

The Executive Board Agenda

Chairman Bobby Compton will convene a meeting of the Centralina COG Executive Board at 6:30 p.m. on Wednesday, March 20, 2019. A light dinner will be served at 6:00 p.m. The meeting will be held in the Catawba Room of the Centralina COG Office on the 1st floor of the Broadcom building.

Time	Item	Presenter
6:00 p.m.	Dinner Please RSVP to Kelly Weston at kweston@centralina.org or (704) 348-2728 by 12:00 p.m. on Monday, March 18th so that catering can be arranged.	Kelly Weston
6:30 p.m.	Call to Order	Bobby Compton
	Amendments to the Agenda (if any)	Bobby Compton
Consent Items: <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:35 p.m. Item 1 Pages 4 - 6	FY18-19 Budget Amendment This budget amendment represents changes to reflect Federal and State grant allocations as of February 25, 2019 as well as other contracts received and confirmed since the adoption of the budget. We will continue to update the budget as new funds are received from new business contracts or grants from state and federal agencies. The attached amendments are to replace the FY18-19 placeholder budget and prior amendments with current and up-to-date funding and expenditures. In general, this budget reflects a similar budget position compared to the same time last year. Action/Recommendation: <i>Motion to approve the attached FY18-19 budget amendments.</i>	Denise Strosser
Item 2 Pages 8 - 11	Approval of the January 9, 2019 Executive Board Meeting Minutes The minutes of the January 9, 2019 meeting have been distributed to all members of the Executive Board and should be approved if correct. Action/Recommendation: <i>Move to approve the January 9, 2019 Executive Board Meeting Minutes.</i>	Bobby Compton
Regular Business Items:		
6:40 p.m. Item 3 10 minutes Page 13	2019 CCOG Conference Report The Executive Board will receive a post-event report on the 2019 CCOG Regional Conference. Action/Recommendation: <i>Receive as information.</i>	Angel Stoy
6:50 p.m. Item 4 20 minutes Page 16 - 17	FY19-20 Strategic Priorities Update Geraldine Gardner, CCOG Executive Director, will provide an overview of the strategic planning process to develop the programmatic priorities for the coming fiscal year, as well as, input into a communication/branding refresh process for CCOG. She will seek input from the Board on the process and opportunity to engage the Board at upcoming meetings. Action/Recommendation: <i>Discuss and provide feedback on the Strategic Planning Process Overview document.</i>	Geraldine Gardner
7:10 p.m. Item 5 15 minutes Pages 19 - 24	Federal Relations Update CCOG's federal relations consultant, Leslie Mazingo, will present an update on the organization's federal relations efforts, including a performance report on activities from November through December 2018. She will also seek input regarding the Federal Advocacy Agenda.	Leslie Mazingo



The Executive Board Agenda

Wednesday, March 20, 2019
9815 David Taylor Drive, Suite 100
Charlotte, NC 28262

Time	Item	Presenter
	Action/Recommendation: <i>I move that the Strategic Consulting performance report for January through February 2019 be accepted.</i>	
7:25 p.m. Item 6 5 minutes Page 26	Chairman's Appointment of At-Large Member to the Executive Board The Chairman will make appointments to fill the two at-large seats on the Executive Board. Action/Recommendation: <i>Advise and consent to the Chairman's appointment.</i>	Bobby Compton
7:30 p.m. 5 minutes	Comments from the Executive Board	Board Members
7:35 p.m. 5 minutes	Comments from the Chair	Bobby Compton
7:40 p.m. 5 minutes	Comments from the Executive Director	Geraldine Gardner
7:45 p.m.	Adjournment	Bobby Compton
<p><i>Centralina Council of Governments complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Council of Governments will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Council of Governments' programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 9815 David Taylor Drive, Charlotte, NC 28262, phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: www.centralina.org.</i></p>		



