



**Board of Delegates Meeting Minutes  
October 14, 2015**

<b>Jurisdiction</b>	<b>Represented By</b>	<b>Jurisdictions Not Represented</b>
Albemarle	Martha Sue Hall	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Cherryville
Bessemer City	Kay McCathen	China Grove
Charlotte	Patsy Kinsey	Cleveland
Cramerton	Will Cauthen	Cornelius
East Spencer	Phronice Johnson	Dallas
Gaston County	Joe Carpenter	Davidson
Granite Quarry	Bill Feather	Faith
Huntersville	Sarah McAulay	Gastonia
Lincoln County	Martin Oakes	Hemby Bridge
Lincolnton	Devin Rhyne	High Shoals
Marshville	Virginia Morgan	Indian Trail
Matthews	John Ross	Iredell County
Mineral Springs	Peggy Neill	Kings Mountain
Mint Hill	Richard Newton	Landis
Monroe	Bobby Kilgore	Locust
Mooresville	Bobby Compton	Lowell
Spencer	Jody Everhart	Marvin
Statesville	Michael Johnson	McAdenville
Union County	Jerry Simpson	Mecklenburg County
Weddington	Bill Deter	Midland
Wesley Chapel	Becky Plyler	Misenheimer
		Morven
		Mount Holly
		Mount Pleasant
		Norwood
		Oakboro
		Pineville
		Ranlo
		Richfield
		Salisbury
		Spencer Mountain
		Stallings
		Stanley
		Stanly County
		Troutman
		Unionville
		Wadesboro
		Waxhaw
		Wingate

**Call to Order**

Chairman Michael Johnson, City of Statesville, called the meeting to order. He welcomed Marsha Sutton, CCOG’s new Director of Finance and Administration. He also welcomed Commissioner John Ross, Town of Matthews, who was attending his first meeting as a CCOG Delegate.

**Amendments to the Agenda**

Chairman Johnson noted that Jason Wager will give the presentation on Item 4 instead of Michelle Nance. He also noted that the time allotted for that item has been adjusted to allow for discussion during the Board engagement exercise.

**Consent Agenda**

- 1. Appointment to the Centralina Economic Development Commission Board**
- 2. Approval of the August 12, 2015 Board of Delegates Meeting Minutes**

Council Member Martha Sue Hall, City of Albemarle, made a motion to approve the Consent Agenda. Secretary Patsy Kinsey, City of Charlotte, seconded the motion and it was carried unanimously.

Chairman Johnson indicated that the Board would consider Item 4 as the first item of Regular Business.

**4. Regional Transit – Innovation Corridors Planning Discussion**

Jason Wager, Planning Program Supervisor – Sustainability, gave the staff presentation on this item. He presented an overview of the Innovation Corridors concept and how the priorities of the CONNECT Our Future project align with transit and other development choices that lead to the Innovation Corridors Concept.

He then led the Delegates in a polling exercise to identify additional issues that should be included in the Innovation Corridors conversation. More vibrant downtown areas, helping control the cost of government services, and strategies and resources to support stronger business and community growth were the elements Delegates selected as the most important to their communities. The Delegates also indicated that identifying a primary corridor for fixed route transit would add strong value to their communities over the long run. Lack of long-term transit funding and lack of political support for transit projects were aspects they found most challenging to the Innovation Corridors concept.

Chairman Johnson pointed out that responses indicated that defining a transit corridor would add value to communities, but transit access ranked fourth among the elements that are most important to communities. He suggested framing the Innovation Corridors handout materials in the context of the transit corridor.

Chairman Johnson then announced that a quorum was present.

