



# Board of Delegates Meeting Agenda

Wednesday, October 14, 2020  
Zoom Meeting  
Join by computer: <https://zoom.us/j/97914955618>  
Join by phone: Dial 1-929-436-2866 and enter  
Meeting ID 979 1495 5618

Chairman Bobby Compton will convene a meeting of the Centralina Board of Delegates **on Wednesday, October 14, 2020 at 5:00 pm**. The meeting will be held via Zoom.

Time	Item	Presenter
5:00 p.m.	<b>Welcome and Call to Order</b>	Bobby Compton
	<b>Invocation</b>	
	<b>Roll Call</b>	
	<b>Amendments to the Agenda</b> (if any)	
<b>Consent Items:</b> Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board Member.		
5:10 p.m. Item 1 Pages 4 - 7	<b>Approval of the August 12, 2020 Board of Delegates Meeting Minutes</b> The minutes from the August 12, 2020 meeting have been distributed to all members of the Board of Delegates and should be approved if correct.  <b>Action/Recommendation:</b> <i>Motion to approve the August 12, 2020 Board of Delegates meeting minutes.</i>	Bobby Compton
<b>Regular Business Items:</b>		
5:15 p.m. Item 2 5 minutes Pages 9 - 18	<b>Centralina FY20 Annual Report Presentation</b> The Executive Director will present an overview of the FY20 Annual Report, which features a financial report and program highlights of the ways Centralina is responding to the needs of local communities and the region.  <b>Action/Recommendation:</b> <i>Receive as information.</i>	Geraldine Gardner
5:20 p.m. Item 3 10 minutes Pages 20 - 22	<b>NC Radar Project Update</b> The Executive Director will provide an update on the NC Radar Project, a cross-regional effort to enhance NEXRad/Doppler radar coverage over 26 counties in the Piedmont, which includes 4 million people or 40% of the state's population.  <b>Action/Recommendation:</b> <i>Receive as information.</i>	Geraldine Gardner
5:30 p.m. Item 4 15 minutes Pages 24 - 26	<b>Remarks from Congressional Offices</b> Staff from the offices of the region's Congressional Delegation will be in attendance to share updates and answer questions.	Leslie Mozingo
5:45 p.m. Item 5 70 minutes Page 28	<b>Engagement Activity: COVID-19 Impacts in Local Communities</b> The Board of Delegates will participate in an interactive discussion regarding the impacts of COVID-19 and implications for the communities within the Centralina region.  <b>Action/Recommendation:</b> <i>Receive as information and provide feedback.</i>	Geraldine Gardner



**Board of Delegates**  
**Meeting Agenda**

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<b>Time</b>	<b>Item</b>	<b>Presenter</b>
<b>6:55 p.m.</b> 5 minutes	<b>Comments from the Board of Delegates and Centralina Staff</b>	Board Members and Staff
<b>7:00 p.m.</b> 5 minutes	<b>Comments from the Executive Director</b>	Geraldine Gardner
<b>7:05 p.m.</b> 5 minutes	<b>Comments from the Chair</b>	Bobby Compton
<b>7:10 p.m.</b>	<b>Adjournment</b>	Bobby Compton

*Centralina Regional Council complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Regional Council will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Regional Council's programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 9815 David Taylor Drive, Charlotte, NC 28262, phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: [www.centralina.org](http://www.centralina.org).*



# **CENTRALINA**

## **REGIONAL COUNCIL**

### **Item 1**



**Board of Delegates Meeting Minutes  
August 12, 2020**

<b>Jurisdictions with Delegate/Alternate Present</b>	<b>Delegate/Alternate Present</b>	<b>Jurisdictions without a Delegate/Alternate Present</b>
Albemarle	Martha Sue Hall	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Cherryville
Bessemer City	Kay McCathen	Cleveland
Cabarrus County	Lynn Shue	Cornelius
Charlotte	Larken Egleston	Dallas
Concord	Andy Langford	East Spencer
Cramerton	Will Cauthen	Faith
Davidson	Autumn Michael	Gaston County
Gastonia	Jennifer Stepp and Charles Odom	Kannapolis
Granite Quarry	Bill Feather	Kings Mountain
Harrisburg	Troy Selberg	Landis
Huntersville	Lance Munger	Lincolnton
Indian Trail	Jerry Morse	Locust
Iredell County	Gene Houpe	Marvin
Lincoln County	Rich Permenter	Matthews
Lowell	Sandy Railey	Midland
Marshville	Virginia Morgan	Mineral Springs
McAdenville	Jay McCosh	Mint Hill
Mecklenburg County	Trevor Fuller	Misenheimer
Monroe	Angelia James	Morven
Mooresville	Bobby Compton	Norwood
Mount Holly	Christina Pawlish	Oakboro
Pineville	Amelia Stinson-Wesley	Ranlo
Spencer	Jonathan Williams and Patricia Sledge	Richfield
Stallings	David Scholl	Salisbury
Troutman	George Harris	Stanley
Union County	Jerry Simpson	Stanly County
Waxhaw	Pedro Morey	Statesville
		Wadesboro
		Wingate

**Call to Order**

Chairman Bobby Compton, Town of Mooresville, called the meeting to order and gave the invocation.

Kelly Weston, Clerk to the Board, called roll and noted that a quorum was present.

**Amendments to the Agenda**

There were no amendments to the agenda.

**Consent Agenda**

**1. Approval of the February 12, 2020 and May 13, 2020 Board of Delegates Meeting Minutes**

Council Member Larken Egleston, City of Charlotte, made a motion to approve the Consent Agenda. Commissioner Gene Houpe, Iredell County, seconded the motion and it carried unanimously.

**2. FY2021 Workplan Presentation**

Ms. Gardner noted that the Executive Board approved the workplan at its June meeting. She presented highlights related to the workplan’s seven regional goals: growth, mobility, health and resilience, economic development, talent, operations, and local government support.

Michelle Nance, Planning Director, presented an overview of the Planning Department’s work in assisting local governments with meeting new state requirements for land use. She explained that each jurisdiction is required to update its zoning, subdivision, unified development ordinances, and other codes by July 1, 2021 and must have a comprehensive plan in place by July 1, 2022. She noted that Centralina staff has held training sessions on the new requirements and is working with several communities on land use plans and code updates.

