

Board of Delegates

Wednesday, August 14, 2019 CCOG Office 9815 David Taylor Drive Charlotte, NC 28262

Agenda

Chairman Bobby Compton will convene a meeting of the **Centralina COG Board of Delegates on Wednesday, August 14, 2019** with a working dinner.

Time	Item	Presenter
6:00 p.m.	Congressional Networking and CCOG Open House	Congressional
	Staff representatives from the offices of U.S. Representatives Alma Adams, Ted Budd, Richard Hudson and Patrick McHenry, and CCOG staff will be available to	Staff and CCOG Staff
< 	meet Delegates and answer questions.	77 11 777
6:15 p.m.	Dinner Please RSVP to Kelly Weston at <u>kweston@centralina.org</u> or (704) 348-2728 by	Kelly Weston
(·20	5 p.m. on Wednesday, August 7, 2019 so that catering can be arranged.	Dahlar Canadan
6:30 p.m.	Call to Order	Bobby Compton
	Invocation	
<u> </u>	Amendments to the Agenda (if any)	
Consent Items:		
	ay be considered in one motion and without discussion except for those items removed b	
6:35 p.m.	NC Local Government Records Retention Schedule	Kelly Weston
Item 1	The North Carolina Department of Cultural and Natural Resources has published	
Pages 4 - 7	the General Records Schedule for Local Government Agencies, which consists of updated standards for records retention and disposition. The state has requested that all local government agencies, including regional councils, adopt this schedule.	
	Action/Recommendation:	
	Motion to approve a resolution adopting the 2019 General Records Schedule for	
	Local Government Agencies.	
	Local Government Agenetes.	
Item 2	CCOG Bylaws Amendment	Kelly Weston
Pages 9 - 11	The Executive Board has recommended changes to the CCOG Bylaws that would (a) clarify the term dates of the at-large members to the Executive Board, and (b) establish a formal procedure for selecting an Executive Board member to serve as CCOG's representative to the North Carolina Association of Regional Councils of Government's (NCARCOG) Forum board.	
	Action/Recommendation: Motion to approve the proposed changes to the CCOG bylaws regarding Executive Board at-large member term dates and NCARCOG Forum representative appointment.	
Item 3	Approval of the February 13, 2019 and May 8, 2019 Board of Delegates	Bobby Compton
Pages 13 - 19	Meeting Minutes The minutes of the February 13, 2019 and May 8, 2019 meeting were distributed to all members of the Board of Delegates and should be approved, if correct.	
	Action/Recommendation: Motion to approve the February 13, 2019 and May 8, 2019 Board of Delegates meeting minutes.	
Regular Business Items	X	
6:40 p.m. Item 4 5 minutes Pages 21 - 22	Federal Workplan Update CCOG's federal relations consultant, Leslie Mozingo, will present the FY2020 Federal Relations Work Plan that includes advocacy goals and performance metrics. She will also provide an update on the schedule for advocacy meetings with members of the region's Congressional delegation during their summer recess.	Leslie Mozingo



Board of Delegates

Agenda

Time	Item	Presenter
	Action/Recommendation: For information only. Delegates are encouraged to sign up for upcoming advocacy meetings with members of Congress.	
6:45 p.m. Item 5 10 minutes	Video Message from Senator Thom Tillis	James Estes
6:55 p.m. Item 6 30 minutes Pages 25 - 26	Strategic Review Update and FY20 Workplan PreviewGeraldine Gardner, CCOG Executive Director, will provide an update on the final outcomes of the strategic planning process and share key deliverables: CCOG mission statement, organizational values, FY20 priorities and the CCOG FY20 workplan.Action/Recommendation: Discuss and provide feedback on the key deliverables.	Geraldine Gardner
7:25 p.m. Item 7 30 minutes Pages 28 - 31	 FY20 Project Spotlight Briefing The Executive Director will introduce key highlights from the Quarterly Report (May-July 2019) and a representative from each CCOG department will provide a short briefing on an FY20 project. Action/Recommendation: Motion committing the CCOG Delegates to share with their respective councils, commissions or boards highlights from the CCOG Quarterly Report and FY20 Project Spotlight Briefing Sheet. 	Geraldine Gardner, Mike Manis, Michelle Nance, David Hollars, Katie Kutcher
7:55 p.m. Item 8 15 minutes Page 33	NC Radar Project Presentation Chief Meteorologist Brad Panovich of WCNC-TV will discuss a project that will improve storm development detection to address a radar coverage gap impacting the Centralina region. Action/Recommendation: Motion authorizing CCOG staff to participate in the NC Radar Project in coordination with federal, state, and local partners.	Brad Panovich
8:10 p.m. 5 minutes	Comments from the Executive Director	Geraldine Gardner
8:15 p.m. 5 minutes	Comments from the Board of Delegates	Board Members
8:20 p.m. 5 minutes	Comments from the Chairman	Bobby Compton
	Adjournment	Bobby Compton

Please allow 72 hours advance notice for preparation. Visit our website: <u>www.centralina.org</u>.





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent: X Regular:
Submitting Person:	Kelly Weston	Presentation Time:	5 minutes
Presenter at Meeting:	Kelly Weston	Phone Number:	704-348-2728
		Email:	kweston@centralina.org
Alternate Contact:		Phone Number:	
		Email:	
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner

Description of Agenda Item:

The North Carolina Department of Cultural and Natural Resources has published the General Records Schedule for Local Government Agencies, which consists of updated standards for records retention and disposition. The state has requested that all local government agencies, including regional councils, adopt this schedule.

Background & Basis of Recommendations:

According to G.S. § 121-5(b) and G.S. § 132-3, local government agencies may destroy public records only with the consent of the North Carolina Department of Natural and Cultural Resources (DNCR). The Local Government Records Retention Schedule is the primary way DNCR gives this consent. In March 2019, DNCR made updates to the schedule, which are contained in the General Records Schedule for Local Government Agencies. This document supersedes previous standards for the following types of records: administration and management; budget, fiscal, and payroll; geographic information systems (GIS), information technology; legal; personnel; public relations; risk management; and workforce development.

