

# The Executive Board Agenda

Chairman Michael Johnson will convene a meeting of the *Centralina COG Board of Delegates on Tuesday, November 17, 2015. A light dinner will be served at 6:00 p.m. The meeting will be held in the Catawba Room of the Centralina COG office on the 12<sup>th</sup> floor of the 525 North Tryon Street building.*

Time	Item	Presenter
6:00 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by <b>12:00 p.m. on Friday, November 13</b> so that catering can be arranged.	Kelly Weston
6:30 p.m.	<b>Call to Order, Welcome &amp; Declaration of Quorum</b>	Michael Johnson
	<b>Amendments to the Agenda</b> (if any)	Michael Johnson
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:35 p.m. <b>Item 1</b> Pages 3 – 7	<b>Approval of the September 9, 2015 Executive Board Meeting Minutes</b> The minutes of the September 9, 2015 meeting have been distributed to all members of the Executive Board and should be approved if correct.  <b>Action/Recommendation:</b> “I move to approve the September 9, 2015 Executive Board Meeting minutes.”	Michael Johnson
<b>Regular Business Items:</b>		
6:40 p.m. <b>Item 2</b> 10 minutes Pages 8 – 9	<b>CONNECT Presentation Proposal</b> The CONNECT Toolkit was completed in March 2015, and includes close to 80 local government tools organized under the region’s top 10 priorities which emerged through the three-year CONNECT Our Future regional planning process. Staff has made presentations, by request, to various organizations, agencies, and groups, highlighting the CONNECT deliverables and the CONNECT tools. This proposal outlines the timeframe and costs associated with presenting to all local government jurisdictions in the region.  <b>Action/Recommendation:</b> The Executive Board is asked to provide guidance on the communications proposal and funding for this effort.	Michelle Nance
6:50 p.m. <b>Item 3</b> 10 minutes Pages 10 – 14	<b>Municipal Member Representation Strategy</b> Executive Board members will be asked to: <ul style="list-style-type: none"> <li>Assess anticipated municipal caucuses by County Area, identifying vacant Delegate positions (incumbents didn’t run or were not re-elected) and low-attendance/low-engagement Delegate positions.</li> <li>Discuss approaches to differing situations that may effectively enhance the strength and engagement of municipal Delegates who are not on the Executive Board.</li> <li>Identify those who might be good candidates to act as municipal caucus representatives to fill known vacancies on the Executive Board.</li> </ul> <b>Action/Recommendation:</b> No action by the Executive Board as a whole is needed. Delegates are asked to coordinate within their County Area to implement the strategies agreed-upon by each County Area.	Jim Prosser
7:00 p.m. <b>Item 4</b> 5 minutes Pages 15 – 16	<b>2015 CCOG Conference Report</b> CCOG staff is in the process of planning the second annual CCOG “Creative Solutions for Thriving Communities” Conference. Staff is working with CCOG Delegates serving as Conference Champions who are providing input throughout the coordination phase. The Conference Champions will report on Conference programming, registration, sponsorship, and potential dates for next year’s Conference.	Sarah McAulay

# The Executive Board Agenda

Time	Item	Presenter
	<b>Action/Recommendation:</b> Motion to select _____ as the date for the 2016 CCOG Regional Conference.	
<b>7:05 p.m.</b> <b>Item 5</b> 5 minutes	<b>Nominating Committee Update</b> Each year, the Executive Board forms a three-member Nominating Committee to select a slate of Officers to serve on the Executive Board. The Board must form the Committee no later than its November 2015 meeting so that the Board of Delegates may hold elections at its February 2016 meeting.  <b>Action/Recommendation:</b> Receive as information.	Jarvis Woodburn, Bobby Compton, and Martha Sue Hall
<b>7:10 p.m.</b> <b>Item 6</b> 10 minutes	<b>Recognition of Outgoing Executive Board Members</b>	Michael Johnson
<b>7:20 p.m.</b> 10 minutes	<b>Comments from the Executive Board</b>	Board Members
<b>7:30 p.m.</b> 5 minutes	<b>Comments from the Chair</b>	Michael Johnson
<b>7:35 p.m.</b> 5 minutes	<b>Comments from the Executive Director</b>	Jim Prosser
<b>7:40 p.m.</b>	<b>Adjournment</b>	Michael Johnson

