

# The Executive Board Agenda

Chairman Bill Feather will convene a meeting of the Centralina COG Executive Board at 6:30 p.m. on Wednesday, January 9, 2019. A light dinner will be served at 6:00 p.m. The meeting will be held in the Catawba Room of the Centralina COG Office on the 1<sup>st</sup> floor of the Broadcom building.

Time	Item	Presenter			
6:00 p.m.	Dinner	Kelly Weston			
•	Please RSVP to Kelly Weston at kweston@centralina.org or (704) 348-2728 by	2			
	12:00 p.m. on Monday, January 7 <sup>th</sup> so that catering can be arranged.				
6:30 p.m.	Call to Order	Bill Feather			
1	Amendments to the Agenda (if any)	Bill Feather			
Consent Items:					
	ns may be considered in one motion and without discussion except for those items removed by	v a Board member			
6:35 p.m.	FY18-19 Budget Amendment	Marsha Sutton			
Item 1	A placeholder budget was approved by the Executive Board on January 10, 2018 and				
Pages $4 - 6$	adopted by the Board of Delegates on February 7, 2018 as required by the CCOG				
	Charter. This initial "placeholder" budget is developed prior to receiving information				
	from various state and federal agencies. This first amendment represents changes to				
	reflect Federal and State grant allocations as of December 13, 2018 as well as other				
	contracts received and confirmed since the adoption of the budget.				
	contracts received and commined since the adoption of the budget.				
	Action/Recommendation:				
	Motion to approve the attached FY18-19 budget amendments.				
	nouon to upprove the undered 1 110 19 budget untertainents.				
Item 2	Approval of the November 14, 2018 Executive Board Meeting Minutes	Bill Feather			
Pages $8 - 11$	The minutes of the November 14, 2018 meeting have been distributed to all members	Diff i cutiloi			
	of the Executive Board and should be approved if correct.				
	Action/Recommendation:				
Move to approve the November 14, 2018 Executive Board Meeting Minutes.					
Regular Business It					
6:40 p.m.	Federal Relations Update	Leslie Mozingo			
Item 3	CCOG's federal relations consultant, Leslie Mozingo, will present an update on				
10 minutes	CCOG's federal relations efforts, including performance reports on activities from				
Pages 13 – 19	November through December 2018.				
	Action/Recommendation:				
	I move that the Strategics Consulting performance report for November through				
	December 2018 be accepted.				
< <b>F</b> 0		M 1 C H			
6:50 p.m.	FY19-20 Preliminary Budget Report	Marsha Sutton			
Item 4	The Board Chair and Finance Director will present the annual budget proposals for				
10 minutes	Fiscal Year 2019-2020 for the Board's approval in February 2019. It will also reflect				
Pages 21 – 23	any other further direction provided by the Board.				
	To complement the charter borners Monocomment is achieved the c Eiser 1 Very 2010				
	To comply with the charter, however, Management is submitting a Fiscal Year 2019-				
	2020 placeholder budget for approval in January 2019. Management is requesting the				
	Executive Deard's recommendation to emmerce this mean and hydroit to the Deard - E				
	Executive Board's recommendation to approve this proposed budget to the Board of				
	Executive Board's recommendation to approve this proposed budget to the Board of Delegates.				
	Delegates.				
	Delegates. Action/Recommendation:				
	Delegates. Action/Recommendation: Move to recommend to the Board of Delegates the Centralina COG annual budgets:				
	<ul> <li>Delegates.</li> <li>Action/Recommendation: Move to recommend to the Board of Delegates the Centralina COG annual budgets: <ul> <li>Annual Operating Budget Ordinance in the amount of \$6,740,000; and</li> </ul> </li> </ul>				
	<ul> <li>Delegates.</li> <li>Action/Recommendation: Move to recommend to the Board of Delegates the Centralina COG annual budgets: <ul> <li>Annual Operating Budget Ordinance in the amount of \$6,740,000; and</li> <li>Annual Pass-Through Budget Ordinance in the amount of \$17,373,200 for</li> </ul> </li> </ul>				
	<ul> <li>Delegates.</li> <li>Action/Recommendation: Move to recommend to the Board of Delegates the Centralina COG annual budgets: <ul> <li>Annual Operating Budget Ordinance in the amount of \$6,740,000; and</li> </ul> </li> </ul>				



# The Executive Board

# Agenda

Time	Item	Presenter
	with a minimum assessment of \$750 per member. This year's assessments	
	are based on the 2017 populations shown on the North Carolina Office of State Budget and Management website.	
7:00 p.m.	Appointment of Ex-Officio Member to Finance Committee	Bill Feather
Item 5	The Executive Board will consider the appointment of Bill Deter as an Ex-Officio	
10 minutes	member of the Finance Committee.	
Page 25	Action/Recommendation:	
	Advise and consent to the Chair appointment of Bill Deter as ex-officio member of the	
	Ad Hoc Finance Committee.	
7:10 p.m.	CCOG Regional Conference Update	Angel Stoy
Item 6	The Executive Board will receive an update on the 2019 CCOG Regional Conference	0
5 minutes	breakout sessions, sponsorship commitments, and registration.	
Page 27		
	Action/Recommendation: Receive as information.	
	Receive as information.	
7:15 p.m.	Nominating Committee Update	Nominating
Item 7	Each year, the Executive Board forms a three-member Nominating Committee to	Committee
5 minutes	select a slate of officers to serve on the Executive Board. The Committee will	
Page 29	provide an update on its activities in advance of the February Board of Delegates	
	meeting.	
	Action/Recommendation:	
	Receive as information.	
7:20 p.m.	Comments from the Executive Board	Board Members
5 minutes		
7:25 p.m.	Comments from the Chair	Bill Feather
5 minutes		0 11 0 1
<b>7:30 p.m.</b> 5 minutes	Comments from the Executive Director	Geraldine Gardner
7:35 p.m.	Adjournment	Bill Feather

