Centralina Council of Governments

- US Census Bureau
  2020 Census Workshop
  - July 25, 2019
    10:00 am – 12:00 pm

- 9815 David Taylor Drive
  Charlotte, NC 28262
The goal of Census 2020 is to count everyone once, only once and in the right place.

EVERYONE COUNTS!
Why the 2020 Census is Important

• Political Power
  – Census is constitutionally mandated for reapportionment of Congress
  – Census results are used for Redistricting at national, state, and local levels.

• Money/Economic Impact
  – Over $675 Billion/year is distributed to state and local governments using Census numbers (Over $4 Trillion over the decade).
Census Data Are Used In Many Ways

• Forecasting of future transportation needs
• Determining areas eligible for housing assistance and rehabilitation loans
• Assisting tribal, federal, state and local governments in planning, and implementing programs and services in:
  – Education
  – Healthcare
  – Transportation
  – Social Services
  – Emergency response
• Designing facilities for people with disabilities, the elderly and children
<table>
<thead>
<tr>
<th>County</th>
<th>2000</th>
<th>2010</th>
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<tbody>
<tr>
<td>NC</td>
<td>69%</td>
<td>76%</td>
</tr>
<tr>
<td>Anson</td>
<td>63%</td>
<td>76%</td>
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<tr>
<td>Cabarrus</td>
<td>78%</td>
<td>78%</td>
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<tr>
<td>Gaston</td>
<td>71%</td>
<td>78%</td>
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<tr>
<td>Iredell</td>
<td>72%</td>
<td>80%</td>
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<tr>
<td>Lincoln</td>
<td>74%</td>
<td>78%</td>
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Centralina COG and North Carolina  
2000 & 2010 Census Participation Rates (cont)

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC</td>
<td>69%</td>
<td>76%</td>
</tr>
<tr>
<td>Mecklenburg</td>
<td>75%</td>
<td>75%</td>
</tr>
<tr>
<td>Rowan</td>
<td>73%</td>
<td>76%</td>
</tr>
<tr>
<td>Stanly</td>
<td>73%</td>
<td>77%</td>
</tr>
<tr>
<td>Union</td>
<td>76%</td>
<td>81%</td>
</tr>
</tbody>
</table>
New Initiatives for Census 2020

• Allowing people to respond anytime, anywhere, via **phone or internet**. Tests have shown internet self-response is the most cost effective and accurate way.

• The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.
Complete Count Committees

• Ultimately, the success of the 2020 Census depends on everyone’s participation. One way to ensure success is by forming a Complete Count Committee.

• State and local governments, businesses and community leaders form Complete Count Committees to encourage participation in their community. They develop an outreach plan tailored to the unique characteristics of their community. Then they work together to implement the plan.
Target Populations

- Children 5yrs and under
- Veterans
- People with disabilities
- Persons Experiencing Homeless
- People living in rural America
- Low income and underserved
- Senior citizens
- Migrant farm workers
- Foreign Born - Immigrants
- Persons with limited English proficiency
- Renters
2020census.gov/jobs

1-855-JOB-2020
(1-855-562-2020)

Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/fedrelay

The Federal Relay Service (FedRelay) provides telecommunications services to allow individuals who are deaf, hard of hearing, and/or have speech disabilities to conduct official business with and within the federal government.

The U.S. Census Bureau is an Equal Opportunity Employer.
WHO DO WE NEED?

Administrative Manager (AM)
The AM is responsible for office administrative activities, including personnel and payroll operations for the assigned office. AMs are responsible for administrative support of all staff. Specifically, the AM is responsible for processing applications for thousands of applicants, managing applicant selection (telephone interviewing and making job offers), processing personnel actions for several hundred or more hires, and processing payroll for several hundred or more employees a week, at peak.

Area Census Office Manager (ACOM)
The ACOM leads a team of census managers assigned to the Area Census Office (ACO). ACOMs are responsible for ensuring that 2020 Census field and office operations are completed within budget, on schedule, and meet quality standards. The ACO management team will be responsible for recruiting office and field staff, managing personnel payroll activities, and technology functions. Additionally, the ACOM supervises and manages hundreds of field staff involved in updating address lists, conducting interviews, and performing other follow-up activities.

Census Field Manager (CFM)
The CFM manages various field data collection activities. Specifically, the CFM is responsible for training, supervising, and managing several hundred field staff involved in activities such as updating address lists and maps, conducting in-person interviews, and performing other follow-up activities. Additionally, the CFM will train, supervise, and manage office staff.

IT Manager (IT)
The IT Manager is responsible for managing technology used by hundreds of field staff and dozens of office staff. Specifically, the IT Manager is responsible for troubleshooting, evaluating, analyzing, and coordinating automation operations, supporting both office and field activities (including support of mobile devices used by field staff). Additionally, the IT Manager will train and supervise office staff to assist in the IT support function.

Recruiting Manager (RM)
The RM is responsible for ensuring that qualified applicants are recruited to fill field and office positions. The RM is responsible for the development of an ACO recruiting plan that will provide guidance to the office in the recruitment of thousands of applicants. The RM is also responsible for recruiting, training, and managing recruiting support staff, including dozens of field recruiting assistants and office support staff. The recruiting assistants will work at the grass roots level to get the word out about jobs.

Apply Online Today!
census.gov/fieldjobs
Sources for Job Information

**USAJOBS.GOV**

**Regional Offices & National Processing Center**

https://census.gov/about/regions/atlanta.html
Contact Information:

• Atlanta Partnership Staff (470) 889-6530
atlantr.cc.partnership@census.gov

• Atlanta Recruiting 1-855-889-8932
atlantr.cc.recruiting@census.gov

• Wilhelmenia I. Rembert, Ph.D. (678) 938-9155
  Partnership Specialist
wilhelmenia.rembert@2020census.gov