

Board of Delegates Agenda

Wednesday, February 8, 2017
Levine Senior Center
1050 Devore Lane
Matthews, NC 28105

Chairman Michael Johnson will convene a meeting of the **Centralina COG Board of Delegates on Wednesday, February 8, 2017** with a working dinner. He also invites the Delegates to attend a **CCOG Board Orientation and Refresher at 5:00 p.m.** followed by a networking session with CCOG staff at 6:15 p.m.

Time	Item	Presenter
5:00 p.m. <i>Board Room</i>	CCOG Board Orientation and Refresher Session CCOG Directors and staff will give a brief presentation entitled “My Role as a CCOG Delegate.”	Jim Prosser and CCOG Directors
6:15 p.m. <i>Ballroom</i>	Networking During this time, CCOG staff will be available to answer questions about the organization’s ongoing work in the region.	CCOG Staff
6:30 p.m. <i>Ballroom</i>	Dinner Please RSVP to Kelly Weston at kweston@centralina.org or (704) 348-2728 by 5 p.m. on Monday, February 6, 2017 so that catering can be arranged.	Kelly Weston
6:45 p.m.	Call to Order, Welcome & Declaration of Quorum	Michael Johnson
	Amendments to the Agenda (if any)	Michael Johnson
Consent Items: <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:50 p.m. Item 1 <i>Pages 6 – 9</i>	Approval of the October 12, 2016 Board of Delegates Meeting Minutes The minutes of the October 12, 2016 meeting were distributed to all members of the Board of Delegates and should be approved, if correct. Action / Recommendation: <i>I move to approve the October 12, 2016 Board of Delegates meeting minutes.</i>	Michael Johnson
Item 2 <i>Pages 11 – 12</i>	Audit Firm Selection As requested by the Executive Board of CCOG, the staff sent out a request for proposal in November, 2016 for Audit Services for a three-year period beginning with fiscal year 2016-2017. The Finance Committee and staff meet on January 18, 2017 and interviewed three firms. Action/Recommendation: <i>I move to approve the Finance Committees recommendation of Cherry Bekaert as the Centralina Council of Government’s audit firm beginning with the fiscal year 2016-2017 and for two years thereafter.</i>	Bill Feather
Regular Business Items:		
6:55 p.m. Item 3 10 minutes <i>No attachments</i>	CCOG Nominating Committee Report and Election of 2017 Officers The Nominating Committee will present a slate of candidates for election of officers to the CCOG Board of Delegates for 2017. In addition, nominations will be accepted from the floor. The Board of Delegates will then elect its officers for 2017, who shall take office at the end of this meeting. <u>Article IX: OFFICERS - Designation and Term:</u> <i>The Council officers shall consist of a Chair, a Vice-Chair, a Secretary, and a Treasurer, who shall be elected and installed at the first regular meeting of the Council each year. Officers shall be elected for a term of one year, or until their successors are elected. In addition, the immediate past Chair of the Council shall continue to serve as an officer of the Council as long as he or she remains a delegate.</i> Action / Recommendation: <i>I move to accept the report of the Nominating Committee and elect the slate of candidates by acclamation.</i>	Nominating Committee

Board of Delegates Agenda

Time	Item	Presenter
7:05 p.m. Item 4 5 minutes <i>No attachments</i>	Installation of New CCOG Officers The Clerk to the Board will install the newly elected CCOG Officers for 2017.	Kelly Weston
7:10 p.m. Item 5 15 minutes <i>No attachments</i>	Election by County Caucuses of Municipal Executive Board Members In accordance with CCOG's Bylaws, the county caucuses of municipal Delegates shall elect one of their members to serve from their respective County Areas. <i>"Membership: The Executive Board shall be composed of: (1) The officers of the Council, (2) the delegate from each County member government, (3) the delegate from the City of Charlotte, and (4) one municipal delegate from each County area representing all municipalities within such county, including one to represent the municipalities in Mecklenburg County other than the City of Charlotte. Provided, however, if a county, a county area, or the City of Charlotte has a delegate who is an officer of the Council, that unit shall not be entitled to an additional representative on the Executive Board. The municipal delegates from all municipal member government units within each county area (excluding the City of Charlotte delegate as to Mecklenburg County) shall elect from their number by caucus at the first Council meeting of the calendar year, the municipal delegate from the county area to serve on the Executive Board. Only delegates (not alternates) may serve on the Executive Board."</i> *The county representative, or in their absence, a CCOG staff member, will convene municipal members in absence, but shall not participate in the voting.	Michael Johnson
7:25 p.m. Item 6 5 minutes <i>Pages 15 – 17</i>	Proposed CCOG Budget Ordinance for Fiscal Year 2017-2018 The Board Treasurer and Finance Director will present an operating budget proposal for Fiscal Year 2017-2018 for the Board's approval in May 2017 when the Council will have more definitive information. The budget will reflect membership assessments at a rate of \$0.24 per capita for Fiscal Year 2017-2018. This has been the rate for member assessment since Fiscal Year 2013-2014. This year's assessments are based on the 2015 populations shown on the North Carolina Office of State Budget and Management website. To comply with the charter, however, Management is submitting a Fiscal Year 2017-2018 placeholder budget for approval. The Executive Board voted to recommend this proposed budget to the Board of Delegates in January 2017. Management is requesting the Board of Delegates' approval of this proposed budget and approval of the membership assessment rate reflected above. Action / Recommendation: <i>I move to approve the Fiscal Year 2017-2018 Centralina COG operating placeholder budget ordinance in the amount of \$6,221,000, the Pass Through Placeholder Budget Ordinance in the amount of \$13,653,000 and set the assessment rate for Fiscal Year 2017-2018 at \$0.24 per capita with a minimum assessment amount of \$750 per member.</i> Legal Notice: Charlotte Observer – Run Date: Sunday, January 29, 2017 Advertised public hearing on the proposed budget for FY 2017-2018: <i>"A proposed FY 2017-2018 budget ordinance of the Centralina Council of Governments has been submitted to the Executive Board and is available for public inspection at the Centralina COG's office located at 9815 David Taylor Drive, Charlotte, NC. The Board of Delegates will hold a public hearing on this budget on Wednesday, February 8, 2017 at 6:30 p.m. at the Levine Senior Center,</i>	Bill Feather