Ms. Weston presented an overview of Centralina’s grants services. She noted that information about federal and state grant opportunities is available in the member portal on the organization’s new website. She further that noted that in addition to offering training sessions on grant writing, Centralina can provide individual assistance through letters of support for grant applications, strategy sessions, grant application review, and grant administration services.

Ms. Gardner added that each member government has been assigned a Government Affairs and Member Engagement staff member who will serve as its member liaisons as part of an effort to build stronger relationships and ensure the organization understands member needs.

Chairman Compton noted that growth and mobility were two of the top themes that emerged from the CONNECT Our Future project. He added that the member liaison model sounds like a great plan.

**3. Federal Relations Update**

Leslie Mazingo, Strategics Consulting, reported that Congress has been working on the next installment of federal relief for COVID-19. She noted that negotiations about providing additional assistance to state and local governments through the Coronavirus Relief Fund are ongoing, adding that there has been a call to action to provide assistance to communities with populations of less than 500,000. She noted that the current federal fiscal year expires on September 30<sup>th</sup> and it is likely Congress will pass a continuing resolution to fund the government beyond October 1<sup>st</sup>. She also noted that federal grants funded through the FY20 appropriations cycle will continue to be awarded. She presented the schedule for August Advocacy meetings, explaining that the meetings are an opportunity for Delegates to discuss their communities’ priorities with members of the region’s Congressional delegation.

Chairman Compton noted that the advocacy meeting he attended with Congressman Budd went well. He encouraged other Delegates to participate in these virtual meetings.

#### **4. COVID-19 Regional Coordination Update**

Ms. Gardner noted that Centralina departments continue to pivot and respond to COVID-19, adding that the efforts by the Centralina Area Agency on Aging and the Community and Economic Development department are just two examples of the ongoing work the organization is doing to support communities through the pandemic.

Debi Lee, Assistant Administrator Aging Programs, presented an update on the Regional Ombudsmen's activities, noting they have been continuing their advocacy and complaint resolution casework via phone, email, and virtual meetings. She reported that through the Family Caregiver Support program, staff has distributed needed supplies including animatronic companion pets, hand sanitizer, groceries, activity aprons for individuals with dementia, and personal protective equipment. She noted that meal program service models had to change quickly, transitioning from congregate sites to home delivery. She further reported that the department is working to distribute over \$4 million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds that should create short-term relief in service gaps.

Victoria Avramovic, Community and Economic Development Assistant Director, noted that the department received a grant for a disaster coordinator position to help support local governments in improving their capacity to respond to disasters both physically and economically, and to coordinate interlocal recovery resources. She also noted that the Centralina Economic Development District received funding from the Economic Development Administration through the CARES Act to examine supply chain dependency and impacts of COVID-19 on workforce and industry. She reported that the department worked with Mecklenburg County in developing and implementing its Microbusiness Stabilization Fund, which focuses on aid for businesses owned by low-income individuals that have experienced losses due to COVID-19. She also reported that the department is assisting Union County in administering funds to support public service providers. She further reported that the department is assisting Union County with its Coronavirus Relief Fund allocation and helping Mecklenburg County develop its MeckCounty CARES Small Business Grant.

#### **5. CCOG Name Change Approval**

Chairman Compton noted this item was on the May Board of Delegates meeting agenda, but the Board was unable to take action because a quorum was not present at that meeting. He expressed his support for the name change, adding that at its March meeting, the Executive Board voted on the first step in the process, the filing of an Assumed Business Name certificate. He further noted that the name better represents the organization and where it is headed.

Ms. Gardner explained that the new name puts regionalism at the center of what the organization does without changing the fact that local governments remain the heart of the organization. She added that the organization thinks and acts regionally, not just with local governments but also with partners in the private and nonprofit sectors. She noted that name changes are a trend among other councils of government across the country and around the state.

Mayor Pro Tem Hall made a motion to officially change the organization's name to the Centralina Regional Council and update the Council's charter, bylaws, and other official documents accordingly. Commissioner Houpe seconded the motion and it carried unanimously.

Chairman Compton thanked the Board of Delegates for their unanimous vote, noting that the proposal to change the organization's name involved months of research. He added that the change will move the organization forward.

**Comments from the Board of Delegates**

Mayor Pro Tem Hall noted that former Centralina Chairman and former Statesville City Council Member Michael Johnson is being treated for cancer.

Commissioner Rich Permenter, Lincoln County, noted that the assistance the Community and Economic Development department is providing to Mecklenburg and Union Counties for CARES Act funding administration is an impressive service.

**Comments from the Executive Director**

Ms. Gardner thanked the Board for its affirmation and vote on the organization's name change. She presented an overview of the virtual brand launch, noting that it will feature an introductory video about the organization, remarks about the brand and new website, and the Region of Excellence Awards ceremony.

**Comments from the Chairman**

Chairman Compton noted that Ms. Weston graduated from the Master of Public Administration program at UNC Charlotte in May. He also noted that Council Member Egleston has been appointed to the Board of Directors of the North Carolina League of Municipalities.

He further noted that the Delegates will receive a Delegate Report Out via email, which will include a set of talking points covering the key updates discussed during the meeting. He asked the Delegates to share the report out at the next meeting of their town, city, or county board or council.

Chairman Compton stated that the next Board of Delegates meeting will be held on October 14<sup>th</sup> and will be held virtually.

He encouraged the Delegates to remain on the Zoom call following adjournment to view the virtual brand launch.

**Adjournment**

With no further business to be discussed, Chairman Compton adjourned the meeting at 11:21 a.m.



# **CENTRALINA**

## **REGIONAL COUNCIL**

### **Item 2**





## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2020	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time:</b>	5 minutes			
<b>Presenter at Meeting:</b>	Geraldine Gardner	<b>Phone Number:</b>	704-351-7130			
		<b>Email:</b>	<a href="mailto:ggardner@centralina.org">ggardner@centralina.org</a>			
<b>Alternate Contact:</b>	Kelly Weston	<b>Phone Number:</b>	704-348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	Executive/Admin	<b>Department Head Approval:</b>	n/a			
<b>Description of Agenda Item:</b>						
<p>The Executive Director will present an overview of the FY20 Annual Report, which features a financial report and program highlights of the ways Centralina is responding to the needs of local communities and the region.</p>						
<b>Background &amp; Basis of Recommendations:</b>						
<p>In accordance with Centralina bylaws, the organization must publish an annual report of its activities for the preceding fiscal year, including a financial statement. This report is to be presented at the last Board of Delegates meeting of the calendar year.</p>						
<b>Requested Action / Recommendation:</b>						
Receive as information.						
<b>Time Sensitivity:</b> <i>(none or explain)</i>	None.					
<b>Budget Impact:</b> <i>(none or explain)</i>	None.					
<b>Attachments:</b> <i>(none or list)</i>	2019-2020 Annual Report					



**CENTRALINA**  
REGIONAL COUNCIL

*Fiscal Year 2020*  
**ANNUAL  
REPORT**



Since 1968, Centralina has been dedicated to serving the needs of our nine-county region. We address area-wide issues and opportunities by offering planning, coordination, advocacy and technical assistance services. Our neutral platform and regional framework allow local leaders to work together to create holistic solutions that will advance our region.