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# **Board Agenda Item Cover Sheet**

<b>Board Meeting Date:</b>	January 9, 2019	Agenda Item Type:	Consent: X Regular:	
Submitting Person:	Marsha Sutton	Presentation Time (est.):	5 minutes	
Dussenter of mosting.	Marsha Sutton	Phone Number/Ext:	704-348-2716	
Presenter at meeting:		Email:	msutton@centralina.org	
Alternate Canta et Danson	Geraldine	Phone Number/Ext:	704-348-2703	
Alternate Contact Person:	Gardner	Email:	ggardner@centralina.org	
Submitting Department:	Finance	Department Head Approval:		

Board Expectation: (required action or responsibility expected from Board members)

The required action from the Executive Board members is approval of the budget amendments for the operating and grant budgets for FY18-19.

# **Description of Agenda Item:**

As required by general statute, attached is an updated budget amendment for FY18-19 operating and grant budgets.

# **Background & Basis of Recommendations:**

A placeholder budget was approved by the Executive Board on January 10, 2018 and adopted by the Board of Delegates on February 7, 2018 as required by the CCOG Charter. This initial "placeholder" budget is developed prior to receiving information from various state and federal agencies. This first amendment represents changes to reflect Federal and State grant allocations as of December 13, 2018 as well as other contracts received and confirmed since the adoption of the budget. We will continue to update the budget as new funds are received from new business contracts or grants from state and federal agencies. The attached amendments are to replace the placeholder budget with current and up to date funding and expenditures. In general, this budget reflects a similar budget position compared to the same time last year.

### **Action / Recommendation:**

Approval by the Executive Board of the attached budget amendments.

Time Sensitivity (none or explain):	
Budget Impact (if applicable):	As indicated on attachments
List of Attachments (if any):	Operating and Grants Budget Amendments

# Fiscal Year 2018 - 2019 Annual Operating Budget Ordinance

ANTICIPATED REVENUES	FY2018-2019 Adopted <u>Budget</u>	FY2018-2019 Budget <u>As of 12.13.2018</u>
Program Revenues		
Restricted Intergovernmental Revenue	4,100,000	4,647,703
Technical Assistance Projects	750,000	511,659
Contracts and fees	18,000	18,000
Other Program Revenue	657,000	307,678
Transfers In/(Out)	-	61,154
Fund Balance Appropriated		47,410
Total Program Revenue	5,525,000	5,593,604
Other Bayenues		
Other Revenues Member Dues Support	830,000	835,000
Interest and Other Revenue	240,000	166,639
Total Other Revenues	1,070,000	1,001,639
	1,070,000	1,001,000
TOTAL ANTICIPATED REVENUES	6,595,000	6,595,243
EXPENSE APPROPRIATIONS		
Board and Executive Committee	150,000	104,700
Management and Business Operations	1,875,000	1,691,988
Information Technology Division	130,000	110,000
Community and Economic Development	840,000	1,014,364
Planning Department	1,800,000	1,142,689
Area Agency on Aging	2,700,000	2,986,413
Workforce Development	1,000,000	1,295,089
Indirect Costs Representation	(1,900,000)	(1,750,000)
TOTAL EXPENSE APPROPRIATIONS	6,595,000	6,595,243

Centralina Council of Governments January 10, 2018

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#### Fiscal Year 2018-2019 Grant Project Budgets Amendment

Program	FY2018-2019 One Year Adopted Budget	1.9.2019 FY2018-2019 One Year Budget dated 12.13.2018	
rogram	Dudget	<u>uuteu 12.10.2010</u>	
Workforce Development WIOA 18-4020 Adult Services-2018 WIOA 18-4030 Dislocated Workers-2018 WIOA 18-4040 Youth Services-2018	1,800,000 950,000 1,350,000	1,295,866 1,210,303 1,284,833	Placeholder budget was established on PY actuals There is currently a request in to the State to move Dislocated Worker funds to adult again this year. The State allows flexibility in the region for between Adult and DW funds.
	4,100,000	3,791,002	Also, there was a reduction in Workforce Development funding
	FY2018-2019 One Year Adopted <u>Budget</u>	1.9.2019 FY2018-2019 One Year Budget <u>dated 12.13.2018</u>	of about \$250,000.
Area Agency on Aging			
HCC Block Grant	9,920,000	9,734,677	Actual funding from State less than originally anticipated.
USDA Supplement Title III-B Legal	650,000 87,000	650,000 (1) 150,000	Category usually receives additional funding at year end. Estimate
Family Caregiver	431,000	517,966	State granted more funds
Disease Prevention/Health Promotion	36,500	34.450	Minor adjustment in funds
State Senior Center General Purpose	160,000	120,333	Placeholder budget included the local match. Actual Senior Ctr provides match not CCOG
Heat Fan Relief	20,000 11,304,500	14,750 11,222,176	Estimate
Total Grant Projects Budgets	15,404,500	15,013,178	

(1) This progam does not have a lump sum authorization currently. It is authorized at .75 per meal. Current Authorization is an estimate.