Requested Action / Recommendation:

Motion to approve a resolution adopting the 2019 General Records Schedule for Local Government Agencies.

Time Sensitivity: (none or explain)	None				
Budget Impact: (none or explain)	None				
Attachments: (none or list)	 Resolution Adopting the 2019 General Records Schedule for Local Government Agencies 2019 Local Government Agencies General Records Retention and Disposition Schedule Approval Form General Records Schedule for Local Government Agencies Executive Summary 				



RESOLUTION ADOPTING THE 2019 GENERAL RECORDS SCHEDULE FOR LOCAL GOVERNMENT AGENCIES

WHEREAS, the North Carolina Department of Natural and Cultural Resources, Division of State Archives and Records assists local government agencies with records preservation and management, including the protection of essential records and the destruction of obsolete records, in accordance with G.S. §121-5 and G.S. §132-3; and

WHEREAS, the Division of State Archives and Records has published the 2019 General Records Schedule for Local Government Agencies, which supersedes previous standards for general records retention and disposition; and

WHEREAS, the Division of State Archives and Records has requested that all local government units, including regional councils, adopt the schedule in order to conduct routine disposal of records which must otherwise be retained without specific permission for disposal by the Division of Archives and Records; and

WHEREAS, the document attached to this Resolution is the form acknowledging the approval of the schedule as required by the Division of Archives and Records upon adoption.

NOW, THEREFORE, BE IT RESOLVED, that Centralina COG adopts the 2019 General Records Schedule for Local Government Agencies.

Adopted this _____ day of _____, 2019.

Bobby Compton, Centralina COG Board Chairman

2019 Local Government Agencies General Records Retention and Disposition Schedule

The records retention and disposition schedule and retention periods governing the records series listed herein are hereby approved. In accordance with the provisions of Chapters 121 and 132 of the *General Statutes of North Carolina*, it is agreed that the records do not and will not have further use or value for official business, research, or reference purposes after the respective retention periods specified herein and are authorized to be destroyed or otherwise disposed of by the agency or official having custody of them without further reference to or approval of either party to this agreement. The local government agency agrees to comply with 07 NCAC 04M .0510 when deciding on a method of destruction. Confidential records will be destroyed in such a manner that the records cannot be practicably read or reconstructed. However, records subject to audit or those legally required for ongoing official proceedings must be retained until released from such audits or official proceedings, notwithstanding the instructions of this schedule. *Public records, including electronic records, not listed in this schedule are not authorized to be destroyed*.

All local government agencies and the Department of Natural and Cultural Resources agree that certain records series possess only brief administrative, fiscal, legal, research, and reference value. These records series have been designated by retention periods that allow these records to be destroyed when *"reference value ends."* All local government agencies hereby agree that they will establish and enforce internal policies setting minimum retention periods for the records that Natural and Cultural Resources has scheduled with the disposition instruction *"destroy when reference value ends."* If a local government agency does not establish internal policies and retention periods, the local government agency is not complying with the provisions of this retention schedule and is not authorized by the Department of Natural and Cultural Resources to destroy the records with the disposition instruction *"destroy when reference value ends."*

All local government agencies and the Department of Natural and Cultural Resources concur that the long-term and/or permanent preservation of electronic records requires additional commitment and active management by the agency. Agencies agree to comply with all policies, standards, and best practices published by the Department of Natural and Cultural Resources regarding the creation and management of electronic records.

It is further agreed that these records may not be destroyed prior to the time periods stated; however, for sufficient reason they may be retained for longer periods. This schedule supersedes the general standards in all previous local government retention and disposition schedules and is to remain in effect from the date of approval until it is reviewed and updated.

APPROVAL RECOMMENDED

Muncipal/County Clerk or Manager Title: <u>Clerk to the Board</u>.

Sarah E. Koonts, Director Division of Archives and Records

APPROVED

6

Susi H. Hamiltón, Secretary Department of Natural and Cultural Resources

Municipality/County:

Head of Governing Body Title:

EXECUTIVE SUMMARY

- ✓ According to G.S. § 121-5(b) and G.S. § 132-3, you may destroy public records only with the consent of the Department of Natural and Cultural Resources (DNCR). The State Archives of North Carolina is the division of DNCR charged with administering a records management program. This schedule is the primary way the State Archives of North Carolina gives its consent. Without approving this schedule, your agency is obligated to obtain the State Archives of North Carolina's permission to destroy *any* record, no matter how insignificant.
- ✓ Each records series listed on this schedule has specific disposition instructions that will indicate how long the series must be kept in your office. In some cases, the disposition instructions are simply "retain in office permanently," which means that those records must be kept in your office forever. In other cases, the retention period may be "destroy in office when reference value ends." An agency may have reference copies of materials, meaning "a copy of a record distributed to make recipients aware of the content but not directing the recipient to take any action on the matter" (from Richard Pearce-Moses, *A Glossary of Archival and Records Terminology*). Your agency must establish and enforce internal policies by setting minimum retention periods for the records that the State Archives of North Carolina has scheduled with the disposition instructions, "destroy when reference value ends."
- ✓ E-mail is a record as defined by G.S. § 121-5 and G.S. § 132. It is the content of the e-mail that is critical when determining the retention period of a particular e-mail, including attachments, not the media in which the record was created. It is important for all agency employees and officials to determine the appropriate records series for specific e-mails and retain them according to the disposition instructions.
- The State Archives of North Carolina recommends that all agency employees and officials view the tutorials that are available online through the State Archives website in order to familiarize themselves with records management principles and practices. The State Archives of North Carolina's online tutorials include topics such as records management and scanning guidelines.
- ✓ The State Archives of North Carolina provides microfilming services for the minutes of major decision-making boards and commissions. Once those records are filmed, we will store the silver halide negative (original) in our security vault. There is a nominal fee for filming and duplicating film. Contact the Records Management Analyst in charge of microfilm coordination for the most current information.