### OUR MISSION

Centralina Regional Council leads regional collaboration and sparks local action to expand opportunity and improve quality of life. We do this through creative problem solving, innovative service delivery and support to our local governments.

### OUR TEAM

For over half a century, our unique structure has allowed our departments to focus on specific services while also cross-collaborating on larger initiatives.



**Centralina Regional Planning** looks strategically at our region's interconnected systems of land use, transportation and economy and helps local governments create places of lasting value.



**Centralina Area Agency on Aging** identifies needs and delivers critical programs and services to support older and disabled adults.

**Centralina Government Affairs and Member Engagement** delivers value to member governments and regional stakeholders through relationship building, advocacy and strategic support.



**Centralina Community Economic Development** offers technical assistance and expertise to improve housing, public infrastructure and downtown revitalization. The affiliated **Centralina Economic Development District** addresses regional economic opportunities and challenges.



**Centralina Workforce Development Board** solves the needs of employers and career seekers across our region to create a thriving workforce and ensure we remain globally competitive.

**Centralina Administration and Finance** oversees the coordination, implementation and monitoring of administrative and financial activities within Centralina.

### RECOGNITION

We are a team of nationally recognized thought leaders with 45 subject experts that average a decade or more of service to the region. This past year, 10 of our team members received local, state and national recognition for their outstanding contributions and our departments were recognized for the following:

#### National Association of Area Agencies on Aging National Spotlight:

Centralina Area Agency on Aging (AAA) was recognized for quickly shifting its Chronic Disease Self-Management Living Healthy Program to a virtual platform during COVID-19. They were the first AAA in the state to conduct the program virtually.

#### National Association of Development Organizations Research Foundation (NADO RF) National Best Practice:

Centralina's Comprehensive Economic Development Strategy website and interactive data portal ([www.centralinaedd.org](http://www.centralinaedd.org)) - managed by the Centralina Economic Development District - was recognized as a trend-setting innovation in strategic economic services at the NADO RF workshop, part of its annual training conference.

#### BlueCross BlueShield of North Carolina Foundation Selection:

Due to our recognized track record in transportation and health policy, Centralina Regional Planning was chosen to assist the foundation in developing their transformational health policy through 2040.

#### 2019 Governor's NCWorks Awards of Distinction Innovative Partnership Award:

Awarded to Centralina Workforce Development Board for partnering with Kannapolis City Schools to motivate and elevate overlooked students, as well as partnering with Wayne Brothers, Inc. to develop a skilled talent pipeline for the local employer.



# WEAVING THE REGION TOGETHER

Our region is stronger when we work together, especially during times of change and growth. That's why we champion collaboration across the three levels that make up our region. By weaving together a diversity of voices, we can create opportunities that benefit everyone.



## REGIONAL

We identify regional opportunities, facilitate area-wide planning and lead collaborative problem solving with regional, state and federal partners.



## COMMUNITY

We support elected officials and local governments by providing essential technical support, training and networking to help them best serve their communities.

