



Strong economic development that fosters vibrant communities is central to building a resilient, globally competitive region. To accomplish this, Centralina Community Economic Development (CED) works directly with elected officials, local governments, community leaders and the private sector to address economic challenges and expand opportunities. Through technical assistance and staff support, we leverage public and private funds to provide community partners with housing, public infrastructure and small business growth opportunities in support of a stronger, prosperous region.

### **Community Revitalization and Grant Support**

Centralina CED helps communities build equity and resiliency by reviving neighborhoods, enhancing commercial properties and bolstering downtown economic activity. Our staff takes into consideration important factors such as historical buildings and community culture when creating local redevelopment plans and resiliency initiatives. To implement these revitalization plans, we identify funding resources, match communities with local contractors and develop partnerships with nonprofits. We also work alongside a federal relations consultant to cultivate a list of [grants opportunities and forecasts](#). Let us help you with strategy development, administration and application scanning for federal and state grants including:

- U.S. Economic Development Administration (EDA) public works and higher education
- North Carolina Department of Environmental Quality infrastructure grants, water/sewer improvements and asset inventory grants
- North Carolina Housing Finance Agency housing rehabilitation
- North Carolina Department of Commerce economic and downtown redevelopment

## Technical Assistance

Centralina CED can support our local government partners with funding, technical expertise and opportunities to align innovation, technology and resources in unique ways. We help identify funding sources, contacts and other resources to create a customized infrastructure solution and overcome implementation obstacles.

- 🔗 Resilient housing and infrastructure construction management and oversight services
- 🔗 Downtown revitalization and placemaking that reflects local and regional assets
- 🔗 Economic impact data and modeling to assist with planning and grant writing

## Regional Economic Development

Centralina CED staffs and manages the Centralina Economic Development District (EDD), a public-private entity created to



empower local communities by preparing and implementing U.S. Department of Commerce and U.S. EDA strategic plans and grant applications. The Centralina EDD develops and maintains the regional [Comprehensive Economic Development Strategy](#) (CEDS) and recently launched the [Regional Resilience Collaborative](#) to build upon existing county and city-level emergency plans through a series of plan evaluations, focus groups and workshops with the goal of coordinating regional resources for greater efficiency in responding to current and future disasters.

## Local Government Support

The Centralina EDD can help local governments develop EDA grants for public infrastructure to support economic development projects. This includes liaising with EDA representatives, helping with grant application development and grant management, upon reward. We can also help prepare grants for the U.S. Department of Agriculture (USDA) and U.S. Environmental Protection Agency (EPA).

## WANT TO LEARN MORE?

Contact Christina Danis, Community Economic Development Director, at 704-688-6502 or [cdanis@centralina.org](mailto:cdanis@centralina.org)



**CENTRALINA**  
Community Economic  
Development