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Centralina Council of Governments

**Item 1**



**Executive Board Minutes**

**September 9, 2015**

<b>Officers Present</b>	<b>Delegates Present</b>	<b>Delegates Not Present</b>	<b>Centralina Staff</b>
Michael Johnson, Chair Sarah McAulay, Vice-Chair Bill Feather, Treasurer Patsy Kinsey, Secretary	Joe Carpenter Warren Chapman Bobby Compton George Dunlap Martha Sue Hall Martin Oakes Devin Rhyne  <i><b>Via Phone:</b></i> Will Cauthen	Bill Deter Lyndell Ingram Gene McIntyre Jerry Simpson Jarvis Woodburn	Jim Prosser Vicki Bott Katie Kutcher Debi Lee Mike Manis Linda Miller Michelle Nance Kelly Weston Venecia White  <i><b>Guests:</b></i> Leslie Mozingo Jennifer Nichols Pat Riley

**Open and Welcome**

Chairman Michael Johnson, City of Statesville, called the meeting to order. He noted that Kelly Weston, Clerk to the Board, had declared that a quorum was present.

**Recognition of Pat Riley's Contribution to CONNECT Our Future**

Chairman Johnson recognized Pat Riley, President and CEO of Allen Tate Realtors, noting he is the best business champion CONNECT Our Future has ever had. He read aloud a proclamation declaring Mr. Riley an Honorary Member of CCOG and a CONNECT Ambassador in honor of his leadership and support for the CONNECT regional growth initiative. Chairman Johnson presented Mr. Riley with a framed copy of the proclamation and a plaque.

Mr. Riley thanked the Executive Board and staff for their commitments to the Centralina region. He added that it has been invigorating to be a part of creating the regional growth framework.

**Amendments to the Agenda**

There were no amendments to the agenda.

Vice Chair Sarah McAulay, Town of Huntersville, made a motion to adopt the agenda. Commissioner Joe Carpenter, Gaston County, seconded the motion and it was carried unanimously.

**Consent Items**

Chairman Johnson read the Consent Agenda as follows:

1. **Approval of the June 10, 2015 Executive Board Meeting Minutes**
2. **Approval of the August 3, 2015 Executive Board Special Meeting Minutes**

Commissioner George Dunlap, Mecklenburg County, made a motion to approve the Consent Agenda. Commissioner Bobby Compton, Town of Mooresville, seconded the motion and it was carried unanimously.

### **3. Merit Pay Authorization**

Jim Prosser, Executive Director, explained that at its June meeting, the Board deferred action authorizing merit pay increases. He noted that all of the County members except for one have made the requested Aging program payments. He also noted that CCOG membership dues for this year were based on 2013 Census data instead of the 2010 Census, which produced an additional \$30,000 in revenue. CCOG's revenue situation has improved, but cash flow is expected to be tight during the next few years. He recommended the merit pay increase because CCOG is asking employees to do more work and because the organization is in a position for each department to cover its operational costs. He noted that reducing staff means collecting less grant revenue. Not paying merit increases will affect CCOG's ability to retain and attract high-quality staff.

Commissioner Dunlap made a motion authorizing the provisions of the merit increase. Council Member Martha Sue Hall, City of Albemarle, seconded the motion.

In response to Council Member Hall's question, Mr. Prosser indicated that all County members except for Anson County had made the Aging program payments. He asked the Board members to thank their Counties for going out of their way to make the payments in a timely manner. He noted that the cities paid their dues promptly.

Commissioner Carpenter noted that he has spoken with the Chair of the Cabarrus County Board of Commissioners who is hopeful about the County becoming a member again. He offered to meet with the Board of Commissioners and invited other Executive Board Members to meet as well.

Commissioner Bobby Compton, Town of Mooresville, expressed his appreciation for staff's efforts in operating with fewer staff members.

Vice Chair McAulay pointed out that the increase is retroactive to July 1, 2015.

The motion carried unanimously.