# Executive Board Meeting Minutes November 14, 2018

Officers Present	<b>Delegates Present</b>	<b>Delegates Not Present</b>	Centralina Staff
Bill Feather, Chair Bobby Compton, Vice Chair Bill Lawhon, Treasurer Jarvis Woodburn, Secretary	John Crump Larken Egleston Trevor Fuller Jay McCosh Martin Oakes <i>Via phone</i> Martha Sue Hall Gene Houpe	Frank Aikmus Michael Johnson Autumn Michael William Morgan Brent Moser Tim Smith Lynn Shue Nick Walsh Ronnie Worley	Tisha Blackley Emily Hickok Debi Lee Jim Prosser Dominique Sanders Denise Strosser Marsha Sutton Kelly Weston
			<i>Guest</i> Daniel Gougherty, Cherry Bekaert Leslie Mozingo, Strategics Consulting

### Call to Order

Chairman Bill Feather, Town of Granite Quarry, called the meeting to order.

### Amendments to the Agenda

There were no amendments to the agenda.

Vice Chair Bobby Compton, Town of Mooresville, made a motion to adopt the agenda as presented. Secretary Jarvis Woodburn, Anson County, seconded the motion and it carried unanimously.

### **Consent Agenda**

- 1. Uniform Guidance for Purchasing
- 2. Approval of the September 12, 2018 Executive Board Meeting Minutes, October 10, 2018 Executive Board Special Meeting Minutes, and the November 1, 2018 Executive Board Special Meeting Minutes

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to approve the consent agenda. Vice Chair Compton seconded the motion and it carried unanimously.

### 3. FY2018 Audit Report

Marsha Sutton, Finance Director, recognized Finance staff for their work in preparing for the audit. She introduced Daniel Gougherty, Cherry Bekaert, for a presentation on the audit report.

Mr. Gougherty presented the highlights of the audit. He noted there were no findings from a testing of internal controls, and no findings on the single audit.

In response to a question from Commissioner Martin Oakes, Lincoln County, Ms. Sutton explained that CCOG's liability amount is consistent with the liabilities of other COGs.

Mr. Gougherty continued highlighting the findings, noting there were no issues with journal entries. He also noted that cyber security is becoming a big topic.

Ms. Sutton added that Cherry Bekaert conducted an Information Technology of review of CCOG and the organization is actively addressing cyber security.

Mr. Gougherty continued the highlights, noting that the auditors tested the Area Agency on Aging and there were no issues with findings. He also noted that CCOG's cash position decreased by \$190,000, adding that it was not a large decrease.

In response to a question from Commissioner Oakes, Mr. Prosser explained that fund balance increased because the organization spent less during the year than the amount of funds received.

Mr. Gougherty continued the presentation, noting that revenues and expenditures were consistent with the previous year. He explained that GASB 87 will be effective in FY2021 and will require that lease assets and liabilities that were previously classified as operating leases be recognized as inflows or outflows of resources. He added that CCOG has done a good job of decreasing its leases.

In response to a suggestion from Commissioner Oakes, Mr. Prosser noted that staff will draft a policy for large investments.

Commissioner Trevor Fuller, Mecklenburg County, made a motion to approve and accept the audit as presented. Secretary Woodburn seconded the motion and it carried unanimously.

# 4. Federal Relations Update

Leslie Mozingo, Strategics Consulting, presented the performance report on federal relations efforts for September and October 2018. She noted that members of CCOG are beginning to become actively involved in federal advocacy. She noted that the election of Mark Harris to the House of Representatives was the only change to the region's U.S. Congressional delegation. She added that she will provide the Board with a report highlighting other changes at the federal level following the recent midterm elections.

Executive Board members suggested potential contacts that could provide an introduction between CCOG and Representative-elect Harris.

Council Member Egleston made a motion to accept the Strategics Consulting performance report for September through October 2018. Secretary Woodburn seconded the motion and it carried unanimously.

# 5. Formation of Membership Committee

Mr. Prosser noted that CCOG is a member-driven organization. He added that the organization has lost a few communities as members in recent years but has recently gained Cabarrus County and potentially the Town of Harrisburg. He explained that staff has drafted a plan for member retention and seeks the Board's feedback on the proposed plan.

Council Member Egleston noted that member retention should be a higher priority than member recruitment.

Mayor Pro Tem Jay McCosh, Town of McAdenville, noted that the Board had discussed possibly lowering the minimum dues of \$750. He expressed concern about the budgetary impact the current minimum may have on smaller communities.

Mr. Prosser indicated that staff will prepare a proposal for reducing the minimum dues amount for the Board's consideration.

In response to a question from Mayor Pro Tem McCosh, Chairman Feather noted that meeting with Delegates from communities that have not been attending meetings may be a way to engage them. He suggested considering adjustments to the CCOG bylaws related to membership withdrawal procedures.

Secretary Woodburn noted that he will talk with the communities in Anson County.

Commissioner Gene Houpe, Iredell County, noted that some elected officials have scheduling conflicts on Wednesday nights that prevent them from attending CCOG meetings. He cautioned about using the term "inactive" to refer to Delegates who are unable to regularly attend meetings.

Commissioner Fuller noted that elected official-to-elected official discussions may help increase engagement.

Chairman Feather noted that the purpose of this agenda item is to form a committee that would assist staff with member retention efforts.

Mayor Pro Tem Hall noted that the Board formed a similar committee several years ago to assist with membership.

Mayor John Crump, Town of Midland, noted that the Cabarrus County communities hold a quarterly summit and suggested that the incoming Executive Director attend these meetings.

Vice Chair Compton suggested incorporating the Board Orientation into the annual Board of Delegates meeting.

Chairman Feather suggested bringing back the social nature of the Board of Delegates meetings.

Council Member Egleston made a motion authorizing Chairman Feather to appoint a Membership Committee to support member marketing, retention, and recruitment efforts. Mayor Pro Tem McCosh seconded the motion and it carried unanimously.

