

## Board of Delegates Agenda

Chairman Michael Johnson will convene a meeting of the Centralina COG Board of Delegates on Wednesday, May 11, 2016 with a working dinner. He also invites Delegates to visit the Southeast Alternative Fuels Demo Initiative vehicle display in the Tyvola Senior Center parking lot beginning at 5:00 p.m.

Time	Item	Presenter
5:00 p.m.	<b>Southeast Alternative Fuels Demo Initiative Vehicle Display</b> Alternative fuel vehicles will be on display and staff will be available to provide information about the Southeast Alternative Fuel Demonstration Initiative.	CCOG Staff
6:15 p.m.	<b>Networking</b> During this time, CCOG staff will be available to answer questions about the organization's ongoing work in the region.	CCOG Staff
6:30 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by 5 p.m. on Wednesday, May 4, 2016 so that catering can be arranged.	Kelly Weston
6:45 p.m.	<b>Call to Order, Welcome &amp; Declaration of Quorum</b>	Michael Johnson
	<b>Amendments to the Agenda</b> (if any)	Michael Johnson
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:50 p.m. <b>Item 1</b> Pages 4 – 8	<b>Approval of the February 10, 2016 Board of Delegates Meeting Minutes</b> The minutes of the February 10, 2016 meeting were distributed to all members of the Board of Delegates and should be approved, if correct.  <b>Action / Recommendation:</b> <i>I move to approve the February 10, 2016 Board of Delegates meeting minutes.</i>	Michael Johnson
<b>Regular Business Items:</b>		
6:55 p.m. <b>Item 2</b> 15 minutes	<b>Region of Excellence Awards Ceremony</b> CCOG works with our member governments to help grow our region's economy and jobs, control the cost of government and improve quality of life. CCOG celebrates the region's outstanding achievements towards these goals through the Annual Region of Excellence Awards.  A panel of impartial judges reviewed each submittal and selected award-winning projects in the following categories. Excellence Award winners will be announced at the meeting. <ol style="list-style-type: none"><li>1. Controlling the Cost of Government</li><li>2. Growing the Economy</li><li>3. Improving Quality of Life</li><li>4. Clean Cities</li></ol>	Michael Johnson
7:10 p.m. <b>Item 3</b> 15 minutes	<b>Centralina Workforce Development Spotlight Presentation</b> Centralina Workforce Development staff will present an overview of the department's services and ongoing work in the region.	David Hollars
7:25 p.m. <b>Item 4</b> 10 minutes Pages 9 – 11  ➤ <b>Presentation</b>	<b>Southeast Alternative Fuels Demo Initiative Presentation</b> Staff will give a presentation on the Southeast Alternative Fuel Demonstration Initiative and how CCOG member governments can take advantage of the opportunity to assess the performance and applicability of alternative fuel vehicles in their fleet.	Jason Wager