### **4. Volunteer Transportation Services and Mobility Management Update**

Katie Kutcher, Aging Programs Coordinator, presented background information on the Volunteer Transportation Services (VTS) and Mobility Management programs. She thanked the Executive Board members for their fundraising efforts for VTS and noted that the program has the funding needed to cover the required local match. She added that staff will continue writing grants, working with fundraising experts, and will ask the North Carolina Department of Transportation (NCDOT) to reclassify VTS as an 80-20 project requiring only a 20% local match.

Council Member Hall made a motion authorizing CCOG to sign the Fiscal Year 2016 contract with NCDOT to continue Mobility Management work and VTS. Commissioner Dunlap seconded the motion.

In response to a question from Commissioner Martin Oakes, Lincoln County, Ms. Kutcher explained that Mobility Management coordinates services with existing transportation providers in the region. CCOG connects citizens seeking transportation options with providers in their local area. Staff is developing aging and disability awareness programs for transportation providers and drivers.

Commissioner Dunlap noted that he attempted to connect Mecklenburg County Department of Social Services with VTS to prevent duplication of services.

Mr. Prosser indicated that such partnerships provide leverage for federal funding. He added that CCOG is not satisfied with the program's growth rate and is working with a fundraising consultant on funding opportunities.

In response to a question from Treasurer Bill Feather, Town of Granite Quarry, Ms. Kutcher noted that there is quite a bit of work for VTS to do in rural communities.

Commissioner Dunlap suggested holding a press conference to inform the community about VTS.

Secretary Patsy Kinsey, City of Charlotte, suggested distributing VTS marketing materials to libraries, senior centers, and churches. She added that she could distribute materials at neighborhood meetings in her community.

The motion carried unanimously.

#### **5. Regional Transit - Innovation Corridors Planning Report**

Michelle Nance, Planning Director, presented a summary of the August 28th Innovation Corridors Planning Session. Attendees included representatives from federal and state agencies and all indicated that they would support the initiative moving forward.

Mr. Prosser added that this project will develop a framework for helping transit succeed for future generations by identifying best practices for building transit corridors.

Discussion ensued about local transportation plans.

In response to Vice Chair McAulay's question, Mrs. Nance noted that staff will meet with the Charlotte Area Transit Authority to discuss next steps for this initiative.

Mr. Prosser added that these next steps will include developing an economic model, engaging the state as a partner, and holding focus group discussions with elected officials throughout the region.

In response to Commissioner Oakes' question, Mr. Prosser noted that CCOG will play a role in reconciling the different regional growth models that exist.

Commissioner Dunlap asked staff to place an Innovation Corridors roundtable discussion on the October 14<sup>th</sup> Board of Delegates meeting agenda.

#### **6. Federal Relations Consultant Update**

Vicki Bott, Grants Development Director, introduced Leslie Mazingo, Strategics, LLC, for a presentation on the draft Strategic Plan for Federal Funding of CCOG's top issue areas and initiatives.

Commissioner Dunlap noted that it would be helpful for the Delegates to know what issues they should discuss with their federal delegation when visiting Washington, DC for meetings.

In response to Commissioner Carpenter's question, Ms. Mazingo indicated that there will be federal funding for freight movement. She added that a new bill in the U.S. Senate will require that 100% of Transportation Alternatives Program funding be directed to localities instead of giving the state half of those funds to use towards state highways.

In response to Chairman Johnson's question, Mr. Prosser stated that staff will talk to the freight consultant about examining corridors in the freight study. He noted that there will be equal weight between geographical and tactical issues in the study.

Vice Chair McAulay made a motion to approve the Strategic Plan for Federal Funding of CCOG Priority Initiatives as presented. Council Member Hall seconded the motion and it was carried unanimously.

#### **7. Private-Sector Fundraising Update**

Vice Chair McAulay noted that CCOG has market-ready products and services and is in need of fundraising assistance. She introduced fundraising consultant Jennifer Nichols, adding that Ms. Nichols will help the organization build relationships with local funding sources.

Ms. Nichols explained that CCOG's philanthropic efforts will involve dispelling the idea of government seeking funding and instead focus on packaging community programs. The donor philanthropic community wants to see measurable outcomes. She forecasted that Board Members will be asked to build relationships that could open the door for funding opportunities.

