Centralina Council of Governments
State Census Support Activities

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Local Governments

**Preparation**
- Boundary Annexation Survey (BAS)
- Local Update of Census Addresses (LUCA)
- Participant Statistical Areas Program (PSAP)
- New Construction

**Promotion**
- Knowledge of local barriers to participation
- Trusted local faces
- Complete Count Committees
2020 Census Complete Count Committees

JULY 22, 2019

Select geography to begin:

North Carolina

Select CCC Type:

(All)

2020 Census Complete Count Committees

North Carolina Complete Count Committees

<table>
<thead>
<tr>
<th>County</th>
<th>Manager</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Alamance</td>
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<tr>
<td>Albemarle Commission Council of Governments</td>
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<tr>
<td>Alexander County Manager</td>
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<tr>
<td>Beaufort County</td>
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*Non-continuous states, Alaska and Hawaii, are included in the drop-down options. Puerto Rico is also included.
North Carolina 2020 Census

Make NC Count

The Census is your chance to make sure your community counts. Participating in the Census will help make sure your community gets:

- Fair representation in Congress
- Financial resources for health, schools, transportation, and more
- Information leaders need to help your community plan for the future.

What is the Census?
North Carolina County Profiles

MAKE NC COUNT
CENSUS 2020

Currituck County Counts

- Total Population: 24,864
- Persons under 5 years (percent): 4.8
- Persons 65 years and over (percent): 15.0
- Median household income (in 2016 dollars): 61,086
- Persons in poverty (percent): 10.0
- High school graduate or higher (age 25+, percent): 87.2
- Foreign-born persons (percent): 2.9

Language Spoken at Home
(Population 5 years and over)

- English only: 96.2%
- Spanish: 2.3%
- Indo-European: 0.5%
- Asian language: 0.2%
- Other language: 0.1%

The US Census is required by the Constitution. The once a decade count determines how many representatives North Carolina will have in Congress and where state, county, town, and other local districts are drawn.

The Census is the largest and most reliable picture of our communities and is vital to planning for future services like schools, streets and utilities, hospitals and clinics, shopping and more.

Census data brings your tax dollars back to your community.

More than $1.623 per person in federal aid and $205 in state aid are distributed annually in North Carolina based on the census count. CHIP, Medicare and Medicaid, SNAP (Food Stamps), Head Start, Foster Care and National School Lunch Program grants, and Highway planning and construction grants (Including the NC Powell Bill) rely on census information.
Economic Impact

More than $1,623 per person in federal aid and $205 in state aid are distributed annually in North Carolina based directly or indirectly on the census count. CHIP, Medicare and Medicaid, SNAP (Food Stamps), Head Start, Foster Care and National School Lunch Program grants, and Highway planning and construction grants (including the NC Powell Bill) rely on census information.

Census Data Brings Tax Dollars Back to Your Community

Select a county from the map to view the economic impact for that county. Approximate fiscal impact for the largest federal and state programs are shown. Actual federal funding to counties varies by program participation. State fiscal impacts for the two largest programs: State Street-Aid and Sales & Use Tax Distributions. Note: Not all state fiscal distributions included.
Get Connected and Social

Stay Informed
Join the NC Census Listserv.

Form a New Complete Count Committee, or Join an Existing One
Forming a 2020 Census Complete Count Committee in North Carolina? Like to join one that's already formed? Let us know who you are and we can help.

Apply for a Job with the 2020 Census
The U.S. Census Bureau is recruiting thousands of workers for temporary jobs available nationwide.

Let’s get social!

Tag @nccensus and follow #MakeNCCount for updates!
You Can Help!
Here’s Where to Start

• Start/join a Complete Count Committee
  Stay connected with the NC CCC
• Involve agency partners - staff and customers
• Leverage your existing resources

Add the NC Census Logo to your website and email taglines

Link to census.nc.gov

Use #MakeNCCount and @NCCensus on social media

Include Census logo, reference, or content on standard work processes (mailings, documents, listservs, blogs, etc.)

Add Census message at conferences
What Can We Expect?

• **Speaking Points Card**
  Quick points for meetings

• **Drop-in Articles and Templates**
  Brief topical stories for local media, newsletters, or other established communications

• **Inserts**
  Census message for inclusion in mailings

• **Census in Schools Mailings**
  Outreach to school systems to take advantage of lesson plan resources

• **Events and Public Presentations**
Contact

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