

The Executive Board Agenda

Chairman, Michael Johnson will convene a meeting of the **Centralina COG Board of Delegates on Wednesday, January 14, 2015. A light dinner will be served at 6:00 p.m.** The meeting will be held in the **Catawba Room of the Centralina COG office on the 12th floor of the 525 North Tryon Street building.**

Time	Item	Presenter
6:00 p.m.	Dinner <i>Please RSVP to Kelly Weston at kweston@centralina.org or (704) 348-2728 by 12:00 p.m. on Monday, January 12 so that catering can be arranged.</i>	Kelly Weston
6:30 p.m.	Call to Order, Welcome & Declaration of Quorum	Michael Johnson
	Amendments to the Agenda (if any)	Michael Johnson
Consent Items: <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:35 p.m. Item 1 <i>Attachment: p. 5-8</i>	Approval of the Executive Board Minutes from the November 12, 2014 Meeting <i>The minutes of the November 12, 2014 meeting have been sent to all members of the Executive Board and should be approved if correct.</i> Action/Recommendation: <i>I move to approve the November 12, 2014 Executive Board meeting minutes.</i>	Michael Johnson
Item 2 <i>5 minutes</i> <i>Attachment: p. 9-12</i>	Appointment to the Centralina Economic Development Commission Board <i>The CEDC was formed to serve as the local federally designated Economic Development District (EDD) for the nine county region to maintain eligibility for grants from EDA and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC. The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy and sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.</i> For reference CEDC membership tenure and number: <i>The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.</i> Action/Recommendation: <i>I move that the CCOG Board appoint Leslie Johnson, Marian Steele, Greg Edds, LaWana Mayfield, Bill Thunberg, and Tim Gause to serve on the Centralina Economic Development Commission Board for the three year term as set forth.</i>	Jim Prosser
Regular Business Items:		
Item 3 <i>5 minutes</i> <i>Attachment: p. 13-16</i>	Amendment to the Centralina COG Fiscal Year 2015-2016 Annual Operating Budget Ordinance <i>The Board Treasurer and Finance Director will present an annual budget proposal for Fiscal Year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information. This proposal will include three budget options: 1) low risk with confirmed revenue support; 2) no merit; 3) adjustments for medical insurance. It will also reflect any other direction provided by the Board.</i> <i>To comply with the charter, however, Management is submitting a Fiscal Year 2015-</i>	Tonya Frye

The Executive Board Agenda

Time	Item	Presenter
	<p>2016 placeholder budget for approval in February 2015. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.</p> <p>Action/Recommendation: I move to recommend to the Board of Delegates the Fiscal Year 2015-2016 Centralina COG annual operating budget ordinance proposal in the amount of \$5,062,901 for adoption.</p>	
<p>Item 4 5 minutes Attachment: p. 17-19</p>	<p>Amendment to the Centralina COG Fiscal Year 2015-2016 Grant Projects Budget Ordinance The Board Treasurer and Finance Director will present a grant projects budget proposal for Fiscal Year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information.</p> <p>To comply with the charter, however, Management is submitting a Fiscal Year 2015-2016 placeholder budget for approval in February 2015. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.</p> <p>Action/Recommendation: I move to recommend to the Board of Delegates adoption of the Fiscal Year 2015-2016 Centralina COG grant projects budget ordinance in the amount of \$15,515,628.</p>	<p>Tonya Frye</p>
<p>Item 5 5 minutes Attachment: p. 20-22</p>	<p>CCOG Financial Statement Review The Statement of Activities for the period ending November 30, 2014 reflects the expenditures incurred and revenue earned through 42% of the fiscal year. Although the expenditures are in line, the revenues are somewhat behind primarily because the Council is reimbursed on a monthly or quarterly basis. The report also includes approximately \$158,000 in unfunded expenditures for CONNECT-related close-out activities.</p> <p>The Financial Risk Analysis is a conservative evaluation of the current year operating budget. The Budget section reflects the approved operating budget and the Actual section reflects anticipated expenditures and secured/committed revenues. Currently, the expenditures exceed revenues by \$651,229. Management is reviewing this gap regularly to ensure that the Council is progressing toward meeting revenue goals or making necessary adjustments to expenditures.</p> <p>Analysis of Centralina operations indicates that the revenue risk is primarily related to Planning Department revenues. To address this risk we are focusing on increasing Technical Advisory and Grant activities. A more detailed analysis of specific efforts is attached. Workforce Development, Aging and Community and Economic Development are projected to meet budget targets for both revenue and expenditures. We are projected to fully recapture indirect costs.</p> <p>Action/Recommendation: For information and discussion purposes.</p>	<p>Tonya Frye</p>
<p>Item 6 5 minutes</p>	<p>Membership Assessment Rate for Fiscal Year 2015-2016 The Board Treasurer and Finance Director will present an annual budget proposal for fiscal year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information. The budget will reflect membership assessments at a rate of \$0.24 per capita for Fiscal Year 2015-2016. This has been the rate for member assessments since Fiscal Year 2013-2014. The assessments are</p>	<p>Tonya Frye</p>

The Executive Board Agenda

Time	Item	Presenter
	<p><i>based on the 2010 North Carolina Census results and will be a minimum of \$750 for all members.</i></p> <p>Action/Recommendation: <i>I move to recommend to the Board of Delegates to set the assessment rate for Fiscal Year 2015-2016 at \$0.24 per capita with a minimum assessment amount of \$750 per member.</i></p>	
<p>Item 7 <i>10 minutes</i></p>	<p>Legislative Update</p>	<p>Jim Prosser</p>
<p>Item 8 <i>5 minutes</i> <i>Attachment: p. 25-28</i></p>	<p>Resolution to Support The Catawba-Wataree River Basin Water Supply Master Plan</p> <p><i>The Catawba-Wataree Water Management Group has completed the first phase of a Basin-wide Water Supply Master Plan (WSMP). The Master Plan provides a framework for effective management and stewardship through regional partnership and cooperation. The recommendations in the Master Plan are designed to support the growing needs of the region into the next century.</i></p> <ul style="list-style-type: none"> • <i>The complete plan, an executive summary, and other related documents are available at: http://catawbawatereewmg.org/projects.html</i> • <i>A recording of a webinar and slides presented that go deeper into this topic are posted at: http://www.centralina.org/regional-planning/energy-environment/water-groups/ or www.catawbawatereewmg.org</i> <p><i>Throughout the Fall of 2014 CWWMG Chair Barry Gullet has presented this document and its major outputs to our Executive Board and Board of Delegates. At these meetings he and Centralina staff have identified comments, questions, concerns, or requests for additional information that will be considered in a planned WSMP addendum process planned for the Spring of 2015. This input is included in the attached.</i></p> <p><i>Thirteen elected boards have considered and adopted this resolution to date.</i></p> <p>Action/Recommendation: <i>Vote on recommending Adoption of a Resolution of Support for this Plan by the Board of Delegates at their February 11, 2015 meeting.</i></p>	<p>Jason Wager</p>
<p>Item 9 <i>15 minutes</i></p>	<p>Regional Water Strategy Update</p> <p><i>Staff will provide an update and request Board feedback on the Regional Water Resource Planning project (a CCOG High Priority Project). The project aims to answer the question: “What is our 9-county region’s existing capability to provide reliable and adequate water and how will our expectations for future growth impact long term availability of this resource?”</i></p> <p><i>The update will include a presentation of major activities accomplished to date, what’s next, and a request for feedback based on engagement results and “Thought Leader” input to date.</i></p> <p>Action/Recommendation: <i>Request for Board feedback given results and input to date.</i></p>	<p>Jason Wager</p>
<p>Item 10 <i>5 minutes</i> <i>Attachment: p. 30-38</i></p>	<p>Feedback on Quorum Efforts for February Board of Delegates Meeting</p> <p><i>Status reports and next steps concerning Delegate/Alternate attendance at the February 11, 2015 Annual Meeting:</i></p> <ul style="list-style-type: none"> • <i>Staff will provide an update on steps being taken to encourage Delegate/Alternate attendance.</i> 	<p>Vicki Bott</p>