Board of Delegates Agenda

Time	Item	Presenter
	1050 Devore Lane, Matthews, NC 28105.	
7:30 p.m. Item 7 15 minutes <i>Pages 19 – 42</i>	CEDS Kick-Off Staff will present a briefing on the launch of the 2017 Comprehensive Economic Development Strategy (CEDDS) required Five-Year Update by the CEDC. Staff will also request Board Members' communication assistance through September 2017 with their local jurisdiction stakeholders to support the engagement plan of the CEDDS update process and survey feedback. Action / Recommendation: <i>I move to endorse the Centralina Economic Development Commission (CEDC) plan for the 2017-2022 CEDDS Five-Year Update and commit CCOG Board Member's assistance in communication to their local Boards, Industries, Economic Development Organizations, and community with survey and engagement activities in support of the eight-month process to a September 30, 2017 completion date.</i>	Mike Manis
7:50 p.m. Item 8 10 minutes <i>No attachments</i>	CCOG 2015-2016 Annual Report Centralina Council of Governments (CCOG) is a regional council of cities, towns, and counties working together to help local governments in this region to grow jobs and the economy, improve quality of life, and control the cost of government. Centralina provides services that enable local governments to address the local and regional challenges that affect them, receive up-to-date information, save money, access grant funds and better position themselves for long-term economic health. We are one of 16 state-designated councils of government with this responsibility in North Carolina. The Fiscal Year 2015-2016 Annual Report provides a financial report, preceded by program highlights of the ways CCOG is responding to the needs of our member governments, their citizens, and the region. Action / Recommendation: <i>For information and discussion purposes.</i>	Michael Johnson
8:00 p.m. Item 9 5 minutes <i>Pages 45 – 46</i>	CCOG Regional Conference Update The Board of Delegates will receive a brief update on keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference. Action/Recommendation: <i>The members of the Board of Delegates commit to supporting the 2017 CCOG Regional Conference by registering for the Conference, encouraging other elected officials and staff in their communities to register, and promoting the City/County VIP table reservation opportunity.</i>	Conference Advisory Committee
8:05 p.m. Item 10 5 minutes <i>No attachments</i>	CCOG Building Update The Executive Director will present a brief report on CCOG's move from its Uptown Charlotte location to its new office located at 9815 David Taylor Drive in Charlotte. Action/Recommendation: <i>Receive as information.</i>	Jim Prosser
8:10 p.m.	Comments from the Board of Delegates	Board Members



Board of Delegates Agenda

Wednesday, February 8, 2017
Levine Senior Center
1050 Devore Lane
Matthews, NC 28105

Time	Item	Presenter
5 minutes		
8:15 p.m. 5 minutes	Comments from the Chair	Michael Johnson
8:20 p.m. 5 minutes	Comments from the Executive Director	Jim Prosser
8:25 p.m.	Adjournment	Michael Johnson

Centralina Council of Governments complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Council of Governments will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Council of Governments' programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 9815 David Taylor Drive, Charlotte, NC 28262, phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: www.centralina.org.



Centralina Council of Governments

Item 1



**Board of Delegates Meeting Minutes
October 12, 2016**

Jurisdiction	Represented By	Jurisdictions Not Represented
Albemarle	Chris Whitley	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Bessemer City
Charlotte	Patsy Kinsey	Cherryville
Cornelius	Thurman Ross	Cleveland
Cramerton	Will Cauthen	Dallas
East Spencer	Deloris High	Davidson
Gaston County	Joe Carpenter	Faith
Huntersville	Charles Guignard	Gastonia
Matthews	Jeff Miller	Granite Quarry
Mint Hill	Dale Dalton	Hemby Bridge
Monroe	Bobby Kilgore	Indian Trail
Morven	Theodore Carr	Iredell County
Pineville	Christopher McDonough	Kings Mountain
Stanly County	Bill Lawhon	Landis
Waxhaw	John Hunt	Lincoln County
Weddington	Bill Deter	Lincolnton
		Locust
		Lowell
		Marshville
		Marvin
		McAdenville
		Mecklenburg County
		Midland
		Mineral Springs
		Misenheimer
		Mooresville
		Mount Holly
		Mount Pleasant
		New London
		Norwood
		Oakboro
		Ranlo
		Richfield
		Salisbury
		Spencer
		Spencer Mountain
		Stallings
		Stanley
		Statesville
		Troutman
		Union County

		Wadesboro
		Wesley Chapel
		Wingate

Call to Order

Vice Chair Patsy Kinsey, City of Charlotte, called the meeting to order.

Amendments to the Agenda

There were no amendments to the agenda.

Consent Agenda

Commissioner Charles Guignard, Town of Huntersville, made a motion to approve the following consent agenda items:

1. Approval of the August 10, 2016 Board of Delegates Meeting Minutes

Council Member Chris McDonough, Town of Pineville, seconded the motion and it carried unanimously.

2. Public Hearing and Resolution on Section 5310 Grant Application Funding

Katie Kutcher, Aging Programs Coordinator, explained that CCOG is applying for continued funding for the Mobility Management and Volunteer Transportation Services programs. The North Carolina Department of Transportation’s Section 5310 grant funding application requires a public hearing and a resolution of support. Section 5310 funds enhance and increase transportation options for older adults and adults with disabilities.

Vice Chair Kinsey opened the public hearing.

Sarah McAulay, Centralina Foundation Chair, stated that she recommends and encourages the Board of Delegates to support the resolution. She congratulated Ms. Kutcher on her efforts and noted the continued need for funding and volunteers.

Seeing that no one else wished to be heard on the matter, Vice Chair Kinsey declared the public hearing closed.

Commissioner Guignard made a motion to approve the resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match.

The motion was seconded and carried unanimously.

3. Planning Spotlight Presentation

Jessica Hill, Senior Planner – Sustainability, presented an update on the Regional Freight Plan. The plan will enhance the region’s economic competitiveness by developing an integrated, multi-modal freight transportation system that will support the region’s economic growth, foster job creation, and include mechanisms that improve quality of life. CCOG has been working with a consultant on the project. Once staff receives the plan from the consultant, the next step will be to deliver it to the region’s transportation planning organizations, local governments, and economic development agencies. The plan will need to be implemented by multiple agencies as part of a strategic adoption process. Ms. Hill asked the Delegates to reflect on how they and their fellow elected officials can help implement the plan’s recommendations and how can they help continue the freight mobility dialog.

Blair Israel, Senior Planner/GIS, presented an overview of the 2015-16 Mobility Management study on the region's transportation barriers. The study found that half of the respondents surveyed do not drive for reasons ranging from medical condition, lost driver's license, and inability to afford a car, gas, or insurance. The study presented recommendations for accessibility, including transit stop access, promotion of options, provider training, and facility improvements. Recommendations for improving rider awareness included creating transit guides in multiple formats, explaining options for patients and caregivers, and providing trip planning tools. Improvements for policy and service coordination included focusing on problematic connections, simplifying and coordinating service applications, identifying eligibility loop holes, and promoting services.