**3. Public Hearing and Resolution on Section 5310 Grant Application Funding**

Katie Kutcher, Aging Program Specialist, explained that the 5310 grant funds programs for older adults and individuals with disabilities. She noted that for CCOG to apply for the grant, the Board of Delegates is required to adopt a resolution and certify to the following statement which she for the record:

*Whereas the North Carolina Department of Transportation will apply for a grant from the U.S. Department of Transportation, Federal Transit Administration and receives funds from the North Carolina General Assembly to provide assistance for public transportation projects, Centralina Council of Governments hereby assures and certifies*

*that it will comply with the federal and state statutes, regulations, executive orders, and all small administrative requirements related to the applications made to and grants received from the Federal Transit Administration, as well as the provisions of Section 1001 of Title 18, U.S.C. The Executive Director of Centralina Council of Governments is hereby authorized to submit a grant for federal and state funding, provide the required local match, make the necessary assurances and certifications and be empowered to enter into an agreement with the NCDOT to provide public transportation services.*

She also requested that each Executive Board member sign a Conflict of Interest form.

Chairman Johnson noted that the required legal notice for the public hearing was published in the Charlotte Observer on October 4, 2015. He then opened the public hearing and asked if anyone wished to speak for or against the Section 5310 grant application and resolution. Hearing no one, he closed the public hearing.

Council Member Hall made a motion to approve the resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. Mayor Pro Tem Deloris Chambers, Town of Badin, seconded the motion and it was carried unanimously.

#### **5. CCOG Strategic Initiatives Update**

Vicki Bott, Grants Development Director, recognized Leslie Mazingo, Strategics Consulting, LLC, and noted she is assisting CCOG in building relationships at the federal level to help ensure that officials are aware of the impact federal funding has on the Centralina region. Ms. Mazingo is focusing on five of CCOG's strategic priorities: CONNECT, Economic Development, Healthy Communities, Housing, and Workforce Development. Ms. Bott also introduced Jennifer Nichols, a fundraising consultant, who is helping CCOG build relationships with the philanthropic and corporate foundations in the region. Her focus areas include Career Headlight, Community-Based Housing Strategy, Regional Freight, and Volunteer Transportation Services. Ms. Bott added that CCOG must use different approaches for government entities and the philanthropic community. She noted that Ms. Mazingo will advise Delegates on timing and topics for meetings with federal officials, while Ms. Nichols will encourage Delegates to "friend-raise" among the philanthropic community.

Secretary Kinsey made a motion that the Board of Delegates resolve that each Delegate is encouraged to actively participate in such federal or philanthropic relationship-building activities as may from time to time be requested, including communicating with Congressional delegation members about the importance to our region of federally-funded programs that CCOG manages, or acting as a "friend-raiser" for CCOG with philanthropic entities by assisting CCOG's "fund-raiser" in calling on those philanthropic entities. Commissioner Bobby Compton, Town of Mooresville, seconded the motion and it was carried unanimously.

Chairman Johnson added that he is hopeful that the legislative efforts will define the need for CCOG-administered federal programs.

#### **6. Investing in Manufacturing Community Partnership Project Briefing**

Mike Manis, Director of Community and Economic Development, gave a presentation on the Economic Development Administration's Investing in Manufacturing Community Partnership grant. He gave an overview of the Comprehensive Economic Development Strategy and the Centralina Partnership for Attainment and Career Pathways. He noted that the Regional Freight Mobility Study is important to the economic strategy. Mr. Manis also explained that the Centralina Manufacturing Ecosystem Development

Strategy (MEDS) was an opportunity to inventory and assess the region's manufacturing ecosystem and to develop actionable strategies for ensuring that manufacturing remains a strong, globally competitive part of the region's economy.

Chairman Johnson noted that there is a tremendous opportunity for each Delegate to leverage the resource capability CCOG can bring to individual business structures in their communities.

Commissioner Jerry Simpson, Union County, made a motion committing the CCOG Board Members' communication assistance to their Boards, industries, and Economic Development Organizations with delivery of MEDS Marketing and Communication Implementation Plan to support the next six-month rollout. Mayor Pro Tem Chambers seconded the motion and it was carried unanimously.

Chairman Johnson reopened discussion on Item 5.

Commissioner Martin Oakes, Lincoln County, noted that Ms. Mozingo will need a list of Congressional contacts. He offered his assistance in providing contact names.

Ms. Mozingo added that she would like to conduct a survey of Delegates' federal contacts. She asked the Delegates to discuss their role in CCOG with their Congressional contacts and encouraged them to begin or continue building relationships with those individuals.

