regional Scheduling and Operations Coordination study that will look at fares, marketing, stops, and connections. Ms. Nance also forecasted what information members could expect to receive following the kick-off meeting.

Closing Comments:

Mayor Lyles, and on behalf of Mayor Hinnant, thanked participants for their candor and participation at the meeting.