Ms. Bott noted that Ms. Nichols will focus on four priority projects. She added that Ms. Nichols will assist in coordinating CCOG Regional Conference sponsorship with requests for funding for strategic initiatives.

Ms. Nichols listed the four priority projects that will be her focus: Career Headlight, Community-based Housing Strategy, Regional Freight Study, and VTS. She noted that there is interest in the Career Headlight tool because it allows users to see how they can be involved in the region's development, while freight companies that move product are interested in the Freight Study. She added that the strategy for VTS will involve partnering the funding request with the request for program volunteers.

Council Member Hall made a motion that a) the Executive Board encourage staff and the consultant to proceed with the contract's Statement of Work as presented, b) the prioritization of initiatives for private-sector fundraising be accepted as presented, and c) the Private-Sector Fundraising Committee be charged with reviewing the Strategic Plan for Private-Sector Funding and monitoring progress. The motion was seconded by Council Member Devin Rhyne, City of Lincoln, and carried unanimously.

#### **8. 2015 CCOG Conference Report**

Vice Chair McAulay noted that at its last meeting, the Executive Board agreed to assist in recruiting sponsors for the CCOG Conference. She asked the Board Members to select a potential sponsor to contact from the list distributed, noting that an additional \$19,000 in sponsorship funds is needed to reach this year's sponsorship goal. She stated that she will contact Lake Norman Economic Development and the Lake Norman Chamber of Commerce to discuss sponsorship opportunities. Vice Chair McAulay also asked the Executive Board to register for the Conference before October 21<sup>st</sup>. She circulated a sign-up sheet and encouraged the Board Members to sign it if they would like for CCOG staff to register them for the Conference. She added that the theme for this year's event is "Economic Resilience in a Changing Region." The program will include breakfast and lunch keynote speakers, nine breakout sessions, and a late afternoon legislative plenary session.

Ms. Weston added that the Executive Board's support with registration efforts will be a step towards reaching the first registration goal of 100 registrants by September 30<sup>th</sup> and the overall goal of 250 Conference registrants. Registration fees comprise over 40% of the Conference revenue needed for the event to break even financially.

#### **9. Nominating Committee Formation**

Chairman Johnson explained that the Nominating Committee needs to be in place by the November 17<sup>th</sup> Executive Board meeting so that the Board of Delegates can elect officers at its February 2016 meeting.

Commissioner Compton volunteered to serve on the Committee and stated that he will follow up with Commissioner Woodburn and Council Member Hall about serving as well.

Vice Chair McAulay made a motion to appoint Commissioner Compton, Commissioner Woodburn, and Council Member Hall as the Nominating Committee. Commissioner Dunlap seconded the motion and it was carried unanimously.

**Comments from the Executive Board**

Council Member Hall asked the Executive Board members to distribute save-the-dates for the September 30<sup>th</sup> Planning for Healthy Communities Conference and the October 30<sup>th</sup> Area Agency on Aging Conference.

**Comments from the Chair**

Chairman Johnson asked staff to present a proposal and timeline for web-based CONNECT presentations to the Delegates' home boards and councils at the next Executive Board meeting. He noted that the CONNECT Consortium meeting was phenomenally good, adding that Dwayne Marsh highlighted how well CCOG demonstrated the strength of the region's collaborative effort and sought input from communities across the region. He also noted that WRT, one of the CONNECT subcontractors, was recently highlighted in the American Planning Association's Sustainability newsletter.

He reported that the Centralina Area Agency on Aging received one of ten grants awarded nationwide that will help with the Evidence-Based Health Program (EBHP). Annette Demeny and Linda Miller will speak on the Centralina EBHP model during the October National Council on Aging webinar. The Center for Military Families and Veterans acknowledged Natasha Pender, Senior Employment Program Manager, for her work with the Title V Program. Laurie Abounader, Regional Ombudsman, assisted a family in obtaining a refund after being over-charged for a family member's stay at an assisted living facility.

Chairman Johnson noted that the North Carolina Association of County Commissioners recognized Commissioner Jerry Simpson, Union County, for meeting the requirements for the Practitioner level in the Local Elected Leaders Academy.