Jason Wager, Planning Program Supervisor – Sustainability, presented an overview of the Innovation Corridors initiative. Mr. Wager posed two questions to the Board and received the following responses from the Delegates:

1. What must Regional Transit accomplish to be perceived as successful in your community?

Ms. McAulay suggested having a timeline for accomplishing modes of transportation outside of the center of Mecklenburg County.

Commissioner Joe Carpenter, Gaston County, added that good leaders with vision to address transportation challenges are also needed. He also noted there is need to focus on using rail.

2. What concerns must be considered before Regional Transit can move forward?

Commissioner Guignard noted there is a need to plan for moving freight more efficiently along the region's major corridors.

Commissioner Jarvis Woodburn, Anson County, noted that accessibility and affordability are major concerns.

Commissioner Jeff Miller, Town of Matthews, suggested focusing more on the train systems. He expressed concern that a smartphone application may not be a solution for some transportation users.

Council Member Christopher McDonough, Town of Pineville, added that rail and buses to local areas in southern Mecklenburg County would alleviate traffic on Interstate 77.

Mayor Bill Deter, Town of Weddington, suggested considering the needs of companies that move freight. He added that if parking, cost, and access to public transportation were more convenient for drivers, then they would stop using their vehicles.

Ms. McAulay noted that CCOG needs to increase its participation in carrying out the CONNECT Our Future tools and bring regional planning groups together.

Vice Chair Kinsey noted that it would require local funds to build out transit systems.

4. Federal Relations Update

Vicki Bott, Grants Development Director, explained that federal relations advocacy efforts are part of an overall strategy to build relationships with Congressional delegation members and their staff. She reported that in August, CCOG launched an effort to identify times to meet with Congressional delegates. Chairman Michael Johnson, City of Statesville, and Mayor Pro Tem Martha Sue Hall, City of Albemarle, were successful in scheduling meetings with Representatives Virginia Foxx and Richard Hudson respectively. Leslie Mazingo, CCOG's federal relations consultant, will prepare talking points about

regional projects for Delegates to use when attending future meetings with members of the Congressional delegation.

5. CCOG Conference Update

Vice Chair Kinsey reported that staff needs the Board’s assistance in recruiting sponsors for the 2017 CCOG Regional Conference. The goal is to recruit at least one \$10,000 platinum sponsor, two \$5,000 gold sponsors, three \$2,500 silver sponsors, and six \$1,250 bronze sponsors.

The Delegates discussed sponsorship prospects among themselves for several minutes.

Commissioner Miller made a motion that the Board of Delegates commit to assisting staff with recruiting sponsors as outlined in the sponsorship plan presented. Commissioner Guignard seconded the motion and it carried unanimously.

6. CCOG Building Update

Jim Prosser, Executive Director, reported that the lease for CCOG’s new office has been signed. The facility will have a large conference room capable of holding Board of Delegates meetings. The location is near the University Hilton and offers free parking. CCOG plans to move in by February 1, 2017 and will save approximately 20% on occupancy costs compared to the current location. He thanked Ms. McAulay, Commissioner Carpenter, Treasurer Bill Feather, Town of Granite Quarry, and Council Member Devin Rhyne, City of Lincolnton, for their assistance in identifying office spaces and determining costs.

Comments from the Board of Delegates

In response to a question from Commissioner Miller, Mr. Prosser explained that in addition to a cost savings, holding meetings at the new CCOG office will also be more convenient for staff and will create the opportunity for potential revenue through collecting meeting room fees.

Comments from the Vice Chair

Vice Chair Kinsey congratulated the Centralina Area Agency on Aging for receiving the John Bowdish Community Diabetes Prevention and Management Award at the NC Diabetes Advisory Council Meeting on October 7th. Centralina was nominated by its partners at UNC Asheville in recognition of all of its work with the Diabetes program and innovation with its recent Medicare certification.

She also reported that the National Association of Development Organizations has selected CCOG as a recipient of its 2016 Innovation Awards for the CONNECT Our Future project. Vice Chair Kinsey added that she has never been involved in a study as successful and effective as CONNECT.

Comments from the Executive Director

Mr. Prosser recognized the Delegates for their role in the organization’s work for local communities and added that CCOG integrates feedback from communities into plans that are implemented. He noted there is a growing concern about the future of local communities, specifically the ability for citizens to prosper. The focus of CCOG’s work addresses those issues with qualitative and quantitative data and community engagement. He asked the Delegates to look at their communities’ land use plans to identify how they align with freight corridors.

Adjournment

With no further business to be discussed, Vice Chair Kinsey adjourned the meeting at 8:01 p.m.



Centralina Council of Governments

Item 2



Board Agenda Item Cover Sheet

Board Meeting Date:	February 8, 2017	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Marsha Sutton	Presentation Time (est.):	10 minutes			
Presenter at meeting:	Bill Feather	Phone Number/Ext:	704-348-2716			
		Email:	msutton@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	704-348-2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Board of Delegates is approval of the recommendation made by the Finance Committee to select Cherry Bekaert as the audit firm for Centralina Council of Governments.						
Description of Agenda Item:						
As requested by the Executive Board of CCOG, the staff sent out a request for proposal in November, 2016 for Audit Services for a three year period beginning with fiscal year 2016-2017. The Finance Committee and staff meet on January 18, 2017 and interviewed three firms.						
Background & Basis of Recommendations:						
NC G.S. 159-34 requires local governments to have their accounts audited by independent auditors after the close of each fiscal year. After the interviews and discussion on January 18 th , 2017, the Finance Committee is recommending Cherry Bekaert as the audit firm for Centralina Council of Governments.						
Action / Recommendation:						
I move to approve the Finance Committees recommendation of Cherry Bekaert as the Centralina Council of Government's audit firm beginning with the fiscal year 2016-2017 and for two years thereafter.						
Time Sensitivity (none or explain):						
Budget Impact (if applicable):	As noted in attached memo to file.					
List of Attachments (if any):	Memo to file date January 18, 2017					

January 18, 2017

Memo to File

RE: Audit Firm Interviews and Selection Process

An Audit Firm Selection Meeting was held January 18, 2017 and the following firms were interviewed.

Cherry Bekaert, Elliott Davis Decosimo, and Dixon Hughes Goodman

Each firm was given approximately 45 minutes for presentation and questions.

Finance Committee Members in Attendance – Bill Deter and Patsy Kinsey

Finance Committee Member on Phone – Bill Feather

Staff in Attendance – Jim Prosser, Marsha Sutton, Suzanne Tungate

After the firms were interviewed, there was discussion regarding each firm and a short list of firms was named. Those firms moved to the short list were Cherry Bekaert and Dixon Hughes.