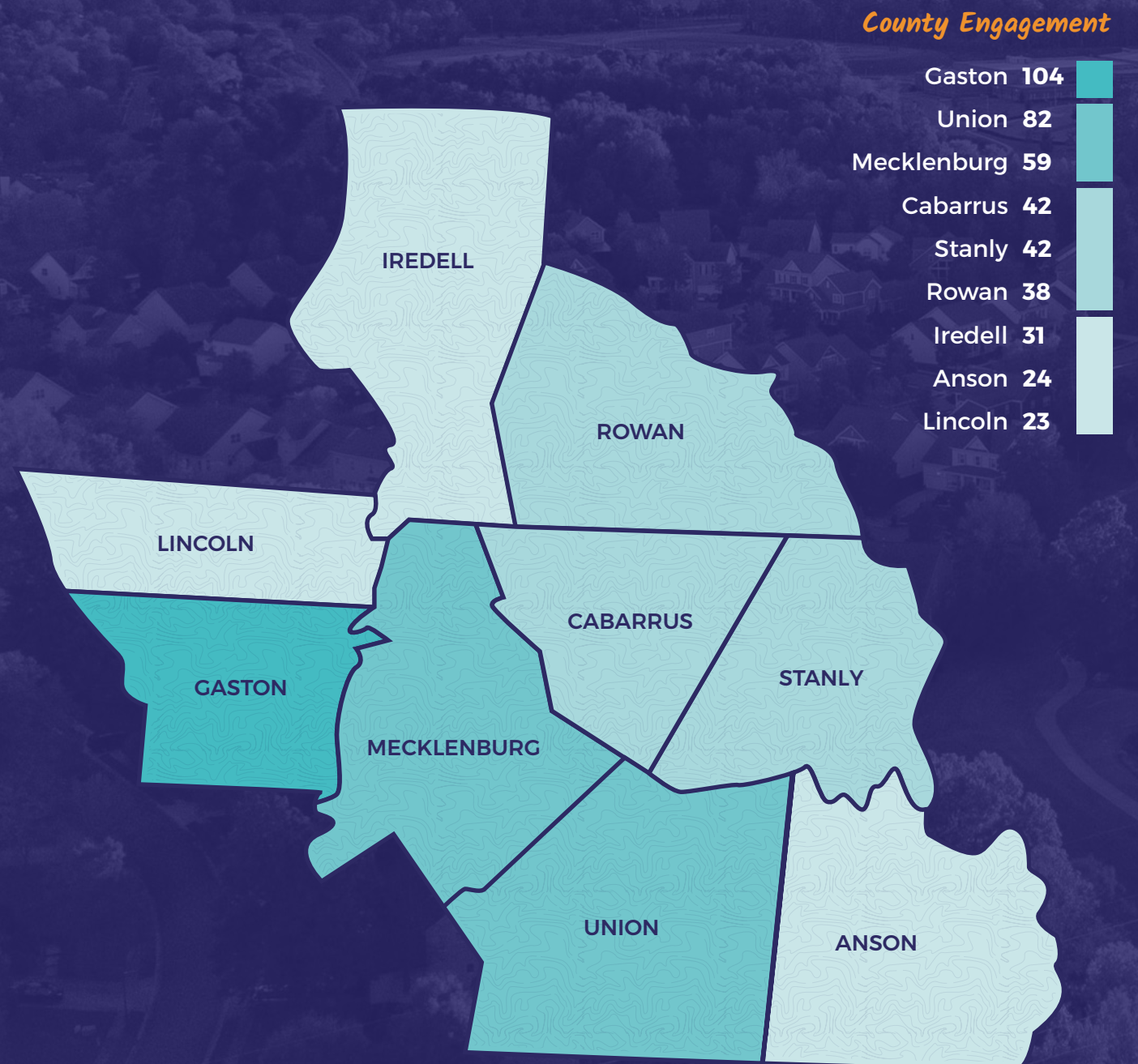


## INDIVIDUAL

We deliver direct health, aging and workforce services to individuals to create new opportunities and improve outcomes for people.

## REGIONAL ENGAGEMENT INTENSITY (2020 FISCAL YEAR)

Over the fiscal year, we successfully provided services and engaged stakeholders at the regional, community and individual levels, including presenting at over 300 events and meetings. The map below shows the high levels of engagement in Centralina activities by our network of local government stakeholders and partners. Activities include participation in Centralina Board of Delegates meetings, project engagement, committees, professional development and training events.



# LEADING THE REGION

Amidst the rapid change happening throughout our nine counties, regional planning and collaboration are essential if we want our region to grow and thrive. When our region works together and leverages combined resources, we create better outcomes for individuals and our communities, inevitably attracting top talent and investment opportunities to our region.

## REGIONAL PARTNERSHIPS

Centralina manages over 25 boards, advisory committees and working groups – eight of which were established in the past fiscal year – that convene stakeholders to think and act regionally. As a leader in cross-jurisdictional collaboration, we excel at bringing people together to collaborate on a range of issues.

## Spotlight: CENTRALINA COUNTS!

In preparation for Census 2020, Centralina regularly convened Complete Count Committee members throughout the nine counties to discuss best practices in community outreach and engagement to ensure a complete count. As a result, several counties were able to create or enhance their stakeholder engagement plans.



## PLANNING FOR A STRONGER REGION

This year, Centralina continued to advance holistic regional plans and provide a framework for policy and planning in line with regional goals. A hallmark of our approach is robust stakeholder engagement, which is exemplified by these department project achievements:

- Completed the 2020-24 Centralina Area Plan on Aging, a blueprint for how Centralina Area Agency on Aging will respond to five statewide goals with programming and services specific to our region's needs.
- Launched CONNECT Beyond, a 12-county, bi-state mobility initiative led by Centralina Regional Planning to create a regional transit vision that will improve and inform mobility projects and priorities for decades to come ([www.CONNECT-Beyond.com](http://www.CONNECT-Beyond.com)).



## SUPPORTING REGIONAL ECONOMIC DEVELOPMENT

Centralina Workforce Development Board and the Centralina Economic Development District play a leading role in providing support, securing resources and attracting talent for major economic development projects in the region. Successes from the past year include:

**307** People Hired  
in Concord

Supported the hiring of 307 individuals at the Carvana Inspection Center in Concord, North Carolina.

**\$2M** Public Works  
Grant

Administered an EDA public works grant for the \$2 million construction of the Advanced Technology Center at Rowan Cabarrus Community College.

**3K** New Data Portal  
Users in first year

Launched an online data portal with accessible regional and county information that had over 3,000 new users in the first year.

# CHAMPIONING OUR COMMUNITIES

This past year, Centralina expanded our engagement, professional development training and technical services. Our technical services enable communities to receive expert support for reduced fees compared to private sector companies. Our professional development offerings provide high-quality, locally available training that connects local government staff with emerging public policy topics and best practices.



Dots Represent Technical Assistance Contracts

## PROJECT HIGHLIGHTS

- 1 **Anson County:** Collaborated with stakeholders to update the county-wide land use plan.
- 2 **Albemarle:** Led council retreats and strategic planning sessions to guide city priority setting and budget development.
- 3 **Union County:** Administered over \$800,000 in federal community development block grant funds that supported six water, sewer and sidewalk projects across the county.
- 4 **Marvin:** Provided planning board training, village council retreat facilitation and human resources consulting services.
- 5 **Mecklenburg County:** Led the public planning process to update the County's Five-Year Consolidated Plan and Year 1 Action Plan to guide how federal community development block grant funding is spent to advance specific goals.
- 6 **Cabarrus County:** The NCWorks Career Center and County Human Services Department partnered on the Cabarrus County H.U.B.B. initiative, a new approach to transitioning families from poverty to prosperity.
- 7 **Salisbury:** Led training and marketing efforts for the North Carolina Department of Transportation related to increasing access to the North Carolina passenger rail.
- 8 **Lincolnton:** Provided commercial and residential code enforcement services.
- 9 **Troutman:** Provided planning services and assisted the town with hiring its new manager.
- 10 **Gaston County:** Awarded a Centralina Love Where You Live Placemaking Grant to enhance streetscapes with public art.
- 11 **Dallas:** Led public engagement activities to support the town's long-term planning goals and priority growth area mapping.
- 12 **Kannapolis:** Conducted bike and walkability audits as part of the North Carolina passenger rail project.

## Spotlight:

**2%** increase in technical assistance contracts throughout our region

Managed 53 local government service and technical assistance contracts in planning, public administration and community economic development.

**12** professional development training sessions completed

Led 12 professional development training sessions for 325 local government staff.

# CARING FOR OUR CONSTITUENTS

In addition to leading area-wide planning and collaboration, Centralina provides ongoing workforce and aging services to individuals and businesses. These efforts are led by Centralina Area Agency on Aging and Centralina Workforce Development Board. Here are a few examples of our impact from the last year:

## AGING SERVICES

### Spotlight:

Centralina Area Agency on Aging launched Pride in Care NC, a three-year initiative to develop and implement a LGBT sensitivity and awareness training curriculum for frontline workers in nursing facilities.