## Board of Delegates Agenda

Time	Item	Presenter
	<p><b>Action / Recommendation:</b> <i>I move that the members of the Board of Delegates discuss this initiative with their fleet manager and town/city/county manager, and contact CCOG staff to sign up to test drive a vehicle.</i></p>	
<p><b>7:35 p.m.</b> <b>Item 5</b> 10 minutes Page 12</p> <p>➤ <b>Presentation</b> ➤ <b>Handout</b></p>	<p><b>Greater Charlotte Regional Freight Mobility Plan Update</b> Staff will present an update on the Freight Mobility Plan’s existing conditions analysis, land use and freight related facilities study, and national best practices.</p> <p><b>Action / Recommendation:</b> <i>For information only.</i></p>	Michelle Nance
<p><b>7:45 p.m.</b> <b>Item 6</b> 10 minutes Pages 13 – 14</p>	<p><b>Centralina Health Solutions - Plan4Health Report</b> During the CONNECT public engagement sessions, promoting public health, quality of life, and health equity was a clear topic of interest. The Centralina Health Solutions Center formed as a result of this interest and a desire to combine the efforts of the Area Agency on Aging and the Planning Department to help communities become healthy and inclusive of all ages and abilities. Complimentary concepts include vibrant downtowns, transportation choice, economic vitality, access to amenities, and a variety of housing choices for all ages and incomes. Communities across the region have shown interest in these topics.</p> <p>Centralina Council of Governments was awarded a \$140,000 grant from the American Planning Association in conjunction with the North Carolina Chapter to increase physical activity opportunities in neighborhoods at risk for poor health in Mecklenburg County. The plan is to use this initial funding to apply some of the tools from CONNECT and replicate this process of working with at risk communities across our region. Staff will provide an update and engage delegates on this topic.</p> <p><b>Action / Recommendation:</b> <i>The Board of Delegates is asked to provide input and larger-picture perspective on the Centralina Health Solutions concept, the Plan4Health project, and additional partners to include in the initiative.</i></p>	Michelle Nance
<p><b>7:55 p.m.</b> <b>Item 7</b> 5 minutes Page 15</p>	<p><b>CCOG Regional Conference Update</b> CCOG staff is in the process of planning the next “Creative Solutions for Thriving Communities” Conference and will present a report of the planning activities underway. Staff is working with CCOG Delegates who have provided input on the date, venue, and sponsorship activities.</p> <p><b>Action / Recommendation:</b> <i>The Board of Delegates commits to saving the date of April 6, 2017 for the Creative Solutions for Thriving Communities Conference in Mooresville, NC and to encouraging other elected officials and staff in their communities to save the date.</i></p>	Patsy Kinsey
<p><b>8:00 p.m.</b> 5 minutes</p>	<b>Comments from the Board of Delegates</b>	Board Members
<p><b>8:05 p.m.</b> 5 minutes</p>	<b>Comments from the Chair</b>	Michael Johnson



# Board of Delegates Agenda

Wednesday, May 11, 2016  
Tyvola Senior Center  
2225 Tyvola Road  
Charlotte, NC 28210

<b>8:10 p.m.</b> 5 minutes	<b>Comments from the Executive Director</b>	Jim Prosser
<b>8:15 p.m.</b>	<b>Adjournment</b>	Michael Johnson

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Centralina Council of Governments

**Item 1**

February 10, 2016 Board of Delegates Meeting Minutes



**Call to Order**

Chairman Michael Johnson, City of Statesville, called the meeting to order at 6:32 p.m.

Commissioner Joe Carpenter, Gaston County, gave the invocation.

Chairman Johnson then asked all attendees to stand and introduce themselves.

**Amendments to the Agenda**

Chairman Johnson noted that Executive Director Jim Prosser would give the presentation on Items 6 and 7 instead of Finance Officer Marsha Sutton.

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to accept the agenda. The motion was seconded and carried unanimously.

**Consent Agenda**

**1. Approval of the October 14, 2015 Board of Delegates Meeting Minutes**

Mayor Pro Tem Hall made a motion to approve the October 14, 2015 Board of Delegates meeting minutes. Secretary Patsy Kinsey, City of Charlotte, seconded the motion and it carried unanimously.

**2. Connect NC Bond Presentation**

Lindsay Middlesworth, Connect NC Committee Piedmont-Charlotte/Western Regional Field Director presented an overview of the Connect NC Bond campaign. She explained that the \$2 billion bond will be an investment for community colleges, universities, small towns, agriculture and the National Guard. No tax increase is needed to pay for the bond.

Mayor Pro Tem Hall challenged County Delegates to endorse the bond in their counties.

Chairman Johnson asked Ms. Middlesworth to encourage her counterparts at the State to ensure there are bond funds available for smaller rural communities to assess and engineer the scope of their water and sewer needs. He added that Councils of Government would be the perfect vehicle for managing the assessment for their member communities.

Ms. Middlesworth noted that additional money will be added to the Clean Water and Drinking Water State Revolving Funds. The fund has an affordability provision that specifies which communities will be available for funding and excludes larger cities.

**3. CCOG Nominating Committee Report and Election of 2016 Officers**

Commissioner Jarvis Woodburn, Anson County, gave the Nominating Committee’s report and presented the following slate of candidates:

Chair:	Michael Johnson, City of Statesville
Vice Chair:	Patsy Kinsey, City of Charlotte
Treasurer:	Bill Feather, Town of Granite Quarry
Secretary:	Kathy Kitts, Town of Midland

No nominations were made from the floor.

Mayor Pro Tem Hall made a motion to accept the Nominating Committee’s report and elect the slate of candidates by acclamation. Commissioner Charles Guignard, Town of Huntersville, seconded the motion and it carried unanimously.