Centralina Council of Governments

Item 1



Board Agenda Item Cover Sheet

Board Meeting Date:	March 20, 2019	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Denise Strosser	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Denise Strosser	Phone Number/Ext:	704-348-2704			
		Email:	dstrosser@centralina.org			
Alternate Contact Person:	Geraldine Gardner	Phone Number/Ext:	704-348-2703			
		Email:	ggardner@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is approval of the budget amendments for the operating and grant budgets.						
Description of Agenda Item:						
As required by general statute, attached is an updated budget amendment for FY18-19 operating and grant budgets.						
Background & Basis of Recommendations:						
A placeholder budget was approved by the Executive Board on January 10, 2018 and adopted by the Board of Delegates on February 7, 2018 as required by CCOG Charter. This initial “placeholder” budget is developed prior to receiving information from various state and federal agencies. This second amendment represents changes to reflect Federal and State grant allocations as of February 25, 2019 as well as other contracts received and confirmed since the adoption of the budget. We will continue to update the budget as new funds are received from new business contracts or grants from state and federal agencies. The attached amendments are to replace the placeholder budget and prior amendments with current and up-to-date funding and expenditures. In general, this budget reflects a similar budget position compared to the same time last year.						
Action / Recommendation:						
Approval by the Executive Board of the attached budget amendments						
Time Sensitivity (none or explain):						
Budget Impact (if applicable):	As indicated on attachments					
List of Attachments (if any):	Operating and Grants Budget Amendments					

Fiscal Year 2018 - 2019 Annual Operating Budget Ordinance

ANTICIPATED REVENUES	FY2018-2019 Adopted Budget	FY2018-2019 Budget As of 12.13.2018	FY2018-2019 Budget As of 2.25.2019	
Program Revenues				
Restricted Intergovernmental Revenue	4,100,000	4,647,703	4,440,437	104,054 moved to Workforce PT, 139,512 moved to Otr Prog Rev for Aging Match, Additional Rev 36,300 Clean Cities
Technical Assistance Projects	750,000	511,659	517,192	See Note A below.
Contracts and fees	18,000	18,000	18,000	No Change
Other Program Revenue	657,000	307,678	459,178	See Note B below.
Transfers In/(Out)	-	61,154	61,154	No Change
Fund Balance Appropriated	-	47,410	47,410	No Change
Total Program Revenue	<u>5,525,000</u>	<u>5,593,604</u>	<u>5,543,371</u>	
Other Revenues				
Member Dues Support	830,000	835,000	835,000	No Change
Interest and Other Revenue	240,000	166,639	172,589	Aging \$5,950 Workshop Funds
Total Other Revenues	<u>1,070,000</u>	<u>1,001,639</u>	<u>1,007,589</u>	
TOTAL ANTICIPATED REVENUES	<u>6,595,000</u>	<u>6,595,243</u>	<u>6,550,960</u>	
EXPENSE APPROPRIATIONS				
Board and Executive Committee	150,000	104,700	104,700	No Change
Management and Business Operations	1,875,000	1,691,988	1,702,988	Gen-2,500 Salisbury HRSP Grant Writing, 500 HR Recruit&Retain Wkshp, Gaston Co Sgt & Cap Assess Ctr 8,000
Information Technology Division	130,000	110,000	110,000	No Change
Community and Economic Development	840,000	1,014,364	995,249	Stanley Code Enf (3,645), Huntersville CDL DATP (3,388), Troutman Code Enf (12,082)
Planning Department	1,800,000	1,142,689	1,204,625	See Note C below.
Area Agency on Aging	2,700,000	2,986,413	2,992,363	\$5,950 Aging Workshop Funds
Workforce Development	1,000,000	1,295,089	1,191,035	104,054 moved to Workforce Pass through/Grants
Indirect Costs Representation	(1,900,000)	(1,750,000)	(1,750,000)	No Change
TOTAL EXPENSE APPROPRIATIONS	<u>6,595,000</u>	<u>6,595,243</u>	<u>6,550,960</u>	
	-	-	-	

Note A: Salisbury HRSP Grant Writing 2,500, Stanley Code Enforcement (3,645), Huntersville CDL DATP (3,388), Troutman Code Enforcement (12,082), Lake Wylie Goal Setting 1,248, Waxhaw Board Retreat 3,500, Troutman Planning Services 9,400, Gaston Co, Sgt & Cap Assess Ctr 8,000

Note B: Aging-139,512 moved from Restricted Rev., Gen-HR Recruit&Retain Wkshp 500, Planning- Code Enf 4,060, Planning-Healthy Comm 4,425, Planning-CCOGU 3,003

Note C: \$36,300 Clean Cities, Lake Wylie Goal Setting 1,248, Waxhaw Board Retreat 3,500, Troutman Planning Services 9,400, Code Enforcement 4,060, Healthy Comm 4,425, CCOGU 3,003