The Cost Proposals submitted were opened. Cost Proposals were also reviewed in detail by the Finance Director that evening to reveal the following information:

Cherry Bekaert

2016-2017	\$45,000 Binding Cost + (\$3,500*2=\$7,000) Estimated Cost = \$52,000
2017-2018	\$46,000 + \$3,500 = \$49,500 Estimated Cost
2018-2019	\$47,000 + \$3,500 = \$50,500 Estimated Cost

Cherry Bekaert's charge for single audit compliance testing is \$3,500 per program with a possibility of one to three a year depending on federal and state funding received. CCOG would always have one single audit as long as we received \$750,000 or more in Federal funding.

Dixon Hughes Goodman

2016-2017	\$49,000 Binding Cost
2017-2018	\$50,000 Estimated Cost
2018-2019	\$52,000 Estimated Cost

Based on the interviews and the bids submitted, Bill Deter made a motion to select Cherry Bekaert as the 2016-2017 Audit Firm with a three-year contract. Bill Feather made a second and called for a vote. The vote was unanimous to select and recommend to the Executive Committee - Cherry Bekaert.



Centralina Council of Governments

No attachments for Items 3, 4, and 5. Presentations to be made at Board of Delegates Meeting.



Centralina Council of Governments

Item 6



Board Agenda Item Cover Sheet

Board Meeting Date:	February 8, 2017	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Marsha Sutton	Presentation Time (est.):	10 minutes			
Presenter at meeting:	Bill Feather	Phone Number/Ext:	704-348-2716			
		Email:	msutton@centralina.org			
Alternate Contact Person:	Jim Prosser	Phone Number/Ext:	704-348-2703			
		Email:	jprosser@centralina.org			
Submitting Department:	Finance	Department Head Approval:				
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The required action from the Board of Delegates is approval of the Centralina COG Operating Placeholder Budget Ordinance in the amount of \$6,221,000 and the Pass Through Placeholder Budget Ordinance in the amount of \$13,653,000 for the Fiscal Year 2017-2018. Also, approval is needed to set the assessment rate for the Fiscal Year 2017-2018 at \$0.24 per capita with a minimum assessment amount of \$750 per member.						
Description of Agenda Item: <i>(same wording as on agenda summary)</i>						
<p>The Board Treasurer and Finance Director will present an operating budget proposal for Fiscal Year 2017-2018 for the Board's approval in May 2017 when the Council will have more definitive information. The budget will reflect membership assessments at a rate of \$0.24 per capita for Fiscal Year 2017-2018. This has been the rate for member assessment since Fiscal Year 2013-2014. This year's assessments are based on the 2015 populations shown on the North Carolina Office of State Budget and Management website.</p> <p>To comply with the charter, however, Management is submitting Fiscal Year 2017-2018 placeholder budgets for approval. The Executive Board voted to recommend these proposed budgets to the Board of Delegates in January 2017. Management is requesting the Board of Delegates's approval of these proposed budgets and approval of the membership assessment rate reflected above.</p>						
Background & Basis of Recommendations:						
In Item IX Financial, D of the Charter Resolution, the budgets for the Council and the assessment for each member governmental unit must be adopted by the Council no later than April 15 th of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur in February 2017 to comply with the Charter.						
Action / Recommendation:						
I move to approve the Fiscal Year 2017-2018 Centralina COG operating placeholder budget ordinance in the amount of \$6,221,000, the Pass Through Placeholder Budget Ordinance in the amount of \$13,653,000 and set the assessment rate for Fiscal Year 2017-2018 at \$0.24 per capita with a minimum assessment amount of \$750 per member.						
Time Sensitivity <i>(none or explain):</i>						
Budget Impact <i>(if applicable):</i>	As noted.					
List of Attachments <i>(if any):</i>	Fiscal Year 2017-2018 operating placeholder budget and pass through placeholder budget proposals					

Fiscal Year 2017 - 2018 Proposed Annual Operating Budget Ordinance

ANTICIPATED REVENUES	FY2015-2016 Audited YE <u>Budget</u>	FY2015-2016 Audited YE <u>Actuals</u>	FY2016-2017 Adopted <u>Budget</u>	FY2016-2017 Budget <u>As of 12.15.2016</u>	FY2017-2018 Placeholder <u>Budget</u>
Program Revenues					
Restricted Intergovernmental Revenue	4,339,610	3,930,593	3,589,535	4,143,364	4,100,000
Technical Assistance Projects	514,614	450,660	421,943	560,234	550,000
Contracts and fees	-	18,000	19,947	18,000	18,000
Other Program Revenue	728,618	777,455	252,224	497,004	632,000
Transfers In/(Out)	-	-	-	10,000	-
Fund Balance Appropriated	-	-	-	38,179	-
Total Program Revenue	<u>5,582,842</u>	<u>5,176,708</u>	<u>4,283,649</u>	<u>5,266,781</u>	<u>5,300,000</u>
Other Revenues					
Member Dues Support	745,274	745,274	726,252	767,272	775,000
Interest and Other Revenue	398,315	218,155	53,000	182,932	146,000
Total Other Revenues	<u>1,143,589</u>	<u>963,429</u>	<u>779,252</u>	<u>950,204</u>	<u>921,000</u>
TOTAL ANTICIPATED REVENUES	<u>6,726,431</u>	<u>6,140,137</u>	<u>5,062,901</u>	<u>6,216,985</u>	<u>6,221,000</u>
EXPENSE APPROPRIATIONS					
Board and Executive Committee	145,842	133,766	232,123	123,100	145,000
Management and Business Operations	1,670,816	1,526,695	1,477,238	1,773,791	1,775,000
Information Technology Division	109,701	100,924	219,456	100,050	101,000
Community and Economic Development	697,453	654,904	590,349	770,499	770,000
Planning Department	2,026,976	1,723,553	911,341	1,715,512	1,700,000
Area Agency on Aging	2,630,225	2,533,407	1,968,303	2,609,298	2,600,000
Workforce Development	1,318,551	1,056,871	1,455,349	993,704	1,000,000
Indirect Costs Representation	(1,873,133)	(1,641,041)	(1,791,258)	(1,868,969)	(1,870,000)
TOTAL EXPENSE APPROPRIATIONS	<u>6,726,431</u>	<u>6,089,079</u>	<u>5,062,901</u>	<u>6,216,985</u>	<u>6,221,000</u>
	-	51,058	-	-	-