**4. Installation of New CCOG Officers**

Kelly Weston, Clerk to the Board, installed the officers with the exception of Treasurer Feather, who will be installed at a later date.

**5. Election by County Caucuses of Municipal Executive Board Members**

The municipalities in Anson, Gaston, Mecklenburg, and Union Counties were required to caucus in accordance with the CCOG bylaws.

Chairman Johnson reported the results of the caucus, noting that the municipalities selected the following representatives:

Gaston County Towns:	Richard Turner, City of Belmont
Mecklenburg County Towns:	John Woods, Town of Davidson
Union County Towns	Bill Deter, Town of Weddington

Because only one Anson County municipality was represented at the meeting, the Anson County Towns will caucus at a later date.

**6. Proposed CCOG Budget Ordinance for Fiscal Year 2016-2017**

Mr. Prosser gave the presentation on the proposed operating budget, explaining that staff salaries and the office facility lease are the major components of the operating costs. He noted that the grants budget reflects funds CCOG receives and distributes to others. Grants included in the operating budget are used for programs such as the Regional Freight Plan. The general budget also reflects contract work completed for member communities. Mr. Prosser added that the State has changed the timeliness with which it provides funding information. As a result, the Board of Delegates is being asked to approve a placeholder budget. Staff will present an updated budget once definitive funding information is available. Because CCOG does not receive state funding for general operations, the organization is working on revenue diversification.

Chairman Johnson opened the public hearing on the budget ordinance. Seeing that no one wished to be heard on the item, he declared the public hearing closed.

In response to Mayor Pro Tem Hall’s question, Mr. Prosser explained that during the current budget year, the Executive Board approved adding \$50,000 to the budget to fund a \$3,500 per month contract with Strategics Consulting, LLC for work in identifying and securing federal funds that will benefit member communities. The Executive Board also approved funding a \$1,000 per month contract with a consultant for private-sector fundraising assistance.

In response to a question from Commissioner Bill Lawhon, Stanly County, Mr. Prosser noted that staff included the consultant contracts under Board and Executive Committee expense because the Board wanted to directly supervise the contracts. He added that the contracts could be placed under another expense appropriation. Mr. Prosser further noted that Board has designated a subcommittee to oversee identifying office space alternatives in anticipation of CCOG’s building lease expiring in May 2018.

Mayor Pro Tem Hall made a motion to approve the Fiscal Year 2016-2017 Centralina COG operating placeholder budget ordinance in the amount of \$5,062,901 and set the membership assessment rate for

Fiscal Year 2016-2017 at \$0.24 per capita with a minimum assessment amount of \$750 per member. Mayor Pro Tem Will Cauthen, Town of Cramerton, seconded the motion.

Mayor Pro Tem Hall noted that the per capita rate has remained the same for a number of years.

The motion carried unanimously.

**7. Proposed CCOG Grant Projects Budget Ordinance for Fiscal Year 2016-2017**

Mr. Prosser explained that the grant projects budget ordinance includes federal pass-through funds that CCOG receives and distributes locally.

Chairman Johnson opened the public hearing on the grant projects budget ordinance. Seeing that no one wished to be heard on the item, he declared the public hearing closed.

Commissioner Guignard made a motion to approve the Fiscal Year 2016-2017 Centralina COG grant projects placeholder budget ordinance in the amount of \$15,515,628. The motion was seconded and carried unanimously.

**8. Board Engagement Activity: Centralina Area Agency on Aging Survey**

Debi Lee, Aging Programs Assistant Director, presented an overview of the Centralina Area Agency on Aging (AAA) programs. She highlighted some of the essential services AAA provides, including the Regional Long-term Care Ombudsman Program and the Evidence-Based Health Programs (EBHP). To gather Board input for AAA's Area Plan, Ms. Lee led the Delegates in a clicker exercise in which they ranked Aging-related issues in their communities. Delegates selected transportation as their top issue of concern.

In response to a question from Council Member Paul Kaperonis, Village of Wesley Chapel, Ms. Lee indicated that AAA staff can give presentations in member communities on addressing senior needs. She added that CCOG has interdisciplinary teams of staff that can partner with members and other organizations on Aging-related issues.