Centralina Council of Governments

Item 2



**Executive Board Meeting Minutes
January 9, 2019**

Officers Present	Delegates Present	Delegates Not Present	Centralina Staff
Bill Feather, Chair Bobby Compton, Vice Chair	John Crump Larken Egleston Martha Sue Hall Jay McCosh Autumn Michael William Morgan Brent Moser Lynn Shue Nick Walsh	Frank Aikmus Zach Almond Trevor Fuller Gene Houpe Michael Johnson Jim Watson Jarvis Woodburn, Secretary Ronnie Worley	Geraldine Gardner Emily Hickok Mike Manis Linda Miller Emily Parker Angel Stoy Marsha Sutton Kelly Weston Venecia White <i>Guest</i> Bill Deter Leslie Mozingo, Strategies Consulting

Call to Order

Chairman Bill Feather, Town of Granite Quarry, called the meeting to order. He welcomed CCOG’s new Executive Director, Geraldine Gardner. He also welcomed former CCOG Treasurer and former Weddington Mayor Bill Deter to the meeting.

Amendments to the Agenda

There were no amendments to the agenda.

Council Member Larken Egleston, City of Charlotte, made a motion to adopt the agenda as presented. Mayor John Crump, Town of Midland, seconded the motion and it carried unanimously.

Consent Agenda

- 1. FY18-19 Budget Amendment**
- 2. Approval of the November 14, 2018 Executive Board Meeting Minutes**

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to approve the consent agenda. Mayor Pro Tem Jay McCosh, Town of McAdenville, seconded the motion and it carried unanimously.

3. Federal Relations Update

Leslie Mozingo, Strategies Consulting, presented the 2019 congressional calendar and highlighted key dates. She also presented the performance report of federal relations activities from November and December 2018.

In response to a question from Council Member Egleston, Ms. Mazingo noted that she will look into the plans for responding to 9th Congressional District constituents while that seat is waiting to be confirmed.

Ms. Mazingo also noted that Representative Richard Hudson made an entry into the Congressional Record highlighting CCOG's 50th anniversary and the organization's history. She added that Senator Richard Burr's office also sent a congratulatory letter recognizing the milestone.

Council Member Egleston made a motion to accept the Strategics Consulting performance report for November through December 2018. William Morgan, City of Statesville, seconded the motion, and it carried unanimously.

4. FY19-20 Preliminary Budget Report

Chairman Feather presented a copy of the proposed operating and pass-through grant budget ordinances for Fiscal Year 2019-2020 for the Executive Board's review.

Mayor Pro Tem Hall made a motion to recommend the annual operating budget ordinance in the amount of \$6,740,000, the annual pass-through budget ordinance in the amount of \$17,373,200 and set the assessment rate at \$0.24 per capita with a minimum assessment of \$750 per member. Mayor Pro Tem McCosh seconded the motion.

In response to a question from Council Member Egleston, Martha Sutton, Finance Director, explained that the Board's \$150,000 budget includes costs associated with meeting expenditures, Board member travel, and retiree dental insurance.

The motion carried unanimously.

5. Appointment of Ex-Officio Member to Finance Committee

Chairman Feather explained that Commissioner Bill Lawhon, Stanly County, has resigned from the Executive Board and Treasurer position since his term as the county's Delegate has expired. Chairman Feather will act in a dual capacity until the new Treasurer is elected at the February Board of Delegates Annual Meeting. He noted that the addition of former Treasurer Bill Deter to the Finance Committee as an ex-officio member will support an independent review of financial matters.

Council Member Egleston made a motion to consent to the appointment of Bill Deter as an ex-officio member of the Ad Hoc Finance Committee. Commissioner Lynn Shue, Cabarrus County, seconded the motion and it carried unanimously.

6. CCOG Regional Conference Update

Angel Stoy, Aging Specialist, presented an update on plans for the CCOG Regional Conference. She reported that the event has 39 registrants. She asked the Board Members to encourage their fellow elected officials and staff in their communities to register for the Conference. She noted that planners can earn AICP credits for participating. She asked Board Members to encourage staff in their communities to register for the pre-Conference workshop led by Peter Kageyama. She also asked Board Members to provide CCOG staff with the names of individuals in their communities to whom CCOG can send personal, direct invitations to the event.

7. Nominating Committee Report

Mayor Pro Tem McCosh, Chair of the Nominating Committee, presented the Committee's slate of officers for 2019:

Chair: Bobby Compton, Town of Mooresville
Vice Chair: Jay McCosh, Town of McAdenville
Secretary: Jarvis Woodburn, Anson County
Treasurer: William Morgan, City of Statesville

8. Recognition of Outgoing Executive Board Members

Chairman Feather noted that this was Commissioner Oakes' last Executive Board meeting. He presented Commissioner Oakes with a resolution in honor of his outstanding public service.