He also noted that the U.S. Department of Commerce cited Centralina's Comprehensive Economic Development Strategy (CEDs) as a great example of a strong CEDs. He further noted that CCOG has fundraising initiatives and grant facilitation and added that the organization is coming into light years because of the Board Members' participation.

**Comments from the Executive Director**

There were no comments from the Executive Director.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:28 p.m.

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Centralina Council of Governments

**Item 2**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	November 17, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Michelle Nance	<b>Presentation Time (est.):</b>	10 minutes			
<b>Presenter at meeting:</b>	Michelle Nance	<b>Phone Number/Ext:</b>	704-348-2709			
		<b>Email:</b>	<a href="mailto:mnance@centralina.org">mnance@centralina.org</a>			
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	704-348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	MEN			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
The Executive Board will be asked to respond to the proposal and provide direction for proceeding with this effort.						
<b>Description of Agenda Item:</b>						
The CCOG Executive Board requested a draft proposal for presenting the CONNECT toolkit to all local government elected bodies in the region (68).						
<b>Background &amp; Basis of Recommendations:</b>						
The CONNECT Toolkit was completed in March 2015, and includes close to 80 local government tools organized under the region's top 10 priorities which emerged through the three-year CONNECT Our Future regional planning process. Staff has made presentations, by request, to various organizations, agencies, and groups, highlighting the CONNECT deliverables and the CONNECT tools. This proposal outlines the timeframe and costs associated with presenting to all local government jurisdictions in the region.						
<b>Action / Recommendation:</b>						
The Executive Board is asked to provide guidance on the communications proposal and funding for this effort.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	The cost to do this work is roughly \$16,048.					
<b>List of Attachments (if any):</b>	CONNECT Toolkit Presentations: Communication Proposal					

# CONNECT Toolkit Presentations

## Communication Proposal for Centralina Local Governments

### Background

The CONNECT Toolkit was completed in March 2015, and includes close to 80 local government tools organized under the region top 10 priorities which emerged through the 3-year CONNECT Our Future regional planning process. Staff has made presentations, by request, to various organizations, agencies, and groups, highlighting the CONNECT deliverables and the CONNECT tools. Presentations were made to the following groups:

- Charlotte Area Transit System (CATS)
- Volunteer Transportation Service / Mobility Management Board
- Centralina Board of Delegates
- Centralina Executive Board
- Local government elected officials and staff convened for the USDA workshops
- Charlotte Regional Transportation Planning Organization staff
- Regional Conference of Mayors
- NC Association of Local Health Directors
- Charlotte Water
- Charlotte Planning Department
- Town of Stallings
- Charlotte Department of Transportation
- Gaston County and Municipal Planners meeting (GCAMP)
- International City and County Management Association (ICMA) Conference
- NC Chapter of the American Planning Association Conference 2015

During May and June of 2015, staff held 11 meetings in the 10 NC counties as part of the CONNECT Tool Roll out, meeting with local government planners and managers. Meetings were held in the following locations:

- Gastonia
- Shelby
- Lincolnnton
- Charlotte
- Statesville
- Albemarle
- Wadesboro
- Salisbury
- Concord
- Monroe
- Huntersville

### Proposal

At the September 2015, meeting of the Centralina Executive Board, the Board requested a scope, timeline, and costs for making presentations to local governing boards throughout the region so that elected officials would be more aware of the resources provided through the CONNECT project.

We anticipate that two employees will do the majority of the presentations, which will allow us to complete the presentations by July and maintain consistency between presentations. Staff will include interns and temporary employees that have experience working with CCOG and the CONNECT project. An average hourly rate of \$17 was used for the calculations. The presentations will occur starting in January 2016 and will continue through July 2016 (estimated), with two to three presentations per week. We will look for opportunities for combining presentations to address multiple municipalities.