**9. CCOG 2014-2015 Annual Report**

Chairman Johnson reviewed the annual report, explaining that the report is in draft form because CCOG has not received final audit information yet. Staff will forward the final report to the Board at a later date. He pointed out that CCOG received a \$4.7 million Sustainability Planning Grant from the U.S. Department of Housing and Urban Development for the CONNECT Our Future project in 2012. Many of the initiatives outlined in the report are derivatives of the project. He highlighted programs such as the Investing in Manufacturing Community Partnership grant work, the Regional Freight Mobility Plan, community-based housing strategies, NCWorks Career Centers, and EBHP.

**Comments from the Board of Delegates**

Commissioner Martin Oakes, Lincoln County, asked how many of the Delegates present attended the 2014 and 2015 CCOG Regional Conferences. He noted that the first Conference was a breakeven event financially, while the second Conference lost money. He suggested incorporating a trade show into the next Conference to secure vendors to help fund the event.

**Comments from the Chair**

Chairman Johnson reported that the NC Rural Center is accepting applications for the 2016 Rural Economic Development Institute, which will be held in March, April, and May. Class participants include local elected officials, members of the faith community, local non-profit leaders, active civic



leaders, state and local government staff, community-engaged rural business owners, and private-sector employees.

He also noted that registration is open for the 2016 NC Tomorrow Summit, sponsored by the NC Association of Regional Councils. The 2016 Summit will be held at the North Raleigh Hilton on April 18-19 and will offer best practices, case studies, and skill-building workshops for community and economic development.

Chairman Johnson congratulated Katie Kutcher, Aging Programs Coordinator, for being selected to teach an elective class to students at UNC Charlotte on Aging programs and services.

Chairman Johnson read a letter from a former participant in the Senior Community Service Employment Program (SCSEP) who expressed her appreciation for SCSEP in helping her secure full-time employment.

**Comments from the Executive Director**

There were no comments from the Executive Director.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:06 p.m.



Centralina Council of Governments

**Item 2**

Region of Excellence Awards Ceremony

(No attachments for this item)



Centralina Council of Governments

### **Item 3**

Centralina Workforce Development Spotlight Presentation

(No attachments for this item)



Centralina Council of Governments

## **Item 4**

Southeast Alternative Fuel Demo Initiative Presentation



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	May 11, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Jessica Hill	<b>Presentation Time (est.):</b>	10 minutes			
<b>Presenter at meeting:</b>	Jason Wager	<b>Phone Number/Ext:</b>	704-348-2707			
		<b>Email:</b>	<a href="mailto:jwager@centralina.org">jwager@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jessica Hill	<b>Phone Number/Ext:</b>	704-348-2731			
		<b>Email:</b>	<a href="mailto:jhill@centralina.org">jhill@centralina.org</a>			
<b>Submitting Department:</b>	<b>Planning</b>	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
Receive information on the Southeast Alternative Fuel Demonstration Initiative (SADI) which provides organizations with the opportunity to test drive alternative fuel vehicles so that decision-makers and drivers can assess the performance and applicability of the vehicles to their business and organization. Take this information back to their manager and fleet directors so they can reserve the vehicles to test drive.						
<b>Description of Agenda Item:</b>						
Presentation on the Southeast Alternative Fuel Demonstration Initiative (SADI) and how CCOG member governments can take advantage of the opportunity to assess the performance and applicability of alternative fuel vehicles in their fleet.						
<b>Background &amp; Basis of Recommendations:</b>						
<ul style="list-style-type: none"> <li>• Incorporating alternative fuels into government fleets can lower operating costs, increase air quality and public health, and improve the quality of life for citizens.</li> <li>• The Southeast Alternative Fuel Demonstration Initiative (SADI) grant is a US Department of Energy project focused on the increased adoption of Alternative Fuels in the Southeast region of the United States by providing opportunities for fleets to demonstrate a wide range of alternative fuel vehicles.</li> <li>• Beginning in April there will be alternative fuel vehicles available in the region for government and private sector fleets to demo. Please contact Jessica Hill <a href="mailto:jhill@centralina.org">jhill@centralina.org</a> for more information or to sign up or visit <a href="http://www.SADIdemo.org">www.SADIdemo.org</a> for more information.</li> <li>• The Centralina Clean Fuels Coalition (CCFC) is the local effort of the National Department of Energy's Clean Cities Program.</li> </ul>						
<b>Action / Recommendation:</b>						
I move that the members of the Board of Delegates discuss this initiative with their fleet manager and town/city/county manager, and contact CCOG staff to sign up to test drive a vehicle.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	N/A					
<b>List of Attachments (if any):</b>	SADI available vehicles list					