Comments from the Executive Board

Mayor Pro Tem Hall shared a flyer for Let's Connect, a broadband presentation to be held at Albemarle City Hall on January 28th at 6:30 pm.

Comments from the Chair

Chairman Feather asked Kelly Weston, Executive Assistant/Clerk to the Board, to provide an overview of the municipal caucus process.

Ms. Weston explained that based on the slate of officers presented, the counties of Anson, Mecklenburg, Stanly, and Union must caucus to select their municipal representatives on the Executive Board at the February Board of Delegates Annual Meeting. The Delegates from these four counties will be asked to sit together for the purpose of the caucus and a staff member will be assigned to their table to help facilitate discussion of who among them should serve on the Executive Board. The Delegates will vote on their selected representative.

Mayor Pro Tem Hall requested a list of the Delegates from Anson, Stanly, Mecklenburg, and Union Counties.

Chairman Feather reported that there were over 150 attendees at the November 30th Region of Excellence Awards Luncheon celebrating CCOG's 50th anniversary. He thanked the Advisory Committee and staff for their work in organizing the event. He also thanked Leslie Mazingo for her assistance in securing Anthony Bedell from USDOT as the keynote speaker. He requested thank you letters be sent to Congressional staff for their attendance at the event.

Chairman Feather also shared the 2019 Board meeting schedule. He noted that the Board of Delegates Annual Meeting will be held on February 13th at the CCOG office. This year, the orientation will be part of the meeting rather than a separate session. He added that because the Board of Delegates will vote on critical business items, it is important that as many member governments as possible are represented at the meeting. He asked the Board Members to contact Delegates in the other communities within their counties to encourage them to attend the meeting. He requested that Ms. Weston forward the email addresses of all the Delegates so that Executive Board members can contact them to encourage their attendance.

Chairman Feather noted that the March 13th Executive Board meeting date conflicts with a National League of Cities event. He asked for feedback from the Board Members on the scheduling conflict.

Mayor Pro Tem Hall made a motion to move the March Executive Board meeting to March 20th. Council Member Egleston seconded the motion, and it carried unanimously.

Comments from the Executive Director

Ms. Gardner expressed her appreciation for the warm welcome she received from staff. She explained that membership engagement is one of her first priorities, adding that she sent a memo to all Delegates requesting introductory meetings. She noted that her second priority is communications and external engagement and her third priority is revenue diversification.

In response to a question from Chairman Feather, Ms. Sutton explained that regarding the impact of the federal government shutdown, the bulk of CCOG's funding for this fiscal year is secure. She noted that staff has been in contact with the federal agencies that provide funding. She also explained that she uses a cash management report to project payroll about four weeks out.

In response to a question from Mr. Deter, Ms. Gardner explained that because the federal fiscal year ends on September 30th while the CCOG fiscal year ends on June 30th, there is a buffer period for federal funding the organization receives.

Ms. Mozingo added that Congress passed a minibus bill that signed into law funding for certain federal agencies that provide funds to CCOG programs.

Ms. Sutton added that the Board budget includes a \$58,000 allocation for the annual audit.

Council Member Egleston requested that future budget ordinances include subsections explaining the breakdown of budget items.

Adjournment

Mayor Pro Tem Hall made a motion to adjourn the meeting. Council Member Egleston seconded the motion, and it carried unanimously.

The meeting adjourned at 7:14 p.m.



Centralina Council of Governments

Item 3



Board Agenda Item Cover Sheet

Board Meeting Date:	March 20, 2019	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Angel Stoy	Phone Number/Ext:	980-521-3935			
		Email:	astoy@centralina.org			
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728			
		Email:	kweston@centralina.org			
Submitting Department:	Government Affairs	Department Head Approval:	Geraldine Gardner			
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The Executive Board will receive a report on the 2019 CCOG Regional Conference.						
Description of Agenda Item:						
The Executive Board will receive a post-event report on the 2019 CCOG Regional Conference registration and financials.						
Background & Basis of Recommendations:						
The CCOG Regional Conference, “Creative Solutions for Thriving Communities,” is designed to provide elected officials and local government staff with practical tools and solutions to address their communities’ biggest challenges. On March 8, 2019, CCOG held the Conference on the campus of UNC Charlotte. The event featured nationally recognized speakers and presented best practices and resources for transportation choices, disaster preparedness, livable communities, and data and technology.						
Action / Recommendation:						
Receive as information.						
Time Sensitivity (none or explain):	None.					
Budget Impact (if applicable):	The 2019 Conference produced a profit, exceeding its goal of financially breaking even.					
List of Attachments (if any):	None.					