**65** PROGRAM PARTICIPANTS SERVED

Served 20% more participants in the Senior Community Services Employment Program. The program offers older adults income and professional training to prepare them for unsubsidized employment.

**47%** MORE SUPPORT FOR LONG-TERM CARE FACILITIES

Supported long-term care facilities by offering 35% more technical assistance and 12% more staff training opportunities through the Long-Term Care Ombudsman program, which promotes and protects the rights of 16,500 residents in facilities across the region.

**140** VOLUNTEERS

Increased the number of fall prevention workshop volunteer leaders and coaches by 40%. Workshop participants experienced increased activity levels and decreased emergency room visits and hospital stays, leading to a savings of over \$900 in unplanned medical costs per Medicare beneficiary or \$2.5 million region-wide.

## WORKFORCE SERVICES

**10,795**

### NCWORKS REGISTRANTS

Registered 91% more job seekers in NCWorks, increasing the number of available potential employees that local employers can access for job opportunities.

**31,216**

### TOTAL JOB SEEKERS SERVED

Offered 31% more job seekers workforce services, including virtual workshops, remote career coaching and Centralina Virtual Career Marketplace, an online career fair.

**46,098**

### TOTAL JOB REFERRALS IN THE REGION WE SERVE

Completed 46,098 job referrals that matched job seekers with employer needs, increasing the number of hired NCWorks referrals. Each customer received personalized assistance with Center staff to ensure they met the skill requirements, which increased their chances of getting hired.

Engaged 18% more employers through NCWorks and provided employers with 31,513 distinct services including talent recruitment and screening, employee upskilling, labor market and wage information, talent pipeline development and on-site outplacement services for companies impacted by downsizing.

**615** EMPLOYERS



### Spotlight:

Centralina Workforce Development Board was awarded 97 Finish Line Grants that provide one-time financial assistance to help community college students complete their training when facing unforeseen challenges.

# CARING AND RESPONDING DURING COVID-19

The global COVID-19 pandemic triggered significant health and economic repercussions across our region, leaving no aspect of society untouched. Like local governments and businesses across the region, Centralina confronted the stay-at-home order and the evolving “new normal” that followed. In March, Centralina shifted quickly to maintain continuity of service, transitioning to virtual networking, advocacy and information exchange across our departments, boards and committees. Here are few ways that we adapted and expanded our services to individuals during the pandemic:

**90** ROBO PETS GIVEN TO SENIORS

Launched a program that provided 90 socially isolated older adults with robotic pets for companionship and comfort during the pandemic.

**128** GALLONS OF SANITIZER DELIVERED

Purchased and delivered 50 gallons and 2,500 individual bottles of hand sanitizer to help nutrition programs and senior centers provide safe and sanitized meal delivery and pick-up.

**\$4.6M** FEDERAL COVID-19 FUNDING MANAGED FOR OLDER AND DISABLED ADULT PROGRAMS AND SUPPLIES

Received \$4.6 million in federal COVID-19 funding for older and disabled adults, a 45% increase in passthrough funds from the previous year. Funding provided older and disabled adults with food, transportation and personal care and helped aging providers cover expenses during the pandemic.

Transitioned all evidence-based health and wellness programs to a virtual platform to continue teaching individuals coping skills, healthy habits and how to manage long-term chronic conditions, resulting in reduced hospitalizations and increased compliance.

**06** VIRTUAL EVENTS  
Held six Centralina Virtual Career Marketplace events that were attended by 466 career seekers and 127 employers with 401 open positions.



COVID-19 also required Centralina to pivot our approach to supporting local governments and supporting the region in relief and recovery efforts. Here are a few examples of how we responded to meet our area’s rapidly shifting needs:

**200+** COVID-19 RESOURCES

Developed a COVID-19 resource library for regional managers and administrators to house important documents, templates and guides produced by Centralina and other key sources. The site was visited over 2,000 times during the fiscal year.

Created a virtual meeting guide for planning boards and boards of adjustment and presented it to a statewide audience during the UNC School of Government webinar series entitled Planning in a Pandemic.

**26** MICRO BUSINESS LOANS WERE APPROVED

Assisted Mecklenburg County in the creation and administration of a \$1 million micro business stabilization loan fund to support low and moderate-income businesses. Centralina Community Economic Development reviewed 161 loan applications and approved 26 loans by the close of the fiscal year.

**\$8M** UNION COUNTY RELIEF FUNDS ADMINISTERED

Designed Union County’s COVID-19 relief fund compliance management system and assisted the county in administering the program.



## Spotlight:

Implemented a small-town purchase program to acquire no-cost personal protective equipment and sanitization supplies for nine of the region’s smaller towns, saving those communities over \$3,000.



# FINANCIAL REPORT

Centralina's revenue is composed of several complimentary funding streams. The largest share comes from the federal government in the form of funding that passes through to local providers and entities for specific services. Grants and competitively awarded contracts are another source, in addition to technical assistance projects and membership dues. Centralina actively seeks to diversify its funding streams and remain efficient stewards of public resources. Successes from the fiscal year include:

**\$1M** IN FUNDING FROM 10 DIFFERENT PARTNERS  
ACROSS OUR REGION TO SUPPORT THE CONNECT  
BEYOND MOBILITY INITIATIVE

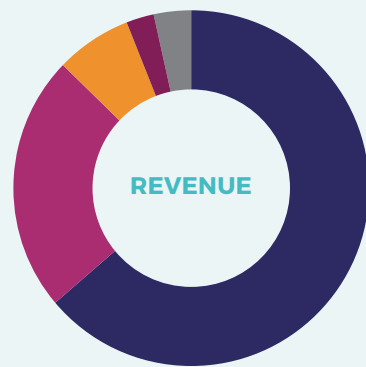
**07** COMPETITIVE  
GRANTS  
RECEIVED

Including \$200,000 from the U.S.  
Economic Development Administration.

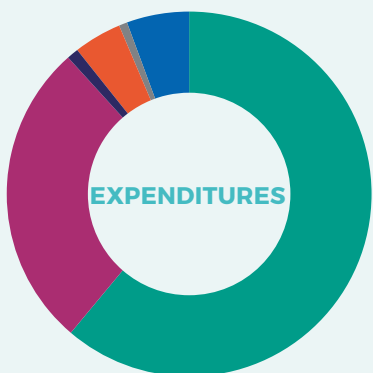
**95%** RISE IN TECHNICAL  
ASSISTANCE  
REVENUE

Managed 53 technical assistance (TA) and project  
contracts, resulting in a 95% TA revenue increase.

