

Centralina Regional Council

MEMBERSHIP



To improve regional quality of life, every community needs a voice at the table. That's why a strong and active membership is key to achieving our mission.

Membership is open to any local government in our nine-county region. As members, governments have numerous opportunities to shape regional and local outcomes. Their membership, in turn, supports our organization and our work.

WHO BENEFITS FROM MEMBERSHIP?

Local Government Elected Officials and Staff: Local government staff can access valuable training, leadership development and peer networking resources as well as receive critical services in areas like grant assistance and technical support to better deliver services to constituents.

Board of Delegates Representative: Elected officials who serve on our board give their constituents a voice when shaping regional outcomes and advocating at state and federal levels.

WHAT MAKES CENTRALINA A VALUABLE RESOURCE?



Service

We are public servants who are deeply invested in supporting local governments and the communities they serve.



Connection

We have the strategic focus and framework to successfully collaborate across borders.



Collaboration

We have a vast network of federal, state and local partnerships and a regional database of historical and real-time data.



Innovation

We have 50+ years of experience and a pulse of the region's evolving needs.

MEMBER BENEFITS

Membership benefits look different from community to community because our services are tailored to meet the unique needs of each. The more services you utilize, the more value you'll receive from your membership.

Serve on the Board of Delegates

- Set the strategic direction for how Centralina fulfills its mission
- Shape our annual workplan
- Set our federal and state advocacy agenda

Build Relationships with Federal and State Leaders

- Join annual meetings with congressional representatives
- Advance regional advocacy agenda with state and federal elected leaders and their staff
- Troubleshoot regional and local issues with Centralina's federal lobbyist

Join Training and Leadership Development Programming

- Access webinars and an online library of training resources on our Member Portal www.centralina.org/member-portal
- Attend policy workshops and peer group meetings to share best practices

Receive Grant Assistance

- Receive grant alerts for new federal, state and other funding opportunities
- Participate in formal training on grant writing and administration
- Request grant strategy guidance and feedback on grant applications

Gain Information and Data

- Access our demographic and economic data portal, custom reports and datasets
- Request GIS mapping services
- Receive monthly newsletters with policy information, legislative updates and resources

Network with Leaders and Peers

- Build new partnerships over shared goals and needs
- Create alliances with private and institutional stakeholders
- Celebrate regional innovation at our annual Region of Excellence Awards
- Complimentary Contributor-level sponsorship of Centralina Clean Fuels Coalition

Access Strategic Support Services at a Discounted Rate

- Strategic planning
- Facilitating effective Board, Council and leadership team meetings
- Hiring and promotional assessment centers
- Community land use plans and studies
- Community surveys and engagement
- Redevelopment and revitalization planning for downtowns
- Code enforcement
- Aging sensitivity training and Americans with Disabilities Act compliance
- Free town/city manager recruitment
- Free job postings on social media and our newsletter for director level positions

Accessing Centralina's resources and expertise has never been easier with our Member Liaisons. These points of contact can provide information, respond to service requests and connect you to additional team members. Contact your liaison any time.

CONNECT WITH A MEMBER LIAISON



Counties and City of Charlotte:

Geraldine Gardner, Executive Director | ggardner@centralina.org
704-351-7130



Municipalities in Gaston, Lincoln and Mecklenburg:

Kelly Weston, Government Affairs and Member Engagement Coordinator and Clerk to the Board | kweston@centralina.org
704-348-2728



Municipalities in Cabarrus, Iredell and Rowan:

Nina Barrett, Government Affairs and Member Engagement Coordinator | nbarrett@centralina.org | 704-688-7036



Municipalities in Anson, Stanly and Union:

Emily Parker, Senior Planner | eparker@centralina.org | 704-688-6507