Centralina Council of Governments

Item 4



Board Agenda Item Cover Sheet

Board Meeting Date:	March 20, 2019	Agenda Item Type:	Consent:	Regular:	x
Submitting Person:	Geraldine Gardner	Presentation Time (est.):	20 minutes		
Presenter at meeting:	Geraldine Gardner	Phone Number/Ext:	704-348-2703		
		Email:	ggardner@centralina.org		
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728		
		Email:	kweston@centralina.org		
Submitting Department:	Government Affairs	Department Head Approval:	Geraldine Gardner		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
The Executive Board will receive an briefing on strategic planning process to develop the programmatic priorities for the coming fiscal year, as well as, input into a communication/branding refresh process for CCOG. The Board will also be asked to provide feedback on the process and the opportunity for Board engagement.					
Description of Agenda Item:					
Geraldine Gardner, CCOG Executive Director, will provide an overview of the strategic planning process to develop the programmatic priorities for the coming fiscal year, as well as, input into a communication/branding refresh process for CCOG. She will seek input from the Board on the process and opportunity to engage the Board at upcoming meetings.					
Background & Basis of Recommendations:					
Why From March-June 2019, the CCOG team will engage in a series of internal and external activities to develop the annual workplan, strategic priorities and update its communication/branding.					
Action / Recommendation:					
Discuss and provide feedback on the Strategic Planning Process Overview document.					
Time Sensitivity <i>(none or explain):</i>	Feedback on the process at the March Board meeting is necessary so that we can begin the process.				
Budget Impact <i>(if applicable):</i>	None				
List of Attachments <i>(if any):</i>	Strategic Planning Process Overview				



**Spring 2019: CCOG Strategic Review
Draft for Discussion Purposes – March 2019**

What it is: Internal reflection and external engagement to review our mission, refine our brand, and set short-term priorities to guide work over the next two fiscal years. The Review will build upon past efforts and analysis that are still relevant for our current situation.

Objectives:

- Examine CCOG’s current mission statement and theory of change.
- Discuss how we can define and measure success for the organization.
- Set short-term strategic priorities for FY20 and FY21 for the organization that inform our collective work, resource allocation and fundraising, and external/member engagement. Priorities could include the policy/issue areas for regional focus (the What?) and the core functions/services of the organization (the How?).
- Align departmental workplans and budgets with the organization’s strategic priorities.
- Refresh the CCOG brand and refine external communications tools, approach.
- Identify areas to strengthen our internal processes, management approach and employee engagement.

Outcomes:

- Building capacity within the organization to sustain departmental independence, while growing organizational interdependence – “One CCOG”
- Understanding how we and our members view CCOG success, value and priorities for our work.
- Refining how we communicate the scope of what we do and why it matters.
- Cultivating the Board of Delegates interest in CCOG and building strong relationships with our member communities.
- Defining clear priorities for organizational activities in FY20 and FY21 that deliver results to both the region and our members.

Outputs/Deliverables:

1. Updated mission statement and descriptive language to use with internal/external audiences
2. Refreshed brand and external presence: logo, website, collateral materials template and overall brand style guide
3. Member engagement and external communications strategy
4. Statement of organizational strategic priorities for FY20 and FY21
5. Departmental workplans and budgets for FY20
6. Pilot set of performance metrics for the organization and reporting structure to inform data collection for FY19 & FY20 annual reports
7. Organizational revenue pipeline for FY20 and FY21
8. Recommendations for enhancements to our internal processes (performance review, budgeting, employee engagement) and investments in our facility, systems (training, conference center, IT).