Fiscal Year 2017-2018 Placeholder Grant Project Budgets Proposal

<u>Program</u>	FY2015-2016 Audited Two Year Project Authorization	FY2016-2017 One Year Adopted Budget	FY2016-2017 One Year Current Authorization	FY2017-2018 One Year Proposed Budget
Workforce Development				
Adult Services Program Year 2014-16	1,841,747	-	-	-
Dislocated Worker and Incumbent Program Year 2014-16	2,093,189	-	-	-
Youth Services Program Year 2014-16	1,777,943	-	-	-
Adult Services Program Year 2015-17	2,378,948	-	-	-
Dislocated Worker and Incumbent Program Year 2015-17	805,061	-	-	-
Youth Services Program Year 2015-17	1,525,137	-	-	-
Adult Services Program Year 2016-18	-	1,506,714	1,806,579	-
Dislocated Worker and Incumbent Program Year 2016-18	-	1,667,991	772,615	-
Youth Services Program Year 2016-18	-	1,403,267	1,273,842	-
Adult Services Program Year 2017-19	-	-	-	1,500,000
Dislocated Worker and Incumbent Program Year 2017-19	-	-	-	1,050,000
Youth Services Program Year 2017-19	-	-	-	1,300,000
	<u>10,422,025</u>	<u>4,577,972</u>	<u>3,853,036</u>	<u>3,850,000</u>
	FY2015-2016 Audited One Year Project Authorization	FY2016-2017 One Year Adopted Budget	FY2016-2017 One Year Current Authorization dated 9/19/2016	FY2017-2018 One Year Proposed Budget
Area Agency on Aging				
HCC Block Grant	8,582,888	8,556,735	8,731,733	8,600,000
USDA Supplement	452,916	700,000	465,000	450,000 (2)
Title III-B Legal	84,318	76,730	67,580	75,000
Family Caregiver	464,115	550,968	465,000	500,000
Disease Prevention/Health Promotion	42,900	45,000	42,900	45,000
State Senior Center General Purpose	117,800	50,000	126,905	115,000
Title V	-	938,223	-	-
Heat Fan Relief	16,284	20,000	20,000	18,000 (1)
	<u>9,761,221</u>	<u>10,937,656</u>	<u>9,919,118</u>	<u>9,803,000</u>
Total Grant Projects Budgets	<u>20,183,246</u>	<u>15,515,628</u>	<u>13,772,154</u>	<u>13,653,000</u>

(1) This Title V Program was lost in the previous year. The Cabarrus County program was moved to the SSAI program in the operating program. Rowan and Iredell Counties either found another provider or provided the service themselves.

(2) This program does not have a lump sum authorization currently. It is authorized at .75 per meal. Current Authorization is an estimate.



Centralina Council of Governments

Item 7



Board Agenda Item Cover Sheet

Board Meeting Date:	February 8, 2017	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Mike Manis	Presentation Time (est.):	15 minutes			
Presenter at meeting:	Mike Manis	Phone Number/Ext:	704-348-2720			
		Email:	mmanis@centralina.org			
Alternate Contact Person:	Mike Manis	Phone Number/Ext:				
		Email:	mmanis@centralina.org			
Submitting Department:	CEDC	Department Head Approval:	MM			
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
Briefing on launch of 2017 Comprehensive Economic Development Strategy (CEDS) required Five-Year Update by the CEDC. Request for Board Member's communication assistance through September 2017 with their local jurisdiction stakeholders to support the engagement plan of the CEDS update process and survey feedback.						
Description of Agenda Item:						
CEDC Briefing on 2017 kick-off of CEDS Five-Year Update						
Background & Basis of Recommendations:						
<p>The Centralina Economic Development Commission (CEDC) was formed to serve as the local, federally designated Economic Development District (EDD) for the nine-county region to maintain eligibility for grants from the U.S. Economic Development Administration and other federal and state sources.</p> <p>The CEDC has the responsibility as the local EDD to prepare, manage and implement a regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012 as "Prosperity for Greater Charlotte". The Commission will convene additional CEDS Advisory Committee members to join the CEDC to complete the required new plan for submission to US Commerce EDA by September 30, 2017 deadline. The CEDS supports job creation and investment in our regional economy, strengthens regional competitive advantage, develops nascent regional clusters and supports our manufacturing heritage.</p> <p>Today's briefing will cover the current status, requirements and proposed action plan for the successful completion of this 2017-2022 Five Year Update to our Centralina Comprehensive Economic Development Strategy (CEDS). Also, a current regional CEDS Update Survey is active online and CCOG Board is requested to assist in the dissemination and participation in this planning tool for the initiative.</p>						
Action / Recommendation:						
I move to endorse the Centralina Economic Development Commission (CEDC) plan for the 2017-2022 CEDS Five Year Update and commit CCOG Board Member's assistance in communication to their local Boards, Industries, Economic Development Organizations, and community with survey and engagement activities in support of the eight-month process to a September 30, 2017 completion date.						
Time Sensitivity (none or explain):	None.					
Budget Impact (if applicable):	N/A					
List of Attachments (if any):	CEDC Five-Year Update Briefing PowerPoint					



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Centralina Economic Development Commission

2017-2022 Five Year Update Briefing

Comprehensive Economic Development Strategy

CCOG Board Meeting

February 08, 2017



2017-2022 Five Year Comprehensive Economic Development Strategy Update

- Deadline: Update due on or before September 30, 2017
- Review CEDS goals\focus areas and alignment with NC Tomorrow and other Regional plans
- Major Report Components
- What will the update and engagement process look like?
- Timeline and Action Requests



- What is the CEDC and what do they do?
- What is an Economic Development District?
- What is a Comprehensive Economic Development Strategy?
- How are these related?



Centralina Economic Development Commission



- Established in 2005
- A public non-profit organization
- Nine county service area



Centralina Region's Economic Development District

Primary Functions

- Coordinate the economic development activities of the planning region
- Provide technical assistance to EDOs in region
- Maintain the region's eligibility to apply for PW grants and TA assistance from the Economic Development Administration



What is a CEDS?

- The five-year economic development plan for our nine-county Greater Charlotte region
- Outlines an approach to regional growth and prosperity that builds on the region's strengths, emphasizes key regional industry clusters, and prioritizes economic development projects.

Centralina EDD Region's 7 CEDS Priorities 2012-2017



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✓ Completed

✓ On-Going

- ✓ Improving basic K-12 education remains a pressing concern and priority for the region.
- ✓ College and university participation in economic development must be strengthened so feedback mechanisms are in place to allow faster deliberate response by the education community to changes in industry needs and alignment of training\curriculum of the future.
- ✓ The region must achieve realignment of its existing workforce skills toward the targeted industries and competencies that will generate new jobs in the future as well as enhance the same career pathways link to students and younger generation.
- ✓ New and emerging industries and technologies must be supported through improved entrepreneurial support systems and targeted infrastructure improvements.
- ✓ The region's industries must increase integration of new technologies to remain competitive (build on 2007 CEDS Advanced Manufacturing strategy) and leverage new logistics assets and infrastructure to access global markets (such as new intermodal facility at the airport and regional telecom infrastructure).
- ✓ Regional collaboration is strong in economic development but should be strengthened by strategic collaboration in entrepreneurship, infrastructure planning, education and workforce development planning.
- ✓ Marketing initiatives will be needed to broadcast the new and "updated" Greater Charlotte Region image to its local citizens and global businesses and tourists.