The Executive Board Agenda

Time	Item	Presenter
	<ul style="list-style-type: none"> Staff requests feedback from Executive Board members about their efforts since the November meeting to secure attendance commitments within their respective County Areas. <p>Staff also requests the Executive Board members commit to (a) prompt RSVP'ing to the CCOG Clerk's Annual Meeting notice regarding their/their Alternate's attendance, and (b) organize themselves by County Area, make assignments for personal contact with the municipal Delegates to secure a similar commitment, and report results of those efforts to the CCOG Clerk by February 4, 2015.</p> <p>Action/Recommendation: "I move that the Executive Board, recognizing the importance of annually-required actions of the Board of Delegates that take place at the Annual Meeting each February, including municipal caucuses for election of municipal County Area representation on the Executive Board, election of officers, and adoption of an operating budget, and further recognizing the value to the region of the inter-jurisdictional collegiality and shared learning fostered at CCOG Board meetings, resolve as follows: (a) that members of the Executive Board are urged to commit to prompt RSVP'ing to the CCOG Clerk's Annual Meeting notice regarding their and their Alternate's attendance; (b) that it organize itself by County Areas for a 3-week campaign of personal outreach to non-Executive Board Delegates requesting that those Delegates undertake two commitments: (1) seek to ensure that their jurisdiction is represented at the Annual meeting by either themselves or their Alternate; and, (2) provide a prompt RSVP to the CCOG Clerk upon receipt of the Annual Meeting notice for both themselves and their Alternate(s); and, (c) that the County Area team leaders report results of those efforts to the CCOG Clerk by February 4, 2015."</p>	
Item 11 10 minutes Attachment: p. 39-43	<p>CCOG Annual Conference Debriefing Staff will provide a briefing on the 2014 Conference (program content, attendance, attendee evaluations, financial).</p> <p>Staff will ask for feedback from Executive Board members about the 2014 Conference and direction concerning the 2015 Conference.</p> <p>Action/Recommendation: "I move that staff be directed to plan and conduct a 2015 2nd Annual Regional Conference with program content and theme in keeping with the 'Creative Solutions for Thriving Communities' branding and with a business model that aims for a self-funding or revenue-positive conference."</p>	Vicki Bott
Item 12 5 minutes	Set Date for November 2015 Executive Board Meeting	Jim Prosser
15 minutes	Comments from the Executive Board	Board Members
5 minutes	Comments from the Chair	Michael Johnson
5 minutes	Comments from the Executive Director	Jim Prosser
	Adjournment	Michael Johnson



Centralina Council of Governments

Item 1



Executive Board Minutes

November 12, 2014

Officers Present	Delegates Present	Delegates Not Present	Centralina Staff
Sarah McAulay, Vice-Chair Lindsey Dunevant, Treasurer	Joe Carpenter Will Cauthen Bobby Compton Bill Feather Jarvis Woodburn <i><u>Via Phone:</u></i> Martha Sue Hall Lyndell Ingram	Michael Johnson, Chair Patsy Kinsey, Secretary Warren Chapman George Dunlap Cecelia Marten Devin Rhyne Jerry Simpson	Jim Prosser Nadine Bennett Vicki Bott Tonya Frye Katie Kutcher Mike Manis Linda Miller Michelle Nance Kelly Weston Venecia White <i><u>Guest Presenters:</u></i> Brett Ross Pete Teague

Open and Welcome:

Vice Chair Sarah McAulay called the meeting to order at 6:30 p.m. The Clerk to the Board noted that a quorum was not present. At 6:36 p.m., Council Member Hall joined the meeting via conference line. The Clerk to the Board then noted that a quorum was present.

Amendments to the Agenda:

Mayor Bill Feather made a motion to adopt the agenda. Commissioner Joe Carpenter seconded the motion and it was carried unanimously.

Vice Chair McAulay asked if any items needed to be removed from the consent agenda for further discussion. No motion was made to amend the consent agenda.

Commissioner Carpenter made a motion to approve the consent agenda as follows:

- 1. Approval of the Executive Board Minutes from the September 10, 2014 Meeting.**
- 2. Appointment of Michael Johnson as Alternate to North Carolina Forum Board of Directors.**

Commissioner Jarvis Woodburn seconded the motion and it was carried unanimously.

3. Public Hearing and Application for NCDOT Section 5310 Funding for Centralina Mobility Management and Volunteer Transportation Services

Katie Kutcher, Aging Program Specialist, noted that this item had been posted for a public hearing.

Vice Chair McAulay opened the public hearing and asked if anyone wished to be heard. Seeing no one, she declared the public hearing closed.

Ms. Kutcher gave the staff presentation on this item.

In response to Vice Chair McAulay's question, Ms. Kutcher indicated that CCOG does not have to supply matching funds for the program until it has received the grant funding from the State.

Treasurer Lindsey Dunevant made a motion to approve the resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. Mayor Pro Tem Will Cauthen seconded the motion, and it was carried unanimously.

Jim Prosser, Executive Director, thanked Ms. Kutcher for taking over this project, noting that the project team is truly a cross-functional work team.

Vice Chair McAulay thanked staff for their work on the project, adding that she looks forward to continued greatness in this area.

4. Audit Report for Fiscal Year Ending June 30, 2014

Mr. Prosser gave the staff presentation on this item. He explained that regarding CCOG's finances, the agency will use a three-pronged approach that consists of increasing indirect fees, increasing efforts to recover costs, and managing revenue risks through monitoring.

In response to Commissioner Carpenter's question, Mr. Prosser indicated that rent and staff costs are CCOG's only fixed costs.

Treasurer Dunevant noted that during this state of transition, more discretionary opportunities may arise.

Pete Teague, Dixon Hughes Goodman LLP, presented a summary of the financial results for the Fiscal Year Ended June 30, 2014. He noted that CCOG's fund balance decreased as a result of expenditures exceeding revenues. He added that monthly monitoring and making adjustments sooner rather than later will help to prevent similar decreases in the future.

Mayor Lyndell Ingram joined the meeting via conference call at 6:58 p.m.

Brett Ross, Dixon Hughes Goodman LLP, presented an overview of the audit process. He noted that the audit standards and compliance reports are expected to be clean reports. He added that CCOG has no issues in internal control.

In response to Mayor Feather's question, Mr. Ross noted that a formal request for reimbursement regarding CabAire has not been issued.

Mr. Prosser added that CCOG reported its legal expenses for the case and will attempt to recover funds from CabAire.

Commissioner Carpenter made a motion for the Executive Board to receive the audit report. Mayor Feather seconded the motion and it was carried unanimously.

5. Fiscal Year 2015-2016 Budget Direction

Tonya Frye, Chief Financial Officer, gave the staff presentation on this item.

In response to Vice Chair McAulay's question, Ms. Frye, stated that the Board of Delegates will approve the CCOG budget in February. She added that staff will present a revenues and expenditures report at the Executive Board's January meeting.

In response to Commissioner Bobby Compton's question, Ms. Frye indicated that the allocations for different programs are based on the amounts budgeted for those programs in previous years.

In response to Mayor Feather's question, Mr. Prosser noted that CCOG receives request for services in communities where the agency markets its programs.

In response to Commissioner Carpenter's question, Linda Miller, Aging Director, explained that Home and Community Core Block Grants are pass-thru funds. She added that CCOG administers its Ombudsman program directly.

In response to Mayor Feather's questions, Ms. Frye noted that the proposed budget will include a 2.5% merit adjustment for staff. She also noted that CCOG lost one member jurisdiction this year and has not gained any new members.

Mr. Prosser added that the extent to which Delegates' can help with membership will make a difference to the agency.

6. Regional Transportation Strategy

Mr. Prosser gave the staff presentation on this item.

In response to Mayor Feather's question, Mr. Prosser indicated that the City of Charlotte has contributed matching funds for this project. He added that the strategy cannot be implemented without funding from Cabarrus and Rowan Counties.

Mayor Feather requested a list of funding commitments for the regional freight plan.

Mike Manis, Community and Economic Development Director, pointed out that counties will have funding that aligns with the MAP-21 program.

Mr. Prosser added that the Federal government ensures that regions have funding for area planning and developing data-driven performance measures.

7. Quorum and Municipal Caucuses

Vicki Bott, Grants Development Director, gave the staff presentation on this item.

Mayor Feather requested updated contact information for each member of the Board of Delegates.

Commissioner Dunevant suggested being mindful of meeting location and duration. He also suggested offering door prizes to encourage Delegate attendance.

Commissioner Compton noted that time conflicts often prevent attending meetings.

Ms. Bott pointed out that CCOG Bylaws do not limit the number of Alternates a jurisdiction may select.

Commissioner Compton requested a list of dates for upcoming Board of Delegate and Executive Board meetings.

By consensus, the Board expressed support for the working dinner meeting format.

Mayor Pro Tem Cauthen made a motion that each member of the Executive Board be urged to commit to (a) attending the February Delegates meeting (or securing attendance of an Alternate) and to (b) working within his/her respective "county areas" to secure commitments to attend from municipal Delegates (or their Alternates). Commissioner Carpenter seconded the motion, and it was carried unanimously.

Commissioner Dunevant requested that staff attending the November 13th County Managers' meeting ask the member jurisdictions to disclose the names of their newly designated Delegates and Alternates.

8. CCOG Conference Update

Ms. Bott gave the staff presentation on this item.

Mr. Prosser noted that 200 paid registrants are need in order for the Conference to break even. He added that CCOG needs the Delegates' assistance in promoting the conference.

Commissioner Woodburn indicated that the Anson County Board of Commissioners addressed the Conference at a recent meeting.

Commissioner Carpenter noted that he presented Conference materials at a recent meeting of the Gaston County Board of Commissioners.

Mayor Feather suggested offering a scholarship opportunity for elected officials attending the Conference.

Commissioner Woodburn made a motion that each member of the Executive Board be urged to commit to (a) recruit at least 2 Conference registrants from their respective governing bodies and staff by the end of November and to (b) working within his/her respective "county areas" to secure commitment to register and attend from other Delegates and Alternates by December 10. Mayor Pro Tem Cauthen seconded the motion, and it was carried unanimously.

Commissioner Dunevant inquired if State and Federal officials received Conference marketing materials.