JULY 1, 2019 TO JUNE 30, 2020



Intergovernmental	\$14,703,574	65.77%
Technical Assistance	\$1,307,006	5.85%
Other Revenue	\$819,469	3.67%
Membership Dues	\$870,095	3.89%
Workforce Passthrough	\$4,656,195	20.83%
<b>TOTAL REVENUE</b>	<b>\$22,356,339</b>	<b>1.0001%</b>



General Government	\$206,186	0.93%
Transportation	\$944,439	4.27%
Environmental Protection	\$157,633	0.71%
Economic and Physical Dev	\$1,387,943	6.28%
Human Services	\$13,768,718	62.29%
Workforce Passthrough	\$5,637,886	25.51%
<b>TOTAL EXPENDITURES</b>	<b>\$22,102,805</b>	<b>0.9999%</b>

**TOTAL NET PROFIT \$253,534**

# OUR MEMBERS | AS OF JULY 2020

## COUNTIES

Anson County  
Cabarrus County  
Gaston County  
Iredell County  
Lincoln County  
Mecklenburg County  
Stanly County  
Union County

Town of Dallas  
Town of Davidson  
Town of East Spencer  
Town of Faith  
City of Gastonia  
Town of Granite Quarry  
Town of Harrisburg  
Town of Huntersville  
Town of Indian Trail  
City of Kannapolis

Village of Misenheimer  
City of Monroe  
Town of Mooresville  
Town of Morven  
City of Mount Holly  
Town of Norwood  
Town of Oakboro  
Town of Pineville  
Town of Ranlo  
Town of Richfield

## MUNICIPALITIES

City of Albemarle  
Town of Ansonville  
Town of Badin  
City of Belmont  
Bessemer City  
City of Charlotte  
City of Cherryville  
Town of Cleveland  
City of Concord  
Town of Cornelius  
Town of Cramerton

City of Kings Mountain  
Town of Landis  
City of Lincolnton  
City of Locust  
City of Lowell  
Town of Marshville  
Village of Marvin  
Town of Matthews  
Town of McAdenville  
Town of Midland  
Town of Mineral Springs  
Town of Mint Hill

City of Salisbury  
Town of Spencer  
Town of Stallings  
Town of Stanley  
City of Statesville  
Town of Troutman  
Town of Wadesboro  
Town of Waxhaw  
Town of Wingate



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# **CENTRALINA**

## **REGIONAL COUNCIL**

### **Item 3**

## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2020	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Geraldine Gardner	<b>Presentation Time:</b>	10 minutes			
<b>Presenter at Meeting:</b>	Geraldine Gardner	<b>Phone Number:</b>	704-351-7130			
		<b>Email:</b>	<a href="mailto:ggardner@centralina.org">ggardner@centralina.org</a>			
<b>Alternate Contact:</b>	Kelly Weston	<b>Phone Number:</b>	704-348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	Executive/Admin	<b>Department Head Approval:</b>	n/a			
<b>Description of Agenda Item:</b>						
<p>The Executive Director will provide an update on the NC Radar Project, a cross-regional effort to enhance NEXRad/Doppler radar coverage over 26 counties in the Piedmont, which includes 4 million people or 40% of the state's population.</p>						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The Board of Delegates was briefed on the NC Radar Project at the August 2019 meeting and project background materials are included in this agenda package for reference. Centralina has been working with the Western Piedmont and Piedmont Triad regional councils, as well as a group of local weatherman and emergency management professionals, to develop an approach to bringing additional radar sites to the Piedmont area, including at least one in our region.</p> <p>The attached project update memo provides an overview of the current project status and next steps. Due to the fluid nature of the project, the Executive Director will provide additional updates at the meeting and clarify next steps.</p>						
<b>Requested Action / Recommendation:</b>						
Receive as information.						
<b>Time Sensitivity:</b> <i>(none or explain)</i>	None					
<b>Budget Impact:</b> <i>(none or explain)</i>	None					
<b>Attachments:</b> <i>(none or list)</i>	NC Radar Project Update					