CEDS Work Plan 2012-2017

Action Tasks:

✓ **CEDS Projects started and ongoing**



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- ❖ Administer Centralina Economic Development District (EDD) under US Commerce Dept. EDA guidelines; **Implement the regional CEDS Plan 2012-2017 “Prosperity for Greater Charlotte”.**
- ❖ Grow and strengthen partnership network with regional county and city Economic Development entities and Workforce Boards through managing and implementing economic components of :
 - ✓ **Career Headlight – Web Portal Tool – Jobs, Workforce, & Education Alignment Strategy**
 - ✓ **Investing in Manufacturing Community Partnership (IMCP) – Centralina Advanced Manufacturing Ecosystem Strategy**
 - ✓ **LUMINA Foundation - Postsecondary Attainment Grant –Centralina Partnership for Attainment and Career Pathways (“CPACP”)**
 - ✓ **Freight Logistics Opportunities Workforce (FLOW) – Bi-State Greater Charlotte Freight Mobility Plan**
 - ✓ **“CONNECT Our Future” - HUD Sustainable Communities Grant – “CONNEXT” Phase**
 - ✓ **NC TOMORROW statewide strategy**

The following three objectives from prior years provided successful foundational alignment and key strategic integration within the above initiatives, in addition to Global Vision Leaders Group- Charlotte Global Hub of Commerce Strategy. They are now operational components of projects.

- ✓ Promote the regional R & D initiatives and entrepreneur programs
- ✓ Maintain and support our regional advanced manufacturing initiative; “Minds That Manufacture”
- ✓ Promote the regional intermodal and freight mobility studies and support the “Logistics Alliance” initiative

2012-2017 Centralina CEDS Goals



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2017-2022 CEDS

Workforce & Education

Prepare the region's workforce and students with skills, competencies, and knowledge that align with target industry needs.

Workforce

Entrepreneurship & Innovation

Enable a highly innovative entrepreneurial climate that drives the creation of high-growth firms.

Infrastructure

Ensure the region has a highly connected, efficient multimodal transportation system and an abundant supply of shovel-ready sites.

Infrastructure

Business Climate

Create a globally competitive region around the target industries and a strong business brand worldwide.

Industry

Quality of Life

Continue investing in the region's lifestyle amenities and making the region attractive to a young professional workforce.

Quality of Life

NC TOMORROW



Building Communities for Tomorrow's Jobs



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Build a Regional Competitive Advantage and Leverage the Marketplace

Industry

It is easier to navigate downstream than row upstream, so we should build on our strengths and work with the market, not against it.



Establish & Maintain A Robust Regional Infrastructure

Infrastructure

To be successful, we need to make sure investments in capital assets will support our communities, now and in the future



Create Revitalized & Vibrant Communities

Quality of Life

Just as a chain is only as strong as its weakest link, great regions make sure that all of their cities, towns, suburbs and rural areas are positioned to succeed.



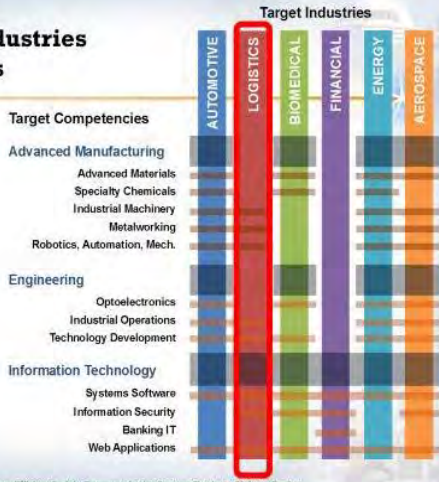
Develop Healthy and Innovative People

Workforce

In an increasingly competitive and uncertain world, training, developing and educating our citizens will be critically important

Asset Inventory, SWOT & Target Industries and Competencies

Target Competency Matrix – Greater Charlotte Region



Planning for Fast, Efficient Freight Transport in the Greater Charlotte Bi-State Region

10

Regional Alignment



Centralina Economic Development Commission

"PROSPERITY FOR GREATER CHARLOTTE"

CEDS

September 2012-2017

Goal 4 : Ensure the region has a highly connected, efficient multimodal transportation system and an abundant supply of shovel-ready sites

- The region's industries must increase integration of new technologies to remain competitive and **leverage new logistics assets and infrastructure to access global markets** (such as new intermodal facility at the airport and regional telecom infrastructure).
- Regional collaboration is strong in economic development but should be strengthened by strategic collaboration in entrepreneurship, **infrastructure planning**, education and workforce development planning.

CHARLOTTE REGIONAL ECONOMIC DEVELOPMENT STRATEGIC PLAN

July 2016

Strategy 4.3

Invest in infrastructure and strengthen connections to global markets.

All of the region's target clusters depend on access to viable sites, transportation infrastructure, and utilities. The region's fast pace of growth requires proactive infrastructure planning and investment that thinks decades ahead.

- **Support investments in regional transportation infrastructure** that leverage the region's position as an East coast intermodal hub and the Airport's potential as an aerotropolis.



What is in the plan?

CEDS Major Report Components

Summary Background

- ED conditions of the region
- What have we done?
- Relevant data – factors that directly effect economic performance
- Connect with the SWOT



What is in the plan?



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CEDS Major Report Components

Action Plan

- Should be consistent with other relevant state, regional, and local plans
- This is the heart and soul of the CEDS
- Where do we want to go? What is our region's vision?
- How do we get there?



What is in the plan?