9. Resolution of Outstanding Public Service – Lindsey Dunevant

Vice Chair McAulay read the resolution. She commended Treasurer Dunevant on his service to individuals.

Treasurer Dunevant expressed his appreciation for the honor and added that he has enjoyed working with CCOG.

Commissioner Compton noted that Treasurer Dunevant is one of the finest individuals he has ever known.

Comments from the Executive Board

There were no comments from the Executive Board.

Comments from the Vice Chair

There were no comments from the Vice Chair.

Comments from the Executive Director

Mr. Prosser thanked Treasurer Dunevant for his service and guidance. He also shared comments from Secretary Patsy Kinsey regarding the recent Sustainable Communities Leadership Academy.

Adjournment

Mayor Feather made a motion to adjourn the meeting. Treasurer Dunevant seconded the motion, and it was carried unanimously. Vice Chair McAulay adjourned the meeting at 8:17 p.m.

Centralina Council of Governments complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Council of Governments will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Council of Governments' programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 525 North Tryon Street, 12th Floor, Charlotte, NC 28202, jlile@centralina.org or phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: www.centralina.org.




Centralina Council of Governments

Item 2



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Victoria Rittenhouse	Presentation Time (est.):	3 minutes (if needed)			
Presenter at meeting:	Jim Prosser, Ex-Officio	Phone Number/Ext:				
		Email:	vrittenhouse@centralina.org			
Alternate Contact Person:	Mike Manis	Phone Number/Ext:				
		Email:	mmanis@centralina.org			
Submitting Department:	CEDC	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
Confirm appointment of: Leslie Johnson, Mecklenburg County, Assistant County Manager; Marian Steele, CFO, J.C. Steele & Sons, Inc.; Greg Edds, Chairman, Rowan County Board of Commissioners to the Centralina Economic Development Commission Board.						
Confirm renewal of appointment for: LaWana Mayfield, City of Charlotte, Council Member; Bill Thunberg, Executive Director, Lake Norman Transportation Commission; Tim Gause, Duke Energy to the Centralina Economic Development Commission Board.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
See Below						
Background & Basis of Recommendations:						
<p>The CEDC was formed to serve as the local federally designated Economic Development District (EDD) for the nine county region to maintain eligibility for grants from EDA and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC. The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy and sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.</p>						
For reference CEDC membership tenure and number:						
The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.						
Action / Recommendation:						
I move that the CCOG Board appoint Leslie Johnson, Marian Steele, Greg Edds, LaWana Mayfield, Bill Thunberg, and Tim Gause to serve on the Centralina Economic Development Commission Board for the three year term as set forth.						
Time Sensitivity <i>(none or explain):</i>	Yes, we would like these individuals to be approved prior to the January 28 th CEDC board meeting.					



Budget Impact <i>(if applicable):</i>	N/A
List of Attachments <i>(if any):</i>	1. CEDC Board Members Recommendations for Confirmation 2. Appointment summary CEDC

Appointment of the Centralina Economic Development Commission Board:

The CEDC was formed to serve as the local federally designated Economic Development District (EDD) for the nine county region to maintain eligibility for grants from EDA and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS) that was adopted in 2004. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC.

The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy. The CEDC has sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.

For reference CEDC member ship tenure and number:

The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.

ACTION REQUESTED: I move that the CCOG Board appoint Leslie Johnson to serve on the Centralina Economic Development Commission Board for the three year term as set forth.

Term: March 1, 2015 - February 28, 2018

Name	Representing	Recommended by	Organization
Leslie Johnson	Mecklenburg County	CCOG Board of Delegates	Mecklenburg County
LaWana Mayfield	City of Charlotte	CCOG Board of Delegates	Charlotte City Council
Joel Randolph	Mecklenburg County	CCOG Board of Delegates	Randolph & Son Builders
Bill Thunberg	Mooresville-Lake Norman	CCOG Board of Delegates	Lake Norman Transportation Commission
Tim Gause	Regional	CCOG Board of Delegates	Duke Energy
Marian Steele	Statesville	CCOG Board of Delegates	J.C. Steele & Sons, Inc



CEDC Board Member Recommendations for Confirmation

Term: March 1, 2015 - February 28, 2018

Name	Representing	Recommended by	Organization
Leslie Johnson	Mecklenburg County- Managers Office	CCOG	Mecklenburg County
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Joel Randolph	Mecklenburg County	CCOG	Randolph & Son Builders/Owner
Bill Thunberg	Mooresville-Lake Norman	CCOG	Lake Norman Transportation Commission
Tim Gause	Regional	CCOG	Duke Energy
Marian Steele	Statesville	CCOG	J.C. Steele & Sons, Inc

CEDC Board Member Positions-Pending Recommendations

Term March 1, 2013 - February 28, 2016

Board Member	Representing		Organization
Vacant	City of Charlotte		
Vacant	Union County - Private		

Term: March 1, 2012 - February 28, 2015

Name	Representing		
Vacant	Rowan County- Post Secondary Ed		Formerly held by Jeanie Moore- RCCC

Current CEDC Board Members

Term: March 1, 2013 - February 28, 2016

Name	Representing	Recommended by	Organization
George Arena	Lincoln County (Private)	CCOG	Retired
Frank Aikmus	Union County	Union County	Union County BOC
Mark Brady	Mooresville- Private	Town of Mooresville	First Trust Bank
Cliff Brumfield	Lincoln County	Lincoln County BOC	Lincoln Economic Development Association
Joe Carpenter	Gaston County	Gaston County BOC	Gaston County BOC
Astrid Chirinos	Regional	CCOG	Latin American Chamber of Commerce
Beth Dirks	Iredell County	Iredell County	Iredell county
George Dunlap	Mecklenburg County- Public	Mecklenburg County	Mecklenburg County BOC
Donny Hicks	Gaston County	Gaston County BOC	Gaston County EDC
Robert Hillman	Mecklenburg County- Private	Mecklenburg County	Consolidated Planning, Inc.
John Pruitt	Rowan County- Private Sector	Rowan County BOC	Trinity Healthcare
Manuel Rey	Charlotte/Mecklenburg	CCOG	Fifth Third Bank
Michael Smith	Statesville/Iredell	CCOG	Statesville Regional Development
Robert Van Geons	Rowan County	CCOG	Rowan Works EDC
Jarvis Woodburn	Anson County - Public	Anson County BOC	Anson County BOC

Current CEDC Board Members

Term: March 1, 2012 - February 28, 2015

Name	Representing	Recommended by	Organization
Fred Sparger	Anson County	Anson County BOC	Retired-SPCC
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Robbie Carney	Iredell County (Private)	Iredell County BOC	Mooresville-South Iredell EDC
Chuck Boyle	Lincoln County	Lincoln County BOC	Proprietor, Boyle Engineering
Joel Randolph	Mecklenburg County	CCOG	Randolph & Son Builders/Owner
Miles Atkins	Mooresville	Mooresville	Town of Mooresville
Bill Thunberg	Mooresville-Lake Norman	CCOG	Lake Norman Transportation Commission
Tim Gause	Regional	CCOG	Duke Energy
Paul Stratos	Stanly County	Stanly BOC	Stanly County EDC
Tony Dennis	Stanly County	Stanly BOC	Stanly BOC



Centralina Council of Governments

Item 3



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Tonya Frye	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Tonya Frye	Phone Number/Ext:	2716			
		Email:	tfrye@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is a recommendation for approval to the Board of Delegates of the Centralina COG Annual Operating Budget Ordinance in the amount of \$5,062,901 for the Fiscal Year 2015-2016.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
<p>The Board Treasurer and Finance Director will present an annual budget proposal for Fiscal Year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information. This proposal will include three budget options: 1) low risk with confirmed revenue support; 2) no merit; 3) adjustments for medical insurance. It will also reflect any other direction provided by the Board.</p> <p>To comply with the charter, however, Management is submitting a Fiscal Year 2015-2016 placeholder budget for approval in February 2015. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.</p>						
Background & Basis of Recommendations:						
In Item IX Financial, D of the Charter Resolution, the budget for the Council must be adopted by the Council no later than April 15 th of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur in February 2015 to comply with the Charter.						
Action / Recommendation:						
I move to recommend to the Board of Delegates the Fiscal Year 2015-2016 Centralina COG annual operating budget ordinance proposal in the amount of \$5,062,901 for adoption.						
Time Sensitivity (none or explain):						
Budget Impact (if applicable):	As noted.					
List of Attachments (if any):	Fiscal Year 2015-2016 operating budget proposal					