# Board of Delegates Update

## NC Radar Project

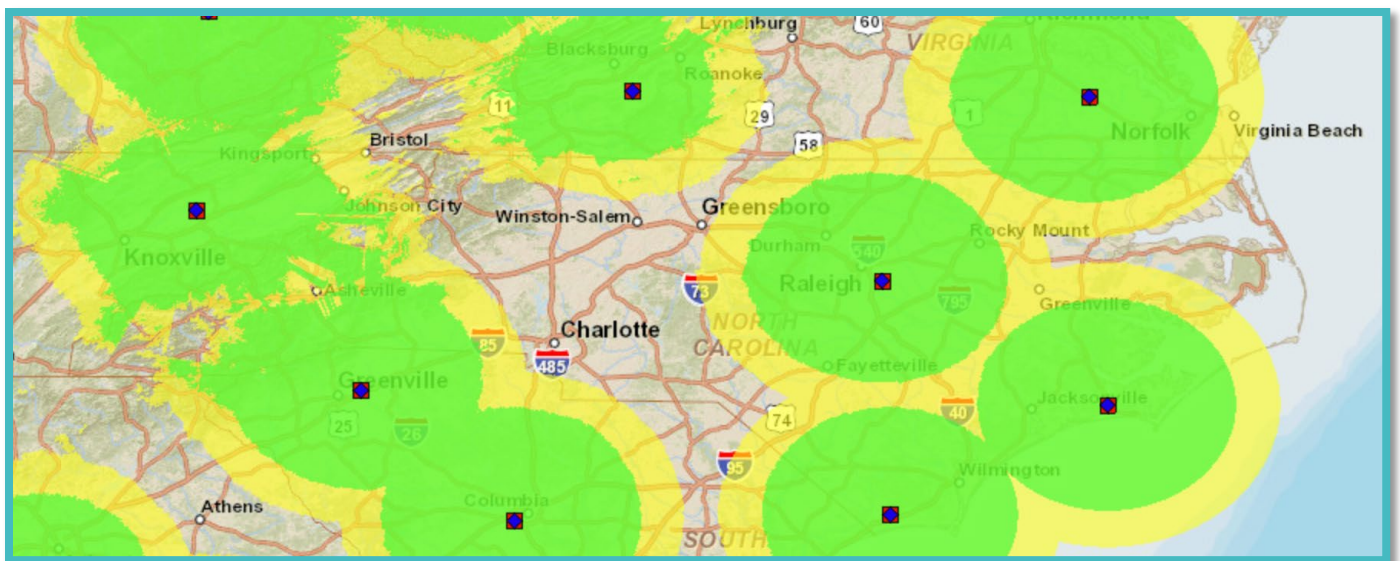


**CENTRALINA**  
REGIONAL COUNCIL

October 14, 2020

The region from Charlotte to Hickory to the Piedmont Triad is part of an area in the western half of North Carolina not adequately covered by National Weather Service (NWS) radars. The current radar system cannot see lower altitude weather (below 7,500 feet) due to the radar locations in the Greenville-Spartanburg (South Carolina) and Blacksburg (Virginia) areas. The project area is inadequately protected due to gaps in radar coverage. This causes the NWS to issue warnings based on incomplete data including only using the rotation of the storms at high altitudes. The NWS is unable to promptly detect dangerous weather conditions and warn the public in a timely manner. That delay increases risk for property damage, injuries and loss of life.

The Board of Delegates was briefed on the NC Radar Project at the August 2019 meeting. Since then, Centralina has been working with the Western Piedmont and Piedmont Triad regional councils, as well as a group of local weatherman and emergency management professionals to develop an approach to bringing additional radar sites to the Piedmont area, including at least one site in our region. The following project update provides important context to inform the discussion at the October 14, 2020 Board of Delegates meeting.



Source: NOAA Radar Data Map (<https://gis.ncdc.noaa.gov/maps/ncei/radar>)

## RECENT UPDATES

- **August 7** – Executive directors from three regional councils had a Zoom call with State Emergency Management (EM) Director Sprayberry, Steve McGugan (Assistant Director, Hazard Mitigation) and Kate Webster (Assistant Director, Plans). *It was a positive call with Director Sprayberry expressing support for the project and willingness to pursue FEMA BRICS funding for construction.* Next steps outlined:
  - EM team to discuss the project with the National Weather Service contact in Raleigh to ensure that data from the non-NWS sites could be used.
  - Regional council team to draft an RFP for a feasibility study to determine cost, locations and system type.
- **September 16** – *Director Sprayberry emails all three executive directors to withdraw support for the project.* He and his team met on August 26<sup>th</sup> with Jonathan Blaes, the Raleigh NWS Meteorologist In Charge. Mr. Blaes provided information that on August 25, 2020, NOAA issued a Report to Congress: Gaps in NEXRAD Radar Coverage. The study includes findings of a national study NWS conducted on the impact of radar coverage on warnings for tornadoes and flash floods. This study was a requirement of the 2016 legislation that initiated the lowering of the radar beam in Greenville/Spartanburg as a stopgap measure to address our region's radar gap. The report was not a detailed study of our region, rather a national analysis of radar coverage. *It's main findings were that there is "no significant negative impact to warning performance tied directly to radar coverage where the beam is higher than 6,000 ft" in other words, additional radar coverage is not necessary.* Meteorologists and weather experts from our region dispute the findings of the study. The study also raises concerns about the feasibility of integrating data from third-party radars into the NWS system, which has implications on the potential for a locally-funded radar array in our region.
- **September 24** – Executive directors held a conference call with Leslie Mozingo (Strategics) and Chris Wall (EQV) to discuss next steps and strategy for state and federal engagement. The group is pursuing the following immediate next steps:
  - Pursuing an independent analysis of the radar coverage in the Piedmont to provide a "second opinion" on the NOAA report. The study would be funded by all three Councils.
  - Engaging Mr. Blaes of the NWS in Raleigh directly to discuss the study findings and specifically the NWS's position on a third-party radar array.

**Executive Director will report any new updates at the October 14<sup>th</sup> meeting. This item will also be placed on the November Executive Board meeting agenda.**



# **CENTRALINA**

## **REGIONAL COUNCIL**

### **Item 4**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2020	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time:</b>	15 minutes			
<b>Presenter at Meeting:</b>	Leslie Mazingo	<b>Phone Number:</b>	704-351-7130			
		<b>Email:</b>	<a href="mailto:ggardner@centralina.org">ggardner@centralina.org</a>			
<b>Alternate Contact:</b>	Geraldine Gardner	<b>Phone Number:</b>	704-351-7130			
		<b>Email:</b>	<a href="mailto:ggardner@centralina.org">ggardner@centralina.org</a>			
<b>Submitting Department:</b>	<b>Government Affairs &amp; Member Engagement</b>	<b>Department Head Approval:</b>	n/a			
<b>Description of Agenda Item:</b>						
Staff representatives from the offices of the region's Congressional Delegation will be in attendance to share updates and answer questions.						
<b>Background &amp; Basis of Recommendations:</b>						
As part of Centralina's efforts to build and strengthen relationships at the federal level, the organization offers opportunities for Delegates to engage with Members of Congress and their staff.						
<b>Requested Action / Recommendation:</b>						
Receive as information.						
<b>Time Sensitivity:</b> <i>(none or explain)</i>	None.					
<b>Budget Impact:</b> <i>(none or explain)</i>	None.					
<b>Attachments:</b> <i>(none or list)</i>	Congressional Delegation 116 <sup>th</sup> Congress					





**Senator Richard Burr (R)**

217 Russell Senate Office Building\*

NC HQ: Winston-Salem, NC



*Terms of office:* Phone: (202) 224-3154  
*Third term* Fax: (202) 228-2981  
*(elected to*  
*Senate 2004;*  
*re-elected*  
*2016).*

*Not running for*  
*re-election in*  
*2022.*

Scheduler: Michael Sorensen  
[michael\\_sorensen@burr.senate.gov](mailto:michael_sorensen@burr.senate.gov)

Phone: (336) 631-5125  
Fax: (336) 725-4493

Regional Rep: Mike Fenley  
[Mike\\_Fenley@burr.senate.gov](mailto:Mike_Fenley@burr.senate.gov)

*Committees: Finance; Intelligence*  
*(Chair); Health, Education, Labor and*  
*Pensions (HELP); Aging*

