

# Centralina Regional Council

# MEMBERSHIP



To improve regional quality of life, every community needs a voice at the table. That's why a strong and active membership is key to achieving our mission.

Membership is open to any local government in our nine-county region. As members, governments have numerous opportunities to shape regional and local outcomes. Their membership, in turn, supports our organization and our work.

## WHO BENEFITS FROM MEMBERSHIP?

**Local Government Elected Officials and Staff:** Local government staff can access valuable training, leadership development and peer networking resources as well as receive critical services in areas like grant assistance and technical support to better deliver services to constituents.

**Board of Delegates Representative:** Elected officials who serve on our board give their constituents a voice when shaping regional outcomes and advocating at state and federal levels.

## WHAT MAKES CENTRALINA A VALUABLE RESOURCE?



### Service

We are public servants who are deeply invested in supporting local governments and the communities they serve.



### Connection

We have the strategic focus and framework to successfully collaborate across borders.



### Collaboration

We have a vast network of federal, state and local partnerships and a regional database of historical and real-time data.



### Innovation

We have 50+ years of experience and a pulse of the region's evolving needs.

## MEMBER BENEFITS

Membership benefits look different from community to community because our services are tailored to meet the unique needs of each. The more services you utilize, the more value you'll receive from your membership.

### Serve on the Board of Delegates

- Set the strategic direction for how Centralina fulfills its mission
- Shape our annual workplan
- Set our federal and state advocacy agenda

### Build Relationships with Federal and State Leaders

- Join annual meetings with congressional representatives
- Advance regional advocacy agenda with state and federal elected leaders and their staff
- Troubleshoot regional and local issues with Centralina's federal lobbyist

### Join Training and Leadership Development Programming

- Access webinars and an online library of training resources on our Member Portal at [www.centralina.org/member-portal](http://www.centralina.org/member-portal)
- Attend policy workshops and peer group meetings to share best practices

### Network with Leaders and Peers

- Build new partnerships over shared goals and needs
- Create alliances with private and institutional stakeholders
- Celebrate regional innovation at our annual Region of Excellence Awards
- Complimentary Contributor-level sponsorship of Centralina Clean Fuels Coalition

### Gain Information and Data

- Access our demographic, economic, equity and resilience data portals and custom reports
- Request GIS mapping services
- Receive monthly newsletters with policy information, legislative updates and resources

### Receive Grant Assistance

- Receive grant alerts for new federal, state and other funding opportunities
- Participate in formal training on grant writing and administration
- Request grant strategy guidance, writing assistance and feedback on grant applications

### Access Strategic Support Services at a Discounted Rate

- Strategic planning
- Board, Council and leadership meeting facilitation
- Hiring and promotional assessment centers
- Community land use plans and studies
- Community surveys and engagement
- Redevelopment and revitalization planning
- Code enforcement
- Aging sensitivity training and ADA compliance
- Free town/city manager recruitment
- Free job postings on social media and our newsletter for director level positions
- Planning, compliance and monitoring assistance for American Rescue Plan Act fund administration

## CONNECT WITH A MEMBER LIAISON

Accessing Centralina's resources and expertise has never been easier with our Member Liaisons. These central points of contact can provide information, respond to service requests and connect you to additional team members. Contact your liaison any



### *Counties, City of Charlotte and Municipalities in Cabarrus*

Geraldine Gardner, Executive Director  
ggardner@centralina.org | 704-351-7130



### *Municipalities in Gaston, Iredell, Lincoln and Mecklenburg*

Kelly Weston, Government Affairs & Member Engagement Coordinator | kweston@centralina.org | 704-348-2728



### *Municipalities in Anson, Rowan, Stanly and Union*

Emily Parker, Government Affairs & Member Engagement Coordinator | info@centralina.org | 704-688-6507