Fiscal Year 2015 - 2016 Proposed Annual Budget Ordinance

ANTICIPATED REVENUES	FY2013-2014 Final <u>Budget</u>	FY2013-2014 Audited <u>Actuals</u>	FY2015-2016 Amended* <u>Budget</u>	FY2015-2016 Proposed <u>Budget</u>
Program Revenues				
Federal Grants	7,184,939	5,125,203	4,805,721	3,254,786
State Grants	371,407	37,171	334,749	334,749
Technical Assistance Projects	401,588	367,278	421,943	421,943
Contracts	22,278	32,934	19,947	19,947
Program Revenue	316,169	209,181	252,224	252,224
Total Program Revenue	<u>8,296,381</u>	<u>5,771,767</u>	<u>5,834,584</u>	<u>4,283,649</u>
Other Revenues				
Member Dues Support	726,252	759,278	726,252	726,252
Interest Revenue	3,000		3,000	3,000
Sales Revenue	75,000	116,001	50,000	50,000
Total Other Revenues	<u>804,252</u>	<u>875,279</u>	<u>779,252</u>	<u>779,252</u>
TOTAL ANTICIPATED REVENUES	<u>9,100,633</u>	<u>6,647,046</u>	<u>6,613,836</u>	<u>5,062,901</u>
EXPENSE APPROPRIATIONS				
Board and Executive Committee	231,694	203,809	232,123	232,123
General Governance	1,763,445	1,589,845	1,477,238	1,477,238
CONNECT Sustainable Communities Initiative	2,994,992	2,337,042	1,550,935	-
Information Technology Division	112,143	95,745	219,456	219,456
Community and Economic Development	648,398	579,322	590,349	590,349
Planning Department	880,503	864,558	911,341	911,341
Area Agency on Aging	1,959,265	1,933,558	1,968,303	1,968,303
Workforce Development	2,386,741	1,023,323	1,455,349	1,455,349
Indirect Costs Representation	(1,876,548)	(1,548,707)	(1,791,256)	(1,791,256)
TOTAL EXPENSE APPROPRIATIONS	<u>9,100,633</u>	<u>7,078,495</u>	<u>6,613,836</u>	<u>5,062,901</u>
*As of September 10, 2014				

Fiscal Year 2014 Proposed Budget Amendment #1

ANTICIPATED REVENUES	FY2015-2016 Adopted* <u>Budget</u>	Area Agency on Aging <u>Amendment</u>	FY2014-2015 Proposed Amended <u>Budget</u>
Program Revenues			
Federal Grants	3,254,786	1,550,935	4,805,721
State Grants	334,749	2	334,751
Technical Assistance Projects	421,943		421,943
Contracts	19,947		19,947
Program Revenue	<u>252,224</u>	-	<u>252,224</u>
Total Program Revenue	<u>4,283,649</u>	<u>1,550,937</u>	<u>5,834,586</u>
Other Revenues			
Member Dues Support	726,252		726,252
Interest Revenue	3,000		3,000
Sales Revenue	<u>50,000</u>		<u>50,000</u>
Total Other Revenues	<u>779,252</u>	<u>-</u>	<u>779,252</u>
TOTAL ANTICIPATED REVENUES	<u>5,062,901</u>	<u>1,550,937</u>	<u>6,613,838</u>
EXPENSE APPROPRIATIONS			
Board and Executive Committee	232,123		232,123
General Governance	1,477,238		1,477,238
CONNECT Sustainable Communities Initiative	-		-
Information Technology Division	219,456		219,456
Community and Economic Development	590,349		590,349
Planning Department	911,341		911,341
Area Agency on Aging	1,968,303	-	1,968,303
Workforce Development	1,455,349		1,455,349
Indirect Costs Representation	<u>(1,791,256)</u>		<u>(1,791,256)</u>
TOTAL EXPENSE APPROPRIATIONS	<u>5,062,901</u>	<u>-</u>	<u>5,062,901</u>

*As of May 14, 2014.

Fiscal Year 2014 Proposed Budget Amendment #2

ANTICIPATED REVENUES	FY2015-2016 Operating Budget*	<u>Amendment</u>	FY2015-2016 Proposed Amended Budget
Program Revenues			
Federal Grants	4,805,721		4,805,721
State Grants	334,751		334,751
Technical Assistance Projects	421,943		421,943
Contracts	19,947		19,947
Program Revenue	252,224		252,224
Total Program Revenue	<u>5,834,586</u>	<u>-</u>	<u>5,834,586</u>
Other Revenues			
Member Dues Support	726,252		726,252
Interest Revenue	3,000		3,000
Sales Revenue	50,000		50,000
Total Other Revenues	<u>779,252</u>	<u>-</u>	<u>779,252</u>
TOTAL ANTICIPATED REVENUES	<u>6,613,838</u>	<u>-</u>	<u>6,613,838</u>
EXPENSE APPROPRIATIONS			
Board and Executive Committee	232,123		232,123
General Governance	1,477,238		1,477,238
CONNECT Sustainable Communities Initiative	-		-
Information Technology Division	219,456		219,456
Community and Economic Development	590,349		590,349
Planning Department	911,341		911,341
Area Agency on Aging	1,968,303		1,968,303
Workforce Development	1,455,349		1,455,349
Indirect Costs Representation	(1,791,256)		(1,791,256)
TOTAL EXPENSE APPROPRIATIONS	<u>5,062,901</u>	<u>-</u>	<u>5,062,901</u>

*As of , 2014.



Centralina Council of Governments

Item 4



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Tonya Frye	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Tonya Frye	Phone Number/Ext:	2716			
		Email:	tfrye@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is a recommendation for approval to the Board of Delegates of the Centralina COG Grant Projects Budget Ordinance in the amount of \$15,515,628 for the Fiscal Year 2015-2016.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
The Board Treasurer and Finance Director will present a grant projects budget proposal for Fiscal Year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information.						
To comply with the charter, however, Management is submitting a Fiscal Year 2015-2016 placeholder budget for approval in February 2015. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.						
Background & Basis of Recommendations:						
In Item IX Financial, D of the Charter Resolution, the budget for the Council must be adopted by the Council no later than April 15 th of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur in February 2015 to comply with the Charter.						
Action / Recommendation:						
I move to recommend to the Board of Delegates adoption of the Fiscal Year 2015-2016 Centralina COG grant projects budget ordinance in the amount of \$15,515,628.						
Time Sensitivity <i>(none or explain):</i>						
Budget Impact <i>(if applicable):</i>	As noted.					
List of Attachments <i>(if any):</i>	Fiscal Year 2015-2016 grant projects budget proposal					

Fiscal Year 2015 -2016 Proposed Grant Projects Budget Proposal

<u>Program</u>	<u>FY2014-2015 Adopted Budget</u>	<u>FY2015-2016 Proposed Budget</u>
Workforce Development		
Adult Services Program Year 2014	1,506,714	-
Dislocated Worker Program Year 2014	1,667,991	-
Youth Services Program Year 2014	1,403,267	-
Adult Services Program Year 2015		1,506,714
Dislocated Worker Program Year 2015		1,667,991
Youth Services Program Year 2015		1,403,267
	<u>4,577,972</u>	<u>4,577,972</u>
Area Agency on Aging		
HCC Block Grant	8,556,735	8,556,735
USDA Supplement	700,000	700,000
Title III-B Legal	76,730	76,730
Family Caregiver	550,968	550,968
Disease Prevention/Health Promotion	45,000	45,000
State Senior Center General Purpose	50,000	50,000
Title V	938,223	938,223
Heat Fan Relief	20,000	20,000
	<u>10,937,656</u>	<u>10,937,656</u>
Total Grant Projects Budget	<u>15,515,628</u>	<u>15,515,628</u>

Fiscal Year 2015 -2016 Proposed Grant Projects Budget Proposal

<u>Program</u>	<u>FY2015-2016 Adopted Budget</u>	<u>Amendment</u>	<u>FY2015-2016 Amended Budget</u>
Workforce Development			
Adult Services Program Year 2012	126,293	145,692	271,985
Dislocated Worker Program Year 2012	155,985	185,887	341,872
Youth Services Program Year 2012	95,029	38,515	133,544
Adult Services Program Year 2013	1,420,891	389,515	1,810,406
Dislocated Worker Program Year 2013	1,755,292	16,776	1,772,068
Dislocated Worker Rapid Response Program Year 2013	-	16,689	16,689
Youth Services Program Year 2013	1,425,632	308,145	1,733,777
	<u>4,979,122</u>	<u>1,101,219</u>	<u>6,080,341</u>
Area Agency on Aging			
HCC Block Grant	8,556,735	193,265	8,750,000
USDA Supplement	700,000		700,000
Title III-B Legal	76,730	23,270	100,000
Family Caregiver	550,968	99,032	650,000
Disease Prevention/Health Promotion	45,000	30,000	75,000
State Senior Center General Purpose	50,000	75,000	125,000
Title V	938,223	11,777	950,000
Heat Fan Relief	20,000	5,000	25,000
Project CARE		50,000	50,000
	<u>10,937,656</u>	<u>487,344</u>	<u>11,425,000</u>
Total Grant Projects Budget	<u>15,916,778</u>	<u>1,588,563</u>	<u>17,505,341</u>