## Southeast Alternative Fuels Demonstration Initiative

The purpose of the Southeast Alternative Fuels Demonstration Initiative (SADI) is to increase the adoption of alternative fuel vehicles by providing an opportunity to fleets to test drive a wide range of vehicles in order to assess the vehicle/fuel performance and applicability to their fleet.

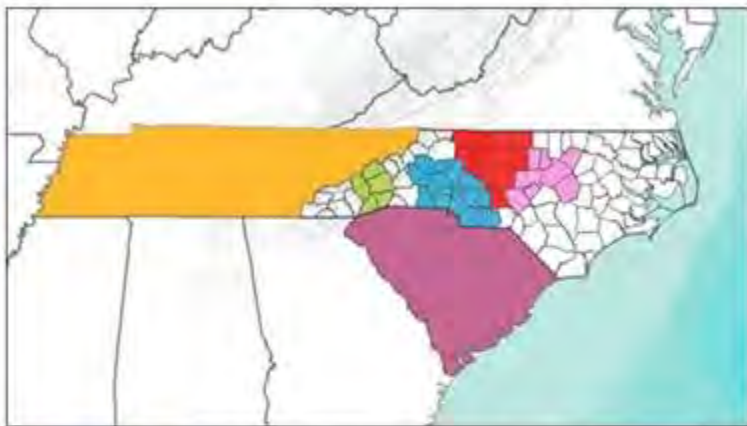
The Centralina Clean Fuels Coalition (CCFC) is the local effort of the National Department of Energy’s Clean Cities Program. CCFC is housed at the Centralina Council of Governments (CCOG) and serves the same 9-county region including: Anson, Cabarrus, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly, and Union counties. Its

mission is to reduce the dependence on petroleum in the transportation sector by increasing the adoption of alternative fuels.

Clean Cities Coalitions throughout South Carolina, North Carolina, and Tennessee will work with technology partners to provide opportunities for fleets to demonstrate a wide range of alternative fuel vehicles.

Beginning in April there will be six vehicles available in the region for fleets to demo, 3 propane vehicles and 3 semi-trucks. These vehicles will be rotated to other regions and we’ll receive different vehicles for fleets to demo. A list of the current vehicles and their availability is on the following page.

### SADI Demonstration Project Region Coordinators



- Yellow:** East Tennessee Clean Fuels Coalition
- Green:** Land-of-Sky Clean Vehicles Coalition
- Blue:** Centralina Clean Fuels Coalition
- Red:** NC Clean energy Technology Center
- Light Pink:** Triangle Clean Cities Coalition
- Dark Pink:** Palmetto State Clean Fuels Coalition

#### Get Involved:

Interested in testing out one of these vehicles? Visit [www.SADIdemo.org](http://www.SADIdemo.org) and click on “fill out this form.”

#### Or Contact:

Jessica Hill  
Centralina Clean Fuels Coalition  
704-348-2731  
[jhill@centralina.org](mailto:jhill@centralina.org)

## SADI 2016 – Alternative Fuel Vehicles in the Charlotte Region

	2014 Ford F-150	Propane Autogas <i>(bi-fuel)</i>	Alliance Autogas	Available: Apr – June 2016
	2015 Ford Explorer Interceptor	Propane Autogas <i>(bi-fuel)</i>	Alliance Autogas	Available: Apr – June 2016
	2015 Ford Transit 15- Passenger	Propane Autogas <i>(bi-fuel)</i>	Alliance Autogas	Available: Apr – June 2016
	2014 Ford Police SUV	Propane Autogas <i>(bi-fuel)</i>	ICOM North America	Available: Oct – Dec 2016
	2015 Dodge Charger Pursuit	Propane Autogas <i>(bi-fuel)</i>	Imega	Available: Oct – Dec 2016
	2015 Freightliner M2 112 Straight Truck	CNG	Penske	Available: April- Sept 2016
	2015 Freightliner Cascadia 113 Day Cab	CNG	Penske	Available: April- Sept 2016
	2014 & 2015 Freightliner Cascadia 113 Mid-roof Sleeper	CNG	Penske	Available: April- Sept 2016

