



**Executive Board Virtual Meeting Minutes  
April 13, 2022**

Officers Present	Board Members Present	Board Members Not Present	Centralina Staff and Guests Present
Bobby Compton, Chairman William Morgan, Treasurer Jarvis Woodburn, Secretary	Karen Alexander Brittany Barnhardt Cathy Davis Larken Egleston Martha Sue Hall Corinthia Lewis-Lemon Pedro Morey Christine Poinsette Elaine Powell Jennifer Stepp David Williams	Peter Ascitutto Darrell Hinnant Gene Houpe Bob Hovis Jay McCosh, Vice Chairman Lynn Shue Amelia Stinson-Wesley	Nina Barrett Austin Caton Connor Choka Christina Danis Geraldine Gardner Debi Lee Linda Miller Sherika Rich Denise Strosser Jason Wager Kelly Weston Venecia White  <b>Guests</b> Leslie Mazingo, Strategics Consulting

**Call to Order**

Chairman Bobby Compton, Town of Mooresville, called the meeting to order.

Kelly Weston, Clerk to the Board, called roll and noted that a quorum was present.

**Moment of Silence**

Chairman Compton called for a moment of silence.

**Amendments to the Agenda.**

There were no amendments to the agenda.

**Consent Agenda**

- 1. Resolution of Support for NC Department of Transportation FY23 Public Transportation Program Funding**
- 2. Title VI Plan Update Approval**
- 3. Office Furniture Contract Authorization**
- 4. FY22 Budget Amendment**
- 5. Approval of the March 9, 2022 Executive Board Meeting Minutes**

Treasurer William Morgan, City of Statesville, made a motion to approve the Consent Agenda. Mayor Karen Alexander, City of Salisbury, seconded the motion and it carried unanimously.

**6. Federal Relations Update**

Leslie Mazingo, Strategics Consulting, presented an overview of the performance report of federal relations activities since the March Executive Board meeting.

Mayor Alexander made a motion to accept the Strategics Consulting performance report for March 2022. Mayor Pro Tem Martha Sue Hall, City of Albemarle, seconded the motion and it carried unanimously.

### **7. FY23-FY26 Strategic Planning Vision and Goal Setting**

Geraldine Gardner, Executive Director, presented an overview of the elements of Centralina's strategic plan. She explained that there are no proposed changes to the current mission statement. She noted that staff is in the process of assessing the organization's current core values. She also shared staff's insights on the organizational vision.

Ms. Gardner facilitated a visioning exercise with the Board Members in which they provided feedback in response to the following questions: What is Centralina known for 10 years from now? How can we be different from other regional councils? What is our lasting impact?

Ms. Gardner presented a timeline of board engagement in the strategic planning process. She noted that the Board of Delegates will receive an update on the process at its May meeting and approve the final plan at its August meeting.

### **8. ARPA Peer Consortium Launch Briefing**

Ms. Weston explained that the state budget enacted in November 2021 included funding for the NC Association of Regional Councils of Government (NCARCOG), the NC League of Municipalities, and the NC Association of County Commissioners to provide guidance and technical assistance to local governments in administering their American Rescue Plan Act (ARPA) allocations. She noted that as part of this directive, Centralina has developed a Peer Consortium and monitoring services for its members.

Nina Barrett, Government Affairs and Member Engagement Coordinator, explained that the Peer Consortium is a shared learning experience for member governments interested in strategic support for administering their ARPA funds. She presented a recap of the Consortium kickoff meeting, as well as an overview of upcoming meeting topics, resources and tools to be provided, and participating local governments.

Ms. Weston requested the Executive Board assist in spreading the word about Centralina's ARPA support by sharing an update on available services and contacting their Member Liaison if their community needs support.

### **9. Centralina Grant Services Overview**

Ms. Weston explained that Centralina connects members with resources to pursue funding opportunities. She further explained that the organization distributes a monthly listing and annual forecast of federal grants, hosts grant training webinars, and provides letters of support for members' grant applications. She noted that staff can provide strategy sessions and assist with administering grants once they have been awarded. She forecasted that Centralina will begin offering grant writing services through a partnership with a professional grant writing firm.

### **10. Secretary and Treasurer Installation**

Ms. Weston administered the Oath of Office to Secretary Woodburn and Treasurer Morgan.

### **Comments from the Executive Board and Centralina Staff**

There were no comments from the Executive Board or Centralina Staff.

### **Comments from the Executive Director**

Ms. Gardner reported that Centralina is nearing the end of its office move project and anticipates moving into its new office in early June.

She also reported that on August 4<sup>th</sup> and 5<sup>th</sup>, Centralina will host the NCARCOG meetings for COG executive directors and the association's Forum board comprised of elected officials. She noted that there is interest in holding a networking event that would provide an opportunity for Executive Board Members to meet with other elected officials from across the state.

She further reported that NCARCOG has finalized its legislative agenda and will host a Legislative Day in Raleigh on June 7<sup>th</sup>. She requested that Executive Board Members let Centralina staff know if they are interested in attending that event.

**Comments from the Chair**

Chairman Compton noted that the Board of Delegates will meet on May 11<sup>th</sup> at 5:00 p.m. via Zoom. He asked that the Executive Board Members encourage the attendance of other Delegates within their counties.

**Adjournment**

With no further business to be discussed, Chairman Compton adjourned the meeting at 6:10 p.m.