Centralina Council of Governments is hosting a local government workshop to cover all the census basics.

Learn from census staff about the importance of turnout for local governments, key milestones and timelines, data availability and local government involvement including BAS, LUCA, PSAP and complete count committees.

WHY THE CENSUS MATTERS TO YOUR JURISDICTION

Fair representation at all levels of government
The number of congressional representatives each state will have for the next decade is determined through the decennial census results. And an accurate census ensures equal representation in the redistricting process.

Funding your municipality receives
Population counts and statistics derived from the decennial census largely determines the annual allocation of more than $800 billion in federal investment across states, counties and cities.

Reliable and complete data for research, decision making and planning
The population counts and demographic data produced serve as a benchmark for most other current statistics that academic institutions, medical facilities, businesses and all levels of government rely on help us gain deeper insights into our communities.

For more details and to register, contact Jessica Hill at jhill@centralina.org.