To sign up for a demonstration period please contact Jessica Hill at [jhill@centralina.org](mailto:jhill@centralina.org) or at (704) 348-2731  
Or sign up at [www.SADIdemo.org](http://www.SADIdemo.org)



Centralina Council of Governments

**Item 5**

Greater Charlotte Regional Freight Mobility Plan Update





## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	May 11, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Jessica Hill	<b>Presentation Time (est.):</b>	10 minutes			
<b>Presenter at meeting:</b>	Michelle Nance	<b>Phone Number/Ext:</b>	704-348-2709			
		<b>Email:</b>	<a href="mailto:mnance@centralina.org">mnance@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jessica Hill	<b>Phone Number/Ext:</b>	704-348-2731			
		<b>Email:</b>	<a href="mailto:jhill@centralina.org">jhill@centralina.org</a>			
<b>Submitting Department:</b>	<b>Planning</b>	<b>Department Head Approval:</b>				
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
Receive update on the Freight Mobility Plan's existing conditions analysis, land use and freight related facilities study, and national best practices.						
<b>Description of Agenda Item:</b>						
The Greater Charlotte Regional Freight Mobility Plan update						
<b>Background &amp; Basis of Recommendations:</b>						
The Greater Charlotte Regional Freight Mobility Plan officially started nearly a year ago, June 2015, to provide data, engagement, and recommendations needed by the region's transportation planning organization and local governments to make informed decisions. This plan will guide policy changes and infrastructure investments in order to ensure that our region has a safe, efficient and reliable freight transportation system making it globally competitive and attracting new businesses and providing existing businesses the opportunity to connect to and flourish in the global economy.						
<b>Action / Recommendation:</b>						
For information only.						
<b>Time Sensitivity (none or explain):</b>	None					
<b>Budget Impact (if applicable):</b>	N/A					
<b>List of Attachments (if any):</b>	None.					



Centralina Council of Governments

## **Item 6**

Centralina Health Solutions - Plan4Health Report



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	May 11 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	x
<b>Submitting Person:</b>	Michelle Nance	<b>Presentation Time (est.):</b>	10 minutes			
<b>Presenter at meeting:</b>	Michelle Nance	<b>Phone Number/Ext:</b>	704-348-2709			
		<b>Email:</b>	<a href="mailto:mnance@centralina.org">mnance@centralina.org</a>			
<b>Alternate Contact Person:</b>	Katherine Hebert	<b>Phone Number/Ext:</b>	704-348-2708			
		<b>Email:</b>	<a href="mailto:khebert@centralina.org">khebert@centralina.org</a>			
<b>Submitting Department:</b>	<b>Planning</b>	<b>Department Head Approval:</b>	<b>MEN</b>			
<b>Description of Agenda Item:</b> <i>(same wording as on agenda summary)</i>						
Centralina Health Solutions– Plan4Health						
<b>Background &amp; Basis of Recommendations:</b>						
<p>During the CONNECT public engagement sessions, promoting public health, quality of life, and health equity was a clear topic of interest. The Centralina Health Solutions Center formed as a result of this interest and a desire to combine the efforts of the Area Agency on Aging and the Planning Department to help communities become healthy and inclusive of all ages and abilities. Complimentary concepts include vibrant downtowns, transportation choice, economic vitality, access to amenities, and a variety of housing choices for all ages and incomes. Communities across the region have shown interest in these topics.</p> <p>Centralina Council of Governments was awarded a \$140,000 grant from the American Planning Association in conjunction with the North Carolina Chapter to increase physical activity opportunities in neighborhoods at risk for poor health in Mecklenburg County. The plan is to use this initial funding to apply some of the tools from CONNECT and replicate this process of working with at-risk communities across our region. Staff will provide an update and engage delegates on this topic.</p>						
<b>Action / Recommendation:</b>						
The Board of Delegates is asked to provide input and larger-picture perspective on the Centralina Health Solutions concept, the Plan4Health project, and additional partners to include in the initiative.						
<b>Time Sensitivity (none or explain):</b>	Medium – Update only.					
<b>Budget Impact (if applicable):</b>	\$140,000 in Grant Funding					
<b>List of Attachments (if any):</b>	Centralina Health Solutions Service Sheet					