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent:	Х	Regular:	
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes			
Presenter at	Kelly Weston	Phone Number/Ext:	704-348-2728			
meeting:		Email:	kweston@centralina.org			
Alternate Contact	Geraldine Gardner	Phone Number/Ext:	704-348-2703			
Person:	Geraldine Gardner	Email:	ggardner@centralina.org			
Submitting Department:	Administration	Department Head Approval:	Geraldine Gardner			
Description of Agenda Item:						

The purpose of these amendments is to (a) clarify the term dates of the at-large members to the Executive Board, and (b) establish a formal procedure for selecting an Executive Board member to serve as CCOG's representative to the North Carolina Association of Regional Councils of Government's (NCARCOG) Forum board.

The Executive Board reviewed these amendments at its April 10, 2019 meeting and unanimously voted to recommend approval by the Board of Delegates.

Background & Basis of Recommendations:

Action / Recommendation:

A) Changes to Article VII: Executive Board, Section A "Membership" and Section C "Term of Membership": The recommended changes clarify that the Board Chair will appoint at-large members at the March Executive Board meeting, which is the first meeting of the newly formed Executive Board following the Board of Delegates annual meeting. The changes also clarify that the at-large members will serve one-year terms from April 1 through March 31.

B) Changes to Article IX: Officers, Section C "Duties of Chair": The recommended change adds to the Chair's duties the appointment of and Executive Board member to serve as CCOG's representative to the NCARCOG Forum board when that position is vacant. The Forum is comprised of elected officials from each COG in the state and serves as an advocacy and advisory group to the association.

Per Article XI of the CCOG bylaws, a two-thirds majority vote and proper advance notice are both required to amend the bylaws at a meeting at which a quorum is present.

Motion to approve the proposed changes to the CCOG bylaws regarding Executive Board at-large member term dates and NCARCOG Forum representative appointment.

Time Sensitivity (none or explain):	None
Budget Impact (if applicable):	None
List of Attachments (if any):	Centralina Council of Governments Proposed Bylaws Amendments for Consideration by the Board of Delegates – August 14, 2019

CENTRALINA COUNCIL OF GOVERNMENTS

Proposed Bylaws Amendments for Consideration by the Board of Delegates August 14, 2019

Article VII: EXECUTIVE BOARD

A. <u>Membership</u>: The Executive Board shall be composed of: (1) The officers of the Council, (2) the delegate from each County member government, (3) the delegate from the City of Charlotte, and (4) one municipal delegate from each County area representing all municipalities within such County area, including one to represent the municipalities in the Mecklenburg County area other than the City of Charlotte. Provided, however, if a county, a County area, or the City of Charlotte has a delegate who is an officer of the Council, that unit shall not be entitled to an additional representative on the Executive Board. The municipal delegates from all municipal member government units within each County area (excluding the City of Charlotte delegate as to the Mecklenburg County area) shall elect from their number by caucus at the first Council meeting of the calendar year, the municipal delegate from the County area to serve on the Executive Board. Only delegates (not alternates) may serve on the Executive Board.

At-Large Member to the Executive Board: The Chair of the Executive Board may appoint two (2) elected members of the governing body of any member government to serve on the Executive Board upon the advice and consent of the Executive Board. The Chair shall make these appointments at the March Executive Board meeting. The at-large members shall serve for a term of one year commencing on April 1 and expiring on March 31 of the following year.

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C. <u>Term of Membership</u>: The term of membership for all delegates on the Executive Board, <u>with the exception of the at-large members</u>, shall commence following the Council's first meeting of the calendar year, and the delegate shall serve until his or her successor is selected and qualified. Should any delegate cease to be an elected public official, that person shall no longer be eligible to be a delegate or to serve on the Executive Board. Vacancies created by death, resignation or otherwise shall be filled in the same manner as required for the selection of the member.

Article IX: OFFICERS

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C. <u>Duties of Chair</u>: To preside over all meetings of the Council and its Executive Board and exercise such other duties and authority as otherwise set out in the Charter or these Bylaws or in resolutions of the Executive Board or the Council; <u>to appoint an Executive Board</u> <u>member to serve as the Council's representative to the North Carolina Association of Regional</u> <u>Councils of Government's Forum when that position is vacant</u>; to execute such instruments, contracts, or other documents in the name of the Council, as herein set out or as otherwise authorized; to supervise the Executive Director of the Council in the performance of his or her duties; and to perform such other tasks as required herein or as directed by the Executive Board or the Council.

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[End of proposed Amendments.]

11





Board of Delegates Meeting Minutes February 13, 2019

Jurisdiction	Represented By	Jurisdictions Not Represented
Albemarle	Martha Sue Hall	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Cherryville
Bessemer City	Kay McCathen	Cleveland
Cabarrus County	Lynn Shue	Dallas
Charlotte	Larken Egleston	Davidson
Cornelius	Thurman Ross	Faith
Cramerton	Will Cauthen	Gaston County
East Spencer	Deloris High	Gastonia
Granite Quarry	Bill Feather	Hemby Bridge
Huntersville	Nick Walsh	Kings Mountain
Iredell County	Gene Houpe	Landis
Lincoln County	Rich Permenter	Lincolnton
Lowell	Sandy Railey	Locust
Marshville	Virginia Morgan	Mecklenburg County
Marvin	Joe Pollino	Mineral Springs
Matthews	Jeff Miller	Mint Hill
McAdenville	Jay McCosh	Monroe
Midland	John Crump	Morven
Misenheimer	Jeff Watson	Mount Holly
Mooresville	Bobby Compton	Oakboro
Norwood	Betty Harrison	Pineville
Spencer	Mike Boone, Sharon Hovis	Ranlo
Stallings	David Scholl	Richfield
Stanly County	Zach Almond	Salisbury
Statesville	William Morgan	Stanley
Troutman	Paul Bryant	Union County
Wingate	Brent Moser	Wadesboro
		Waxhaw
		Weddington

Call to Order

Chairman Bill Feather, Town of Granite Quarry, called the meeting to order. He noted that there are a number of new Delegates for 2019. He also welcomed Geraldine Gardner, CCOG's new Executive Director.