CEDS Major Report Components



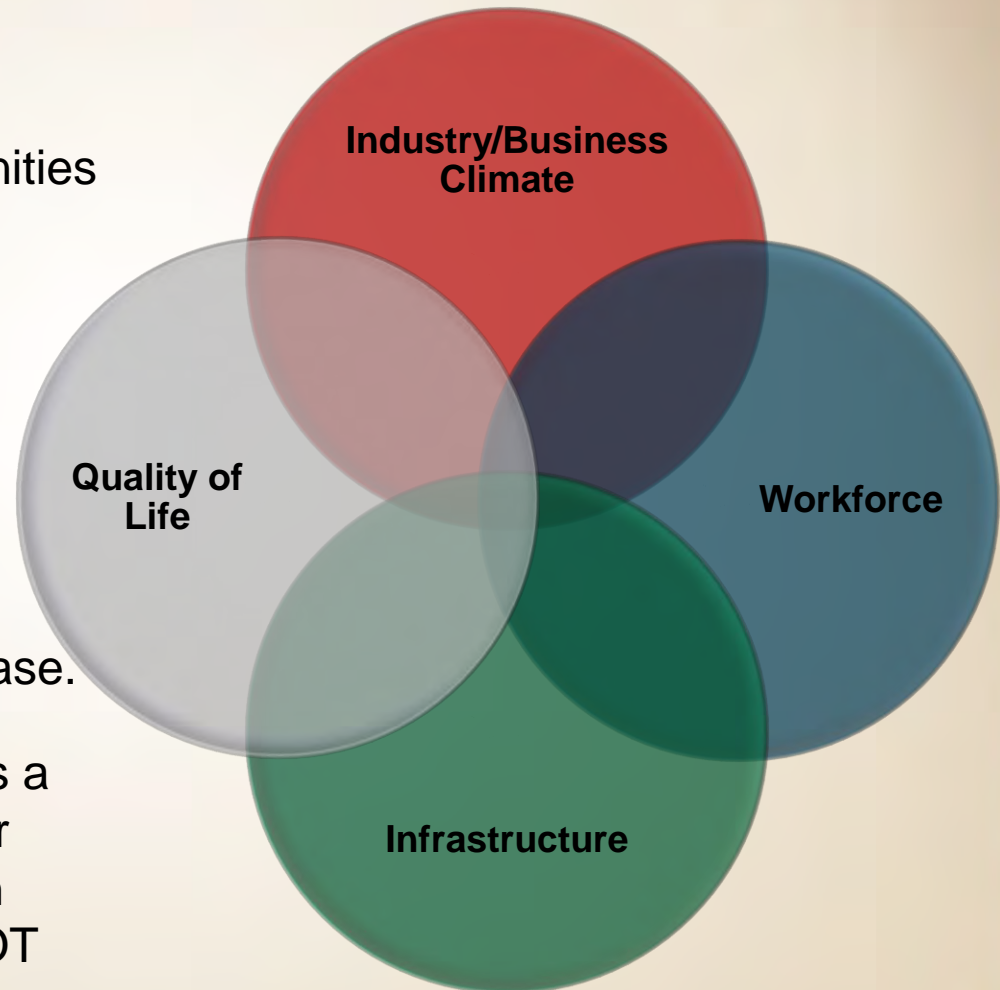
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SWOT

- An in-depth analysis of regional strengths, weaknesses, opportunities and threats

Economic Resilience

- Regional economic prosperity is linked to an area's ability to prevent, withstand, and quickly recover from major disruptions (i.e., 'shocks') to its economic base.
- CEDS can address resilience as a separate section, distinct goal or priority action item, and/or as an area of investigation in the SWOT analysis.



What is in the plan?

CEDS Major Report Components



CEDS Data:

What do we need and why do we need it?

- Only need to include data relevant to regional conditions
- Identify key trends
- Substantiate goals
- Makes objective measurable
- Demographic and socioeconomic data; labor force characteristics (work age population, educational attainment, etc.)
- Environmental, geographic, climatic, and cultural; Are there environmental elements that may affect and/or constrain the regional economy?
- Infrastructure assets that related to ED or infrastructure needed for ED.
- Cluster and/or industry sectors: emerging, declining, their past, present and project impacts on the region's competitive advantages and ability to build capacity for ED

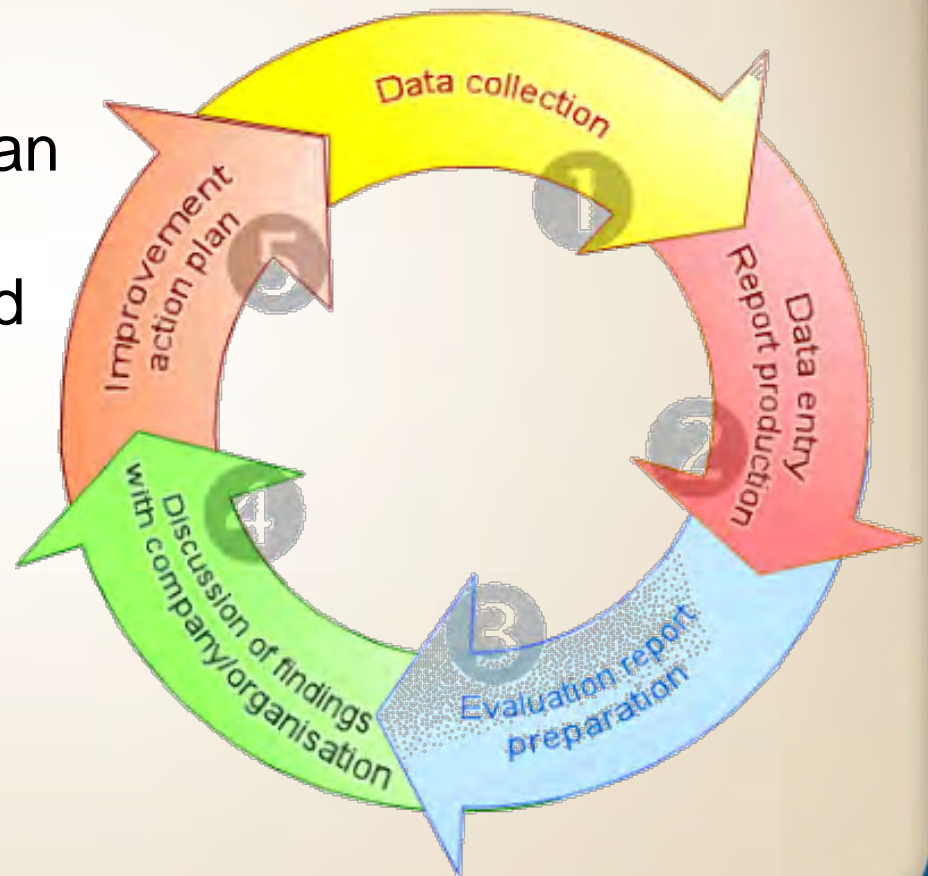
What is in the plan?

CEDS Major Report Components

Evaluation Framework

The evaluation framework is an important element of the ongoing planning process and should answer the questions:

- How are we doing?
- What can we do better?



What is in the plan?



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CEDS Major Report Components

CEDS Roll-out Plan

- This plan will not sit on a shelf!
- How will we communicate the updated CEDS to the region's Stakeholders?
- Who are the key stakeholders and how to we reach them?
- Who will be the CEDS champions?