High-Level Process Overview: Process will leverage regularly scheduled meetings of the internal leadership teams (Director & Management Team), all-staff (regular meetings and May retreat) and Board (EB & BOD) to work through four phases of the review process:

1. Initial Inputs (Feb/March): used to inform the scope of the strategic review and subsequent activities in the focused engagement. Sources: Tour d'CCOG meeting; Feb. All staff mtg; CCOG staff survey; CCOG member survey; March EB, Director & Management Team meetings.
2. Focused Engagement & Brainstorming (April/May): agenda time during regularly scheduled meetings to discuss key questions and issues related to the Review objectives and deliverables; requests to Departments or working groups for specific ideas, proposals or inputs related to the deliverables.
3. Refinement of Deliverables (May): focused discussion at the All Staff retreat and May Board of Delegates meeting to build consensus and refine deliverables.
4. Strategy Development – Organization & Department (June/July/August) – focused period to develop final deliverables at the organization and departmental level and prepare for implementation.

Role of the Executive Board

- Provide specific feedback on mission, strategic priorities, and brand during regularly scheduled meetings as outlined below.
- March Meeting: Provide inputs on the Strategic Review framework document and process
- April Meeting: Provide feedback on CCOG mission and brand concepts
- May Meeting: Participate in Board of Delegates meeting and brainstorming workshop on strategic priorities and member engagement strategies
- June Meeting: Provide feedback on working draft or final deliverables
- August Meeting: Participate in Board of Delegates meeting and help share the process and outcomes of the strategic review
- Engage with Executive Director and CCOG leadership to provide feedback in between meetings upon request



Centralina Council of Governments

Item 5



Board Agenda Item Cover Sheet

Board Meeting Date:	March 20, 2019	Agenda Item Type:	Consent:	Regular:	x
Submitting Person:	Kelly Weston	Presentation Time (est.):	15 minutes		
Presenter at meeting:	Leslie Mozingo	Phone Number/Ext:	(202) 255-576		
		Email:	leslie@strategics.consulting		
Alternate Contact Person:	Geraldine Gardner	Phone Number/Ext:	704-348-2703		
		Email:	ggardner@centralina.org		
Submitting Department:	Administration	Department Head Approval:	Geraldine Gardner		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
<p>The Executive Board will receive an update on CCOG’s Federal Relations efforts, including a report from Strategics Consulting. The Board will also be asked to provide feedback on items in CCOG’s Federal Action Plan.</p>					
Description of Agenda Item:					
<p>CCOG’s federal relations consultant, Leslie Mozingo, will present an update on the organization’s federal relations efforts, including a performance report on activities from January through February 2019. She will also present a preview of the FY 2019 Federal Action Plan for discussion purposes.</p>					
Background & Basis of Recommendations:					
<p>Since 2015, the Executive Board has contracted with Strategics Consulting for federal relations consulting services. The Executive Board has requested that Ms. Mozingo present performance metrics reports at each of its meetings.</p>					
Action / Recommendation:					
<p><i>I move to accept the Strategics Consulting Performance Report for January through February 2019.</i></p>					
Time Sensitivity (none or explain):	None.				
Budget Impact (if applicable):	None.				
List of Attachments (if any):	<ul style="list-style-type: none"> • Strategics Performance Report: January – February 2019 • FY 2019 Federal Action Plan 				

PERFORMANCE REPORT: JANUARY – FEBRUARY 2019

VALUE TO CCOG

Review and provide feedback on federal competitive grants prior to submission, draft letters of support and organize support strategies.

- ✓ No requests received.

Analyze federal agency grants for areas of opportunities to support CCOG priorities:

- Innovation Corridors
- Career Headlight
- Regional Freight
- ✓ Many grant announcements delayed during government shutdown.

Where there are no good fits, work with CCOG to start creating new opportunities for the priorities listed above.

- ✓ Nothing new to report at this time.

Alert CCOG to competitive grant funding opportunity announcements.

- ✓ Sent special alert regarding \$600 million ReConnect Broadband Program announced by USDA.
- ✓ Shared highlights of EPA's Water Infrastructure Finance and Innovation Act (WIFIA) program to Executive Director and staff for evaluation.

Alert CCOG to legislation and executive action where new funding opportunities are created.

- ✓ Reviewed meeting notes from Energy and Transportation Summit in DC and began initial draft points for next Federal Action Plan.
- ✓ Alerted CCOG staff to the ongoing discussions about possible congressionally directed spending.

Build knowledge of CCOG's positive reputation with Congressional Delegation and Executive Offices.

- ✓ Prepared customized introduction letters for Executive Director to send to each member of CCOG's Congressional Delegation.

Connect CCOG with key points of contact.

- ✓ Communications with Senate office and CCOG members regarding 9th district constituent services.
- ✓ Began scheduling March meetings in DC for Executive Director during National Association of Development Organizations Washington Conference.
- ✓ Communications regarding Congresswoman Alma Adams' State of the District meeting and related updates.