Amendments to the Agenda

There were no amendments to the agenda.

Consent Agenda

1. Approval of the October 10, 2018 Board of Delegates Meeting Minutes

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to approve the Consent Agenda. Commissioner Nick Walsh, Town of Huntersville, seconded the motion and it carried unanimously.

In response to a question from Mayor Pro Tem Hall, Chairman Feather confirmed that a quorum was present.

2. CCOG Overview and 2018 Annual Report

Ms. Gardner presented an overview of the organization and its role in the region. She introduced Michelle Nance, Planning Director, Linda Miller, Aging Director, Mike Manis, Community and Economic Development Director, and David Hollars, Centralina Workforce Development Board Director for presentations on their departments' work during Fiscal Year 2017-2018.

3. Board Orientation and Refresher

Ms. Gardner explained that the role of a CCOG Delegate includes decision-maker, advisor, connector, champion, and representative. She also explained that the role of an Executive Board member involves being a leader, collaborator, networker, and advocate. She added that from CCOG, Delegates can expect clear and transparent information, engagement about needs and priorities, proactive communication about meetings and projects, investment in additional methods and technology for engagement, and tracking and reporting of success.

4. CCOG Nominating Committee Report and Election of 2019 Officers

Mayor Pro Tem Jay McCosh, Town of McAdenville, noted that the other members of the Nominating Committee included Mayor John Crump, Town of Midland, and Council Member William Morgan, City of Statesville. He presented the slate of nominees:

Chair:	Bobby Compton, Town of Mooresville
Vice Chair:	Jay McCosh, Town of McAdenville
Secretary:	Jarvis Woodburn, Anson County
Treasurer:	William Morgan, City of Statesville

Mayor Pro Tem McCosh opened the floor for nominations. There were no additional nominations from the floor.

Mayor Pro Tem Hall made a motion to accept the slate of officers. Council Member Larken Egleston, City of Charlotte, seconded the motion and it carried unanimously.

5. Installation of New CCOG Officers

Kelly Weston, Clerk to the Board, administered the oath of office to the newly elected officers.

6. <u>Election by County Caucuses of Municipal Executive Board Members</u>

Delegates from Mecklenburg, Stanly, and Union Counties gathered to select their representatives to the Executive Board.

Chairman Feather announced the results of the caucuses: Mecklenburg County Municipalities: Nick Walsh, Town of Huntersville Stanly County Municipalities: Deloris Chambers, Town of Badin Union County: Brent Moser, Town of Wingate

Chairman Feather noted that the Anson County municipalities will caucus at a later date.

7. Public Hearing on Proposed CCOG Budget Ordinances for Fiscal Year 2019-2020

Chairman Feather explained that the Executive Board reviewed the proposed budget at its January 9th meeting and recommends the proposal to the Board of Delegates. He added that the proposal is a placeholder because the organization is required to adopt a budget by a certain time. The placeholder budget will be in effect until the Board adopts the permanent budget at a later date. He noted that the proposed operating budget is in the amount of \$6,740,000 and the proposed pass through budget is in the amount of \$17,373,200. He added that the proposal also reflects an assessment rate of \$0.24 per capita with a minimum assessment of \$750 per member. The rate is based on the 2017 population data shown on the North Carolina Office of State Budget and Management website.

Chairman Feather opened the public hearing. Hearing no one, he declared the public hearing closed.

Mayor Pro Tem Hall made a motion to approve the fiscal year 2019-2020 annual budget ordinances as follows: an annual operating budget ordinance in the amount of \$6,740,000; annual pass through budget ordinance in the amount of \$17,373,000; and set the assessment rate for the Fiscal Year 2019-2020 at \$0.24 per capita, with a minimum assessment of \$750 per member. Commissioner Walsh seconded the motion and it carried unanimously.

Comments from the Board of Delegates

Chairman-elect Compton encouraged Delegates to register for the upcoming Charlotte Aviation Academy. He noted that he and Commissioner Walsh participated in last year's academy, which gave a view of the inside workings of the Charlotte Douglas International Airport and a better understanding of its contribution to the region's economy. He also reported that he and Ms. Gardner recently attended the Citizens Water Academy, where they learned about the history and management of the Catawba River.

Chairman-elect Compton presented Chairman Feather with a gift as a token of appreciation for his leadership and service to the CCOG Board.

Comments from the Outgoing Chair

Chairman Feather expressed his appreciation for the opportunity to serve. He also expressed his appreciation for local government elected officials, noting that they give a lot of personal time and effort because they want to help their communities.

He reported that there were over 150 attendees at the November 30th Region of Excellence Awards Luncheon celebrating the culmination of CCOG's 50th anniversary year. He thanked the Advisory Committee and staff for their work in organizing the event. He also thanked Leslie Mozingo for her assistance in securing Anthony Bedell from USDOT as the keynote speaker. He added that CCOG received recognition of the milestone from Congressman Richard Hudson and Senator Richard Burr.

He also noted that the CCOG Regional Conference will be held on Friday, March 8th on the campus of UNC Charlotte. Peter Kageyama will be the morning keynote speaker and will lead a pre-conference

workshop at the CCOG office on Thursday, March 7th. The luncheon keynote speaker will be professional storyteller Tim Lowry. He added that the conference will also feature informative, educational sessions on topics such as local and regional transit; trends in healthcare access, quality, and cost; local government workforce recruitment, engagement, and retention; downtown redevelopment; cyber security; disaster management and recovery; housing; and quality of life. He asked the Delegates to continue encouraging other elected officials, planning board members, and staff in their communities to register for the conference and pre-conference workshop.