The Process Overview



- **SWOT**
 - This will inform a great deal of the plan
 - Quantitative
 - Qualitative
- **Focus Groups – 4 focus areas**
 - Industry/Business Climate
 - Workforce
 - Infrastructure
 - Quality of Life
- **General Research and Data Collection**
- **Alignment with other regional plans**

Developing the CEDS Advisory Committee

Potential Areas of Expertise

- NC EDP
- NC Commerce
- NC Brownfields
- SBA
- NC DOT
- Unrepresented EDCs
- Workforce Boards
- Community College
Industry Reps
- State Community College
- UNCC-CRI
- USDA
- Federal Reserve
- K-12
- Private Sector



CEDS Update Timeline



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We are here



July 2016- September 2017

Group	July 2016	Aug 2016	Sep-16	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	June 2017	July 2017	Aug 2017	Sept 2017
CEDC Board	CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting: Approve final CEDS plan		
CEDS Advisory Committee							CEDS AC Meeting		CEDS AC Meeting- SWOT results presented, dev. Action Plan		CEDS AC Meeting adopt action plan and work on metrics		CEDS AC Meeting- approve/adopt plan		CEDS AC Meeting (Call) incorp comments; Final approval
Staff		Develop baseline data	Work with board to identify AC members	Complete SWOT Survey	Send invitation for first CEDS meeting	Distribute SWOT Survey	Plan 1st CEDS AC meeting	Close the Survey. Complete the SWOT Analysis	Develop the Action Plan and implementation strategy		Develop Evaluation Framework	Draft CEDS Complete		Finalize the plan	On or before 9/30 submit approved CEDS plan to EDA
Focus Group									1. Workforce 2. QOL	3. Infrastructure 4. Industry/Biz Climate					
Outreach						Notice to mem govs via CCOG Newsletter							1. Post Notice 2. 30-day comment begins		Present CEDS to CCOG BoD....

CEDS SWOT Survey

Who should take the survey?

- CEDC Board Members
- CEDS Advisory Committee Members
- CCOG Members
- Business & Industry
- K-12 & Post-Secondary Education
- Non-profits
- Elected Officials
- Civic Leaders
- Economic Development
- Metropolitan Planning Organizations
- Chambers of Commerce
- Anyone who lives, works, or plays in our region!



CEDS SWOT Survey

- Provides insights from a variety of stakeholders
- Goal: 100 responses from each County = 900 responses
- Survey will close February 28, 2017
- **Call to Action: Ask 10 colleagues to take the survey! Ask them to ask 10 colleagues to take the survey! [Click here!](#)**







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**No attachments for Item 8. Presentation to be made at
Board of Delegates Meeting.**



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Item 9



Board Agenda Item Cover Sheet

Board Meeting Date:	February 8, 2017	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Conference Advisory Committee	Phone Number/Ext:				
		Email:				
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	(704) 348-2728			
		Email:	kweston@centralina.org			
Submitting Department:	General Government	Department Head Approval:	Jim Prosser			
Board Expectation: (required action or responsibility expected from Board members)						
<p>The Board of Delegates is asked to receive and provide feedback on an update on planning activities for the 2017 CCOG Regional Conference. Delegates are also asked to register for the event and to assist CCOG staff in encouraging members of the Board of Delegates to register at the Board's annual meeting in February.</p>						
Description of Agenda Item:						
<p>The Board of Delegates will receive a brief update on keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference.</p>						
Background & Basis of Recommendations:						
<p>The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. The next Conference will be held on April 6, 2017 at the Charles Mack Citizen Center in Mooresville.</p> <p>Through a partnership with the Federal Reserve Bank of Richmond and the Federal Deposit Insurance Corporation, staff anticipates securing a keynote speaker at a cost-savings and attracting new sponsors.</p> <p>This year, local governments will have an opportunity to support the conference by reserving City/County VIP tables, which will include eight complimentary registrations plus a reserved VIP table in both the morning and luncheon keynote sessions.</p>						
Action / Recommendation:						
<p>The members of the Board of Delegates commit to supporting the 2017 CCOG Regional Conference by registering for the Conference, encouraging other elected officials and staff in their communities to register, and promoting the City/County VIP table reservation opportunity.</p>						
Time Sensitivity (none or explain):	<p>The early registration deadline is March 20th. After this date, registration rates will increase to \$125.00 for government/non-profits and \$149.00 for for-profit entities.</p>					
Budget Impact (if applicable):	<p>Conference revenues of \$54,000 in the form of sponsorships and registration fees are expected to equal or exceed overall expenses of \$51,350.</p>					
List of Attachments (if any):	City/County VIP Table Opportunity					



Conference Support Opportunities for Cities & Counties

Creative Solutions for Thriving Communities is the premier conference for local government elected officials, staff and others working to build stronger communities in the nine-county Centralina region.

April 6, 2017

This year, cities, towns, and counties can secure an unparalleled opportunity for networking and professional development for elected officials and staff, while supporting this important conference:

Reserve a Table: Your jurisdiction's contribution to the Conference of \$2,000 will provide complimentary registration for eight elected officials or staff, plus a reserved VIP table in all plenary sessions. Registration includes breakfast, luncheon, and admittance to all plenary and breakout sessions at the full-day conference. Front-row VIP tables seating 8 will be offered to CCOG members on a first-come, first-served basis, so reserve your jurisdiction's table now.

Already planning to send a strong contingent of elected officials and staff to this year's conference? [Take this opportunity to underscore your support for creative solutions for thriving communities across our region by reserving a table.](#) More than 200 persons are expected to attend this full-day conference, making it large enough for quality, but small enough for good interaction among participants.

Join with others who attended last year and who recognize the value to the region of the CSTC annual conference:

"I'm going back with a bunch of great ideas we can use." – elected official

"It's a fantastic conference, a great opportunity to get together, share ideas, and get to know each other" – top-level manager

For more information about supporting the 2017 Creative Solutions for Thriving Communities Conference, please contact Nina Walters, Conference Support Coordinator at nina@streamlinedbusiness.com / 336-870-9586 or Vicki Bott at vbott@centralina.org.

The 2017 CSTC conference will be held at the Charles Mack Citizen Center, 215 North Main St., Mooresville, NC. The agenda, speakers, and session topics will be posted on the conference website at www.CentralinaThrivingCommunities.com when regular registration opens in December.



GROWING JOBS AND THE ECONOMY

CONTROLLING COST OF GOVERNMENT

IMPROVING QUALITY OF LIFE





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**No attachments for Item 10. Presentation to be made
at Board of Delegates Meeting.**