Report quarterly to Executive Board.

- ✓ Reported to Executive Board during January 9th meeting.
- ✓ Prepared January-February Performance Report for presentation to Executive Board on March 20th.

VALUE TO CCOG MEMBERS

Provide notice on competitive grant opportunities for local governments.

- ✓ Researched possible grants to support local sports and fitness facilities as requested by CCOG member.
- ✓ Communicated with CCOG staff regarding request for help on fire grants.

Conduct quarterly “Lunch and Learn” grants workshops at CCOG offices.

- ✓ Next workshop being discussed for possibly May.

Review and provide feedback on six federal competitive grants brought forward from CCOG members on a first-come-first-serve basis, prior to submission, as well as draft letters of support and organize support strategy for those six applications.

- ✓ Researched historic restoration grant for CCOG member; identified questions; located points of contact and additional information requested; alerted organization to release of the Notice of Funding Availability (NOFA); read NOFA; reviewed and commented on outlines; and participated in multiple strategy calls.
- ✓ Participated in US DOT debriefing on unsuccessful BUILD grant application with CCOG member.

Draft customized talking points for communications with Congressional Delegation and staff members.

- ✓ Prepared talking points and briefing packets for CCOG county member attending National Association of Counties Legislative Conference in DC in March.

ADDITIONAL WORK PERFORMED

- ✓ Continued communications with CCOG city member and HUD regarding MSAs and Fair Market Rent calculations in an effort to determine cause and solution.
- ✓ Multiple communications with HUD and CCOG staff regarding CDBG issue with resolution that will ultimately save the affected CCOG county and city members \$332,950.
- ✓ Provided information and materials, and prepared metrics and other documents, as requested for Annual Report and the Board of Delegates meeting.
- ✓ Tracked impacts of federal government shut down and advised accordingly.
- ✓ Participated in regular calls and two face-to-face meetings with Executive Director to discuss initiatives and related strategies.
- ✓ Attended Board of Delegates meeting on February 13th.
- ✓ Attended Regional Managers Meeting by phone on February 19th to provide federal relations update and to receive feedback on desired federal priorities as a region.

For more information, contact Leslie Mazingo at (202) 255-5760 or leslie@strategics.consulting.

2019 (FY20) FEDERAL ACTION PLAN

AREA	ISSUE	REQUESTED ACTION	HOW THIS BENEFITS THE CENTRALINA REGION
APPROPRIATIONS – COMPETITIVE GRANTS ELIGIBILITY	Regional councils / councils of governments (COGs) are not always explicitly eligible for competitive grants and direct funding from federal agencies	Amend definitions of local governments to include COGs. Submit request for appropriations report language to the following Appropriations Subcommittees: <ul style="list-style-type: none"> • Agriculture and Rural Development • Commerce, Justice, Science • Energy and Water • Interior, Environment, and Related Agencies • Labor, Health and Human Services • Transportation, Housing and Urban Development 	CCOG can apply for and administer grants benefiting the region and member governments
APPROPRIATIONS – FY20 FUNDING AGENCIES AND PROGRAMS	Retain current funding levels for certain federal agency programs that regional councils of governments (COGs) and member communities rely on for crucial planning, implementation and service delivery activities.	Work to protect the following agencies and programs and <i>at least</i> maintain funding levels in FY20 budget: <ul style="list-style-type: none"> • Aging Programs funded by Older Americans Act (HHS) • Workforce Innovation and Opportunity Act (WIOA) Funds (DOL, ED, HHS) • Economic Development Administration (Commerce) • BUILD Transportation Grants (DOT) • Clean Cities alternative fuel deployment program (DOE) and the Diesel Emission Reduction Grants Program (EPA) • Rural Development Programs (USDA) • Community Development Block Grants (HUD) • HOME Program (HUD) Housing Choice Voucher Program (HUD) 	Adequate funding for key programs and services directly supports: <ul style="list-style-type: none"> -Centralina Area Agencies on Aging -Centralina Workforce Investment Board -Centralina Economic Development District -Centralina Clean Fuels Coalition