#### **7. 2015 CCOG Conference Report**

Vice Chair McAulay summarized the CCOG Conference's agenda, noting there will be breakfast and lunchtime keynote speakers and workshops throughout the day. She encouraged the Delegates to consider registering for the event if they have not already done so, adding that it could be considered an annual workshop for the Board of Delegates and an opportunity for them to share their skills, knowledge and talents with attendees. She stated that CCOG staff is available to register Board Members after the meeting and will follow up with the clerk in their community regarding invoicing. Vice Chair McAulay also asked the Delegates to provide CCOG staff with potential sponsorship contacts for the Conference.

Council Member Peggy Neill, Town of Mineral Springs, made a motion for members of the Board of Delegates to commit to promoting the 2015 CCOG Conference at an upcoming board meeting in their communities and urging fellow elected officials and staff to register for the event. Mayor Pro Tem Will Cauthen, Town of Cramerton, seconded the motion and it was carried unanimously.

#### **8. CCOG Building Committee Report**

Vice Chair McAulay reported that Labella Associates developed a space needs report based on office space survey responses from CCOG departments. The total space requirements are approximately 20,000 square feet, an increase from the 12,000 square feet of the current space. Much of the increase is the result of including 3,000 square feet for a meeting room large enough to accommodate larger meetings that are currently held offsite and 3,500 square feet for potential co-location with a partner organization.

She also noted that CCOG staff received statements of qualifications from four real estate brokerage firms. The Committee will review these qualifications and select a firm to work with LaBella on leasing options for the office space. The property search will focus on the I-485 loop, specifically locations with easy access to highway and public transit.

Council Member Hall made a motion authorizing the Executive Board Building Committee to explore building location options. Commissioner Joe Carpenter, Gaston County, seconded the motion and it was carried unanimously.

**Comments from the Board of Delegates**

There were no comments from the Board of Delegates.

**Comments from the Chair**

Chairman Johnson reported that the Centralina Area Agency on Aging received an “Aging’s Empowering Older Adults and Adults with Disabilities through Chronic Disease Self-Management Education” grant. The two-year grant is one of 10 Administration on Aging/Administration on Community Living grants awarded nationwide and will continue to help the department grow and sustain its Evidence-Based Health Program (EBHP) throughout the region. He also reported that the Area Agency on Aging received one of 10 national onsite visits from the Centers for Medicare and Medicare Services and Westat Research to observe the EBHP model. He added that Linda Miller, Aging Programs Director, and Annette Demeny, Aging Specialist, will discuss the EBHP model as speakers at the National Council on Aging national webinar this month.

He also reported that Planning Department staff recently participated in National Drive Electric Week events in Charlotte, Dallas, Matthews, Salisbury, Spencer, and Wadesboro. He added that Wadesboro Town Manager Alex Sewell commended staff for being organized, prepared, and committed to ensuring the community’s Electric Car Charging Station Ribbon Cutting was a quality event.

Chairman Johnson noted that the North Carolina Association of Regional Councils of Government will hold the 2016 NC Tomorrow Summit in Raleigh on April 18<sup>th</sup> and 19<sup>th</sup>. Registration for this event will open on January 1<sup>st</sup>.

Chairman Johnson congratulated Secretary Kinsey on becoming President-Elect of Women in Municipal Government, an auxiliary group of the National League of Cities which is dedicated to raising awareness about issues of concern to women and encouraging them to seek public office in their communities.

**Comments from the Executive Director**

Mr. Prosser asked the Delegates to encourage their staff and fellow elected officials to attend the CCOG Conference. He noted that several Managers who attended the 2014 event remarked that it was the best conference they attended during the entire year.

He credited CCOG’s national recognition to the Board of Delegates directing the organization to develop systems that will help local communities grow. He added that CCOG’s work is consistently tied to building the economy and jobs. Mr. Prosser thanked the Delegates for their efforts in helping to provide resources through Ms. Mazingo and Ms. Nichols to help CCOG identify investors for its programs and initiatives.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:31 p.m.