

# Emerging Strategies to Attract & Retain the Local Government Workforce



- *Do you know who you're competing with in today's job market?*
- *How do you position yourself as an employer of choice?*
- *Do you understand the candidate side of your application process?*
- *Do you view retention as a recruitment function?*

**Monday, March 18, 2019**

**9:30 to 12:30**

**(Lunch Provided)**

**Location: Centralina COG Offices  
(9815 David Taylor Dr, Charlotte, NC)**

**Registration:**

**\$25 fee**

**(includes lunch)**

## **Workshop for City / County Managers, HR Directors and staff:**

*Join Centralina WDB Executive Director David Hollars and NCWorks-Centralina Project Director Ken McCoy, SHRM-SCP, for an interactive workshop for the answers to these questions and more to help your local government win the talent war for recruitment and retention in today's ultra-competitive job market!*

**Register Today at:**

**[https://www.eventsquid.com/  
event.cfm?event\\_id=5777](https://www.eventsquid.com/event.cfm?event_id=5777)**



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