



Centralina Council of Governments

GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life

Centralina Works for Smaller Communities

Small towns and rural areas in the Centralina region are experiencing challenges such as:

- growth related issues related to housing, transportation, and infrastructure;
- economic concerns related to small business development, redevelopment, attracting new employment, and services;
- quality of life matters such as parks, streetscapes, and bike and pedestrian infrastructure;
- local government management issues related to manager/board roles, financial management, salary and class studies, manager recruitment, and interim staffing needs; and
- challenges in communicating services to the public and engaging stakeholders on a variety of projects.

Centralina offers a variety of services directly to communities. The following table outlines a recent sample.

Service	Community	Population*	Year
Public Engagement – Town Services	Troutman	2,500	2018
Small Area Plan	Indian Trail	36,400	2018
Senior Services Site Assessment	Stanly County/Albemarle	60,600/16,000	2017-2018
Downtown Hotel Redevelopment	Statesville	25,700	2015-2018
Downtown Hotel Redevelopment	Salisbury	33,700	2015-2018
Comprehensive Land Use Plan	Stallings	14,800	2016-2017
On-Call Planner Services	Bessemer City	5,500	2017
Downtown Redevelopment Assistance	Bessemer City	5,500	2017
Planning Board Assistance	Waxhaw	12,400	2017
Small Area Transportation Study	Huntersville	51,700	2017
Key Financial Strategies	McAdenville	653	2017
Public Engagement - Downtown Streetscape	Salisbury	33,700	2016-2017
Public Engagement – Town Services and Organizational Analysis	Troutman	2,500	2016-2017
Planning Administration	Weddington	10,300	2016
Governing Board Retreat	Weddington	10,300	2014, 2015, 2016
GIS On-Call Assistance	Stallings	14,800	2015, 2016
Zoning and Land Use On-Call Assistance	Unionville	6,400	2015, 2016
Governing Board Retreat	Spencer	3,300	2015, 2016
Governing Board Retreat	Belmont	10,500	2016

Comprehensive Land Use Plan	Stallings	14,800	2016
Personnel Policy Manual	Badin	1,900	2016
Community Housing Strategies	Mooresville	35,400	2016
Parks and Recreation Survey	Misenheimer	732	2015
Downtown Street Diet and Visualizations	Albemarle	16,000	2015
Financial Management Plan	Waxhaw	12,400	2015
Interim Finance Assistance	Granite Quarry	3,000	2015
Elected Board Retreat and Strategic Planning	Mineral Springs	2,800	2015
Comprehensive Land Use Plan	China Grove	4,200	2015
Salary and Pay Review	Troutman	2,500	2015
Interim Manager Search	Midland	3,300	2015
Interim Clerk Services	Weddington	10,300	2015
Interim Clerk Services	Indian Trail	36,400	2015
Public Engagement – Town Services	Lincolnton	10,600	2015
Planning Board Training	Waxhaw	12,400	2015
Direct Current Fast Charging Station Coordination	Dallas	4,600	2015
Direct Current Fast Charging Station Coordination	Matthews, Wadesboro, Salisbury	30,100, 5,600, 33,700	2015
Comprehensive Pedestrian Plans	Waxhaw, Cherryville, Bessemer City, Stallings, Badin, Troutman, Norwood, Boiling Springs		
Comprehensive Bicycle Plans	Kings Mountain, Lake Norman		
NC 73 Corridor Study	Multiple counties and small towns		
Regional Conference of Mayors	All		
Regional Manager Roundtable	All		
Regional Manager/Planner/Staff Training Autonomous and Connected Vehicles, Healthy Communities, Transit, Planning Law, Housing, Public Engagement, Local Government Board Procedures, Social Media, Energy Efficiency Programs, Census Data, Solid Waste and Recycling			
Regional Projects Regional Transit Engagement, Centralina Mobility Management and Volunteer Transportation Services (VTS), Regional Freight Mobility Plan, Metrolina Region CommunityViz, Center for Healthy Lifelong Communities, Lake Wylie Marine Commission			

* American Community Survey data 2016, US Census

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