



2023 Raleigh Relations Advocacy Agenda

Advocacy Category Definitions

- **Funding for Centralina** – Seeking direct appropriations to support Centralina's work
 - Priorities in this category align with the Centralina workplan
- **Monitoring** – Tracking and reacting to state legislation
 - Priorities in this category have been identified based on input from the Board of Delegates and Regional Managers Group
- **Alignment with Other Organizations** – Tracking and supporting partner organizations' advocacy activities
 - Priorities in this category are being addressed by other organizations

	Advocacy Category	Priority Issue Area	Advocacy Goal	Centralina Strategies <i>How Centralina will advocate for this priority</i>	Support from EQV Strategics <i>How Centralina's state government relations consultant will support advocacy goals and strategies</i>
1	Funding for Centralina	CONNECT Beyond Regional Mobility Initiative Implementation	Two options: <ul style="list-style-type: none"> • Seek \$500,000 to support and advance recommendations from Advancing the Plan Committee regarding regional transportation governance and prepare strategies and next steps. • Seek \$500,000 to develop mobility implementation plans to support rural and small-town transportation investments within identified mobility hubs. 	<ul style="list-style-type: none"> • Continue to build relationships with the region's legislative delegation and educate them on the CONNECT Beyond vision and regional implementation actions. • Re-submit request to General Assembly to fund implementation options. 	<ul style="list-style-type: none"> • Develop strategy for securing funding for CONNECT Beyond implementation • Build and strengthen relationships with key champions and other relevant legislators • Arrange briefings with legislators • Coordinate and participate with any efforts from stakeholders/governments within region that are advocating for mobility, transit, or transportation
2	Funding for Centralina	Electric Vehicle Infrastructure - Strategic Mobility Investments for All Communities	<ul style="list-style-type: none"> • Seek \$250,000 to prepare our small towns and rural areas for transportation investments through capacity building, education, grant writing and cross-agency coordination and \$150,000 to seed pilot project investments (or provide local match) in small towns and rural communities. 	<ul style="list-style-type: none"> • Seek funding from legislative delegation from small towns/rural areas to ensure their constituents can take advantage of funding through National Electric Vehicle Infrastructure Formula Program and NCDOT focused funding to support Justice40 Initiative and NC's <i>Transportation to a Clean Equitable Economy</i> targets. 	<ul style="list-style-type: none"> • Advise on engagement strategies • Build and strengthen relationships with key champions and other relevant legislators • Arrange briefings with legislators
3	Funding for Centralina	Comprehensive Economic Development Strategy 2023-2028 Implementation	<ul style="list-style-type: none"> • Seek \$150,000 to complete a follow-up analysis to identify cross-linkages in workforce, supply chain and commercialization needs of the employers in the region's major industry clusters (advanced manufacturing, healthcare, IT, logistics and financial services). Study would develop specific solutions to support 	<ul style="list-style-type: none"> • Educate the region's legislative delegation and state agencies on the CEDS vision and recommendations. • Seek funding from legislative delegation for Cluster Cross-linkage Analysis project. 	<ul style="list-style-type: none"> • Advise on engagement strategies • Build and strengthen relationships with key champions and other relevant legislators • Arrange briefings with legislators



			Comprehensive Economic Development (CEDS) implementation.		
4	Monitoring	Aging Infrastructure	<ul style="list-style-type: none"> Support legislation, funding, and other efforts to improve aging water, wastewater, stormwater, and transportation infrastructure in all our communities. 	<ul style="list-style-type: none"> Promote state and federal grant opportunities for funding local infrastructure projects 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed
5	Monitoring	Taxing Authority for Local Municipalities	<ul style="list-style-type: none"> Monitor legislation governing municipal taxing authority. 	<ul style="list-style-type: none"> Track General Assembly's action 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed
6	Monitoring	Medicaid Expansion	<ul style="list-style-type: none"> Monitor legislation designed to expand Medicaid coverage for more individuals in our region. 	<ul style="list-style-type: none"> Track General Assembly's action 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed
7	Monitoring	Tree Canopy/Tree Ordinances	<ul style="list-style-type: none"> Monitor legislation limiting local tree-protection ordinances 	<ul style="list-style-type: none"> Track General Assembly's action Track NC League of Municipalities advocacy efforts around local control 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed
8	Monitoring	Stormwater Management	<ul style="list-style-type: none"> Monitor legislation limiting local control of stormwater management 	<ul style="list-style-type: none"> Track General Assembly's action 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed
9	Alignment with Other Organizations	Long-Term Care Ombudsman Program Funding	<ul style="list-style-type: none"> Seek an increase in recurring funding for the Long-Term Care Ombudsman program by \$2,500,000 to cover the cost of nine additional ombudsman positions statewide and close a funding gap for existing positions. 	<ul style="list-style-type: none"> Support/promote NCARCOG's funding request 	<ul style="list-style-type: none"> Update Centralina staff on policy changes as needed