### 6. 50<sup>th</sup> Anniversary Update

Mayor Pro Tem Hall encouraged the Executive Board members to register for the November 30<sup>th</sup> Region of Excellence Awards luncheon if they have not already. She noted that over 120 people have registered for the luncheon so far. Registration will close on Monday, November 19<sup>th</sup>.

Kelly Weston, Clerk to the Board, added that Anthony Bedell, Deputy Assistant Secretary for Intergovernmental Affairs at the U.S. Department of Transportation will give the keynote address. She also noted that David Baxter, General Manager for Cabarrus County Cable Television, will serve as the emcee for the event.

### 7. Nominating Committee Forecast

Ms. Weston explained that per the CCOG bylaws, the Executive Board must form a three-member Nominating Committee each year. The Committee will meet to identify a slate for the offices of Chair, Vice Chair, Treasurer, and Secretary. The Committee will present the slate to the Executive Board at its January meeting and then to the Board of Delegates at its annual meeting on February 13, 2019. Board Members who are interested in serving on the Committee should let Chairman Feather or Ms. Weston know.

### 8. Recognition of Outgoing Executive Board Members

Chairman Feather noted that this was Commissioner Oakes' last Executive Board meeting. He presented Commissioner Oakes with a resolution in honor of his outstanding public service.

### **Comments from the Executive Board**

In response to a question from Vice Chair Compton, Debi Lee, Assistant Director of Aging Programs, noted that AARP has given \$90,000 to the Southeastern Association of Area Agencies on Aging (SE4A) for disaster relief in North Carolina. Aging Director Linda Miller is attending an event to accept the check on behalf of SE4A.

Vice Chair Compton noted that Ms. Miller's participation in the event reflects a lot on CCOG.

Chairman Feather suggested that staff send out similar announcements and recognitions via email.

Commissioner Houpe nominated Council Member William Morgan, City of Statesville, for the Nominating Committee.

### **Comments from the Chair**

Chairman Feather reminded the Executive Board that the CCOG Conference will be held on Friday, March 8<sup>th</sup> on the campus of UNC Charlotte. Peter Kageyama will be the morning keynote speaker. He will also lead a pre-Conference workshop at the CCOG office on Thursday, March 7<sup>th</sup>. Conference session planning is underway, and topics will include transit, downtown redevelopment, attracting and retaining a local government workforce, cyber security, and housing. Online registration for the Conference and pre-Conference workshop will open next week.

### **Comments from the Executive Director**

Mr. Prosser explained that the Executive Board will need to approve an adjustment of \$1,686 to his previously approved contract as Interim Executive Director.

Commissioner Fuller made a motion to amend the contract by \$1,686. Secretary Woodburn seconded the motion and it carried unanimously.

Mr. Prosser noted that this meeting is his last Executive Board meeting. He thanked the Board for the opportunity to come back, adding that the role of Executive Director is an awesome job.

Chairman Feather expressed his appreciation to Mr. Prosser for returning and assisting with the transition.

### **Adjournment**

With no further business to be discussed, Chairman Feather adjourned the meeting at 8:03 p.m.

Centralina Council of Governments complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Council of Governments will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Council of Governments' programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 9815 David Taylor Drive, Charlotte, NC 28262, <a href="https://www.centralina.org">kweston@centalina.org</a> or phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: <a href="https://www.centralina.org">www.centralina.org</a>.





<b>Board Meeting Date:</b>	January 9, 2019	Agenda Item Type:	Consent: Regular: x		
Submitting Person:	Kelly Weston	Presentation Time (est.):	10 minutes		
Dussenter of mosting.	Phone Number/Ext: (20		(202) 255-576		
Presenter at meeting:	Leslie Mozingo	Email:	leslie@strategics.consulting		
Alterrate Contest Deves	Geraldine Gardner	Phone Number/Ext:	704-348-2703		
Alternate Contact Person:		Email:	ggardner@centralina.org		
Submitting Department:	Administration	Department Head Approval:	Geraldine Gardner		
Roard Expectation: (namined action or namonoibility arrested from Pound members)					

Board Expectation: (required action or responsibility expected from Board members)

The Executive Board will receive an update on CCOG's Federal Relations efforts, including a report from Strategics Consulting.

### **Description of Agenda Item:**

CCOG's federal relations consultant, Leslie Mozingo, will present an update on CCOG's federal relations efforts, including a performance report on activities from November through December 2018.

# **Background & Basis of Recommendations:**

Since 2015, the Executive Board has contracted with Strategics Consulting for federal relations consulting services. The Executive Board has requested that Ms. Mozingo present performance metrics reports at each of its meetings.

### Action / Recommendation:

I move that the Strategics Consulting Performance Report for November through December 2018 be accepted.

Time Sensitivity (none or explain):	None.		
Budget Impact (if applicable):	None.		
List of Attachments (if any):	<ul> <li>Strategics Performance Report: November – December 2018</li> <li>Summary Report on CCOG Federal Advocacy Meetings</li> <li>2019 Congressional Calendar</li> </ul>		



# **PERFORMANCE REPORT: NOVEMBER – DECEMBER 2018**

# VALUE TO CCOG

Review and provide feedback on federal competitive grants prior to submission, draft letters of support and organize support strategies.

✓ No requests received.

Analyze federal agency grants for areas of opportunities to support CCOG priorities:

- <sup>°</sup> Innovation Corridors
- ° Career Headlight
- ° Regional Freight
- ✓ Transportation items discussed during advocacy meetings with U.S. DOT officials.

Where there are no good fits, work with CCOG to start creating new opportunities for the priorities listed above.