**Senator Thom Tillis (R)**

113 Dirksen Senate Office Building\*

NC HQ: Charlotte, NC



*Terms of office:* Phone: (202) 224-6342  
*First term* Fax: (202) 228-2563  
*(elected to*  
*Senate 2014).*  
*Running for re-*  
*election in 2020*

Scheduler: Angela Schulze  
[Angela\\_Schulze@tillis.senate.gov](mailto:Angela_Schulze@tillis.senate.gov)

Phone: (704) 509-9087 Fax: (704)  
509-9162

Regional Rep: James Estes  
[James\\_Estes@tillis.senate.gov](mailto:James_Estes@tillis.senate.gov)

*Committees: Armed Services; Banking,*  
*Housing and Urban Affairs; Judiciary;*  
*Veterans Affairs; Commission on*  
*Security and Cooperation in Europe.*

*Senate GOP Whip team member*

**Representative Richard Hudson (R-8)**

2112 Rayburn House Office Building\*\*

District Office: Concord, NC



*Terms of office:* Phone: (202) 225-3715  
*Fourth term* Fax: (202) 225-4036  
*(elected to*  
*House 2012).*  
*Running for re-*  
*election in 2020*

Scheduler: Jessica Harrison  
[Jessica.Harrison@mail.house.gov](mailto:Jessica.Harrison@mail.house.gov)

Phone: (704) 786-1612  
Fax: (704) 782-1004

Director: Georgia Lozier  
[Georgia.Lozier@mail.house.gov](mailto:Georgia.Lozier@mail.house.gov)

*Committee: Energy & Commerce;*  
*Joint Commission on Security and*  
*Cooperation in Europe*

**Representative Dan Bishop (R-9)**

132 Cannon House Office Building\*\*

District Office: Monroe, NC



*Terms of office:* Phone: (202) 225-1976  
*First term* Fax: (202) 225-3389  
*(elected to*  
*House 2019).*  
*Running for re-*  
*election in 2020.*

Scheduler: Conley Lowrance  
[Conley.Lowrance@mail.house.gov](mailto:Conley.Lowrance@mail.house.gov)

Phone: (704) 218-5300  
Fax: (844) 273-1255 District

Director: Chris Maples  
[Chris.Maples@mail.house.gov](mailto:Chris.Maples@mail.house.gov)

*Committee: Small Business;*  
*Homeland Security*



**Representative Patrick McHenry (R-10)**



*Terms of office: Eighth term (elected to House 2012). Running for re-election in 2020.*

2004 Rayburn House Office Building\*\*

Phone: (202) 225-2576  
Fax: (202) 225-0316

Scheduler: Grace Tricomi  
[Grace.Tricomi@mail.house.gov](mailto:Grace.Tricomi@mail.house.gov)

*Committee: Financial Services (Ranking Member)*

District Office: Gastonia, NC

Phone: 704-833-0096  
Fax: not listed

District Director: Brett Keeter  
[Brett.Keeter@mail.house.gov](mailto:Brett.Keeter@mail.house.gov)

**Representative Alma Adams (D-12)**



*Terms of office: Fourth term (elected to House 2014). Running for re-election in 2020.*

2436 Rayburn House Office Building\*\*

Phone: (202) 225-1510  
Fax: (202) 225-1512

Scheduler: Sandra Brown  
[Sandra.Brown@mail.house.gov](mailto:Sandra.Brown@mail.house.gov)

*Committees: Agriculture; Education and Labor; Financial Services*

District Office: Charlotte, NC

Phone: (704) 344-9950  
Fax: (704) 344-9971

District Director: Phanalphie Rhue  
[Phanalphie.Rhue@mail.house.gov](mailto:Phanalphie.Rhue@mail.house.gov)

**Representative Ted Budd (R-13)**



*Terms of office: Second term (elected to House 2016). Running for re-election in 2020.*

118 Cannon House Office Building\*\*

Phone: (202) 225-4531  
Fax: (202) 225-5662

Scheduler: Elizabeth Dews  
[Elizabeth.Dews@mail.house.gov](mailto:Elizabeth.Dews@mail.house.gov)

*Committee: Financial Services*

District Office: Advance, NC

Phone: (336) 998-1313  
Fax: not listed

District Director: Kyle Bridges  
[Kyle.Bridges@mail.house.gov](mailto:Kyle.Bridges@mail.house.gov)

\*Senate: Washington, DC 20510

\*\*House: Washington, DC 20515



# **CENTRALINA**

## **REGIONAL COUNCIL**

### **Item 5**

## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2020	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Geraldine Gardner	<b>Presentation Time:</b>	70 minutes			
<b>Presenter at Meeting:</b>	Geraldine Gardner	<b>Phone Number:</b>	704-351-7130			
		<b>Email:</b>	<a href="mailto:ggardner@centralina.org">ggardner@centralina.org</a>			
<b>Alternate Contact:</b>	Kelly Weston	<b>Phone Number:</b>	704-348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	Executive/Admin	<b>Department Head Approval:</b>	n/a			
<b>Description of Agenda Item:</b>						
<p>The Board of Delegates will participate in an interactive discussion regarding the impacts of COVID-19 and implications for the communities within the Centralina region.</p>						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The COVID-19 pandemic has rendered both short-term shocks and long-term impacts to the people and places of our region. In the final meeting of the year, Delegates will participate in an interactive session with Centralina staff and regional managers to un-pack the trends and discuss the implications for our region. Insights will be used to shape Centralina programming and priorities for next fiscal year. The 70 minutes allotted for this agenda item, will include:</p> <ul style="list-style-type: none"> <li>• Introductory and scene-setting presentations</li> <li>• A group polling exercise</li> <li>• Small group discussions in which attendees will be divided into virtual breakout rooms</li> </ul> <p>Think Ahead Questions:</p> <ul style="list-style-type: none"> <li>• What do you predict will be the most significant long-term impact of COVID-19 on your community?</li> <li>• What has your community done in response to COVID-19 that you are most proud of or feel was the most impactful?</li> </ul>						
<b>Requested Action / Recommendation:</b>						
Receive as information and provide feedback.						
<b>Time Sensitivity:</b> <i>(none or explain)</i>	N/A					
<b>Budget Impact:</b> <i>(none or explain)</i>	N/A					
<b>Attachments:</b> <i>(none or list)</i>	None. Brief reading materials will be sent to the Board prior to the meeting.					