Activity	Notes	Cost
Presentations to Local Government Boards (council agenda preparation and coordination, modification of presentation, presentation, travel, and follow up)	8 hours per presentation x 68 communities	\$9,248
Staff Cost	\$100 per presentation	\$6,800
<b>TOTAL</b>		<b>\$16,048</b>



Centralina Council of Governments

**Item 3**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	November 17, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Jim Prosser	<b>Presentation Time (est.):</b>	10 minutes		
<b>Presenter at meeting:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703		
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>		
<b>Alternate Contact Person:</b>		<b>Phone Number/Ext:</b>			
		<b>Email:</b>			
<b>Submitting Department:</b>		<b>Department Head Approval:</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
Discuss and develop strategies for enhancing the engagement of municipal Delegates who are not on the Executive Board and for strengthening the County Area's respective municipal caucuses.					
<b>Description of Agenda Item:</b>					
<p>Executive Board members are asked to:</p> <ul style="list-style-type: none"> <li>• Assess anticipated municipal caucuses by County Area, identifying vacant Delegate positions (incumbents didn't run or were not re-elected) and low-attendance/low-engagement Delegate positions.</li> <li>• Discuss approaches to differing situations that may effectively enhance the strength and engagement of municipal Delegates who are not on the Executive Board.</li> <li>• Identify those who might be good candidates to act as municipal caucus representatives to fill known vacancies on the Executive Board.</li> </ul>					
<b>Background &amp; Basis of Recommendations:</b>					
<p>CCOG's long-term goal is to have a Board of Delegates that is more consistently engaged in Board activities and committed to demonstrating the value of CCOG to fellow elected officials and members' staff. CCOG recognizes that serving as a CCOG Delegate is not currently perceived as a sought-after appointment, and that this may contribute to low attendance at Board meetings and reluctance to invest time and effort in communicating the value of CCOG to fellow elected officials.</p> <p>CCOG has used several strategies to counter these factors, including developing "products and services" (our regional strategic initiatives and technical assistance to communities) that meet the needs identified by the region's residents, placing greater emphasis on CCOG's communications vehicles, designing Board of Delegates meetings to engage Delegates more directly in shaping CCOG's path, and experimenting with varying locations.</p> <p>The time is ripe to consider strategies such as these:</p> <ul style="list-style-type: none"> <li>• For vacant Delegate positions, talk with the Council chair before the appointment is made about the importance of the Delegate appointment, and ask for a Delegate appointment that will strengthen that County Area's municipal caucus and provide strong engagement in Board activities.</li> <li>• For incumbent Delegate positions with a low attendance track record, contact them prior to Delegate reappointment, and discuss their level of interest and commitment; if they would prefer not to serve again, talk with their Council chair before the appointment is made about the importance of the Delegate appointment, and ask for a Delegate appointment that will strengthen that County Area's municipal caucus and provide strong engagement in Board activities.</li> <li>• For vacant Executive Board municipal caucus seats, talk with the leading municipal candidate(s) in advance of the February Board meeting, and secure a commitment to serve if asked in the February caucus (and to be present at the February meeting), and then talk with the other municipal Delegates and ask for their support of the identified candidate at the February caucus.</li> </ul>					



<b>Action / Recommendation:</b>	
No action by the Executive Board as a whole is needed. Delegates are asked to coordinate within their County Area to implement the strategies agreed upon by each County Area.	
<b>Time Sensitivity</b> ( <i>none or explain</i> ):	Recommended strategies must be deployed within the next two to three weeks for Delegate positions, and by the end of January for vacant Executive Board positions.
<b>Budget Impact</b> ( <i>if applicable</i> ):	None.
<b>List of Attachments</b> ( <i>if any</i> ):	Municipal Delegates positions roster, by County Area/municipal caucus, showing vacancies and attendance record, and annotating any vacant Executive Board municipal caucus positions.