✓ Discussed potential ways to fix challenges faced by CCOG and its members with U.S. DOT officials.

Alert CCOG to competitive grant funding opportunity announcements.

- ✓ Prepared Grants News and Grants Forecast for distribution before end of the year.
- ✓ Notified CCOG director on new Opportunity Zones guidance published.
- ✓ Sent special alert to CCOG director on FY19 Brownfields grant, due Jan. 31, including dates of webinars and other key support information.

Alert CCOG to legislation and executive action where new funding opportunities are created.

✓ Prepared 2019 congressional calendar and sent to Executive Director for sharing internally with all staff and with CCOG members.

Build knowledge of CCOG's positive reputation with Congressional Delegation and Executive Offices.

- ✓ Initiated and followed-up on contact for U.S. DOT official to be keynote speaker at 50<sup>th</sup> Anniversary; arranged conference calls to discuss approach; and coordinated details of their attendance.
- ✓ Set up meetings with U.S. DOT officials during their visit; prepared schedule, background and bios for the meetings; answered questions related to travel and meeting expectations; attended meetings; staffed the visiting officials during event, including introductions to CCOG delegates; and provided follow-up requested.
- ✓ Sent 50<sup>th</sup> Anniversary celebration notice to regional contacts in congressional offices, as well as Governor's office.
- ✓ Followed-up on advocacy summary memo approval for distribution to delegates.
- ✓ Prepared floor speech on 50<sup>th</sup> Anniversary for congressional delegation; followed-up on communications; sent speech made by Congressman Richard Hudson Executive Director and staff for sharing with members.

Connect CCOG with key points of contact.

- ✓ Provided national survey award information on CCOG member to Executive Director.
- ✓ Identified keynote speakers for Region of Excellence / 50<sup>th</sup> Anniversary Luncheon; prepared draft letters of invitation; sent final letters to key contacts to expedite invitation.

Report quarterly to Executive Board.

- ✓ Reported to Executive Board during November 14 meeting.
- ✓ Prepared November-December Performance Report for presentation to Executive Board on January 9.

# VALUE TO CCOG MEMBERS

Provide notice on competitive grant opportunities for local governments.

- ✓ Prepared Grants News and Grants Forecast for distribution before end of the year.
- ✓ Provided list of grants for trails to CCOG director as requested by CCOG member mayor.
- ✓ Sent CCOG member details of USDA Rural Development Water and Waste Disposal Grants and Loans Program in response to request for more information.

Conduct quarterly "Lunch and Learn" grants workshops at CCOG offices.

✓ Proposal for next level workshop on hold until next year.

Review and provide feedback on six federal competitive grants brought forward from CCOG members on a first-come-first-serve basis, prior to submission, as well as draft letters of support and organize support strategy for those six applications.

✓ Continued advising local government CCOG member on BUILD grant.

Draft customized talking points for communications with Congressional Delegation and staff members.

- ✓ Prepared strategy outline for meeting with U.S. DOT officials.
- ✓ Reviewed and advised on final talking points for meeting with U.S. DOT officials.

# ADDITIONAL WORK PERFORMED

- ✓ Researched MSA issue for CCOG city member; provided details and regular communications on findings; numerous emails and calls with city and with agencies to determine cause of problem; scheduled conference call to develop strategy; and worked to schedule call with HUD to help find solution.
- ✓ Participated in strategy calls with Executive Director and department directors.
- ✓ Attended Regional Managers Meeting on December 6 and gave federal relations update.

For more information, contact Leslie Mozingo at (202) 255-5760 or leslie@strategics.consulting.



November 14, 2018

- TO: Board of Delegates
- FR: Bobby Compton, Executive Board Vice-Chair, CCOG; Commissioner, Town of Mooresville Larken Egleston, Executive Board Member, CCOG; Council Member, City of Charlotte Michael Johnson, Executive Board Member, CCOG; Council Member, City of Statesville
- RE: Summary Report on CCOG Federal Advocacy Meetings

As team leaders for CCOG federal advocacy, we are writing to provide an update on meetings with members of CCOG's congressional delegation, U.S. Representatives Ted Budd (R-13) and Alma Adams (D-12) and with the regional representatives for U.S. Senators Richard Burr (R) and Thom Tillis (R).

**U.S. Representative Ted Budd (R-13):** Bobby Compton team leader. Also attending the meeting were CCOG Executive Board Member and City of Statesville Council Member William Morgan and Todd Poole, the Congressman's District Director.

**U.S. Representative Alma Adams (D-12):** Larken Egleston team leader. Also attending the meeting were CCOG Executive Board Member and City of Huntersville Commissioner Nick Walsh, CCOG Executive Director Jim Prosser, and Phanalphie Rhue, the Congresswoman's District Director.

**Mike Fenley, Regional Representative for U.S. Senator Richard Burr (R):** Michael Johnson team leader. Also attending the meeting were CCOG Executive Board Member and City of Statesville Council Member William Morgan and CCOG Executive Director Jim Prosser.

James Estes, Regional Representative for U.S. Senator Thom Tillis: Michael Johnson team leader. Also attending the meeting were CCOG Executive Board Member and City of Huntersville Commissioner Nick Walsh and CCOG Executive Director Jim Prosser.

CCOG's federal lobbyist and consultant Leslie Mozingo, owner and CEO of Strategics Consulting, arranged each meeting, held a briefing conference call prior to the meeting to help us prepare and to answer our questions, and attended all meetings. She also provided talking points and prepared electronic packets of information that she sent to each congressional office in advance, and is handling all follow-up actions.