Comments from the Interim Executive Director

Ms. Gardner thanked the 2018 Executive Board and the officers for their service and stated that she looks forward to working with the new Executive Board and officers this year. She noted that CCOG will be working with the Executive Board on agendas and preparation for upcoming advocacy and engagement opportunities, including the March 19th Congressional Fly-In at the National Association of Development Organization's conference in Washington, DC and the state Legislative Day in Raleigh on March 27th.

She expressed her appreciation for CCOG directors and staff for putting together the presentations and materials for the annual meeting.

Ms. Gardner also expressed her appreciation for Marsha Sutton, Finance Director, who is retiring at the end of February following a long career of government service.

<u>Adjournment</u>

With no further business to be discussed, Chairman Feather adjourned the meeting at 8:12 p.m.



Board of Delegates Meeting Minutes May 8, 2019

Jurisdictions Present	Represented By	Jurisdictions Not Present
Albemarle	Martha Sue Hall	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Larry Milano	Cherryville
Bessemer City	Kay McCathen	Cleveland
Cabarrus County	Lynn Shue	Dallas
Charlotte	Larken Egleston	Faith
Cornelius	Thurman Ross	Gaston County
Cramerton	Will Cauthen	Gastonia
Davidson	Autumn Michael	Hemby Bridge
East Spencer	Deloris High	Huntersville
Granite Quarry	Bill Feather	Iredell County
Marvin	Joe Pollino	Kings Mountain
Matthews	Jeff Miller	Landis
McAdenville	Jay McCosh	Lincoln County
Mecklenburg County	Trevor Fuller	Lincolnton
Midland	John Crump	Locust
Misenheimer	Jeff Watson	Lowell
Morven	Theodore Carr	Marshville
Norwood	Betty Harrison	Mineral Springs
Spencer	Mike Boone	Mint Hill
Statesville	Michael Johnson	Monroe
Statesville	William Morgan	Mooresville
Troutman	Paul Bryant	Mount Holly
Wadesboro	Bill Thacker	Oakboro
		Pineville
		Ranlo
		Richfield
		Salisbury
		Stallings
		Stanley
		Stanly County
		Union County
		Waxhaw
		Weddington
		Wingate

Vice Chairman Jay McCosh, Town of McAdenville, noted that Chairman Bobby Compton, Town of Mooresville, was absent because he was attending a memorial service for Mooresville Police Officer Jordan Sheldon.

Invocation

Mayor Pro Tem Martha Sue Hall, City of Albemarle, asked for a moment of silence for the Town of Mooresville. She then gave the invocation.

Call to Order

Vice Chairman McCosh called the meeting to order.

Amendments to the Agenda

Vice Chairman McCosh noted that a quorum was not present and suggested considering the Consent Agenda after the Regular Business Agenda to allow time for additional Delegates to arrive for quorum and voting.

Commissioner Trevor Fuller, Mecklenburg County, made a motion to approve the amended agenda. Council Member Kay McCathen, City of Bessemer City, seconded the motion and it carried unanimously.

Executive Director Comments

Geraldine Gardner, Executive Director, explained that the meeting's objectives are to continue to grow the Delegates' knowledge about CCOG, discuss the strategic review process that started two months ago, and participate in interactive exercises to allow Delegates to talk and engage with each other about their communities' priorities and how they fit into regional priorities. She presented a quarterly success snapshot of CCOG activities and noted that the Delegates will receive one at every Board of Delegates meeting.

4. Speed Networking with CCOG Departments

Emily Parker, Senior Planner, noted that CCOG strives to improve on communicating its story to member governments and other stakeholders. She added that staff wants and needs Delegates to be knowledgeable about each of CCOG's service areas and how the organization can serve member communities and the region. She explained that the speed networking exercise will provide a fast-pace opportunity for the Delegates to meet CCOG staff from each department and learn about the organization's services. She added that the exercise is intended to help staff in telling and refining CCOG's story and help Delegates in their role as a connector and champion of the organization in their community. She introduced the following staff participants: Cindy Englert, Centralina Area Agency on Aging Ombudsman Coordinator; Mike Manis, Community and Economic Development Director; Jessica Hill, Assistant Planning Director; David Hollars, Centralina Workforce Development Board Executive Director; Angel Vanover, Aging Specialist and CCOG Conference Project Manager; Bobby Williams, Project Manager; and Leslie Mozingo, federal relations consultant with Strategics Consulting.

The Delegates and staff participated in the speed networking activity.

5. Strategic Review Informal Work Session

Ms. Gardner noted that in April, she recommended to the Executive Board that CCOG undertake a strategic review process, acknowledging that the region, membership, and constituency are changing, and the organization needs to evolve to meet changing needs and expectations. She explained that the strategic review is designed to reexamine CCOG's mission and priorities, promote the organization as a regional leader and collaborative partner, and to ensure that the organization and Board have the resources and opportunity to do the best work. The process will focus on refreshing CCOG's mission, setting priorities for the next two fiscal years, improving external communications and branding, and strengthening internal

systems and supportive culture. She reviewed the process timeline, noting that in March and April, staff analyzed strengths, weaknesses, opportunities, and threats. In May and June, there will be a deeper dive to identify items to address in the strategic review. July through October will be spent developing key deliverables, which will include a refreshed mission statement and FY2020 priorities by July 1. She explained that the Delegates' role will involve attending meetings, providing feedback, and connecting with their communities' managers and other elected officials to engage them in the process.

The Delegates completed worksheets to identify their communities' priorities and concerns for FY2020. The Delegates then participated in a group exercise to rank a series of topics based on priority and scale of impact.

<u>Consent Agenda</u>

- 1. FY2018-2019 Budget Amendment
- 2. CCOG Bylaws Amendment
- 3. Approval of the February 13, 2019 Board of Delegates Meeting Minutes

Vice Chairman McCosh explained that because a quorum was not present, the Consent Agenda items would be forwarded to the next Executive Board and Board of Delegates meetings respectively.

Comments from the Board of Delegates

There were no comments from the Board.