Centralina Council of Governments

GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life

# Creating Healthy, Lifelong Communities

## The Challenge

Today's health challenges stem from a variety of factors in our changing world. The population base is growing older, health care costs continue to increase, and chronic disease - including heart disease, diabetes, and respiratory disease - greatly outnumber deaths by communicable disease. In NC, chronic disease and injury are responsible for 2/3 of all deaths. The design of our communities impacts public health and well-being and often creates barriers to physical activity. In addition, community policies and ordinances can lead to unintended consequences and limit opportunities for seniors to live independent, active, engaged lives.

## Helping Communities Become Healthy and Inclusive

The great news is that many of the actions that create a "healthy, lifelong community" also lead to vibrant downtowns, transportation choice, economic vitality, access to amenities, and a variety of housing choices for all ages and incomes. Healthy, lifelong communities go hand in hand with a healthy economy. In addition, market forces are in support of healthy community initiatives. Mixed-use developments that are walkable and have access to parks and open space are in demand with Millennials and Baby Boomers searching for active lifestyles. Education through evidence-based health programs can improve self-management of chronic disease, save healthcare dollars, reduce falls, and improve quality of life.



## Centralina Health Solutions helps communities through:

### Training

- Provide training on a variety of issues related to health and life-long communities, active living, local food systems, aging sensitivity, and evidence-based health programs such as chronic disease self-management and falls prevention.

### Policy Analysis and Planning

- Analysis of current policies and ordinances, determine barriers to health, and recommend strategies
- Bicycle and pedestrian planning, greenways, senior friendly policies, healthy in all policy recommendations

### Engagement

- Engagement planning and implementation for thorough, equitable outreach and intake

### Mapping

- Built environment inventories, disparity mapping, visual representations

*"The Healthy Communities initiatives sponsored by Centralina are helping us develop strategies that will incorporate health considerations into land and transportation planning, increasing opportunities for physical activity and healthy living. That means increased quality of life for our residents."*

- **M. Darrell Hinnant, Mayor  
City of Kannapolis Mayor**

For more information contact:  
Michelle Nance 704-348-2709 or [mnance@centralina.org](mailto:mnance@centralina.org)



Centralina Council of Governments

**Item 7**

CCOG Regional Conference Update



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	May 11, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Patsy Kinsey	<b>Phone Number/Ext:</b>				
		<b>Email:</b>				
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
The Board of Delegates is asked to save the date of Thursday, April 6, 2017 for CCOG's Creative Solutions for Thriving Communities Conference at the Charles Mack Citizen Center in Mooresville, NC.						
<b>Description of Agenda Item:</b>						
CCOG staff is in the process of planning the next "Creative Solutions for Thriving Communities" Conference and will present a report of the planning activities underway. Staff is working with CCOG Delegates who have provided input on the date, venue, and sponsorship activities.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The CCOG Regional Conference, Creative Solutions for Thriving Communities, is designed for elected officials, local government staff, and others working to build stronger communities. This one-day event offers training, practical tools, and other resources for addressing the needs of communities and their residents. The Conference program will feature keynote speakers and breakout sessions that will provide creative strategies highlighting best practices on a regional, state, and national level.</p> <p>Staff has developed a sponsorship plan to begin securing funding for the event as early as possible.</p> <p>To exceed the 2015 CCOG Conference registration numbers, staff will need the Board of Delegates' assistance in encouraging attendance at this year's event.</p>						
<b>Action / Recommendation:</b>						
The Board of Delegates commits to saving the date of April 6, 2017 for the Creative Solutions for Thriving Communities Conference in Mooresville, NC and to encouraging other elected officials and staff in their communities to save the date.						
<b>Time Sensitivity</b> <i>(none or explain):</i>	None.					
<b>Budget Impact</b> <i>(if applicable):</i>	The 2015 Conference had a revenue deficit of approximately \$11,600. A financial plan for increasing registration and sponsorship revenue will make the next Conference a self-funding event.					
<b>List of Attachments</b> <i>(if any):</i>	None.					