AREA	ISSUE	REQUESTED ACTION	BENEFITS
OLDER AMERICANS ACT (OAA) REAUTHORIZATION	The Older Americans Act (OAA) will expire at the end of 2019 unless reauthorized. OAA provides critical funding for Area Agencies on Aging (AAA) in NC. As of 2019 there are more adults over the age of 60 in North Carolina, than youth under 18. Investing in individual health and wellness outcomes, as well as systems to support aging is a critical priority.	Work with Centralina Area Agency on Aging (CAAA) to incorporate policy and funding needs and pass timely reauthorization of the OAA before it expires. Ensure: <ul style="list-style-type: none"> • Sufficient and flexible funding to support the needs of NC’s growing aging population • AAAs remain the focal point for providing crucial aging services based on individual needs • OAA avoids imposing new restrictions on AAAs and Title VI service providers that would inhibit or prevent effective service delivery • OAA supports cost effective strategies such as aging in place, and coordinated regional planning 	OAA reauthorization and adequate, flexible funding will enable the CAAA to continue serving the region and provide older adults with crucial health, employment, safety and wellness programs.
FEDERAL SURFACE TRANSPORTATION REAUTHORIZATION	Reauthorization will provide resources for planning and investment in new and existing surface transportation network so that it is safe and efficient. Regional councils play an important planning and coordinating role in the overall transportation system.	The vision and values of local residents are best represented and advanced by shifting decision making to local communities and empowering local and regional planning for guiding investments and engaging citizens. Regional planning is at the heart of the federal transportation planning process. Productive federal policy would build on these regional institutions and support good planning. Reauthorization should: <ul style="list-style-type: none"> • Increase the overall funding levels of federal transportation programs, including support urban and rural transit projects that are greatly needed in growing regions, like Centralina. • Increase funding for regional planning, including support for NC COGs’ role in coordinating regional transportation with housing, economic development and growth. • Recognize COGs as the entities best suited to plan for and coordinate rural transportation needs. • Authorizes Regional Infrastructure Improvement Zones (RIIZs), a federal tax code change to allow businesses and individuals to make tax deductible contributions toward a regionally-approved infrastructure project. 	Safe, efficient and multi-modal transportation is essential to the Centralina region’s continued economic competitiveness and attractiveness for investment. With over 50% of the workforce commuting to another county for jobs, regional coordination is essential.

AREA	ISSUE	REQUESTED ACTION	BENEFITS
ALTERNATIVE FUELS TAX INCENTIVES & INFRASTRUCTURE FUNDING	Tax credits that support alternative fuels, vehicles, and infrastructure nationwide expired in 2016 and additional funding is needed to support alternative fuel infrastructure throughout major metropolitan regions.	Support the continued investment in alternative fuels (lithium ion batteries, ethanol, biodiesel, propane-powered, and natural gas) as a nationwide economic development and job creation opportunity by: <ul style="list-style-type: none"> • Funding Alternative Fueling Infrastructure in federal infrastructure legislation (i.e. to install the charging and fueling stations in the designated corridors and other locations) • Providing a minimum five-year extension of the tax incentives for alternative fuels, vehicles, and infrastructure, most of which expired at the end of 2016 	These efforts will support the Centralina Clean Fuels Coalition and its work on clean transportation projects in the region.



STRATEGICS

For more information contact Leslie Mazingo at (202) 255-5760 or leslie@strategics.consulting.



Centralina Council of Governments

Item 6



Board Agenda Item Cover Sheet

Board Meeting Date:	March 20, 2019	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes		
Presenter at meeting:	Bobby Compton	Phone Number/Ext:			
		Email:			
Alternate Contact Person:	Geraldine Gardner	Phone Number/Ext:	704-348-2703		
		Email:	ggardner@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Geraldine Gardner		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
The Executive Board is asked to advise and consent to the Chairman's appointment of at-large members to the Board.					
Description of Agenda Item:					
The Chairman will make appointments to fill the two at-large seats on the Executive Board.					
Background & Basis of Recommendations:					
The Executive Board is comprised of the four officers of the Council, the delegate from each county member, the delegate from the City of Charlotte, a municipal delegate from each of the region's nine counties, and two at-large members appointed by the Chair for a one-year term.					
Per CCOG bylaws, the Chair may appoint two elected members of the governing body of any member government to fill the at-large seats upon the advice and consent of the Executive Board.					
Action / Recommendation:					
Advise and consent to the Chairman's appointment.					
Time Sensitivity <i>(none or explain):</i>	Since the at-large memberships are for a one-year term, making the appointments should occur as soon as possible following the Board of Delegates annual meeting.				
Budget Impact <i>(if applicable):</i>	None.				
List of Attachments <i>(if any):</i>	None.				