Centralina Council of Governments

Item 5



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Tonya Frye	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Tonya Frye	Phone Number/Ext:	2716			
		Email:	tfrye@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is a review of financial information provided and comment on direction of investments for the remainder of the year.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
<p>The Statement of Activities for the period ending November 30, 2014 reflects the expenditures incurred and revenue earned through 42% of the fiscal year. Although the expenditures are in line, the revenues are somewhat behind primarily because the Council is reimbursed on a monthly or quarterly basis. The report also includes approximately \$158,000 in unfunded expenditures for CONNECT-related close-out activities.</p> <p>The Financial Risk Analysis is a conservative evaluation of the current year operating budget. The Budget section reflects the approved operating budget and the Actual section reflects anticipated expenditures and secured/committed revenues. Currently, the expenditures exceed revenues by \$651,229. Management is reviewing this gap regularly to ensure that the Council is progressing toward meeting revenue goals or making necessary adjustments to expenditures.</p> <p>Analysis of Centralina operations indicates that the revenue risk is primarily related to Planning Department revenues. To address this risk we are focusing on increasing Technical Advisory and Grant activities. A more detailed analysis of specific efforts is attached. Workforce Development, Aging and Community and Economic Development are projected to meet budget targets for both revenue and expenditures. We are projected to fully recapture indirect costs.</p>						
Background & Basis of Recommendations:						
Action / Recommendation:						
For information and discussion purposes.						
Time Sensitivity <i>(none or explain):</i>	As noted.					
Budget Impact <i>(if applicable):</i>	As noted.					
List of Attachments <i>(if any):</i>	None					

**Statement of Activities (Unaudited)
for FY2014-2015 Operating Budget
for Period Ended November 30, 2014**

	FY2013-2014 Audited Activities	FY2014-2015 Adopted Annual Budget	FY2014-2015 Actual to-Date	% Earned or Incurred to-Date	Budget to-Date	To-Date Period Variance
OPERATING REVENUES						
Program Revenues						
Federal Grants	5,125,203	4,805,721	1,785,350	37%	2,002,384	(217,034)
State Grants	37,171	334,749	66,884	20%	139,479	(72,595)
Technical Assistance Projects	367,278	421,943	49,048	12%	175,810	(126,761)
Contracts	32,934	19,947	5,105	26%	8,311	(3,206)
Program Revenue	209,181	252,224	52,131	21%	105,093	(52,963)
Total Program Revenue	<u>5,771,767</u>	<u>5,834,584</u>	<u>1,958,517</u>		<u>2,431,077</u>	<u>(472,559)</u>
Other Revenues						
Member Dues Support	759,278	726,252	758,766	104%	302,605	456,161
Interest and General Revenue	223	3,000	84	3%	1,250	(1,166)
Sales Revenue	115,778	50,000	43,170	86%	20,833	22,336
Total Other Revenues	<u>875,279</u>	<u>779,252</u>	<u>802,020</u>		<u>324,688</u>	<u>477,331</u>
TOTAL OPERATING REVENUES	<u><u>6,647,046</u></u>	<u><u>6,613,836</u></u>	<u><u>2,760,537</u></u>		<u><u>2,755,765</u></u>	<u><u>4,772</u></u>
OPERATING EXPENDITURES						
Board and Executive Committee	203,809	232,123	97,978	42%	96,718	(1,260)
General Governance	1,589,845	1,477,238	647,822	44%	615,516	(32,306)
CONNECT Sustainable Communities Initiative	2,337,042	1,550,935	721,579	47%	646,223	(75,356)
Information Technology Division	95,745	219,456	97,703	45%	91,440	(6,263)
Community and Economic Development	579,322	590,349	261,021	44%	245,979	(15,042)
Planning, Assistance, and Administration	864,558	911,341	308,969	34%	379,725	70,756
Area Agency on Aging	1,933,558	1,968,303	953,945	48%	820,126	(133,819)
Workforce Development	1,023,323	1,455,349	401,464	28%	606,395	204,932
Indirect Costs Representation	(1,548,707)	(1,791,258)	(818,708)	46%	(746,358)	72,351
TOTAL OPERATING EXPENDITURES	<u><u>7,078,495</u></u>	<u><u>6,613,836</u></u>	<u><u>2,671,773</u></u>		<u><u>2,755,765</u></u>	<u><u>83,992</u></u>

CENTRALINA COUNCIL OF GOVERNMENTS
January 14, 2015

Financial Risk Analysis

<u>Program</u>	<u>Budget</u>		<u>Actual</u>		<u>Gap</u>
	<u>Revenues</u>	<u>Expenses</u>	<u>Revenues</u>	<u>Expenses</u>	
General Governance	23,810	1,725,536	1,709,361	1,709,361	-
IT Technical Assistance	132,326	219,455	169,966	214,032	(44,066)
CONNECT	1,204,484	1,213,978	914,313	1,030,600	(116,287)
AAA	1,986,074	1,978,980	1,975,395	1,971,233	4,162
Planning Technical Assistance	1,196,691	1,196,692	531,737	946,878	(415,141)
CED	615,104	615,104	646,133	726,030	(79,897)
WFD	1,455,349	1,455,349	1,455,349	1,455,349	-
Indirect		(1,791,256)	(1,791,901)	(1,791,901)	-
	<u>6,613,838</u>	<u>6,613,838</u>	<u>5,610,352</u>	<u>6,261,581</u>	<u>(651,229)</u>



Centralina Council of Governments

Item 6



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Tonya Frye	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Tonya Frye	Phone Number/Ext:	2716			
		Email:	tfrye@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Board members is a recommendation for approval to the Board of Delegates to set the assessment rate for fiscal year 2015-2016 at \$0.24 per capita with a minimum assessment amount of \$750 per member.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
The Board Treasurer and Finance Director will present an annual budget proposal for fiscal year 2015-2016 for the Board's approval in May 2015 when the Council will have more definitive grant information. The budget will reflect membership assessments at a rate of \$0.24 per capita for Fiscal Year 2015-2016. This has been the rate for member assessments since Fiscal Year 2013-2014. The assessments are based on the 2010 North Carolina Census results and will be a minimum of \$750 for all members.						
Background & Basis of Recommendations:						
In Item IX Financial, D of the Charter Resolution, the assessment for each member governmental unit must be adopted by the Council no later than April 15 th of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur in February 2015 to comply with the Charter.						
Action / Recommendation:						
I move to recommend to the Board of Delegates to set the assessment rate for Fiscal Year 2015-2016 at \$0.24 per capita with a minimum assessment amount of \$750 per member.						
Time Sensitivity (none or explain):	As noted.					
Budget Impact (if applicable):	As noted.					
List of Attachments (if any):	None					



Centralina Council of Governments

Item 7

Presentation to be made at Executive Board meeting.



Centralina Council of Governments

Item 8



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015		Consent:		Regular:	X
Submitting Person:	Jason Wager	Presentation Time (est.):	5 mins			
Presenter at meeting:	Jason Wager and Barry Gullet	Phone Number/Ext:	704-348-2707			
		Email:	jwager@centralina.org			
Alternate Contact Person:	Michelle Nance	Phone Number/Ext:	704-348-2709			
		Email:	mnance@centralina.org			
Submitting Department:	Planning	Department Head Approval:				
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
Resolution to Support The Catawba-Wateree River Basin Water Supply Master Plan						
Background & Basis of Recommendations:						
<ul style="list-style-type: none"> • The Catawba-Wateree Water Management Group has completed the first phase of a Basin-wide Water Supply Master Plan (WSMP). The Master Plan provides a framework for effective management and stewardship through regional partnership and cooperation. The recommendations in the Master Plan are designed to support the growing needs of the region into the next century. <ul style="list-style-type: none"> ○ The complete plan, an executive summary, and other related documents are available at: http://catawbawatereewmg.org/projects.html ○ A recording of a webinar and slides presented that go deeper into this topic are posted at: http://www.centralina.org/regional-planning/energy-enviroment/water-groups/ or www.catawbawatereewmg.org • Throughout the Fall of 2014 CW WMG Chair Barry Gullet has presented this document and its major outputs to our Executive Board and Board of Delegates. At these meetings he and Centralina staff have identified comments, questions, concerns, or requests for additional information that will be considered in a planned WSMP addendum process planned for the Spring of 2015. This input is included in the attached. • Thirteen elected boards have considered and adopted this resolution to date 						
Action / Recommendation:						
Vote on recommending Adoption of a Resolution of Support for this Plan by the Board of Delegates at their February 11, 2015 meeting.						
Time Sensitivity (none or explain):	None					
Budget Impact (if applicable):						
List of Attachments (if any):	Resolution to Support the Catawba-Wateree River Basin Water Supply Master Plan Catawba-Wateree River Basin Water Supply Master Plan: Questions, Comments, and Concerns					

RESOLUTION TO SUPPORT THE

**CATAWBA-WATEREE RIVER BASIN WATER SUPPLY MASTER PLAN
(DATED FEBRUARY 11, 2015)**

AS DEVELOPED BY THE CATAWBA-WATEREE WATER MANAGEMENT GROUP

WHEREAS, Centralina Council of Governments and others depend on the Catawba-Wateree River Basin for a safe, reliable drinking water supply; and

WHEREAS, recent engineering studies have indicated significant water supply limitations as soon as mid-century (~Year 2050) in the Catawba-Wateree River and its eleven reservoirs; and

WHEREAS, water is a critical resource for sustaining the economic, environmental, and social well-being of the region; and

WHEREAS, the Catawba-Wateree Water Management Group has completed this Master Plan to secure a more sustainable water supply for future generations; and

WHEREAS, implementing actions called for in this Master Plan could take decades to successfully complete; and

WHEREAS, the input and concerns gathered through engagement of the region's local government representatives will be considered by the Catawba-Wateree Water Management Group in future planned addendums to the Master Plan; and

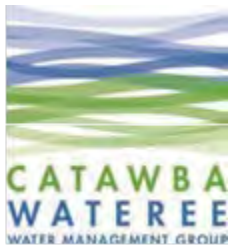
WHEREAS, we believe the Master Plan findings and recommendations achieve the goal of protecting, preserving, and extending the available water supply for all those that depend, or will depend, on this Catawba-Wateree River Basin for a safe, sustainable water supply; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Delegates of Centralina Council of Governments hereby supports the 2014 Catawba-Wateree River Basin Water Supply Master Plan, the recommendations presented therein, and future recommendations to be considered as they are presented and available during the plan's implementation.