# **DISCUSSION:**

We opened each meeting with a brief description of the organization and our upcoming 50<sup>th</sup> Anniversary celebration. We discussed the federal role in the CONNECT project and how that identified the priorities on which we are focusing. Starting with **Regional Transit Planning**, the message we reinforced most is that as one of the fastest growing regions in the country, there is recognition that long-term transit planning efforts should be accelerated if we are to remain a leading competitive region nationally and globally. Therefore, we need federal attention, participation and funding investment. Leslie provided the details they needed on

the technical, legislative issues and what CCOG is asking from our Members of Congress to do with regard to both appropriations and any larger infrastructure plan that may work its way through Congress in the future.

We also discussed **Regional Mobility** through an **ITS Strategy** and the **Freight Mobility Plan**, as well as the **Comprehensive Economic Development Strategy** known as "Prosperity for Greater Charlotte," all of which are being led and coordinated by CCOG. We highlighted the many multi-jurisdictional, dual-state, urban and rural governmental organizations, and well as active private sector involvement, working in partnership on these priorities. Our emphasis was on how these initiatives impact our region's economic competitiveness and how well our plans fit with national priorities, such as prioritizing project, program and policy improvements to improve safety, efficiency, and reliability of the transportation system; and to promote effective land use, business development and job growth, quality of life, and more.

In our closing comments, we thanked our Members of Congress for supporting CCOG's appropriations language request this year and highlighted the importance of the federal government backing up regional planning districts (COGs) with grants that give them the resources to carry out these critical regional collaborative efforts. Additionally, we advocated for the federal government to delegate more authority to COGs whenever it makes sense to do so and identified all the ways that COGs can act more quickly and get more done when regional collaboration is needed. We also offered CCOG, its staff and its members as local experts and trusted resources that Members of Congress should call upon and partner with whenever possible.

# WHAT'S NEXT:

Due to scheduling conflicts, it is our understanding that U.S. Representatives Patrick McHenry (R-NC-10) and Richard Hudson (R-NC-8) were postponed until after the midterm elections. Additionally, Leslie will be working to schedule time for CCOG with our newest delegation member, U.S. Representative-elect Mark Harris (R-NC-9), who replaces U.S. Robert Pittenger. It is worth noting, too, that CCOG management has continued to meet with additional staff for all of our congressional offices to discuss priority issues for the **Area Agency on Aging**, such as the reauthorization of the Older Americans Act due next Congress, the **Workforce Development Board**, **Centralina's Economic Development Commission**, and others.

We look forward to continuing active participation in CCOG's federal advocacy efforts, and encourage our Board of Delegates to do the same. It is an important and rewarding part of our success in winning federal grants, continuing our positive reputation and working relationships, and maintaining much-needed connections to our federal leaders.

In addition to the local meetings planned as described above, there will be opportunities to meet with Members of Congress during winter and spring annual legislation conferences hosted by the U.S. Conference of Mayors, National Association of Counties, and National League of Cities. For more information on federal advocacy meetings and strategies, or to request help with talking points for congressional meetings you schedule, please contact Leslie Mozingo at (202) 255.5760 or <a href="mailto:leslie@strategics.consulting">leslie@strategics.consulting</a>.

Let us know if we can answer any questions or provide additional information.









# **2019 CONGRESSIONAL CALENDAR**

### Leslie Mozingo (202) 255-5760 leslie@strategics.consulting www.strategics.consulting

House Only

in Session

# **Important Dates**

Swearing-In/Congress Convenes	January 3
Senate Republicans Retreat	January 17
State of the Union Address	TBA
Democrats Retreat	TBA
House Republicans Retreat	Jan. 30-Fel
Election Day	November
Scheduled House Adjournment	December
Scheduled Senate Adjournment	December

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House and Senate in Session

Senate Only in Session



TUES WED

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The House usually delays votes until 6:30 pm on the first day of being in session and takes no votes after 3:00 pm on the last day of being in session.

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# November

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# December

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# **Turning Challenges Into Achievements**

15	20
26	27





# **Board Agenda Item Cover Sheet**

<b>Board Meeting Date:</b>	January 9, 2019	Agenda Item Type:	Consent:	<b>Regular:</b>	х
Submitting Person:	Marsha Sutton	Presentation Time (est.):	5 minutes		
Presenter at meeting:	Marcha Sutton	Phone Number/Ext:	704-348-2716		
	Marsha Sutton	Email:	msutton@cent	ralina.org	
Alternate Contact Bargan	Geraldine	Phone Number/Ext:	704-348-2703		
Alternate Contact Person:	Gardner	Email:	ggardner@cen	tralina.org	
Submitting Department:	Finance	Department Head Approval:			

Board Expectation: (required action or responsibility expected from Board members)

The required action from the Executive Board members is a recommendation for approval to the Board of Delegates of the Centralina COG:

- Annual Operating Budget Ordinance in the amount of \$6,740,000 and the Pass-Through Budget Ordinance in the amount of \$17,373,200 for the Fiscal Year 2019-2020;
- Set the assessment rate for the Fiscal Year 2019-2020 at \$0.24 per capita with a minimum assessment of \$750 per member. This year's assessments will be based on the 2017 populations shown on the North Carolina Office of State Budget and Management website.

# **Description of Agenda Item:**

The Board Chair and Finance Director will present the placeholder annual budget proposals for Fiscal Year 2019-2020 for the Board's approval in February 2019. It will also reflect any other further direction provided by the Executive Board.

To comply with the charter, Management is submitting a Fiscal Year 2019-2020 placeholder budget for approval in January 2019 by Executive Council and recommendation to the Board of Delegates in February 2019. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.

