



Strengthening the communities within a region requires a holistic view that looks strategically at our interconnected economies, transportation systems and how we use land. The Centralina Regional Planning department helps local governments create places of lasting value by developing comprehensive and mutually beneficial solutions. We engage the region and local communities to strengthen relationships and bring communities together. Notable past projects include **CONNECT Our Future**, a regional growth framework that identified growth priorities, land use tools and a preferred growth map, the **Regional Freight Mobility Plan** that produced region-wide mapping to link land use and transportation and the **CONNECT Beyond** regional mobility plan.

Planning and Zoning

- Comprehensive and small area [land use planning](#)
- Redistricting mapping and analysis
- Zoning and code development assistance
- GIS mapping, scenario planning and analysis
- Housing strategies

Regional Coordination and Training

- Cross-jurisdictional coordination and peer learning
- Regional convening of local government professionals (planning, transportation, fleets, solid waste, water)
- Local board and staff training including Certification Maintenance credits for accredited planners

Transportation Choice and Connections



**CONNECT
Beyond**

Over the next several years, Centralina Regional Planning will be focused on implementing the 12-county, bi-state mobility plan, [CONNECT Beyond](#), which received industry recognition with the National Association of Development Organizations' 2021 Innovation Award and the American Council of Engineering of North Carolina's 2022 Grand Award. Additional areas of transportation work include:

- Regional freight and intelligent transportation systems
- Transit system connections, coordination and planning
- Integration of transportation, land use and emerging technologies
- Local mobility, bike and pedestrian planning
- Electric vehicle charging station strategic deployment considerations
- Fleet management support, fuel/technology integration and funding options

Public Outreach

- Community surveys
- Public engagement, group process design and facilitation

Healthy Communities Planning

- Local placemaking and healthy community demonstration projects
- Healthy community code assessments and planning
- Active living and healthy food strategies

Sustainable Communities

- Connected and autonomous vehicle (CAV) readiness
- "Smart city" policy analysis and integration with local codes and procedures
- Clean energy education and demonstration

WANT TO LEARN MORE?

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CENTRALINA
Regional Planning