**2015 BOARD OF DELEGATES MEETING ATTENDANCE RECORD**

Jurisdiction	Delegate	2/11/15 Meeting	5/13/15 Meeting	8/12/15 Meeting	10/14/15 Meeting
<b>ANSON COUNTY</b>					
Anson County	<b>Jarvis Woodburn</b>	X	X		X
Ansonville	<b>Lyndell Ingram</b>				
Morven	Houston Pratt				
Wadesboro	Bill Thacker		X		
<b>CABARRUS COUNTY</b>					
Midland	Kathy Kitts		X		
Mount Pleasant	<b>Warren Chapman</b>	X	X		
<b>GASTON COUNTY</b>					
Gaston County	<b>Joe Carpenter</b>	X	X	X	X
Belmont	Ron Foulk	X			
Bessemer City	Kay McCathen	X	X	X	X
Cherryville	H. L. Beam			X - Alternate	
Cramerton	<b>Will Cauthen</b>	X		X	X
Dallas	Rick Coleman				
Gastonia	<b>Walter Kimble</b>	X	X		
High Shoals	Dan Weekley				
Kings Mountain	Rodney Gordon				
Lowell	<b>Larry Simonds</b>				
McAdenville	Ferrell Buchanan				
Mount Holly	Jim Hope				
Ranlo	<b>Linda Rhyne</b>				
Spencer Mountain	TOWN IS DORMANT				
Stanley	Vacant				
<b>IREDELL COUNTY</b>					
Iredell County	Kenneth Robertson	X			
Harmony	Eddie Gaither				
Mooresville	<b>Bobby Compton</b>	X			X
Statesville	<b>Michael Johnson</b>	X	X	X	X
Troutman	<b>Betty Jean Troutman</b>				
<b>LINCOLN COUNTY</b>					
Lincoln County	<b>Martin Oakes</b>		X	X	X
Lincolnton	<b>Devin Rhyne</b>	X			X

Bold Type = Executive Board Member  
 Yellow Highlight = Vacant Delegate Seat  
 Green Highlight = Vacant Executive Board Seat



**2015 BOARD OF DELEGATES MEETING ATTENDANCE RECORD**

<b>MECKLENBURG COUNTY</b>					
Mecklenburg County	<b>George Dunlap</b>	X			
Charlotte	<b>Patsy Kinsey</b>	X	X	X	X
Cornelius	Thurman Ross	X	X		
Davidson	Beth Cashion	X			
Huntersville	<b>Sarah McAulay</b>	X	X	X	X
Matthews	Joe Pata/John Ross	X	X		X
Mint Hill	Richard Newton	X	X	X	X
Pineville	Melissa Rogers Davis				
<b>ROWAN COUNTY</b>					
China Grove	Charles Seaford				
Cleveland	Danny Gabriel				
East Spencer	Phronice Johnson	X	X	X	X
Faith	Todd Peeler				
Granite Quarry	<b>Bill Feather</b>	X	X - Alternate	X	X
Landis	James Furr	X			
Salisbury	Paul Woodson, Jr.	X - Alternate			
Spencer	Jody Everhart	X			X
<b>STANLY COUNTY</b>					
Stanly County	<b>Gene McIntyre</b>		X		
Albemarle	<b>Martha Sue Hall</b>	X	X	X - Alternate	X
Badin	Deloris Chambers	X	X	X	X
Locust	Mike Haigler				
Misenheimer	Michael Herron				
New London	Tate Daniels	X	X	X	
Norwood	Linda Campbell				
Oakboro	Doug Burgess				
Richfield	Floyd Wilson				

Bold Type = Executive Board Member

Yellow Highlight = Vacant Delegate Seat

Green Highlight = Vacant Executive Board Seat





**2015 BOARD OF DELEGATES MEETING ATTENDANCE RECORD**

UNION COUNTY					
Union County	<b>Jerry Simpson</b>	X - Alternate		X	X
Hemby Bridge	Kevin Pressley				
Indian Trail	Chris King				
Marshville	Virginia Morgan			X	X
Marvin	Joe Pollino				
Mineral Springs	Peggy Neill		X		X
Monroe	Bobby Kilgore	X - Alternate	X		X
Stallings	Shawna Steele	X - Alternate	X - Alternate		
Unionville	Edd Little				
Waxhaw	John Hunt				
Weddington	<b>Bill Deter</b>	X	X	X	X
Wesley Chapel	Becky Plyler	X		X	X
Wingate	Bill Braswell				
<b>Total Attendees</b>		<b>31</b>	<b>24</b>	<b>18</b>	<b>23</b>

<b>Vacant Delegate Seats (Including Executive Board)</b>	<b>13</b>
<b>Vacant Executive Board Seats</b>	<b>2</b>