Adopted this 11th day of February 2015.

Chair, CCOG Board of Delegates

Clerk to the Board



Catawba-Wateree River Basin Water Supply Master Plan

Questions, Comments, and Concerns

COG Executive Board (September 10, 2014) and COG Board of Delegates (October 8, 2014)

The below feedback was gathered following a presentation at both referenced meetings given by Barry Gullet, Chair of the Catawba-Wateree Water Management Group, on the recently completed Catawba-Wateree River Basin Water Supply Master Plan along with a brief context presentation of the Role of Communities Across the Region in Cross-Basin, Multi-jurisdictional Water Resource Planning provided by Jason Wager, Centralina COG Planning Program Supervisor—Sustainability.

COG Executive Board

Impoundments- role in assuring and impact on quantity?

- Size, cost to be practical
 - Lower intakes. Multiple smaller options? (Rock Quarries)

Water Loss thru Systems?

- Workshop on water audits (non-revenue H₂O)—to be Consultant (Cavanaugh) 11/12 in Rock Hill

Property values along water sources?

- Recognize more data/analysis is needed.
- Balance on-water VS. off-water interests

Next?:

1. Water Quality piece
2. Regional IBT approach/framework

Webinar to review report w/ COG membership?

Impacts on Mountain Island Lake specifically (as a major water source)?

COG Board of Delegates

Who owns the water?

Can you clarify/explain the differences in projections from other planning efforts, such as the FERC process in the Catawba basin, regarding future availability of the water supply?

What impact does the Catawba-Wateree River Basin Water Supply Master Plan have on IBT issues?

Webinar: Water Supply Master Plan for The Catawba-Wateree River

October 27, 2014

Questions:

1. Impact on Mountain Island Lake as a water source?
2. Why was 2100 chosen as an end date for the study? Are there any components of the plan that look at long term sustainability beyond 2100?
3. Slide 14 stated that inflow is 3,752 mgd—is this number in addition to each of the individual reservoirs?
4. Any awareness of comparable work being conducted on any other basins in the region?
5. How can we get copies of the slides of this webinar?

<http://www.centralina.org/regional-planning/energy-environment/water-groups/>
or www.catawbawatereewmg.org



Centralina Council of Governments

Item 9



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015		Consent:		Regular:	X
Submitting Person:	Jason Wager	Presentation Time (est.):	15 mins			
Presenter at meeting:	Jason Wager	Phone Number/Ext:	704-348-2707			
		Email:	jwager@centralina.org			
Alternate Contact Person:	Michelle Nance	Phone Number/Ext:	704-348-2709			
		Email:	mnance@centralina.org			
Submitting Department:	Planning	Department Head Approval:				
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
Regional Water Strategy Update						
Background & Basis of Recommendations:						
<p>Staff will provide an update and request Board feedback on the Regional Water Resource Planning project (a CCOG High Priority Project). The project aims to answer the question: “What is our 9-county region’s existing capability to provide reliable and adequate water and how will our expectations for future growth impact long term availability of this resource?”</p> <p>The update will include a presentation of major activities accomplished to date, what’s next, and a request for feedback based on engagement results and “Thought Leader” input to date.</p>						
Action / Recommendation:						
Request for Board feedback given results and input to date.						
Time Sensitivity (none or explain):	None					
Budget Impact (if applicable):						
List of Attachments (if any):						



Centralina Council of Governments

Item 10



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Vicki Bott	Presentation Time (est.):	15 minutes		
Presenter at meeting:	Vicki Bott	Phone Number/Ext:	704-348-2702		
		Email:	vbott@centralina.org		
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	704-348-2703		
		Email:	jprosser@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Jim Prosser		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
<p>Resolve to assist in securing a quorum of Delegates/Alternates in attendance at the February 11 Annual Meeting, with emphasis on securing adequate municipal representation for municipal caucuses for Executive Board representation:</p> <ol style="list-style-type: none"> 1. Commit to providing a prompt RSVP to the CCOG Clerk regarding your jurisdiction's representation at the Annual Meeting 2. Commit to working within respective "County Areas" to secure a similar commitment from municipal Delegates (or their Alternate). 					
Description of Agenda Item: <i>(same wording as on agenda summary)</i>					
<p>Status reports and next steps concerning Delegate/Alternate attendance at the February 11, 2015 Annual Meeting:</p> <ul style="list-style-type: none"> • Staff will provide an update on steps being taken to encourage Delegate/Alternate attendance. • Staff requests feedback from Executive Board members about their efforts since the November meeting to secure attendance commitments within their respective County Areas. • Staff also requests the Executive Board members commit to (a) prompt RSVP'ing to the CCOG Clerk's Annual Meeting notice regarding their/their Alternate's attendance, and (b) organize themselves by County Area, make assignments for personal contact with the municipal Delegates to secure a similar commitment, and report results of those efforts to the CCOG Clerk by February 4, 2015. 					
Background & Basis of Recommendations:					
<p>Staff briefed the Executive Board at the November 2014 meeting about concerns regarding lack of a quorum at the August and October Delegates meetings, implications for the Annual Meeting in February, and efforts by staff thus far to improve Delegate attendance.</p> <p>The Executive Board agreed that CCOG must have sufficient attendance by Delegates/Alternates at the 2015 Annual Meeting, particularly from the municipal members' representatives, to accomplish these critical actions:</p> <ul style="list-style-type: none"> • Municipal Caucuses by County Area to appoint Executive Board representatives • Election of Officers, Adoption of FY2015-2016 Annual Operating Budget, & Approval of Amendments to ByLaws (as presented at Oct 8, 2014 Delegates meeting) <p>The Executive Board resolved to urge each other to "...commit to (a) attending the February Delegates meeting (or securing attendance of an Alternate) and to (b) working within his/her respective "County Areas" to secure commitment to attend from municipal Delegates (or their Alternate)."</p> <p>To support efforts to improve attendance and achieve a quorum at the Annual Meeting, staff recommends that additional personal contact with municipal Delegates be undertaken by Executive Board members (a)</p>					



underscoring the value to communities of CCOG and value to Delegates of participating in the quarterly meetings, (b) communicating the importance of each Member jurisdiction having representation at the Annual Meeting by either their Delegate or Alternate for caucuses and for quorum, and (c) Executive Board member’s personal commitment to attendance with prompt RSVP’ing and requesting the same from the Delegate.

Staff further recommends that if any County is not represented at this Executive Board meeting by either the County’s Delegate or the County Area municipal Delegate, that the Chairman or presiding Officer ensure that one of the Officers present follow-up with those two Delegates to personally request that they coordinate efforts for contacting municipal Delegates in their County Area.

Action / Recommendation:

“I move that the Executive Board, recognizing the importance of annually-required actions of the Board of Delegates that take place at the Annual Meeting each February, including municipal caucuses for election of municipal County Area representation on the Executive Board, election of officers, and adoption of an operating budget, and further recognizing the value to the region of the inter-jurisdictional collegiality and shared learning fostered at CCOG Board meetings, resolve as follows:

(a) that members of the Executive Board are urged to commit to prompt RSVP’ing to the CCOG Clerk’s Annual Meeting notice regarding their and their Alternate’s attendance;

(b) that it organize itself by County Areas for a 3-week campaign of personal outreach to non-Executive Board Delegates requesting that those Delegates undertake two commitments: (1) seek to ensure that their jurisdiction is represented at the Annual meeting by either themselves or their Alternate; and, (2) provide a prompt RSVP to the CCOG Clerk upon receipt of the Annual Meeting notice for both themselves and their Alternate(s); and,

(c) that the County Area team leaders report results of those efforts to the CCOG Clerk by February 4, 2015.”

<p>Time Sensitivity <i>(none or explain):</i></p>	<p>Without a quorum of Delegates/Alternates at the February 11 Annual Meeting, critical annual responsibilities of the Board cannot be carried out in accordance with CCOG Bylaws.</p>
<p>Budget Impact <i>(if applicable):</i></p>	<p>None.</p>
<p>List of Attachments <i>(if any):</i></p>	<ul style="list-style-type: none"> • Delegate/Alternates list organized by County Areas, with attendance for 2014 meetings and space for Executive Board follow-up assignment and response. • Talking points for Executive Board follow-up contacts with municipal Delegates, including testimonials from Executive Board members/other Delegates regularly in attendance.