# **Background & Basis of Recommendations:**

In Item IX Financial, D of the Charter Resolution, the budgets for the Council must be adopted by the Council no later than April 15<sup>th</sup> of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur prior to or at the February 2019 meeting to comply with the Charter.

### **Action / Recommendation:**

We move to recommend to the Board of Delegates the Centralina COG annual budgets:

- Annual Operating Budget Ordinance in the amount of \$6,740,000, and;
- Annual Pass Through Budget Ordinance in the amount of \$17,373,200 for the Fiscal Year 2019-2020, and;
- Set the assessment rate for the Fiscal Year 2019-2020 at \$0.24 per capita with a minimum assessment of \$750 per member. This year's assessments are based on the 2017 populations shown on the North Carolina Office of State Budget and Management website.

Time Sensitivity (none or explain):	
Budget Impact (if applicable):	As noted.
List of Attachments (if any):	Fiscal Year 2019-2020 operating and pass-through budget proposals.

# Fiscal Year 2019 - 2020 Proposed Annual Operating Budget Ordinance

ANTICIPATED REVENUES	FY2017-2018 Audited YE <u>Budget</u>	FY2017-2018 Audited YE <u>Actuals</u>	FY2018-2019 Adopted <u>Budget</u>	FY2018-2019 Estimated CY Budget	FY2019-2020 Placeholder <u>Budget</u>
Program Revenues					
Restricted Intergovernmental Revenue	4,438,776	3,721,301	4,100,000	4,500,000	4,622,000
Technical Assistance Projects	788,736	687,607	750,000	600,000	600,000
Contracts and fees	18,000	18,000	18,000	18,000	18,000
Other Program Revenue	650,408	720,581	657,000	550,000	500,000
Transfers In/(Out)	-	-	-	-	-
Fund Balance Appropriated	25,580				-
Total Program Revenue	5,921,500	5,147,489	5,525,000	5,668,000	5,740,000
Other Revenues					
Member Dues Support	829,140	829,142	830,000	845,000	850,000
Interest and Other Revenue	353,719	112,359	240,000	170,000	150,000
Total Other Revenues	1,182,859	941,501	1,070,000	1,015,000	1,000,000
TOTAL ANTICIPATED REVENUES	7,104,359	6,088,990	6,595,000	6,683,000	6,740,000
EXPENSE APPROPRIATIONS					
Board and Executive Committee	106,160	97,507	150,000	104,700	150,000
Management and Business Operations	1,989,216	1,713,874	1,875,000	1,800,000	1,800,000
Information Technology Division	110,000	88,025	130,000	110,000	110,000
Community and Economic Development	884,124	712,464	840,000	928,300	930,000
Planning Department	2,026,557	1,641,906	1,800,000	1,500,000	1,600,000
Area Agency on Aging	2,935,865	2,627,464	2,700,000	2,990,000	2,900,000
Workforce Development	976,363	893,096	1,000,000	1,000,000	1,000,000
Indirect Costs Representation	(1,923,926)	(1,777,559)	(1,900,000)	(1,750,000)	(1,750,000)
TOTAL EXPENSE APPROPRIATIONS	7,104,359	5,996,777	6,595,000	6,683,000	6,740,000
	-	92,213	-	-	-

Centralina Council of Governments January 09, 2019

#### Fiscal Year 2019-2020 Placeholder Grant Project Budgets Proposal

<u>Program</u>	FY2017-2018 Audited Two Year <u>Project Authorization</u>	FY2018-2019 One Year <u>Adopted Budget</u>	FY2018-2019 One Year <u>Current Authorization</u>	FY2019-2020 One Year <u>Proposed Budget</u>
Workforce Development				
WIOA 15-4031 Youth Services 2015	1,424	-	-	_
WIA 15-3130 SP Career Path Imprementation 2015	135,666	-	-	_
WIOA 15-4050 Business Engagement 2015	59,325	-	-	-
WIOA 16-4050 Maximize Carolina Program 2016	46,836	-	-	-
WIOA 16-4010 Administrative Cost Pool-10% 2016	428,231	-	-	-
WIOA 16-4020 Adult Services 2016	1,978,968	-	-	-
WIOA 16-4030 Dislocated Worker 2016	601,266	-	-	-
WIOA 16-4040 Youth Services 2016	1,273,842	-	-	-
WIOA 16-4050 Infrastructure Cost 2016	72,225	-	-	-
WIOA 16-4050 DWS Brochures 2016	8,441	-	-	-
WIOA 17-4010 Administrative Cost Pool-10% 2017	455,019	-	-	-
WIOA 17-4020 Adult Services 2017	1,772,164	1,800,000	1,295,866	-
WIOA 17-4030 Dislocated Worker 2017	960,078	950,000	1,210,303	-
WIOA 17-4040 Youth Services 2017	1,362,934	1,350,000	1,284,833	-
WIOA 18-4020 Adult Services 2018	-	-	-	1,300,000
WIOA 18-4030 Dislocated Workers 2018	-	-	-	1,220,000
WIOA 18-4040 Youth Services 2018	-	-	-	1,300,000
	9,156,419	4,100,000	3,791,002	3,820,000
	FY2017-2018 Audited	FY2018-2019	FY2018-2019 One Year	FY2019-2020
	One Year	One Year	Current Authorization	One Year
	Project Authorization	Adopted Budget	dated 6/13/2018	Proposed Budget
Area Agency on Aging				
HCC Block Grant	8,975,669	9,920,000	10,816,336	11,935,000
USDA Supplement	650,000	650,000	650,000	715,000 (1)
Title III-B Legal	96,192	87,000	86,193	95,700
Family Caregiver	466,490	431,000	517,966	572,000
Disease Prevention/Health Promotion	46,400	36,500	34,450	38,500
State Senior Center General Purpose	120,333	160,000	160,444	175,000
Heat Fan Relief	14,520	20,000	20,000	22,000
	10,369,604	11,304,500	12,285,389	13,553,200
Total Grant Projects Budgets	19,526,023	15,404,500	16,076,391	17,373,200
	10,020,020	. 5, 10 1,000	10,010,001	,010,200

(1) This progam does not have a lump sum authorization currently. It is authorized at .75 per meal. Current Authorization is an estimate.