Bold Type = Executive Board Member

Yellow Highlight = Vacant Delegate Seat

Green Highlight = Vacant Executive Board Seat



Centralina Council of Governments

**Item 4**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	November 17, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Sarah McAulay	<b>Phone Number/Ext:</b>	(704) 875-6872			
		<b>Email:</b>	<a href="mailto:srmcaulay@aol.com">srmcaulay@aol.com</a>			
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
The Executive Board is asked to receive a report on 2015 CCOG Regional Conference planning activities and vote on a date for the 2016 Conference.						
<b>Description of Agenda Item:</b>						
CCOG staff is in the process of planning the second annual CCOG “Creative Solutions for Thriving Communities” Conference. Staff is working with CCOG Delegates serving as Conference Champions who are providing input throughout the coordination phase. The Conference Champions will report on Conference programming, registration, sponsorship, and potential dates for next year’s Conference.						
<b>Background &amp; Basis of Recommendations:</b>						
The Conference program is designed around the needs of local communities, with a unifying theme of “Economic Resilience in a Changing Region.” The day’s agenda includes three plenary sessions and nine breakout sessions.						
The registration goal for 2015 is 250 attendees. Regular registration is underway and ends on November 16 <sup>th</sup> . After that date, late registrations will be accepted until event day. At the October 14, 2015 Board of Delegates meeting, the Board Members committed to promoting the conference at an upcoming council meeting in their respective communities. Earlier this year, the Conference Champions also challenged the cities and towns in each County to unite as a County area and register as many local elected officials and staff as possible from that area.						
In preparation for the next CCOG Conference, staff has researched dates for potential conflicts and proposes the following dates for the 2016 event:						
<ul style="list-style-type: none"> <li>• Thursday, December 1, 2016</li> <li>• Thursday, December 8, 2016</li> </ul>						
<b>Action / Recommendation:</b>						
Motion to select _____ as the date for the 2016 CCOG Regional Conference.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	The Centralina Foundation has approved a loan request to cover upfront expenses associated with planning the Conference. The 2015 Conference budget has been set for \$41,000. Staff anticipates the Conference will breakeven once again, with revenues from sponsorships and registration fees covering the costs of the event, but needs the Board’s leadership and assistance in recruiting sponsors and registrants.					
<b>List of Attachments (if any):</b>	2016 CCOG Conference Date Selection Report					



## Potential Dates for 2016 CCOG Regional Conference

The CCOG Conference Coordinating Team proposes the following dates for the next Creative Solutions for Thriving Communities Conference:

- ❖ Thursday, December 1, 2016
- ❖ Thursday, December 8, 2016

External Agencies with potential conflicts in December:

- National Association of Counties – Fall Board Meeting – early December
- NC Association of County Commissioners – Board of Directors Meeting – early December
- North Carolina League of Municipalities – Advocacy Goals Conference – possibly December
- Young Elected Officials Network – Policy Academy – early December

External Agencies with no conflicts in December:

- American Planning Association – National Conference – April 2-5, 2015
- ElectriCities – August
- ICMA – Annual Conference – September 25-28, 2016
- NC Metropolitan Mayors Coalition – Conference – November
- National League of Cities – Congressional City Conference – March 5-9, 2016 | Congress of Cities – November 16-19, 2016
- NC BEMO – Summer Conference – late July/early August
- NC City & County Management Association – Winter Seminar – First week of February 2017
- NC Community Development Association – Fall Conference – mid-November
- NC Government Finance Officers Association – Spring Conference – March | Summer Conference – July | Fall Conference – October
- NC Municipal Clerks Association – Clerks’ School – January | Annual Conference – August 18-20, 2016
- NC Rural Center – Rural Assembly Day – late September or October
- NC Social Services Association – Annual Meeting – late October
- NC Public Transportation Association – Conference – early April
- Public Housing Authorities Directors Association – Conference – January 25-28, 2015 | Annual Convention – May 3-6, 2015
- UNC School of Government
- US Conference of Mayors – Winter Meeting : January 20-22, 2016| Annual Conference – June 24-27, 201

External Agencies with potential conflicts in December:

- Carolina Thread Trail – Trail Forum – First Thursday of December
- NC League of Municipalities – New Mayors’ Orientation – First and second weeks of December