



**Executive Board Minutes**

**November 17, 2015**

<b>Officers Present</b>	<b>Delegates Present</b>	<b>Delegates Not Present</b>	<b>Centralina Staff</b>
Sarah McAulay, Vice-Chair Patsy Kinsey, Secretary	Bobby Compton Bill Deter Martin Oakes Jarvis Woodburn	Michael Johnson, Chair Bill Feather, Treasurer Joe Carpenter Will Cauthen Warren Chapman George Dunlap Martha Sue Hall Gene McIntyre Devin Rhyne Jerry Simpson	Jim Prosser Debi Lee Linda Miller Michelle Nance Kelly Weston Venecia White

**Call to Order and Welcome**

Vice Chair Sarah McAulay, Town of Huntersville, called the meeting to order. She noted that Chairman Michael Johnson, City of Statesville, was out of town.

**Amendments to the Agenda**

There were no amendments to the agenda.

**Consent Items**

Vice Chair McAulay read the Consent Agenda as follows:

**1. Approval of the September 9, 2015 Executive Board Meeting Minutes**

Secretary Patsy Kinsey, City of Charlotte, made a motion to approve the Consent Agenda. Commissioner Jarvis Woodburn, Anson County, seconded the motion and it was carried unanimously.

**2. CONNECT Presentation Proposal**

Michelle Nance, Planning Director, presented a communication proposal for making CONNECT Toolkit presentations to 68 member and non-member local governments in the region. She noted that the cost to give the presentations would total \$16,048. She further noted that staff is trying to include the CONNECT presentations in grant funding requests.

Jim Prosser, Executive Director, added that staff will train interns to give the presentations. He noted that Chairman Johnson has suggested focusing presentations on non-member communities such as Cabarrus and Rowan Counties, Kannapolis, and Concord.

Vice Chair McAulay suggested enlisting the assistance of other members of the Board of Delegates in identifying locations for the presentations.

Mayor Bill Deter, Town of Weddington, suggested consolidating presentations in areas with multiple small communities in close proximity to one another.

Commissioner Bobby Compton, Town of Mooresville, suggested sending an email blast to local governments with background information about the previous CONNECT presentations and plans for future presentations.

### **3. Municipal Member Representation Strategy**

Mr. Prosser noted that staff was asked to help identify different approaches that can help the Board of Delegates reach quorum at future meetings. He added that staff is seeking the Executive Board's input on identifying elected officials who could serve as active Delegates and regularly attend Board of Delegates meetings.

Vice Chair McAulay suggested holding one to two Board of Delegates meetings per year instead of four, adding that subcommittees of Delegates could meet during the remainder of the year. She also suggested dividing the Board into regions.

Secretary Kinsey suggested holding meetings in different parts of the region to increase attendance.

In response to Mayor Deter's question, Kelly Weston, Clerk to the Board, noted that Delegates have not cited meeting location as a factor that prohibits them from attending meetings.

Commissioner Woodburn stated that he will contact the Mayor of Wadesboro about attending meetings and the new Mayors from Ansonville and Morven about serving as Delegates.

Vice Chair McAulay requested that staff notify the Clerks of vacant Delegate seats in their communities.

Mr. Prosser asked that one Executive Board member from each county review the 2015 Board of Delegates Meeting Attendance Record included in the agenda packet and identify and contact potential Delegate candidates.

### **4. 2015 CCOG Conference Report**

Vice Chair McAulay reported that the 2015 Conference program will include three Innovation Cafés facilitated by keynote speaker Dr. James Johnson that will explore the impact of changing community demographics, identify barriers and challenges, and uncover opportunities and potential strategies.

She also reported that 161 individuals have registered for the Conference. These registrants include elected officials and staff from local governments across the Centralina region. There are also registrants representing other Councils of Government and Regional Planning Organizations, local Chambers of Commerce and Housing Authorities, colleges and universities in North and South Carolina, and area non-profit organizations. She added that 16 sponsors have committed a total of \$8,200 for the Conference.

Ms. Weston noted that staff has researched potential scheduling conflicts for the 2016 Conference and proposes selecting either December 1, 2016 or December 8, 2016 as next year's date.

Secretary Kinsey made a motion to select December 8, 2016 as the date for the 2016 CCOG Regional Conference. Commissioner Compton seconded the motion and it was carried unanimously.

### **5. Nominating Committee Update**

Commissioner Woodburn reported that the Nominating Committee is in the process of developing a slate of officers to serve on the Executive Board. The recommendations are: Michael Johnson for Chair, Patsy Kinsey for Vice Chair, and Bill Feather for Treasurer. The Committee is considering a candidate for Secretary and will present its report at the Board's next meeting.

Commissioner Compton noted that the Committee is examining committed meeting attendance among Delegates while considering a nominee for Secretary.

**6. Recognition of Outgoing Executive Board Members**

Mr. Prosser recognized Secretary Kinsey who read aloud honorary resolutions for the late Mayor Lyndell Ingram, Town of Ansonville, and for Vice Chair McAulay.

Vice Chair McAulay expressed her appreciation for the resolution, adding that it has been a joy to serve with the Board members and to work with CCOG staff.

**Comments from the Executive Board**

There were no comments from the Executive Board.

**Comments from the Vice Chair**

Vice Chair McAulay reported that over 400 attendees and 40 exhibitors participated in the Centralina Area Agency on Aging's 16<sup>th</sup> annual conference on October 30<sup>th</sup>. This year's theme was "Aging in Action."

On November 5<sup>th</sup>, Centralina Workforce Development and its partners hosted the Allied Healthcare Summit to examine current workforce and patient care training trends in the healthcare industry.

The Planning Department received a grant to implement four CONNECT tools, including public engagement, bike and walk audits, park access audits, and an exploration of potential shared use facilities available to encourage physical activity. The work will focus on areas of high health disparity in Mecklenburg County.

Victoria Rittenhouse, Community and Economic Development Assistant Director, was instrumental in detecting and resolving a problem with Community Development Block Grant funding allotment from the U.S. Department of Housing and Urban Development for the Town of Matthews.

**Comments from the Executive Director**

Mr. Prosser reported that staff will revisit the Board Communication Committee next year and asked the Executive Board members to contact staff if they are interested in serving on the Committee.

He noted that fundraising consultant Jennifer Nichols has suggested directing fundraising attention to the Centralina Foundation. She is helping staff re-brand the Foundation's work and recommends identifying non-Executive Board officers to serve as Trustees.

Mr. Prosser also noted that the American Planning Association is providing \$140,000 in grant funding for the Centralina Health Solutions Coalition for work in Mecklenburg County. He added that the project can be replicated in other counties if grant funding is available. He further noted that the Area Agency on Aging and the Planning Department have rebranded existing products and services under the name Center for Healthy and Lifelong Communities.

He reported that the recent Federal Highway Administration Freight Peer Exchange was successful and had broad-based representation from the region, including the Cabarrus-Rowan Metropolitan Planning Organization, which is now financially contributing to the Regional Freight Plan.

He also noted that staff had a positive meeting with the new Executive Director of the Charlotte Area Transit System on the Innovation Corridors initiative. He added that next steps will involve securing funding for planning work and initiating attitude surveys.

Mr. Prosser thanked the Executive Board members for investing their support, time, and interest in CCOG.

## **Adjournment**

With no further business to be discussed, Vice Chair McAulay adjourned the meeting at 7:25 p.m.

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