Comments from the Vice Chairman

Vice Chairman McCosh noted that the next Board of Delegates meeting will be held on Wednesday, August 14th at the CCOG office.

He encouraged the Delegates to register for the Charlotte Aviation Academy, noting that it provides an opportunity to better understand the Charlotte Douglas International Airport and how it contributes to the region. Participants will gain behind-the-scenes access to operations, planning, safety and security, and the National Airspace System. Applications are due June 7th.

He also noted that the Executive Board will be asked to assist CCOG staff in getting feedback on the structure of the Board of Delegates meetings by contacting Delegates in their counties.

Adjournment

With no further business to be discussed, Vice Chairman McCosh adjourned the meeting at 8:27 p.m.





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent:	Regular:	Х
Submitting Person:	Kelly Weston	Presentation Time:	5 minutes		
Presenter at Meeting:	Leslie Mozingo	Phone Number:	202-255-5760		
		Email:	leslie@strategics.consulting		
Alternate Contact:	Geraldine Gardner	Phone Number:	704-348-2703		
		Email:	ggardner@centralina.org		
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner		

Description of Agenda Item:

CCOG's federal relations consultant, Leslie Mozingo, will present the FY2020 Federal Relations Work Plan that includes advocacy goals and performance metrics. She will also provide an update on the schedule for advocacy meetings with members of the region's Congressional delegation during their summer recess.

Background & Basis of Recommendations:

CCOG contracts with Leslie Mozingo of Strategics Consulting for federal relations services. At its June 2019 meeting, the CCOG Executive Board reviewed and approved the FY2020 Federal Relations Work Plan. This plan outlines the goals and activities for the organization's federal advocacy efforts and will direct Ms. Mozingo's work on behalf of CCOG for the fiscal year.

One of the goals listed in the plan is to build and enhance relationships with Members of Congress and federal agencies. In August, CCOG will host meetings with members of the region's Congressional delegation while they are in their home districts for their summer recess. Delegates will be provided with details for meetings with their Congressional representative once dates are confirmed. All Delegates are encouraged to attend these local meetings.

Requested Action / Recommendation:

For information only. Delegates are encouraged to sign up for advocacy meetings with members of Congress.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	FY20 Federal Relations Work Plan



GOALS AND ACTIVITIES FOR STRATEGICS CONSULTING JULY 2019 – JUNE 2020

1. Build, maintain and enhance relationships with Members of Congress and the federal agencies

- a. Build knowledge of CCOG's positive reputation with Congressional Delegation and Executive Offices;
- b. Coordinate visits in Washington and in-home districts for CCOG Delegates and management at least two times per year;
- c. Connect CCOG with key points of contact; and
- d. Draft customized talking points for communications with Congressional Delegation and staff members.
- 2. Develop advocacy strategies around the approved CCOG Federal Action Plan on regional priorities and implement in coordination with CCOG management.
- 3. Provide information and support related to federal grant opportunities in coordination with CCOG staff
 - a. Identifying resources and competitive grants from federal agencies via quarterlyupdated annual forecast, monthly highlights, and individual notices when appropriate (Resources available to all CCOG members and staff);
 - b. Support individual members upon request with the following services as part of their CCOG membership:
 - i. Advising on grant strategy for specific projects
 - ii. Evaluating applications for competitiveness
 - iii. Alerting Congressional offices when CCOG members are submitting competitive applications
 - iv. Advising CCOG members on garnering Congressional support for specific applications
 - c. Offer training to staff and elected officials on grant strategy and readiness (basic training available free to CCOG members; advanced training fee required);
 - d. Should members require additional support, i.e. grant writing or congressional engagement related to the grants, these services can be made available for a fee; and
 - e. Advise CCOG staff on the development of communication and member request tracking systems that will better support the implementation of the above activities.

4. Respond to trouble shooting requests from members and CCOG on federal issues

- a. For member requests that CCOG staff cannot address, support the resolution with assistance, information, etc. (*case by case basis up to a certain degree of complexity*)
- b. Support CCOG on any federal troubleshooting issues, requests for information, resolution development, etc.
- c. Advise CCOG staff on the development of communication and member request tracking systems that will better support the implementation of the above activities.

For more information, contact Leslie Mozingo at (202) 255-5760 or leslie@strategics.consulting.



Item 5 No attachments. Presentation to be made during meeting.





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent:	Regular:	x
Submitting Person:	Geraldine Gardner	Presentation Time (est.):			
Presenter at meeting:	Geraldine	Phone Number/Ext:	704-348-2703		
	Gardner	Email:	ggardner@centralina.org		
Alterrate Contest Deves	V aller Western	Phone Number/Ext:	704-348-2728		
Alternate Contact Person:	Kelly Weston Email:		kweston@centralina.org		
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner		

Board Expectation: (required action or responsibility expected from Board members)

The Board of Delegates will receive an update on the completion of the strategic process from the Executive Director and provide feedback on key deliverables.

Description of Agenda Item:

Geraldine Gardner, CCOG Executive Director, will provide an update on the final outcomes of strategic planning process and share key deliverables: CCOG mission statement, organizational values, FY20 priorities and the CCOG FY20 workplan.

Background & Basis of Recommendations:

The strategic review process, approved in March 2019, is now completed after five months of intensive engagement with the Board of Delegates, Regional Managers Group, CCOG staff and other groups from the region. The CCOG team has drafted key deliverables that will be presented for the Board of Delegates' feedback. CCOG staff will use the feedback from the Board of Delegates to finalize the deliverables for approval by the Executive Board at its September 11, 2019 meeting.

Action / Recommendation:

Discuss and provide feedback on the deliverables.

Time Sensitivity (none or explain):	Feedback at the August Board of Delegates meeting is necessary to inform the submission of final deliverables for approval by the Executive Board at its September 11, 2019 meeting.
Budget Impact (if applicable):	None
List of Attachments (if any):	Strategic Planning Process Update Memo



То:	CCOG Board of Delegates
From:	Geraldine Gardner, Executive Director
Date:	July 29, 2019
RE:	CCOG Strategic Review Update

In March the Executive Board approved a strategic review process to address three themes or questions:

- What is our mission and our strategic priorities?
- Do we have an internal culture & infrastructure to support it?
- How can we strengthen our communications & brand?

