



**MAKE NC
COUNT**
C E N S U S 2 0 2 0

What You Need To Know

CENSUS WORKSHOP

THURSDAY, JULY 25, 10:00 AM – NOON



United States
**Census
2020**



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CENSUS 2020

Agenda

10:00 – 10:10	Welcome and Introductions
10:10 – 10:45	Census Overview
10:45 – 11:00	Census Data – Timeline and Access
11:00 – 11:20	Local Government Involvement
11:20 – 11:40	State Activities Related to the Census
11:40 – 11:50	Centralina Region Consensus Collaboration
11:50 - noon	Closing and Next Steps



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Centralina COG Activities

- 2017 -- Local Update of Census Addresses (LUCA)**
- 2018 -- Boundary Annexation Survey (BAS)**
- 2019 -- Participant Statistical Areas Program (PSAP)**
- 2019 -- Census 2020 Workshop**



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Ways COGs Can Assist

Communications

- Resources, media kits
- Importance of census
- Tips for reaching hard to count populations

Regional Convening

- Complete Count Committee consortium
- Peer learning

Direct Assistance

- Workforce center advertise Census 2020 jobs
- Liaison with senior centers

Education

- Census Data Roll Out
- Other



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How Can Centralina COG Best Assist?



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Communications & Outreach

www.Centralina.org/Census



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