



**Executive Board Conference Call Meeting Minutes  
June 10, 2020**

Officers Present	Delegates Present	Delegates Not Present	Centralina Staff
Bobby Compton, Chairman Jay McCosh, Vice Chairman Jarvis Woodburn, Secretary William Morgan, Treasurer	Deloris Chambers Larken Egleston Bill Feather Martha Sue Hall Darrell Hinnant Autumn Michael Pedro Morey Rich Permenter Troy Selberg Lynn Shue	Zach Almond Trevor Fuller Gene Houpe Jim Watson Ronnie Worley	Geraldine Gardner Emily Hickok Debi Lee Mike Manis Linda Miller Sherika Rich Denise Strosser Kelly Weston  <i>Guests</i> Leslie Mozingo, Strategics Consulting

**Call to Order**

Chairman Bobby Compton, Town of Mooresville, called the meeting to order.

Kelly Weston, Clerk to the Board, called roll and confirmed that a quorum was present.

**Invocation**

Chairman Compton gave the invocation.

**Amendments to the Agenda.**

There were no amendments to the agenda.

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to adopt the agenda as presented. Secretary Jarvis Woodburn, Anson County, seconded the motion and it carried unanimously.

**8. FY21 Workplan Preview**

Geraldine Gardner, Executive Director, presented an overview of CCOG's FY21 workplan. She highlighted strategies and implementation tactics for the plan's seven goals: growth, mobility, health, economic development, talent, innovation, and operations.

In response to a question from Chairman Compton, Ms. Gardner explained that some CCOG departments are required to report performance metrics for the federal funding they receive. She added that the organization will also begin to measure impact.

Commissioner Rich Permenter, Lincoln County, applauded the Area Agency on Aging's work with older adults.

Mayor Pro Tem Hall made a motion to approve the FY21 Centralina workplan. Commissioner Lynn Shue, Cabarrus County, seconded the motion and it carried unanimously.

## **9. August 12<sup>th</sup> Event Plan Preview**

Ms. Weston explained that CCOG staff has been planning a special event that will coincide with the August 12<sup>th</sup> Board of Delegates meeting. She noted that the event's objectives include conducting the Board's regular business, publicly launching the new Centralina brand and website, and holding the award ceremony for the Region of Excellence Awards. She further noted that because of COVID-19, the event will be held virtually. During the Board of Delegates meeting, the Board will be asked to approve the organization's name change, review the FY21 workplan, and receive an update on the NC Radar Project.

Emily Hickok, Marketing and Communications Manager, explained that the Board of Delegates meeting will start at 10:00 am and the brand launch will start at 11:30 am. She noted that the launch will feature an introductory video, welcome remarks from the organization's leadership, and an unveiling of the new name and logo. She further noted that the Region of Excellence Awards ceremony will be shorter than in previous years and will lead into a virtual toast. She also explained that CCOG will begin promoting the event via email and social media starting in July. She added that the official invite will be distributed in August with details about the virtual platform.

## **Consent Agenda**

Chairman Compton noted that the Executive Board must approve the Consent Agenda items.

- 1. Approval of Strategics Performance Report and Annual Report**
- 2. Approval of Funding for Older Americans Act Services and Support**
- 3. Approval of FY19-20 Contract Modification**
- 4. FY19-20 Budget Amendment**
- 5. Finance Committee Authorization**
- 6. Approval of FY21 Compensation Package**
- 7. Approval of the April 8, 2020 Executive Board Meeting Minutes**

Council Member Troy Selberg, Town of Harrisburg, made a motion to approve the Consent Agenda. Commissioner Shue seconded the motion and it carried unanimously.

## **10. Federal Relations Update and Contract Renewal**

Ms. Gardner noted the Executive Board just approved the federal relations performance report as part of the Consent Agenda and is now being asked to consider renewing Strategics Consulting's contract. She further noted that while working with Leslie Mozingo, CCOG has made progress with its federal advocacy agenda and building relationships in Washington, DC. She recommended that the Board approve the proposed phased increase in Ms. Mozingo's fee.

Ms. Mozingo thanked the Board for the opportunity to work with CCOG. She presented updates on federal relations activities, noting that the organization has submitted a \$500,000 request for BUILD Transportation Discretionary Grant funds for intelligent transportation systems. She also noted that she will begin setting up virtual advocacy meetings between Board Members and members of the region's Congressional delegation.

Ms. Mozingo was excused to the virtual waiting room while the Board discussed her contract.

Treasurer William Morgan, City of Statesville, noted that Ms. Mozingo has helped Statesville secure federal grant funding and is well-respected in Washington, DC. He made a motion to approve the Strategics Consulting services proposal and fee for the period of July 1, 2020 to June 30, 2022.

In response to a question from Commissioner Shue, Treasurer Morgan noted that Ms. Mozingo has contracts with the Cities of Winston-Salem, Statesville, and Salisbury. He added that he has experience with her responsiveness on federal grants.

Commissioner Shue noted that he has attended meetings with Ms. Mozingo and members of the region's Congressional delegation, adding that its been good to have her on CCOG's side. He seconded the motion to approve the proposal and fee.

In response to a question from Mayor Pro Tem Hall, Ms. Gardner explained that the organization has a specific scope of work with Ms. Mozingo, the majority of which involves advancing CCOG's interests, but that she is also available to a limited extent to help troubleshoot issues. She added that in this capacity, Ms. Mozingo is careful not to advocate for federal grant applications submitted by individual communities.

Mayor Bill Feather, Town of Granite Quarry, suggested showing more of the cost-benefit of Ms. Mozingo's services.

In response to a question from Commissioner Pedro Morey, Town of Waxhaw, Ms. Gardner explained that a member government can use Ms. Mozingo's services through CCOG to the extent that the community's need aligns with her scope of work with the organization. She added that if a member government wanted to enlist Ms. Mozingo to prepare or lobby for its federal grant application, that community would need to enter into a separate contract with her.

The motion carried unanimously.

#### **Comments from the Executive Director**

Ms. Gardner presented an overview of CCOG's phased restart plan, noting that staff will start a rotational schedule on June 15<sup>th</sup>. She reported that staff recently held a conversation on race and the death of George Floyd and discussed steps the organization can take regarding inclusion and taking care of one another while carrying out its mission. She added that CCOG continues to be supportive of the actions of its member governments.

#### **Comments from the Executive Board and CCOG Staff**

Treasurer Morgan noted that the recent Forum meeting of the NC Association of Regional Councils of Government addressed COVID-19 and the death of George Floyd. He thanked Ms. Gardner and staff for staying ahead on these issues.

Chairman Compton welcomed Ms. Mozingo back into the meeting and informed her that the Board had approved renewing her contract.

#### **Comments from the Chair**

Chairman Compton made an appeal to the Executive Board members for final submissions for the James D. Prosser Excellence in Government Leadership category of the Region of Excellence Awards.

He also noted that Ms. Weston graduated from the Master of Public Administration program at UNC Charlotte last month.

#### **Adjournment**

With no further business to be discussed, Chairman Compton adjourned the meeting at 5:59 p.m.