2014 BOARD OF DELEGATES MEETING ATTENDANCE RECORD

Jurisdiction	Delegate	Phone and Email	Executive Board Member Assignment	Delegate Response	2/12/14 Meeting	5/14/14 Meeting	8/13/14 Meeting	10/8/14 Meeting
ANSON COUNTY								
Anson County	<i>Jarvis Woodburn</i>	704-994-6210 jarvis.woodburn@cmworks.com			X	X		X
Ansonville	<i>Lyndell Ingram</i>	704-465-0295 townofansonville@yahoo.com						
Morven	Houston Pratt	704-851-9825 townofmorven@windstream.net						
Wadesboro	Bill Thacker	704-694-3860 wadesboroclerk@windstream.net						
CABARRUS COUNTY								
Midland	Kathy Kitts	704-425-0729 kathykitts@midlandnc.us			X			
Mount Pleasant	<i>Warren Chapman</i>	704-807-8886 commchapman@windstream.net			X	X		
GASTON COUNTY								
Gaston County	<i>Joe Carpenter</i>	704-363-0391 KINGSPINNACLE@aol.com			X		X	X
Belmont	Ron Foulk	704-825-5586 rfoulk@cityofbelmont.org						X
Bessemer City	Kay McCathen	704-866-8721 kay.mccathen@gastonca.org			X	X	X	X
Cherryville	H. L. Beam	704-435-1700 hbeam@cityofcherryville.com						
Cramerton	<i>Will Cauthen</i>	704-860-4885 willcauthen@gmail.com					X	X

* Indicates new Delegate for 2015

Italics indicate Executive Board Member



2014 BOARD OF DELEGATES MEETING ATTENDANCE RECORD

Dallas	Rick Coleman	704-922-4991 rcdc18@charter.net						
Gastonia	Walter Kimble	704-898-7516 ward1.kimble@cityofgastonia.com					X	
High Shoals	Dan Weekley	704-732-0626 lwilliams@cityofhighshoals.net						
Kings Mountain	Rodney Gordon	704-739-2229 rgordon@cityofkm.com						
Lowell	Larry Simonds	704-823-8566						
McAdenville	Ferrell Buchanan	704-824-3190 mayor@townofmcadenville.com						
Mount Holly	Jim Hope	704-827-3931 jimhope@bellsouth.net						
Ranlo	Linda Rhyne	704-824-3461 Ranlonc@bellsouth.net						
Spencer Mountain	TOWN IS DORMANT							
Stanley	Jan Williams	AWAITING NEW DELEGATE				X	X	
IREDELL COUNTY								
Iredell County	Kenneth Robertson	704-488-4569 Ken.Robertson@dsm.com						X
Harmony	Eddie Gaither	704-929-0043 harmonync@yadtel.net						
Mooresville	<i>Bobby Compton</i>	704-799-4215 bcompton@ci.mooresville.nc.us				X		
Statesville	<i>Michael Johnson</i>	704-873-1719 michaeljohnson@earthlink.net				X	X	X X

* Indicates new Delegate for 2015

Italics indicate Executive Board Member



2014 BOARD OF DELEGATES MEETING ATTENDANCE RECORD

Troutman	Sally Williams	704-902-6601 coach52@gmail.com						
LINCOLN COUNTY								
Lincoln County	<i>Cecelia Martin</i>	704-732-1539 camartin@lincolncounty.org						
Lincolnton	<i>Devin Rhyne</i>	704-748-2686 devinrhyne@ci.lincolnton.nc.us						
MECKLENBURG COUNTY								
Mecklenburg County	<i>George Dunlap</i>	704-597-5980 george.dunlap@mecklenburgcountync.gov					X	
Charlotte	<i>Patsy Kinsey</i>	704-376-5367 pkinsey@charlottenc.gov						X
Cornelius	Thurman Ross	704-968-5876 tross@cornelius.org			X	X		X
Davidson	Beth Cashion	704-239-1124 bcashion@townofdavidson.org			X	X		
Huntersville	<i>Sarah McAulay</i>	704-875-6872 smcaulay@huntersville.org			X	X	X	X
Matthews	Joe Pata	704-839-1585 jpata@matthewsnc.gov			X	X		
Mint Hill	Richard Newton	704-724-9706 richard@centrexplastics.com			X	X		X
Pineville	Melissa Rogers Davis	704-517-8189 mrdavis@pinevilledsl.net						
ROWAN COUNTY								
China Grove	Charles Seaford	704-857-6990 cseaford@chinagrovec.gov						X
Cleveland	Danny Gabriel	704-278-2286 clevelandclerk@clevelandnc.org						

* Indicates new Delegate for 2015

Italics indicate Executive Board Member



2014 BOARD OF DELEGATES MEETING ATTENDANCE RECORD

East Spencer	Phronice Johnson	704-645-8251 clerk@townofeastspencer.org						
Faith	Todd Peeler	704-506-8039 wtpeeler@duke-energy.com						
Granite Quarry	<i>Bill Feather</i>	704-245-2807 wfeather@granitequarrync.gov				X	X	X - Alternate
Landis	James Furr	704-202-8874 jcfurr@ctc.net						X
Salisbury	Paul Woodson, Jr.	704-633-5411 Paul.Woodson@salisburync.gov				X - Alternate		
Spencer	Jody Everhart	704-213-4661 jeverhart2@carolina.rr.com				X	X	X
STANLY COUNTY								
Stanly County	<i>Gene McIntyre*</i>	704-463-5931 gmccintyre@stanlycountync.gov				X		X
Albemarle	<i>Martha Sue Hall</i>	704-983-1243 hallmsh@hotmail.com				X		X
Badin	Deloris Chambers	704-438-6948 delorisc47@yahoo.com					X	X
Locust	Mike Haigler	980-581-7224 lcchaigler@gmail.com						
Misenheimer	Michael Herron	704-699-5515 michaelherron@gmail.com						
New London	Tate Daniels	980-581-0556 mayornlnc@yahoo.com				X	X	
Norwood	Linda Campbell	704-474-4078 lwoodle@yahoo.com						
Oakboro	Doug Burgess	704-485-4541 dburgess@oakboro.com			X	X		

* Indicates new Delegate for 2015

Italics indicate Executive Board Member



2014 BOARD OF DELEGATES MEETING ATTENDANCE RECORD

Richfield	Floyd Wilson	704-463-7699 chacboss@aol.com						
UNION COUNTY								
Union County	<i>Jerry Simpson</i>	704-283-3810 jerry.simpson@co.union.nc.us					X	
Hemby Bridge	Kevin Pressley	704-882-2571 mayorpres@aol.com						
Indian Trail	Chris King	704-254-8002 cking@council.indiantrail.org						
Marshville	Virginia Morgan	704-624-9151 vmorgan34@yahoo.com				X		
Marvin	Joe Pollino	704-243-6721 joepollino@marvinn.org						
Mineral Springs	Peggy Neill	704-843-2910 peggyneill27@carolina.rr.com						
Monroe	Dottie Nash	704-283-2713 dnash@monroenc.org						
Stallings	Shawna Steele*	704-401-6134 SSteele@council.stallingsnc.org				X	X	
Unionville	Edd Little	704-219-6652 emlittle@live.com						
Waxhaw	John Hunt	704-962-1015 jhunt@waxhaw.com						
Weddington	Bill Deter	704-846-2709 bdeter@townofweddington.com					X	X
Wesley Chapel	Becky Plyler	704-821-8647 beckyplyler@wesleychapelinc.com				X	X	
Wingate	Bill Braswell	704-233-4730 bgbraswell@hotmail.com					X	

* Indicates new Delegate for 2015

Italics indicate Executive Board Member



Promoting Delegate/Alternate Attendance at the 2015 Annual Meeting

[Can I take a few minutes to talk with you about Centralina Council of Governments, its role in recent regional successes, and the upcoming Board of Delegates meeting on February 11, 2015?]

- 2014 was a stellar year for CCOG as we work collaboratively to serve our communities collective interest in growing jobs and the economy, controlling cost of government, and improving quality of life. Our region is recognized as a fast-growing national player and leader in collaborative best practices, and CCOG is seen as the essential facilitator of those collaborative successes. 2015 promises to continue that track record of performance.
- As we begin 2015 with the Annual Meeting on February 11 to review what we've accomplished and conduct critical annual business, we need each member government to be represented at that meeting, either by its appointed Delegate or one of its official Alternates.
- This is the meeting at which the Board of Delegates conducts critical annual business, such as adopting the upcoming fiscal year's budget and membership dues assessment rate, and electing officers to serve on the Executive Board.
- Of special importance for municipal members is the municipal caucuses during which the municipal Delegates in each county elect one of their own to represent them on the Executive Board.
- Have you considered whether you'd be willing to serve in that capacity? All municipal Delegates are urged to confer with each other in advance of the Annual Meeting about their willingness to serve on the Executive Board.
- We also celebrate our collaborative accomplishments that are helping local communities and the region as a whole. *(see list of examples on next page)*
- In order to conduct critical official business, we need to assess whether we will have a quorum. In that regard, it will help us tremendously to have a prompt RSVP for both Delegates and Alternates once the official meeting notice goes out, which should be no later than Feb 4. If transportation is a problem, just let us know and we'll make arrangements.
- Can you commit to pro-actively determining whether you and/or your Alternates will attend, and to working with your Clerk to provide a prompt RSVP to CCOG's Clerk, Kelly Weston?