# **Board Agenda Item Cover Sheet**

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<b>Board Meeting Date:</b>	January 9, 2019	Agenda Item Type:	Consent:	<b>Regular:</b>	Х
Submitting Person:	Jim Prosser	Presentation Time (est.):	10 minutes		
Presenter at meeting:	Bill Feather	Phone Number/Ext:			
Tresenter ut meeting.		Email:			
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728		
		Email:	kweston@centralina.org		
Submitting Department:	Executive	e Department Head Approval: Executive Director			
Board Expectation: (required	l action or responsibili	ity expected from Board members	5)		
Appointment of Bill Deter as	Ex-Officio memb	er of the Finance Committe	e.		
Description of Agenda Item	1:				
Centralina bylaws (Article VI. B) provides authority to the Chair to appoint an Ex-Officio member to Executive Board Advisory Committees. This provision specifies that membership to these committees "shall not be limited to the Council Delegates." The Finance Committee is an Ad Hoc Committee formed to review budget, audit and other financial matters with the Finance Director.					
Background & Basis of Rec	commendations:				
<ol> <li>Bill Lawhon has resigned his position as Centralina Board Treasurer effective December 1, 2018.</li> <li>The Nomination Committee will make recommendations to fill Board Officer positions at the February Board of Delegates meeting.</li> <li>Board Chair Bill Feather is the immediate past Treasurer and can act in that "dual" capacity until a successor is named and approved by the full Board of Delegates in February.</li> <li>The addition of Bill Deter (2017 Centralina Treasurer) will support an independent review of financial matters (including FYE 2020 budget).</li> <li>Previous Executive Boards have discussed the potential advantages of outside Advisory Board members to assist in the work of the Board.</li> <li>It is helpful to have several members of the Ad Hoc Finance Committee that have Treasurer experience participate in oversight of finance, budget and audit activities.</li> <li>The Finance Director supports this appointment in order to assist with review and communication of finance matters.</li> </ol> Action / Recommendation:					
Committee.					
Time Sensitivity :	The Board of Delegates will be considering for approval the FYE 2020 (placeholder) budget at the February Board of Delegates meeting. Appointment prior to this meeting will facilitate the review of the proposed budget prior to the meeting.				
Budget Impact:	None. There is n	to cost for this action.			
List of Attachments (if any):	None				





# **Board Agenda Item Cover Sheet**

Board Meeting Date:	January 9, 2019	Agenda Item Type:	Consent:	<b>Regular:</b> X	
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes		
	Angel Stoy	Phone Number/Ext:	704-348-2735		
Presenter at meeting:		Email:	astoy@centralina.org		
		Phone Number/Ext:	704-348-2728		
Alternate Contact Person:	Kelly Weston	Email:	kweston@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Jim Prosser		

Board Expectation: (required action or responsibility expected from Board members)

The Executive Board will receive an update on planning efforts for the 2019 CCOG Regional Conference.

# **Description of Agenda Item:**

The Executive Board will receive an update on registration, sessions, and sponsorship commitments for the March 8, 2019 CCOG Regional Conference.

### **Background & Basis of Recommendations:**

The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. On Friday, March 8, 2019, CCOG will hold the fifth Regional Conference on the campus of UNC Charlotte.

On Thursday, March 7, 2019, local governments will also have an opportunity to receive communityspecific attention on creative placemaking by participating in a pre-Conference workshop led by Alliance for Innovation Senior Fellow Peter Kageyama.

### Action / Recommendation:

I move that the Executive Board commits to promoting the 2019 CCOG Regional Conference and encouraging the Board of Delegates, other elected officials, and local government staff to register for the event.

Time Sensitivity (none or explain):	Space for the pre-Conference workshop is limited.
Budget Impact (if applicable):	The 2018 Conference produced a profit of \$8,000 exceeding its goal of financially breaking even. Staff hopes the 2019 Conference will build on this success.
List of Attachments (if any):	None.





# **Board Agenda Item Cover Sheet**

Board Meeting Date:	January 9, 2019	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Kelly Weston	<b>Presentation Time</b> <i>(est.)</i> :	5 minutes		
	Nominating	Phone Number/Ext:			
Presenter at meeting:	Committee	Email:			
Alternate Contact Person:	Vally Waster	Phone Number/Ext:	704-248-2728		
Alternate Contact Person: Kelly Weston		Email:	kweston@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Executive Director		

**Board Expectation:** (required action or responsibility expected from Board members)

The Executive Board will receive a report from the Nominating Committee on nominations for 2019 CCOG officer elections.

### **Description of Agenda Item:**

The Nominating Committee will report on progress in selecting the slate of nominees for the 2019 CCOG officer elections.

### **Background & Basis of Recommendations:**

Per the CCOG bylaws, the Executive Board must form a Nominating Committee of three delegates. The committee will submit its proposed slate of nominees for the offices of Chair, Vice Chair, Secretary, and Treasurer to the Board of Delegates at its annual meeting on February 13, 2019.

### Action / Recommendation:

Receive as information.

Time Sensitivity (none or	None.
explain):	
Budget Impact (if applicable):	None.
List of Attachments (if any):	None.