This event, full of big-picture inspiration and locally-relevant solutions, offers educational, networking and skill-building opportunities for elected officials, civic leaders and others who want to build vibrant communities. Keynote Peter Kageyama, award-winning author of *For the Love of Cities* and *Love Where You Live*, will share how to create emotionally-engaging places, and Keynote Tim Lowry will demonstrate how a well-told story can impact presentations, social media campaigns and conversations. Breakout sessions will provide creative strategies for economic growth, housing, transportation, cyber security, healthcare, redevelopment and emergency response. AICP credits available both days.

Register at www.CentralinaThrivingCommunities.com
# Regional Conference – March 8, 2019

**8:00 a.m. – 3:30 p.m.**

UNC Charlotte Popp Martin Student Union • 8755 Student Union Lane • Charlotte, NC 28223

## SCHEDULE

### WELCOME

- **8:00 a.m.** Registration
- **8:45 a.m.** Keynote Peter Kageyama: For the Love of Cities
  
  Learn the economic benefits to emotional engagement and best practices for people-centered placemaking.

### BREAKOUT SESSIONS

- **10:15 a.m.** Local and Regional Transit 101
  
  Discover what transit modes and associated land use will offer your community the greatest value.

- **11:30 a.m.** Welcome to the Skills Economy
  
  Learn how to attract, engage and retain great talent in this new world where skills are the new currency.

- **11:30 a.m.** Redevelopment Success Stories
  
  Discover how local communities are turning vacant and underused land into tax generators and regional destinations.

- **12:30 p.m.** Cyber Security: Preparation and Management
  
  What happens when cyber criminals attack? Learn the steps needed to respond and what to do now to prepare.

### LUNCH

### BREAKOUT SESSIONS

- **2:10 p.m.** Lightning Round: Regional “Chatter” on Quality of Life
  
  Hear six best practices for creating livable communities with topics like mobility, opioid abuse, greenway expansion, economic strategy and water management.

- **It’s Going to Happen: Resources and Best Practices for Preparing, Managing and Recovering from a Disaster**
  
  Discover local government resources for planning disaster response and recovery.

- **What’s Housing Got to Do with It?**
  
  Learn barriers and solutions for creating housing that supports walkable, affordable and vibrant neighborhoods.

### CLOSING

- **3:20 p.m.** Final Remarks

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Centralina Council of Governments is a regional council of more than 60 local governments in the greater Charlotte area. Every year we convene hundreds of the region’s top elected officials, city and county managers, planners and business leaders to discuss issues confronting local governments and share best practices. Since 1968, our mission has been to drive prosperity and quality of life in the Centralina region.

Register at [www.CentralinaThrivingCommunities.com](http://www.CentralinaThrivingCommunities.com)