

Executive Board Minutes June 14, 2017

Officers Present	Delegates Present	Delegates Not Present	Centralina Staff
Patsy Kinsey, Chair	Frank Aikmus	George Dunlap	Debi Lee
Bill Feather, Vice Chair	Bobby Compton	Gene Houpe	Mike Manis
Jarvis Woodburn, Secretary	Jay McCosh	Michael Johnson	Michelle Nance
Bill Deter, Treasurer	Martin Oakes	Kathy Kitts	Jim Prosser
	Thurman Ross	Bill Lawhon	Marsha Sutton
	Ronnie Worley	Tim Smith	Jason Wager
			Kelly Weston
	Via Phone		Venecia White
	Martha Sue Hall		
			Guests
			Sarah McAulay

Call to Order

Chair Patsy Kinsey, City of Charlotte, called the meeting to order.

Amendments to the Agenda

There were no amendments to the agenda.

Consent Items

- 1. FY17 Budget Amendment
- 2. Finance Committee Authorization
- 3. Authorization of FY18 Information Technology Services Agreement
- 4. Approval of the March 8, 2017 Executive Board Meeting Minutes

Commissioner Frank Aikmus, Union County, made a motion to approve the Consent Agenda. Commissioner Thurman Ross, Town of Cornelius, seconded the motion and it carried unanimously.

5. Autonomous and Connected Vehicle Workshop Update

Jason Wager, Planning Program Supervisor – Sustainability, presented an overview of a series of three workshops on driverless vehicles. The purpose of the workshops is to educate and to initiate a cross-sector discussion on this new technology. He explained that the hope is that the series will have the ability to mitigate problems before they arise, integrate planning systems, and establish partnerships.

In response to a question from Lincoln County Commissioner Martin Oakes, Jim Prosser, Executive Director, explained that both the state and federal government have permitting authority over driverless vehicles. He added that the workshop series will help assess the questions and issues about these

vehicles that need to be resolved. He asked the Executive Board members to identify individuals in their communities who should attend.

Treasurer Bill Deter, Mayor, Town of Weddington, noted that there will be questions related to safety and liability issues as the planning process progresses.

Vice Chair Bill Feather, Mayor, Town of Granite Quarry, inquired about who is responsible for driverless vehicle maintenance.

Chair Kinsey noted that the Executive Board members have been instructed to share the workshop information with others in their community.

6. Federal Relations Update

Mr. Prosser noted that since the Executive Board decided to include lobbying in Strategics, LLC's scope of work, the Congressional Delegation's awareness of CCOG's initiatives has increased. The organization continues to build relationships with federal officials. If the Strategics contract is renewed, the firm will assist CCOG and its members with important initiatives including addressing potential impacts to critical programs like Community Development Block Grants. Strategics would also advocate for changes to the Workforce Innovation and Opportunity Act, monitor transportation-related proposals, and insert into Appropriations Subcommittee reports language that would allow COGs to be eligible for certain grants.

Mayor Pro Tem Martha Sue Hall, City of Albemarle, stated that she will vote against the contract renewal, adding that she has not seen a return on CCOG's investment into the consulting services.

Commissioner Oakes noted that it will likely take more than one year to see results of the federal relations efforts.

Treasurer Deter added that there have been accomplishments during the first year of the contract.

Commissioner Oakes made a motion that the Strategics Consulting Annual Review and Performance Report for May 2017 be accepted and that the Executive Director be authorized to enter into a contract with Strategics Consulting for a one-year renewal of services for fiscal year 2017-18 as proposed. Commissioner Aikmus seconded the motion and it carried on a vote of nine in favor and two opposed. Mayor Feather and Mayor Pro Tem Hall voted in opposition.

7. CCOG Conference Report

Commissioner Bobby Compton, Town of Mooresville, reported that the 2017 CCOG Conference expenditures totaled \$38,511 and revenues from sponsorship and registrations totaled \$55,781, which amounted to a profit of over \$17,000. He noted that Vicki Bott, Grants Development Director, worked closely with a conference consultant on sponsor recruitment, which resulted in \$40,500 in sponsorship funds. He added that the Board Conference Advisory Committee held a call on May 25 to discuss plans for next year's event. The committee recommends Thursday, April 12, 2018 as the date for the next conference and the Harris Conference Center on the campus of Central Piedmont Community College in Charlotte as the location for the event.

Commissioner Compton made a motion to select Thursday, April 12, 2018 as the date for the next CCOG Regional Conference and the Harris Conference Center as the location. Mayor Pro Tem Jay McCosh, Town of McAdenville, seconded the motion.

Mayor Pro Tem Hall suggested inviting federal elected officials from the Centralina region to the Conference.

The motion carried unanimously.

8. CCOG 50th Anniversary Celebration Planning Report

Mayor Pro Tem Hall reported that 2018 will mark the 50th anniversary of Regional Councils of Government. She was asked to chair the 50th Anniversary Advisory Committee. She and Mr. Prosser have talked about meeting with former CCOG staff, CCOG attorney Bill McNair, and others knowledgeable about the organization's history. She would also like to reach out to former CCOG chairs for their stories about the organization. Executive Board members who would like to serve on the Advisory Committee are asked to contact Kelly Weston, Clerk to the Board.

9. NC Tomorrow Report

Mr. Prosser explained that the Forum, the statewide COG association's board of elected officials from each regional council, received an update of the NC Tomorrow report at its June meeting. The report is a compilation of all the economic development strategies in the state. The Forum asked that each COG present the plan to state elected officials in its region by September 1, 2017.

In response to a question from Sarah McAulay, Centralina Foundation Chair, Mr. Prosser noted that he will follow up with the statewide COG association about state agencies that should receive a presentation of the report as well.

Mike Manis, Community and Economic Development Director, noted that at its August 9 meeting, the Board of Delegates will receive a report on the five-year Community Economic Development Strategy for the Centralina region.

Commissioner Oakes made a motion committing Executive Board members to communicating the report to the region's state legislative delegation. Commissioner Ross seconded the motion, and it carried unanimously.

Comments from the Executive Board

There were no comments from the Executive Board.

Comments from the Chair

Chair Kinsey reported that last month, Asia Wilson, Communications Specialist for the Centralina Workforce Development Board, received recognition as one of the top 30 professionals under age 30 in Charlotte.

She also reported that Planning Director Michelle Nance and Healthy Community Design Specialist Katherine Hebert wrote an article on the Charlotte Plan4Health Initiative that was featured in the 2017 edition of the Carolina Planning Journal.

Commissioner Ronnie Worley, Gaston County, inquired if staff could add events to the CCOG website.

Comments from the Executive Director

Mr. Prosser noted that Ms. Nance was recently honored as one of the 50 most influential women in the region and was selected among those honorees as the most influential due to her work with CONNECT and Healthy Communities.

Mr. Prosser announced to the Executive Board that he intends to retire from CCOG before the end of 2017. The process to identify a replacement has begun. The Executive Board will provide input on the qualifications for Executive Director candidates. He added that it has been a distinct honor to serve with the Board and staff over the last seven years.

He also presented a preliminary unaudited financial report for the Board's review.

Treasurer Deter thanked Mr. Prosser and Marsha Sutton, Finance Director, for their work in preparing the financial report. He noted that the report represents a huge leap forward from CCOG's financial position two years ago. He added that Executive Board input is key to producing a report that provides value.

Adjournment

With no further business to be discussed, Chair Kinsey adjourned the meeting at 7:22 p.m.

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