[Thank you! I look forward to seeing you/your Alternate in February.]



Examples of CCOG accomplishments in 2014 helping our members grow jobs and the economy, control the cost of government, and improve quality of life:

- Completion of a Regional Framework for Growth as part of the CONNECT process funded by the \$4.9 million dollar 2012-2015 HUD grant,
- Establishing the Charlotte Advanced Manufacturing Partnership for Innovation and Outreach Network, or “CHAMPION” for short, and conducting Advanced Industries supply chain mapping for the region, under a federal grant awarded to only 26 regions in the country.
- Launching Centralina Career Headlight, the on-line career exploration tool for students and adult career-changers customized to career opportunities in our region, which won a prestigious Innovation Award from the National Association of Development Organizations (“NADO”)
- Securing a competitively-awarded federal grant to fund expansion of our Senior Community Service Employment Program (“SCSEP”) to fund an additional 45 positions for eligible seniors.
- The Centralina Volunteer Transportation Service (VTS) began limited service in Lincoln and Mecklenburg counties this year. CCOG’s VTS Specialist coordinated certification of 16 volunteer drivers who have provided 67 trips for a total of over 1,100 miles –donating more than 80 hours of their time.
- Building relationships, local capacity, and vibrant communities through the second annual Planning for Healthy Communities Conference and technical assistance for local policies and programs that incorporate health.
- Developing a regional, cross-basin conversation about water quality and quantity through convening the region’s technical and water policy experts.



Centralina Council of Governments

Item 11



Board Agenda Item Cover Sheet

Board Meeting Date:	January 14, 2015	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Vicki Bott	Presentation Time (est.):			
Presenter at meeting:	Jim Prosser	Phone Number/Ext:	704-348-2703		
		Email:	jprosser@centralina.org		
Alternate Contact Person:	Vicki Bott	Phone Number/Ext:	704-348-2702		
		Email:	vbott@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Jim Prosser		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
Provide direction concerning a 2015 2 nd Annual Regional Conference: <ul style="list-style-type: none"> • Hold one, or not? • Similar program content & theme (“Creative Solutions for Thriving Communities”), or different? • Similar business model, or different? 					
Description of Agenda Item: <i>(same wording as on agenda summary)</i>					
CCOG Annual Conference De-Briefing: <p>Staff will provide a briefing on the 2014 Conference (program content, attendance, attendee evaluations, financial).</p> <p>Staff will ask for feedback from Executive Board members about the 2014 Conference and direction concerning the 2015 Conference.</p>					
Background & Basis of Recommendations:					
CCOG’s annual conference is a critical component of the Strategic Plan adopted by the Board, in that it both a) increases regional capacity (Goal #3) and b) communicates the value of CCOG. It does this by: <ul style="list-style-type: none"> • providing elected officials and top local government staff in our region with creative and practical tools and solutions to the issues the region’s residents have identified as top challenges. • highlighting the ways CCOG is helping the region grow jobs and the economy and control the cost of government. <p>CCOG invested significant staff time in planning and conducting the 2014 Conference, but no monetary resources, thanks to strong sponsorship and registration revenues. The return on that investment is three-fold: <ul style="list-style-type: none"> • Meeting the needs of our member communities creates a stronger region. • Enhancing CCOG’s credibility strengthens membership and technical assistance revenue prospects. • Several staff received AICP credit, saving CCOG professional development costs for sending them to other conferences. <p>Now that we have established our conference planning model, staff believes we can improve on the first conference while reducing staff time invested and continuing to make the conference self-funding.</p> </p>					
Action / Recommendation:					
“I move that staff be directed to plan and conduct a 2015 2 nd Annual Regional Conference with program content and theme in keeping with the ‘Creative Solutions for Thriving Communities’ branding and with a business model that aims for a self-funding or revenue-positive conference.”					
Time Sensitivity <i>(none or explain):</i>	Planning needs to begin before March 2015 if a December 2015 conference is to be held.				
Budget Impact <i>(if applicable):</i>	None anticipated. The Conference can be managed as a self-funding event, in terms of out-of-pocket costs.				



List of Attachments <i>(if any):</i>	Conference Summary report
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POST-CONFERENCE SUMMARY REPORT

Conference Program

- Morning & Luncheon keynote speakers emphasizing big-picture strategic views of the region within statewide & global contexts
- Twelve Breakout Sessions, 3 session choices for each of 4 breakout times, emphasizing locally-relevant topics with creative, practical “take-aways”

Conference Attendance, Evaluation & Media

- Attendance topped 220 (excl. 24 CCOG staff volunteers):
 - 170 general participants (~20% elected officials, 25% private sector/academia, 55% local gov’t managers & top staff)
 - 36 speakers, presenters (incl. CCOG staff, local gov’t & private sector leaders)
 - 13 sponsors (excl. sponsors only there to display)
 - 24 CCOG staff volunteers
- Positive participant feedback:
 - *Great conference (better than ICMA). The breakout sessions were locally relevant, the keynote speakers provided inspirational big picture.*
 - *It’s local, affordable, and relevant.*
 - *The rural economic development strategy articulated by Anita Brown-Graham is the most practical & realistic I’ve heard.*
 - *Content of sessions and plenary speakers was excellent.*
 - *Location, opportunity to network, good speakers with info relevant to the Metrolina region. Good food!*
- Evaluations completed on-line (fifty-three responses, with ratings on a scale of 1-5, 5 highest):

Category	Average Rating	Ratings					Skipped
		1	2	3	4	5	
Overall Satisfaction	4.25	0	1	4	28	19	1
Relevance to your work	4.04	0	2	8	27	14	2
Opportunity to network	4.12	0	2	11	18	21	1
Keynote speakers	4.30	1	1	6	16	26	3
Session panelists	4.06	0	1	10	27	15	0
Presentations, handouts, other visual aids	3.94	0	1	12	29	11	0
Conference date	3.83	1	5	12	19	16	0
Conference registration	4.43	0	1	6	15	31	0
Venue	4.43	0	1	3	21	28	0
Catering	4.20	0	2	9	17	23	2

Post-Conference Summary Report

- Sample suggestions for improvement:
 - *More of the same*
 - *Excellent day and sessions; great opportunity to see CCOG at work.*
 - *Private business needs to be more included in the conference and the resulting conversations.*
 - *Put reference materials, handouts, etc. on the CCOG website PRIOR to the conference so we can print off if desired.*
 - *The opportunity to network was limited due to the working lunch.*
 - *Have better panelists - there are people in this region that have more expertise on the topics than many who were on these panels.*
 - *The morning breakfast selection was all sweet baked goods and out of season fruit. Not trying to be snobby but a few wholesome options would do the trick.*
 - *The building was very cold!*
 - *Date conflicted with a goal planning session in Raleigh, so some of our council members went to that event.*
- Social Media: #2014CCOGConf on Twitter - generated 15 followers/9 'favorites':
 - *Looking forward to today's Creative Solutions for Thriving Communities conference. CCOG sponsoring*
 - *Great to see so many elected and appointed officials*
 - *For NC communities, biggest challenge going forward is building civic infrastructure (from Anita Brown-Graham Keynote)*
 - *Having great dialogue on regional growth issues*
 - *Innovation is about challenging the status quo (from Rob Atkinson keynote)*
- Traditional Media:
 - Pre-Conference Press Release sent out 1 week in advance of Conference, focusing on conference as a response to communities' need for creative solutions and practical tools, keynote speakers' national reputations
 - Post-Conference Press Release sent out 1 day after, highlighting keynote speaker remarks, Harriet Tregoning's comments on CONNECT leading the nation, and attendance of over 200 local elected officials and city/county staff.
 - Charlotte Business Journal covered the Conference's luncheon keynote by Dr. Atkinson in an on-line article Dec 19.

Conference Coordinating Team

- Built organizational capacity through cross-functional coordination of staff teams for Program/Speakers, Marketing/Sponsorship, Registration, Facilities/IT-AV, Budget & Volunteers (Jim Prosser, Vicki Bott, Mike Manis, Linda Miller, Audrey McCaskill, Michelle Nance, Kathleen Pratt, and Venecia White)
- Developed systems for more cost-efficient replication next year

Conference Financials)

- The Conference was a break-even event, with both expenses and revenues about \$10,000 higher than originally budgeted (see preliminary summary below).

Post-Conference Summary Report

Preliminary summary of actual Conference expenses & revenues (as of 1/2/15, subject to change):

Expenses (excl. staff time)	46,474
Embassy Suites (food, space, equipment)	22,847
Marketing (ads, website, printing, etc.)	10,895
Speakers (honorariums, travel)	7,978
Other (APA credits, credit card fees, etc.)	2,254
In-kind services (design, printing)	2,500
Revenues	46,474
Registration fees (183)	16,220
Sponsorships* (21)	27,754
In-kind services (3 sponsorships)	2,500
Net Surplus (Deficit)	0

* One sponsorship was offered on a contingent basis, for up to \$10,000 as needed should the conference otherwise not reach at least a break-even. Pending final conference accounting, an estimated \$7,004 of this pledge will be used and the conference will thus break even.



Centralina Council of Governments

Item 12

Presentation to be made at Executive Board meeting.