I'm pleased to report that we have completed the strategic review process after five months of intensive engagement with the Board of Delegates, Regional Managers Group, CCOG staff and stakeholders across the region. At the August Board of Delegates meeting, we will present the key outcomes for discussion including the revised CCOG mission statement, organizational values, FY20 priorities and FY20 workplan. Input from the Board will be used to finalize the deliverables for approval by the Executive Board on September 11, 2019. Background on the development of the deliverables is summarized below.

Mission & Strategic Priorities

- Mission: Engaged Avalanche Consulting to undertake a review of the external communications, website and branding of CCOG and its affiliated organizations. Results were presented to the Executive Board at their June meeting. Avalanche conducted a workshop with CCOG staff and the Executive Board to get input on key building blocks of the mission statement; a series of statement options were then developed and tested with stakeholders in July.
- Strategic Priorities: Engaged the Regional Managers Group (April & June), the Board of Delegates (May), Executive Board and CCOG staff to develop seven strategic priorities for FY20. The priorities will provide a framework for the CCOG FY20 workplan, including departmental goals and activities.

Internal Culture & Infrastructure

- Organizational Values: Focused May 20th All-Staff retreat on updating our core values; throughout June and July, CCOG team continued to refine the values and identify strategies to embed them in our day to day work, performance system and hiring process.
- Supportive Infrastructure: Incorporated key recommendations from the strategic review into the FY20 budget and workplan, including professional development program for staff, enhancements to conference rooms and technology infrastructure.

Communications & Brand

• CCOG Brand/Logo & Website Redesign: Incorporated key recommendations from the strategic review into the FY20 budget and workplan in order to enhance external communications with the region and engagement with our members. Procurement for consultants will commence in August.





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent:	Regular: x
Submitting Person:	Geraldine Gardner	Presentation Time (est.):	30 minutes	
Presenter at meeting:	Geraldine Gardner	Phone Number/Ext:	704-348-2703	
		Email:	ggardner@centralina.org	
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728	}
		Email:	kweston@cen	tralina.org
Submitting Department:		Department Head Approval:		

Board Expectation: (required action or responsibility expected from Board members)

The Board of Delegates will receive the CCOG Quarterly Report and a short briefing on five CCOG spotlight projects for FY20. Delegates will be asked to share information on CCOG accomplishments and spotlight projects with their respective councils, commissions and boards prior to the next meeting in October.

Description of Agenda Item:

Geraldine Gardner, CCOG Executive Director, will introduce key highlights from the Quarterly Report (May-July 2019) and a representative from each CCOG department will provide a short briefing on an FY20 project.

Background & Basis of Recommendations:

CCOG staff presents a quarterly snapshot of its activities and accomplishments at each Board of Delegates meeting. Since this is the first meeting of Fiscal Year 2020, CCOG departments were asked to select one key project within their FY20 workplan to share with the Board of Delegates. Department speakers will highlight opportunities for Delegates, CCOG members, and other regional stakeholders to get involved in the projects.

Action / Recommendation:

Motion committing the CCOG Delegates to share with their respective councils, commissions or boards highlights from the CCOG Quarterly Report and FY20 Project Spotlight Briefing Sheet.

Time Sensitivity (none or	None		
explain):			
Budget Impact (if	None		
applicable):			
List of Attachments (if any):	 CCOG Quarterly Report (May-July 2019) FY20 Project Spotlight Briefing Sheet 		



QUARTERLY SNAPSHOT: MAY 2019 - JULY 2019

SUCCESS STORIES FOR THE REGION

PROVIDING SUPPORT TO TACKLE REGIONAL ISSUES

CCOG team supported the implementation of key regional initiatives designed to improve quality of life and expand opportunity, including:

- Held first ever Centralina Virtual Career Marketplace Thursday May 16, 2019. https://centralina.easyvirtualfair.com/. An innovative and creative way to connect job seekers looking for new or better opportunities with local businesses wanting to hire people right now. Participation from all 7 counties with 47 employers participating (many smaller businesses), 230 registered job seekers and 233 applications for 174 posted positions.
- Launched the Comprehensive Economic Development Strategy (CEDS) Website & Data Portal. Website features an interactive regional data portal and implementation tracking of the Prosperity for Greater Charlotte Comprehensive Economic Development Strategy.
- Conducted a successful Mecklenburg County Transportation Fair at the Tyvola Senior Center in May 2019 with over 120 older and disabled adults in attendance to learn about transportation options, information and resources including Mecklenburg CATS, AARP Car Fit Programs, and Centralina Mobility Management Services.
- Provided support and extensive technical assistance during county FY20 Home and Community Care Block Grant allocation and budgeting process. Centralina staff attended all Block Grant meetings in every County and assisted with Funding Plans before release to County Commissioners.
- Coordination for disaster recovery and resilience Centralina Economic Development District and ٠ CCOG coordinated with federal partners to track opportunities under the \$3.2 Billion H.R. 2157 Appropriations for Disaster Relief Act of 2019 passed and signed by the President on June 3, 2019.
- Held rural community engagement on transit needs in Anson, Cleveland, Rowan, and Stanly counties as part of the ongoing regional transit engagement series.
- Ongoing collaboration with Charlotte Area Transit and area Metropolitan Planning Organizations to secure funding for the forthcoming Regional Transit Plan, including \$500,000 from CRTPO, GCLMPO, and the SC Department of Transportation
- Ongoing coordination with State and Federal partners to prepare for Census 2020, including preparing for regional workshop on July 25th.

PROVIDING CUTTING EDGE TRAINING AND CONTINUING EDUCATION

CCOG held over 10 training and continuing education workshops during the guarter. Topics included:

- Elected and Appointed Official Board Training

 Housing's Missing Middle Workshop – Quasi-Judicial Decision Making
- VW Settlement Funding Workshop
- Diabetes Self-Management Education • workshop
- Barriers to Affordable Housing
- Trained 22 Master Trainers from 10 different states in the Matter of Balance falls prevention program



QUARTERLY SNAPSHOT: MAY 2019 - JULY 2019

MANAGING ONGOING REGIONAL WORKING GROUPS AND FORUMS

CCOG manages over a dozen regional working groups, advisory councils, commissions to discuss pressing policy issues, exchange knowledge and make collective decisions. This quarter meetings were held with the following groups:

- Region F Aging Advisory Council
- Senior Tarheel Legislator (STHL) Group
- Centralina Economic Development Commission
 Centralina Workforce Development Board
- Regional Managers Meeting

Centralina Workforce Development
 Centralina Clean Fuels Coalition

SUCCESS STORIES FOR OUR MEMBERS & STAKEHOLDERS

CCOG regularly works with our members and stakeholders to provide services to communities, businesses and individuals of all ages across the region.

PLANNING, TRANSPORTATION & COMMUNITY ENGAGEMENT

- Rufty-Homes Senior Center in Salisbury: Completed Senior Center and Services Analysis Report
- Wingate: Provided assistance with large-scale residential rezoning request

GOVERNMENT AFFAIRS & MEMBER ENGAGEMENT

- City of Gastonia: Supported selection process and facilitated assessment center for Director of Communications and Marketing position
- City of Kings Mountain: Facilitating assessment center for Fire Chief position
- Town of Spencer: Completed HR Policy Manual review

COMMUNITY & ECONOMIC DEVELOPMENT

- City of Salisbury: CED staff assisted completion of the *Analysis of Impediments to Fair Housing Choice* plan update which outlines City of Salisbury strategies for *Affirmatively Furthering Fair Housing Choice* through the implementation of federal housing funds.
- Rowan Cabarrus Community College: Continued administration support for the EDA \$2.0 million grant to build the advanced manufacturing facility on RCCC Cabarrus campus to support STEM education and advanced technology training in partnership with private industry support.

WORKFORCE DEVELOPMENT BOARD (WDB)

• Union County Chamber of Commerce: Supported Chamber's Workforce Development Task Force in establishing a Speaker's Bureau comprised of 24 local businesses that will present to 2 pilot middle schools 6 different times in the 2019/2020 school year highlighting products produced locally, company culture and career positions and skills needed.

CENTRALINA AREA AGENCY ON AGING

• Awarded a three-year grant for over \$500,000 from the Centers for Medicare and Medicaid Services (CMS) Civil Money Penalties for NC Pride in Care. Centralina staff will train long term care staff and trainers on working with and being culturally sensitive to LGBT older adults and residents.



QUARTERLY SNAPSHOT: MAY 2019 - JULY 2019

UPCOMING EVENTS

*All events will be held at the CCOG offices unless otherwise noted

- August 1 & 2: A Matter of Balance Falls Prevention Leader Training
- August 5-8: Centralina Virtual Career Marketplace event planned for dislocated workers from the CAP Yarns closure in Oakboro to assist in finding new opportunities with local employers.
- August 13: Centralina Workforce Development Board Meeting. Rowan-Cabarrus Community College South Campus, Concord
- August 14: CCOG U Series -Skills That Make Better Planners
- August 14: CCOG Board of Delegates Meeting
- August 20: Centralina Workforce Development Board NextGen Council meeting. Rowan-Cabarrus Community College South Campus, Concord
- September 10: Disaster Recovery Regional Federal Funding Roundtable aimed at providing community leaders information on the disaster recovery process, strategic considerations in planning and implementing recovery, fostering economic resiliency and funding resources.
- September 11: CCOG Executive Board Meeting
- September 19 & 20: Building Better Caregivers Leader Training
- September 30 October 4, 2019: National Manufacturing Day & Weeklong Activities
- October 2: CCOG U Series Inclusive Engagement
- October 3, 4, 10 and 11: Living Healthy with Chronic Pain Leader Training
- October 9: CCOG Board of Delegates Meeting
- October 29: Minimum Housing Training (Code)
- November 1: 2019 Annual Aging Conference. Friendship Missionary Baptist Church, Charlotte
- November 5: 2019 Healthy Communities Conference. Gastonia Conference Center. Registration Required

More information about upcoming events and registration information can be found on our website:

https://centralina.org/calendar/





Board Agenda Item Cover Sheet

Board Meeting Date:	August 14, 2019	Agenda Item Type:	Consent:	Regular:	Х
Submitting Person:	Kelly Weston	Presentation Time:	15 minutes		
Presenter at Meeting:	Brad Panovich	Phone Number:			
		Email:			
Alternate Contact:	Geraldine Gardner	Phone Number:	704-348-2703		
		Email:	ggardner@cen	tralina.org	
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner		

Description of Agenda Item:

Chief Meteorologist Brad Panovich of WCNC-TV will discuss a project that will improve storm development detection to address a radar coverage gap impacting the Centralina region.

Background & Basis of Recommendations:

The NC Radar Project began in 2012 after a low-level radar coverage gap was identified between Winston-Salem, Hickory, Charlotte, and points south and east of Charlotte. Because current radar beams in this area are too high to detect low-level storm development, individuals in communities within this area are at risk of not receiving notifications of pending severe weather events.

The NC Radar Project is an opportunity for regional collaboration to address a critical emergency management and safety issue in the Centralina region. Councils of government (COGs) have participated in similar projects in other states. NC Radar Project leaders from the meteorological community have taken the first steps to begin partnering with the three COGs in the impacted area by sharing information on the project's history and proposed solutions with Piedmont Triad Regional Council in Kernersville and Western Piedmont Council of Governments in Hickory, in addition to CCOG.

Requested Action / Recommendation:

Motion authorizing CCOG staff to participate in the NC Radar Project in coordination with federal, state, and local partners.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	None